Report Card
2013-2014

For parents, taxpayers, the governor
and legislators

Miami University and the State of Ohio have enjoyed a successful partnership for 205 years.

Miami's vision is to provide the best undergraduate experience in the nation, enhanced by superior, select graduate programs. Immersing students in both academic and cocurricular experiences has enabled Miami to achieve a top-tier national ranking among universities that provide the best student outcomes.

We are a residential university with faculty who are dedicated to learning and discovery. A liberal education core provides the foundation for the more specialized major studies. Miami offers bachelor's degrees in 120 areas of study. Graduate students choose from more than 60 master's degree and 16 doctoral degree programs.

Our relationships with local and distant communities include more than 202,700 passionate and successful alumni involved around the world – nearly half staying in Ohio – and current students performing about 337,500 hours of service per year, most of them benefiting Ohio people and programs.

We provide this Report Card highlighting facts and measures of quality for 2013-2014 to the families of our students from around the state, nation, and world, to prospective students' families and to our regional and state leaders.

Miami's Value: ROI, Affordability, Sustainability

ROI (Return on Investment)
91.1% of 2012-2013 graduates (per surveys and national data) were employed or in graduate school by fall 2013.

75.2% said they were employed or had a job offer and 18.6% of them were enrolled in graduate schools. Some students are working and studying.

69.3% of employed 2012-2013 alumni were working full time in their field of study.

63% of Miami graduates are accepted into medical school, compared to 46% nationally.

Among Miami seniors, the acceptance rate to law school is 95%, compared to 84% nationally.

AFFORDABILITY
Median time to achieve a degree is 3.7 years, contributing to lower overall cost for students.

The Miami Access Initiative ensures that academically competitive students from an Ohio family with an income of $35,000 or less pay no tuition and fees.

Factoring in financial aid (scholarships, grants and all sources), 8% of Ohio students pay no tuition and fees and an additional 10% pay less than $5,000 in tuition and fees to attend Miami’s Oxford campus.

Miami offers merit scholarship packages for top students, recognizing academic ambition and accomplishment. 63% of the fall 2013 freshman class received a scholarship or grant from Miami University.

EFFICIENT AND SUSTAINABLE PRACTICES
Miami ranks 2nd highest by U.S. News & World Report for “efficiently spending” their limited resources in order to produce the highest possible educational quality.

In Miami’s ongoing lean initiative to reduce costs and maximize efficiency, we have trained 1,313 employees and 155 student managers over 4 years.

Miami is gaining $15 million/year in additional revenues or cost reductions while re-investing in critical strategic priorities and building academic quality.

Through commitments such as geothermal heating/cooling of several new and renovated halls, constructing other buildings to meet LEED certification, streamlining, composting food waste, making strategic energy purchases and scheduling rooms to minimize utility use, Miami is saving resources and funds. Miami is on track to meet a state goal to reduce energy consumption/gross sq. ft. by 20% since 2004 levels. The university’s overall energy use is less today than 10 years ago even after adding 1.5 million sq. ft. since then.

Miami’s strategic 2020 Plan is using university-wide input to create and measure continuous improvement in all areas.

Facts at-a-glance
Affiliation: Miami is an Ohio public university.

History: Founded in 1809, Miami’s name reflects the history of the Native American tribe that once inhabited the Miami Valley region of Ohio. Miami maintains strong ties with the Miami Tribe, now located in Oklahoma.


Enrollment: 15,460 undergraduates and 2,260 graduate students in Oxford.

Regional campuses in Hamilton, Middletown and West Chester enroll 5,700 students combined. About 250 students per year leave Oxford to study at Miami’s Luxembourg campus for a semester or year.

Cost: In-state Oxford students pay $12,266 for base tuition and general fees in 2013-2014. With various scholarships and grants, about 75% pay less. Out-of-state students pay $29,056 before any scholarships. Room and board is $10,900 (based on double occupancy/typical meal plan).

Miami’s Positive Impact in Ohio
In 2011-2012, Miami University, its employees, students and visitors spent an estimated $1 billion in Ohio. The impact of out-of-state and international undergraduate student spending in Ohio during 2012-2013, including Miami University tuition, was more than $240 million.

Miami is the largest employer in Butler County. Also, an estimated 6,300 non-university jobs for Ohioans were attributable to Miami’s direct expenditures and capital projects spending in fiscal year 2012.

Out of 202,784 living alumni, 94,117 call Ohio home. Among them are 257 CEOs, 9,843 teachers, 599 physicians and 1,774 attorneys.

Miami University is one of 11 Ohio colleges and universities sharing a five-year $3.5 million National Science Foundation grant to help increase underrepresented student success in science, technology, engineering and mathematics (STEM) disciplines.

Miami OH.edu
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institutionalrelations@MiamiOH.edu or
ucm@MiamiOH.edu

Miami University: Equal opportunity in education and employment.
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In the fall 2013 incoming class:

- 39% of first-year students ranked in the top 10% of their high school classes.
- 29% scored a 30 or above on the ACT.
- 601 for verbal and 628 for math were average SAT scores.
- 27.5 was the average ACT score.
- 3.72 was the high school GPA average.

Miami's retention rate of 89.6% ranks it among the best in the nation for students returning for their sophomore year.

