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**BOARD OF TRUSTEES  
 MIAMI UNIVERSITY  
 Minutes of the Academic and Student Affairs Committee Meeting  
 June 25, 2015  
 1035 Farmer School of Business**

The Academic and Student Affairs Committee of the Miami University Board of Trustees met on June 25, 2015 in room 1035 of the Farmer School of Business building on the Oxford Campus. The meeting was called to order at 8:00 a.m. by Committee Chair Bob Shroder, a majority of members were present constituting a quorum. Attending were Chair Shroder, and Committee members; Trustees David Budig and Dennis Lieberman, National Trustees Terry Hershey and Diane Perlmutter, and Student Trustees Ciara Lawson and Mary Adeline Lewis; along with Trustees Jagdish Bhati, Sharon Mitchell, Mark Ridenour, and Steve Wilson, and National Trustees John Altman and Bob Coletti.

In addition to the Trustees, Phyllis Callahan, Provost and Executive Vice President for Academic Affairs; Jayne Brownell, Vice President for Student Affairs; and Michael Kabbaz, Vice President for Enrollment Management and Student Success, were in attendance. Also present to address agenda items or to provide support, were: Deedie Dowdle, Associate Vice President for Communications and Marketing; Matt Myers, Dean, Farmer School of Business; Jerome Conley, Dean and University Librarian; Maria Cronley, Senior Associate Dean, Farmer School of Business; Scott Walter, Assistant Vice President, Student Affairs; Susan Schaurer, Assistant Vice President and Director of Admission; Brent Shock, Director, Student Financial Assistance; Rebecca Baudry Young, Director, Student Wellness; Joey Parizek, Student Body President; Carole Johnson, Assistant Director of University News and Communications; and Ted Pickerill, Secretary to the Board of Trustees; as well as others attending to observe or assist.

**Executive Session**

The meeting began with the Public Business Session

**Public Business Session**

Chair Robert Shroder opened the public session and welcomed everyone to the meeting.

**Amendments to the Agenda**

The session began with an amendment to the agenda to incorporate several changes which had occurred following the original distribution.

National Trustee Perlmutter moved, National Trustee Hershey seconded, and by unanimous voice vote, the agenda was amended to include:

A presentation on student debt  
A resolution awarding the title of Distinguished Professor  
A resolution affirming the appointment of Dr. Christopher Makaroff as Dean of the College of Arts and Science

### **Approval of the Prior Meeting's Minutes**

National Trustee Perlmutter moved, National Trustee Hershey seconded, and by unanimous voice vote, the minutes of the previous meeting were approved.

### **Student Trustees**

Student Trustee Mary Adeline Lewis addressed the Committee, highlighting student academic performance and the record GPA achieved by Miami's student athletes. She also discussed upcoming activities, such as Family Weekend. She highlighted the digital game studies program, and informed the Board of the Engineering students' "Go Baby Go" program to help students with mobility disabilities, and the Football program's addition of five-year-old Liam Kaufman, a Team IMPACT member, to the roster. Ms. Lewis also discussed the summer reading program and the 46 Rules of Genius.

Chair Shroder welcomed Student Trustee Ciara Lawson who expressed how she looks forward to serving as a Student Trustee.

### **Associated Student Government**

Student Body President Joey Pariezk introduced himself, and informed the Committee of ASG initiatives for the upcoming year. Some of which include; scholarship initiatives, engagement with alumni, adjustments to the meal plan, and alcohol sales during sporting events.

The Committee was also provided with a written ASG report, which is included as Attachment A.

### **University Senate**

The Committee was informed that Dr. Yvette Harris would Chair the Executive Committee of the University Senate during the upcoming year.

The Committee was provided a written update report for Senate, which is included as Attachment B.

## **Student Affairs Reports**

### **Vice President's Report**

Vice President Jayne Brownell updated the Committee, relaying the following:

I am going to keep my comments very brief this morning since we have met in May and June, and we have two significant presentations coming up that I imagine will generate a lot of conversation.

