

MU 20/20 Coordinating Committee Minutes from 8/30/12

Present: Phyllis Callahan (co-chair), Jim Kiper (co-chair), John Bailer, Denise Baszile, Joseph Bazeley, Kevin Bush, Lori Ann Chapin, David Creamer, Bob Dahlstrom, Peg Faimon, Carolyn Haynes, Xiaowen Huang, Michael Kabbaz, Ellen Paxton, Valerie Robinson, John Stefanski, Whitney Womack-Smith, Qihou (Herb) Zhou, Deedie Dowdle (ex-officio), Ted Pickerill (ex-officio)

Absent: Eric Buller, Greta Smith

President Hodge and Provost Gempesaw joined us for ~15 minutes at the beginning of the meeting.

President Hodge's comments:

- We are coming to the end of our last 5 year strategic plan
- The Board of Trustees (BOT) requires the development of another plan while being mindful that we are continuing to follow the recommendations of the Strategic Priorities Task Force (SPTF)
- President's address on Sept 6 will focus on the public launch of this initiative
- This is a powerful and important initiative for MU
- Highlights the value of developing a comprehensive vision of where we're going to be and setting the goals to get us there, as well as developing objectives and an action plan
- 20/20 context: we are operating in a sea of change and we need to position ourselves for success as higher education changes
- Others, not the President, developed the current version of the 5 goals, and nothing is set in stone;
- Committee should use resources, e.g. provocative articles, videos, speakers, etc., to push ahead and engage the campus and resources will be made available
- Urged us to "think the unthinkable" – we've got all sorts of changes we have to think about; need to be creative and forward-looking; he knows it's a lot of work and that we have a short timeline.
- Encouraged us to think "out of the box" and emphasized it is: (1) crucial to get it right; (2) embrace rest of campus (e.g. create rich website, etc.)

Provost Gempesaw's comments:

- This summer when the President discussed the development of the vision plan, the Provost decided we needed to have structure to move forward
- In consultation with others, a structure was developed and a template produced
- He then invited ~24 leaders from the academic and non-academic sides to discuss this template and there were many revisions
- Presented it to academic deans and PEC (President's Executive Council) for additional feedback and revisions
- Haynes and Gempesaw presented it at the Academic Administrators Breakfast (8/16/12) for more and broader feedback.
- Feedback/recommendations from Administrators' Breakfast was part of the process for determining membership of the target goal teams
- Briefly discussed the timeline/calendar

- Also indicated the goals are not set in stone
- Encouraged us to think about resources we might need

Both the President and the Provost thanked the committee for its work and again emphasized the importance of the work.

Deedie Dowdle (University Communication) will set up a link to the plan on the Office of the Provost page

- This is a public page
- Resources, email addresses and minutes can be posted

The co-chairs reviewed the aggressive timeline for the CT and for the target teams (see attached).

- CT will meet every other Thursday
- Target Teams will meet in the alternate weeks
- Co-chairs will attend the first meeting of each target team if possible
- Target team chairs will submit minutes/summaries to the co-chairs right after each of their meetings so the co-chairs can distribute them to the CT to review before the next meeting.

Committee very briefly discussed the goals (primarily the perspectives of the chairs):

Goal 1, Innovative Learning and Discovery (Bailer, Chair): The sense is we are doing a great deal of this now, including experiential learning; There are connections to Goal 3, Global Engagement and Inclusive Culture and 5, Effective Partnerships and Outreach; objective – overcome challenges of silos; bridge learning across divisions/disciplines; is research missing? Discovery/extension of knowledge.

Goal 2, Transformational Work Environment (Dahlstrom, Chair): innovative in world setting, compliments classroom; creativity in work life and research; who people interact with; entrepreneurial as efficiency; aspiration = best university to work.

Goal 3 Global Engagement and Inclusive Culture (Baszile, Chair): challenge to put it into manageable perspective; how other goals impact it. Reach out to other units on campus.

Goal 4, Dynamic Organizational Design (Faimon, Chair): – more structural and in support of others; adaptive organization/so organization is conduit for success; how does it continue to evolve; don't fall back in solos; currently not positioned to be forward-looking; financial sustainability is part of success.

Goal 5, Effective Partnerships and Outreach (Bush, Chair): coordination/communication is not strong currently– fractionalization; hopes for broad representation on team; we do lots of partnership work that we don't get credit for; partnerships can also be within units.

After meeting Deedie Dowdle offered support and assistance, e.g. they can conduct surveys with students and external audiences.