Miami’s four-year graduation rate of 70% ranks 8th among public colleges and universities in the U.S. and 1st among publics in Ohio. The national average is just 38%.

80% of students, including 71% of African American students and 82% of Hispanic students, graduate in 6 years.

Miami’s student-athlete graduation success rate (GSR), including students who enroll or transfer to Miami and graduate within 6 years, is 85%, 4% higher than the national rate.

The Bridges program, focused on diversity, last year hosted 461 high school students, mostly from Ohio, for an overnight campus visit, a 26% increase.

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446 of the Bridges participants applied to Miami. Of those who were admitted, 45% are now Miami students.

Miami’s student-to-faculty ratio is 18-to-1. 64% of courses have fewer than 30 students.

Facility and skilled instructors (not graduate students) teach 94% of undergraduate credit hours at Miami – the highest percentage of any public university in the state.

5,760 students took online Miami courses in 2012-2013, an option that offers enhanced course availability.

Each year, more than 2,000 Miami undergraduates work with professors on funded research, many starting in their freshman year. 39% of Miami seniors report that they have worked on a research project with a faculty member.

For the fourth year in a row, Miami ranks #1 among public universities with an exceptionally strong commitment to teaching in the 2014 U.S. News & World Report rankings. Miami ranks 3rd among all public and private universities.

Kiplinger’s Personal Finance magazine listed Miami as one of the “100 Best Values in Public Colleges” for 2014, ranking Miami 54th nationally. Miami has appeared on the list since it was first published in 1998.

Forbes magazine ranked Miami 41st among public universities nationwide for return on investment in its America’s Top Colleges 2013 list. Post-graduate success and student satisfaction combine for 60% of the school’s score.

PayScale.com ranks Miami 40th in the nation for salary potential among state universities. Miami graduates reported a median starting salary of $47,300 and a median mid-career salary of $87,200 in a PayScale.com survey.

Miami University ranks 22nd among public national universities included in The Alumni Magazine Top Schools list for 2013. Findings are based on surveys and interviews with more than 42,000 alumni and measure 15 factors, including income, job opportunities, college experience and its influence on their lives today, intellectual development and overall happiness.

In BusinessWeek magazine’s 2013 ranking of undergraduate business programs, Miami’s Farmer School of Business ranks 8th among public universities and colleges and 22nd overall in the U.S.

Miami’s Institute for Entrepreneurship is the No. 1 program in a school with an exclusively undergraduate focus, the No. 5 public institution and overall 12th in the nation for best entrepreneurship education, as ranked by Entrepreneur magazine and The Princeton Review. Miami’s accountancy program is ranked 4th in the nation among schools without doctoral programs by Public Accounting Report.


Attracting and Retaining Talented Students

National Measures of Quality

Preparing Students for Today’s World

Among Ohio public universities, Miami graduates the highest percentage and the 2nd highest number of undergraduate students in the “hard sciences” (biological sciences, physical sciences and mathematics).

Bringing global knowledge back to Ohio, 38% of Miami’s Oxford students study abroad, placing Miami 3rd among public universities nationwide. In addition to Miami’s Luxembourg campus, Miami students study abroad in almost 70 countries.

Miami received an honor roll placement with distinction in the 2013 Higher Education Community Service Honor Roll: Miami – in its sixth appearance on the honor roll – estimated that from July 2011 to June 2012, 3,510 students performed about 337,500 hours of service.

Miami offers unique public service immersion opportunities at the local, state and federal levels through its Urban Teaching Cohort, Center for Community Engagement in Cincinnati’s Over-the-Rhine neighborhood, Government Relations Network and the Center for Public Management and Regional Affairs. Other immersion opportunities include the Wills and Lockheed Martin Leadership Institutes, Interactive Media Studies program in Silicon Valley, Inside Washington Program, and Inside Hollywood Program.

Approximately 67% of Miami students are involved in internships, field work or co-ops and 33% of Miami students are engaged in independent research.

Among recent alumni, 19.3% report being hired by employers for whom they previously worked, mostly through internships or co-ops.

In 2012-2013, 207 employers conducted 5,070 interviews with 1,817 students. Miami’s fall 2013 career fair drew a record 270 employers. Nearly twice as many employers recruit at Miami as compared with other universities our size, according to national statistics.

The 2013 Peace Corps Top Colleges list ranked Miami 11th among medium-sized schools in the U.S., with 876 of our alumni having served as Peace Corps volunteers since 1961. Currently 28 alumni are Peace Corps volunteers.

Students at Miami’s campuses in Middletown and Hamilton now have the choice of 5 bachelor’s programs: criminal justice, nursing, engineering technology, integrative studies, and health information technology. In fall 2014, forensic science and investigations and regional civic development degrees will be available. These campuses have among the lowest regional campus tuitions in the state.
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U.S. News & World Report ranks Miami 7th among "Best Colleges for Veterans."

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**History:** Founded in 1809, Miami’s name reflects the history of the Native American tribe that once inhabited the Miami Valley region of Ohio. Miami maintains strong ties with the Miami Tribe, now located in Oklahoma.

**Location:** Oxford, Ohio (35 miles northwest of Cincinnati). Miami’s Oxford campus encompasses 2138 acres and includes 188 buildings.

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