The most important thing happening for us right now is New Student Orientation. This morning we are wrapping up session 12, and session 13 comes in this afternoon. That leaves us with just four more sessions and we will be done with another summer season of orientation. The program has been going very well, and my favorite part of it is working with the SOULs. They are an enthusiastic, caring, inspiring group of students who does an equally great job at welcoming new students to Miami whether that was at session 3 or 13. When we wrap up summer orientation next week, they'll be sure that we're all ready for our one August orientation session, and then our main focus shifts to planning for move-in and Welcome Week. It's hard to believe, but our residence life staff will start their training in just a few weeks.

For me personally, the other thing I'm thinking of most is my trip to China at the end of next week. I'll be part of a delegation of staff from ISSS, and from advising in CAS and FSB, that will be conducting orientation sessions for our new students in Beijing, Shanghai, and Guangzhou. This is the second year of this program, and we've made lots of tweaks for this year. We'll be presenting about student life, academics, and the logistics they need to take care of before their arrival in the US. We'll also be doing a session just for parents, and doing an icebreaker to help students get to know each other. I'm very excited about this program, since it's such a great opportunity to help our international students get off to a great start, similar to the attention we can give to our domestic students during summer orientation. I'm also excited that a total of 27 of our current students, who will be home in China for the summer, will be joining us as volunteer orientation leaders, so they can share their tips for success.

Summer slips away very quickly in Student Affairs. We are still wrapping up things from last year, living in the midst of orientation, putting finishing touches on staff training, and preparing for the arrival and return of our students. In between, I try to remind our staff to find time to take a deep breath and get outside - if only for a little while - so that we will be at our best so we can do the best work for our students.

### **Fraternity and Sorority Life**

Ms. Jenny Levering, Director, Student Activities and the Cliff Alexander Office of Fraternity and Sorority Life, provided an update to the Committee. She relayed the five core values of Miami's fraternity and sorority chapters, they are:

Scholarship and Learning,  
Service and Philanthropy,  
Community,  
Leadership and Values, and  
Brotherhood and Sisterhood

She explained that the Cliff Alexander Office of Fraternity and Sorority Life and Leadership, helps create an environment supportive of the academic mission of Miami University that is congruent with the values and rituals of Miami's chapters, and encourages a strong interfraternal campus community.

The Office's focus has been on prevention and education, with a new Chapter Services Model to advise chapters, and with a distribution of chapters among staff to allow greater contact, and to help build relationships with the chapters. The Office has helped enhance social accountability, and to improve relationships with national organizations, including working together on enforcement matters.

New programs have been created, such as Greeks Step Up, an ongoing anti-hazing educational initiative. Many services are also offered, such as training for Risk Managers and Social Chairs. She also provided an update on the Community Advancement Program which sets minimum standards for programming and assessment. If these standards are not met, the staff works with the chapter to regain compliance.

Ms. Levering explained how incidents are handled – mediation through IFC, and discussions and mediation through PHA, often resulting in sanctions. Incidents reaching the Office of Ethics and Student Conflict Resolution, are often marked by high levels of evidence, and can result in suspension, probation or other educational sanctions.

She then outlined anti-hazing initiatives, which included education and programming, Greeks Step Up, and enhanced partnerships with national organizations.

Ms. Levering's report and presentation are included as Attachment C.

### **Student Wellness**

Ms. Rebecca Baudry Young, Director, Office of Student Wellness, updated the Committee on student wellness and the Alcohol Task Force report. She informed the Committee that data and information collection was important to the process, and many focus groups were held, with groups such as the city, the Chamber of Commerce, Parents Council, students, and bar owners. Students indicated they want the promotion of safe and smart alcohol use rather than abstinence, and students also desire alternate late night programming and activities.

Ms. Baudry Young emphasized the process is ever on-going, and the work will never be "done." Important to the ongoing progress are community partnerships such as Town and Gown, to promote partnerships with the community, and to create

conversations between businesses. Some issues for consideration include; rental standards, noise ordinances, drink specials, etc. Also important are education and prevention; efforts include late night programming, educational programs, and marketing campaigns to correct misconceptions. And, for those requiring assistance, intervention and treatment, are also essential.

There was discussion amongst the Committee members, emphasizing the need for access to intervention and treatment, when needed. The Committee also discussed possible ways to help achieve the goal of safe and responsible alcohol use, and expressed encouragement at the use of the Armstrong Student Center for many student events.

Ms. Baudry Young's report and presentation are included as Attachment D.

### **Student Affairs Written Reports**

In addition to the presentations, the following written reports were provided:

- Student Affairs "Good News" – VP Student Affairs, Attachment E
- Departmental Reviews, Gwen Fears, Associate Dean of Students, Attachment F

### **Enrollment Management and Student Success Reports**

#### **Vice President's Report**

Vice President Kabbaz deferred his time to allow a presentation and discussion on student debt.

#### **Admissions Update**

The presentation begun with Committee Chair Shroder congratulating Ms. Susan Schaurer on her appointment as Assistant Vice President and Director of Admission. Ms. Schaurer then updated the Committee on admissions.

She stated that approximately 3,800 first time freshmen are expected in the Fall, which is expected to include an all-time high domestic diversity percentage of students. She also reviewed non-resident enrollment and the metropolitan areas and high schools with the greatest number of out-of-state Miami students.

Ms. Schaurer then highlighted some shifts in the entering class profile from 2010 to 2015. A large shift was in ACT scores, with a decrease of over 50% for student with an ACT below 26, and an increase of over 100% in student with a 30 or above, which now exceeded 1,000 entering students. The average GPA has also increased, as has the strength of curriculum.

She then outlined for the Committee the process followed by many entering students, from prospective student, to enrollee. Prospects are developed from the

students taking the ACT and SAT tests, those students are then contacted, and a large number follow up with an inquiry. After inquiring, many of those students then apply to Miami, with a significant portion being admitted. Those intending to attend Miami will then pay the required deposit, and in most cases will arrive in the Fall as a first year student. Approximately two thirds of the students arriving in the Fall were in the set of names obtained from the SAT and ACT test. One value of this process is it allows Miami to focus the initial contact on students with profiles that are competitive for ultimate admission to Miami.

An important aspect to the process in having the students visit campus. Miami's faculty and staff are a key component to the visit, and their participation in the visit is of exceptional value in conveying a sense of the Miami Experience. The admitted student questioner indicates that 95% of enrolling students did visit Miami.

Ms. Schaurer's presentation is included as Attachment G.

### **Farmer School of Business**

To accommodate a schedule conflict, the order of presentations was revised and Dean Matt Myers, Dean of the Farmer School of Business, next presented to the Committee

Dean Myers reported applications are at a record level of over 7,000, with approximately 900 students enrolling each year, which is the maximum capacity of the Farmer School. The profile of the entering class is strong, with increased domestic diversity, and higher ACT scores and GPAs. The Farmer School competes against a set of very strong business schools, and is re-structuring its scholarship model to enroll more quality students with financial need.

He reported that the Farmer School continues to be in good financial condition for the near term. However, with tuition levels and the business course charge at or near flat, new initiatives, such as professional education, are required.

He reported the Farmer School's faculty are among the nation's very best. They are well-respected, and are in the classroom and accessible to students. Placement of graduating students is improving, with more Silicon Valley placements than ever before.

Dean Myers next outlined some of the upcoming events and challenges facing the Farmer School. One event is the periodic recertification by AACSB, which will take place during the upcoming academic year. He informed the Committee that while Senior Associate Dean Cronley would be transitioning to the Provost's Office, she would stay involved in ensuring recertification goes smoothly. Other challenges include developing a sustainable financial model, and modernization of the curriculum.

Dean Myer's presentation generated discussion, and he was asked about the health care field. He stated that the Farmer School is looking towards executive

education and certificate programs in this area, an example of which includes the application of business analytics to health care.

Dean Myer's presentation is included as Attachment H.

### **Student Debt**

Brent Shock, Director, Student Financial Assistance, updated the Committee on student debt. He stated there has been an increase in the average level of student debt, and wanted to provide an opportunity for discussion, and to explore strategies to address and slow the growth.

He stated that 53% of Miami's graduating students have debt. He compared the rate of debt growth to other Ohio schools and to Miami's competition set, which showed that Miami's growth rate is amongst the lowest in both groups. He then stated some of the key factors behind the increase. One is a shift from loans by parents to private loans for students, this is driven by the increasing interest rate of the Parent Plus loan. Campus-based factors include fees beyond tuition (such as the Business School and Engineering School fees), attendance during the Winter Term, and the aid strategy which was shifted several years ago towards merit scholarships.

Strategies to address limiting the growth of debt include focusing on Ohio students for need-based support, allowing a greater portion of that need to be met. Counseling is now being used, as are disbursement notifications, to keep debt in mind, and to provide information on overall indebtedness. Enhanced outreach to connect loan levels and career information, and projecting for student debt as a percentage of future income.

Mr. Shock's presentation is included as Attachment I

### **Enrollment Management and Student Success Written Reports**

In addition to the presentations, the following written report was provided:

- Enrollment Management and Student Success "Good News" – VP Michael Kabbaz, Attachment J

### **Academic Affairs Reports and Resolutions**

#### **Provost Update**

Provost Callahan updated the Committee on the University Scholars program and the new Department of Global and International Studies, for which a Chair, Dr. Jana Evans Brazier, had been hired, with a resolution to grant tenure to be considered by the Committee and the Board of Trustees. She informed the Committee of Dr. Maria Cronley's move to the Provost's Office, where she will follow Dr. Raymond Gorman as

Senior Associate Provost. She also updated the Committee on the American Culture and English Program, which had recently hired a new Director, and the students from which meet all criteria for admission, exceed language skill requirements, and who are very high retention and success students.

Provost Callahan then presented four resolutions:

- The award of tenure to Dr. Braziel
- A change of name for a MS degree from the Master of Science in Computational Mechanical Engineering to the Master of Science in Mechanical Engineering
- The appointment of Dr. Stacy Lowery Bretz and Dr. Mary Jean Corbett as Distinguished Professors.
- The affirmation of appoint of Dr. Christopher Makaroff as Dean, College of Arts and Science.

Hearing no objection, the resolutions were considered in a single vote. Provost Callahan spoke in support of the resolutions, highlighting the qualifications of Dr. Braziel, and the exceptional records of Dr. Bretz, Dr. Corbert, and Dr. Makaroff. She also explained that a Master degree in Mechanical Engineering is computational, and including the term is redundant. Trustee Lieberman moved, National Trustee Perlmutter seconded, and by unanimous voice vote, the Committee recommended approval of the four resolutions by the full Board of Trustees.

The resolutions are included as Attachment K.

### **Academic Affairs Written Reports**

In addition to the presentations, the following written report was provided:

- Academic Affairs “Good News” – Provost Callahan, Attachment L
- Myaamia Center, Darryl Baldwin, Director, Myaamia Center, Attachment M

### **Other Business**

None

### **Adjournment**

With no other business to come before the Committee, the meeting was adjourned at 11:15 a.m. to tour the Farmer School of Business building.



Theodore O. Pickerill II  
Secretary to the Board of Trustees

TO: Board of Trustees Academic/Student Affairs Committee  
FROM: Alexander Cary  
DATE SUBMITTED: June 15, 2015

Ladies and Gentlemen of the Board,

My name is Alexander Cary, and this year, it is my honor to serve the Associated Student Government as the Secretary for Academic Affairs. At the last committee meeting this past April, I introduced myself as my predecessor Kirsten Fowler finished her term. I would like to formally introduce myself once more. I am a rising junior majoring in both Business Economics and Political Science at Miami. This is my second year in student government. Last year, I served as an on-campus Student Senator. I apologize that I am unable to be at the Board meeting today in person. I am in a full-time internship at Miami Savings Bank for the summer, a local community bank in both Oxford and Miamitown, Ohio.

This past year, ASG reorganized itself as a representative body. Instead of just electing students into on-campus or off-campus seats alone, ASG created a third type of seat: academic seats. Each academic division has a number of seats apportioned to it depending on the division's size. These newly elected academic senators will help to focus ASG on representing broad student interests and concerns in and outside the classroom.

ASG's biggest focus with regards to academics this year will be to build on and continue successful policies launched this past academic calendar year. After working with administration to revise the framework for academic advising, we look forward to helping implement and raise awareness about the changes to the advising system at Miami. Last year, adding the What-If function to DARs was a major initiative that ASG undertook. After passing legislation and working closely with the Registrar's office, the What-If function is now being rolled out. This year, we hope to capitalize on this success by working with the Registrar's office to automate major/ minor addition paperwork (among others) to save students and staff time. Finally, as the costs of textbooks continue to rise, ASG hopes to work to achieve greater access to Open Source textbooks in the classroom to cut costs and keep college affordable for all students. These are just three of the academics related goals that ASG wants to address this year.

ASG is also preparing to tackle many out of the classroom issues as well. Some of our other goals include the following:

- Establish a centralized scholarship database and application system similar to the common app to provide greater ease of access to disparate scholarships.
- Build an alumni frequent flier miles donation program to decrease the cost of airline tickets for study abroad trips. This will boost the number of students who can study abroad while simultaneously increasing alumni participation on campus.
- Change the Meal Plan Service Fee from a fixed fee to a variable fee based on the usage of dining facilities. This will ensure that only students using dining services pay for it.

- Create dining discounts for off-campus students to encourage on-campus dining.
- Allow Alcohol sales during school sporting events to prevent high-risk drinking uptown while also fostering school spirit at games.

I am excited to work with the faculty and staff to achieve these goals as well as foster an open, honest, and on-going conversation between the student body and administration. With the help of the faculty, staff, and the Board, we will all continue to ensure that Miami University stays at the forefront of post-secondary education, and we will guarantee a bright future for all of Miami's graduates.

To these ends, I look forward to working with the Board of Trustees this year. Please let me know if there is anything with which the Associated Student Government or I can assist. Thank you all for your service and dedication to Miami.

Love and Honor,

Alexander Cary

Secretary for Academic Affairs

**EXECUTIVE COMMITTEE of UNIVERSITY SENATE**

Bryan Marshall, Chair

Terri Barr, Chair-elect

University Senate Website: [www.MiamiOH.edu/senate/](http://www.MiamiOH.edu/senate/)

June 11, 2015

The following summarizes items of University Senate business conducted since the Executive Committee submitted a report to the Board of Trustees on April 14, 2015 for the May 1, 2015 meeting.

- Revisions to an existing degree and University Documents received on the University Senate consent calendars:
  - **April 27, 2015:** MME – Master of Science in Mechanical Engineering
  - **April 27, 2015:** Miami University’s Sustainability Definition
  
- Special Reports delivered at University Senate:
  - **April 27, 2015:** Fiscal Priorities and Budget Planning Annual Report – Rebecca Luzadis, Chair, Fiscal Priorities and Budget Planning Committee.
  - **April 27, 2015:** Update on Student Enrollment for 2015-2016, Susan Schaurer, Interim Director Admission and Enrollment Communications.
  - **April 27, 2015:** Update on Student Success Committee, Michael Kabbaz, Vice President, Enrollment Management and Student Success

cc: Provost Phyllis Callahan, University Senate  
Associate Provost, Carolyn Haynes, Secretary, University Senate  
Bryan Marshall, Chair, Executive Committee of University Senate

Prepared by: Stacy Kawamura, Recording Secretary, University Senate

## Cliff Alexander Office of Fraternity and Sorority Life and Leadership Board of Trustees Report 2015

### Mission

It is the mission of the Office of Fraternity and Sorority Life and Leadership to assist our fraternity and sorority community to succeed in living out its shared values of **scholarship and learning, service and philanthropy, community, leadership and values, and Brotherhood and Sisterhood** among all Fraternity and Sorority chapters at Miami University.

The Office of Fraternity and Sorority Life and Leadership, through the collaboration and cooperation with its stakeholders, will create an environment supportive of the academic mission of Miami University that is congruent with the values and rituals of our chapters, and encourages a strong Interfraternal campus community.

### Vision for Miami's Fraternity and Sorority Community

To develop a Model Fraternity and Sorority Community that achieves national recognition for its commitment to intellectual achievement, leadership, personal growth, and service to the community.

### Summary of 2014-15 for Fraternity and Sorority Life

The last year has been a great one for the department of Student Activities and the Cliff Alexander Office of Fraternity and Sorority Life. We have improved our programs, student advising support and achieved our mission in both areas: student activities and fraternity and sorority life. The largest accomplishment, I believe, has been the merging of our departments and the moving of our space into Armstrong. We are visually more accessible to students, we have maximized our resources to all students and we have effectively marketed ourselves to all Miami students.

The majority of this past year has been working to streamline processes, programs and functions of our department. I'm proud of our success around student engagement and our abilities to enhance our programs and our overall support to students and student organizations. I'm also specifically proud of the number of programs we have offered in a variety of different areas. We have spent a lot of time assessing what's working well, what we need to re-vamp/improve and what we need to stop doing to be more efficient.

The Cliff Alexander Office of Fraternity and Sorority Life and Leadership has had a major focus over the past year on chapter development. Starting in January of 2015 we created a new chapter advising and support structure within the office. We divided our 50 chapters by 5 staff members so each staff member was working with fewer chapters to provide an enhanced level of support. Chapters and staff benefited from more interaction between the university staff and our chapter student leaders. The chapter services model will be one we will use for many years to come. We have had positive feedback from national organizations and local alumni that our ability to work with and support Greek chapters has improved.

We have just completed the second full year of the Community Advancement Program (CAP). The CAP program sets standards and expectations in the area of leadership and values, community, service, academic success and brotherhood and sisterhood. The CAP program sets the chapter expectations in a general form and chapters create their own semester curriculum to meet their members' needs. We are happy to report that after 2 years of implementation we have 45 chapters who met standards for the 2014 calendar year. One chapter has been removed for not meeting the CAP expectations.

This year in both the men's and women's formal recruitment processes we saw an increase in the completion rate, looking at those registered for recruitment compared to those who joined a chapter in the end. While the overall

number of students who registered decreased, the total number of students who joined far exceeded each of the previous five years. The comparison chart is included in this document for your review.

Spring 2015 proved to be challenging for some of our chapters in the area of risk management. It is clear we are still seeing issues of alcohol abuse and hazing within some of our chapters. There was an increase in reports this spring. Some reports came in through the anonymous "ethics point" reporting form through the President's office; others came in directly to our office. Students report, chapter members report, and parents report concerns to us. We believe the increase number of reports is reflective of our outreach to chapters and parents. We have spent the last three years communicating to parents and members of fraternities and sororities about the dangers of hazing and how to report. We have a variety of different marketing strategies we have launched to encourage reporting. As a result two chapters were closed for hazing and alcohol related behavior this spring. Three others were put on probation by the Office of Ethics and Student Conflict Resolution. Others were given sanctions from the Interfraternity or Panhellenic council that ranged from educational programming sanctions to social probation. The level of accountability with our chapters has increased over the last year. Chapters definitely understand there are repercussions for violating fraternity and sorority policy and the Miami Code of Conduct.

The Cliff Alexander Office of Fraternity and Sorority Life and Leadership created new and revitalized educational programs this year. Beginning in the fall with new member education we partnered with the Office of Student Wellness and created the Greeks Step Up program. This program was designed intentionally to teach all new members about good bystander behavior. Created by students for students, this peer facilitated program encouraged students to step up and look out for their brothers and sisters. The program focused on specific issues facing the fraternity and sorority community: sexual assault, alcohol and drugs, and hazing.

In addition to Greeks Step Up we updated the curriculum for Greek Leaders Advance Program so that chapter presidents and council officers were getting intentional programming through their entire term not just on one weekend retreat. The intent of the program was to advance the community year round, the impact has been an increase of communication between chapters within their councils and improved communication between chapters and our office. The program in its first year of implementation was a huge success. Data and results of this program are included in this report.

In an effort to bring the Greek Community into more of the overall Miami Student Community we merged Greek Week with Homecoming this year. As a result we had great attendance at homecoming events and overall the student support for homecoming increased. We also combined our traditional Fraternal Excellence Awards with our Student Activities Awards and created the Student Engagement and Leadership Awards. This gave student organizations the opportunity to be recognized with Greek organizations and Greek organizations the opportunity to be recognized as a part of the overall student organization community.

As you are aware, IFC and Panhellenic created a new social policy for the Greek Community in the Fall of 2010. This policy required the registration of social events through the governing councils and set expectations for all events with alcohol. While it's been almost five years since the policy has been in place this year's student leaders found the need to update the policy. Updates included: a new focus on encouraging the registration of annex house parties, promoting and expecting the service of alcohol to be through a third party vendor, a new focus on organizational/national policies and, overall more attention to responsible service of alcohol. These changes were passed in May of 2015. We will be able to determine progress and impact following this upcoming academic year.

As Greek student numbers continue to increase housing needs also increase. We created a new partnership with Housing and Residence Life for the expanded Sorority LLC this year. Not only do we have second year women living in central quad, but we will also have them living in Etheridge Hall. With the large number of sorority women and that number continuing to increase there is an ongoing need to make sure the living learning experience is a positive one. Our office will continue to focus on this and be working with the housing office and residence life moving forward.

Below is a summary of our current community numbers and chapters meeting the Community Advancement Program expectations. The numbers are a direct reflection of our success setting higher expectations for our community and expecting excellence. We hope this year we see an increase in the number of chapters meeting standards and we will continue to hold them accountable if they do not. In the upcoming year we plan to continue to enhance and develop our current programs while striving to be innovative to create new ways to advance and improve our fraternity and sorority community.

### By the Numbers...2015

5,419 Students in fraternities and sororities

35% of 15,166 undergraduates

13,190 Community Service Hours (Average 269 hours per chapter)

#### GPA Data

All Fraternity GPA 3.02

All Men 2.98

All Sorority 3.32

All Women 3.29

All Greek 3.20

All Campus 3.14

### 2015 Recruitment Statistics & 3 Year Comparison

2015 Formal Recruitment Statistics			
	Community	Panhellenic Association	Interfraternity Council
Total Number Registered	2157	1188	969
Did Not Meet Eligibility	162	48	114
Total Number of Students Participating	1955	1117	838
Number of Organizations Participating	42	15	27
Total Number Receiving Bids	1691	970	721
% Matched	86.50%	86.84%	86.04%
2014 Formal Recruitment Statistics			
	Community	Panhellenic Association	Interfraternity Council
Total Number Registered	2371	1364	1007
Did Not Meet Eligibility	167	43	124
Total Number of Students Participating	2209	1326	883
Number of Organizations Participating	43	16	27
Total Number Receiving Bids	1544	949	595
% Matched	69.90%	71.57%	67.38%
2013 Formal Recruitment Statistics			
	Community	Panhellenic Association	Interfraternity Council
Total Number Registered	2463	1288	1175
Did Not Meet Eligibility	259	92	167
Total Number of Students Participating	2107	1099	1008
Number of Organizations Participating	42	16	26
Total Number Receiving Bids	1497	898	599
% Matched	71.05%	81.71%	59.42%

<b>Organizations at Standards</b>
Alpha Chi Omega
Alpha Delta Phi
Alpha Delta Pi
Alpha Epsilon Phi
Alpha Epsilon Pi
Alpha Gamma Delta
Alpha Kappa Alpha
Alpha Omicron Pi
Alpha Phi
Alpha Sigma Phi
Chi Omega
Chi Psi
Delta Chi
Delta Delta Delta
Delta Gamma
Delta Kappa Epsilon
Delta Sigma Phi
Delta Sigma Theta
Delta Tau Delta
Delta Zeta
Gamma Phi Beta
Kappa Alpha Order
Kappa Alpha Theta
Kappa Delta
Kappa Kappa Gamma
Kappa Sigma
Lambda Chi Alpha
Phi Beta Sigma
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Pi Beta Phi
Pi Kappa Alpha
Pi Kappa Phi
Sigma Alpha Mu
Sigma Lambda Beta
Sigma Lambda Gamma
Sigma Nu
Sigma Phi Epsilon
Sigma Pi
Tau Kappa Epsilon
Theta Chi
Zeta Beta Tau
Zeta Phi Beta
Zeta Tau Alpha

<b>Organizations Not at CAP Standards</b>
ACACIA* (recognition removed)
Alpha Phi Alpha
Delta Upsilon
Kappa Alpha Psi*
Phi Kappa Psi*

\*Indicates organizations who have not met CAP standards for 2 years

### **2014 Organizations Status**

**45 Chapters met standards**

**5 Chapters did not meet standards**

### **Spring 2015 Chapters Suspended**

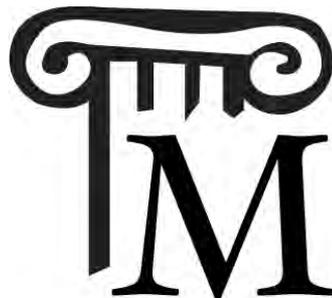
Sigma Nu – conduct  
Phi Kappa Psi – conduct  
Acacia – CAP

### **Spring 2015 Chapters on Probation**

Kappa Sigma  
Kappa Alpha  
Sigma Phi Epsilon  
Pi Beta Phi

# Fraternity and Sorority Life

## Board of Trustees Update 2015



Cliff Alexander  
Office of Fraternity and Sorority  
Life and Leadership

# Cliff Alexander Office Mission

It is the mission of the Cliff Alexander Office of Fraternity and Sorority Life and Leadership to assist our fraternity and sorority community to succeed in living out its shared values of **scholarship and learning, service and philanthropy, community, leadership and values, and Brotherhood and Sisterhood** among all fraternity and sorority chapters at Miami University.

The Cliff Alexander Office of Fraternity and Sorority Life and Leadership, through the collaboration and cooperation with its stakeholders, will create an environment supportive of the academic mission of Miami University that is congruent with the values and rituals of our chapters, and encourages a strong interfraternal campus community.

# Community Statistics

- 5,419 Students in fraternities and sororities or 35% of 15,166 undergraduates
- Community Service total hours: 13,190  
(average 269 hours per chapter )
- All Fraternity 3.02
- All Men 2.98
- All Sorority 3.32
- All Women 3.29
- All Greek 3.20
- All Campus 3.14

# Prevention & Education

- New Chapter Services Model to support chapters
- Improved Relationships with Students/Trust
- Social Accountability & Enforcement
- HQ Trust & relationships
- New programs and initiatives: Greeks Step Up – ongoing Anti-Hazing Educational Initiatives
- Community Advancement Program: Implementation and Highlights

# Community Advancement Program

After the second full year of implementation...

<b>2014 Organizations Status</b>	
<b>Organizations at standards</b>	45
<b>Organizations not at standards</b>	5

- Summary of our Success – departmental perspective
- Chapter Highlights of Learning - examples of student learning assessment

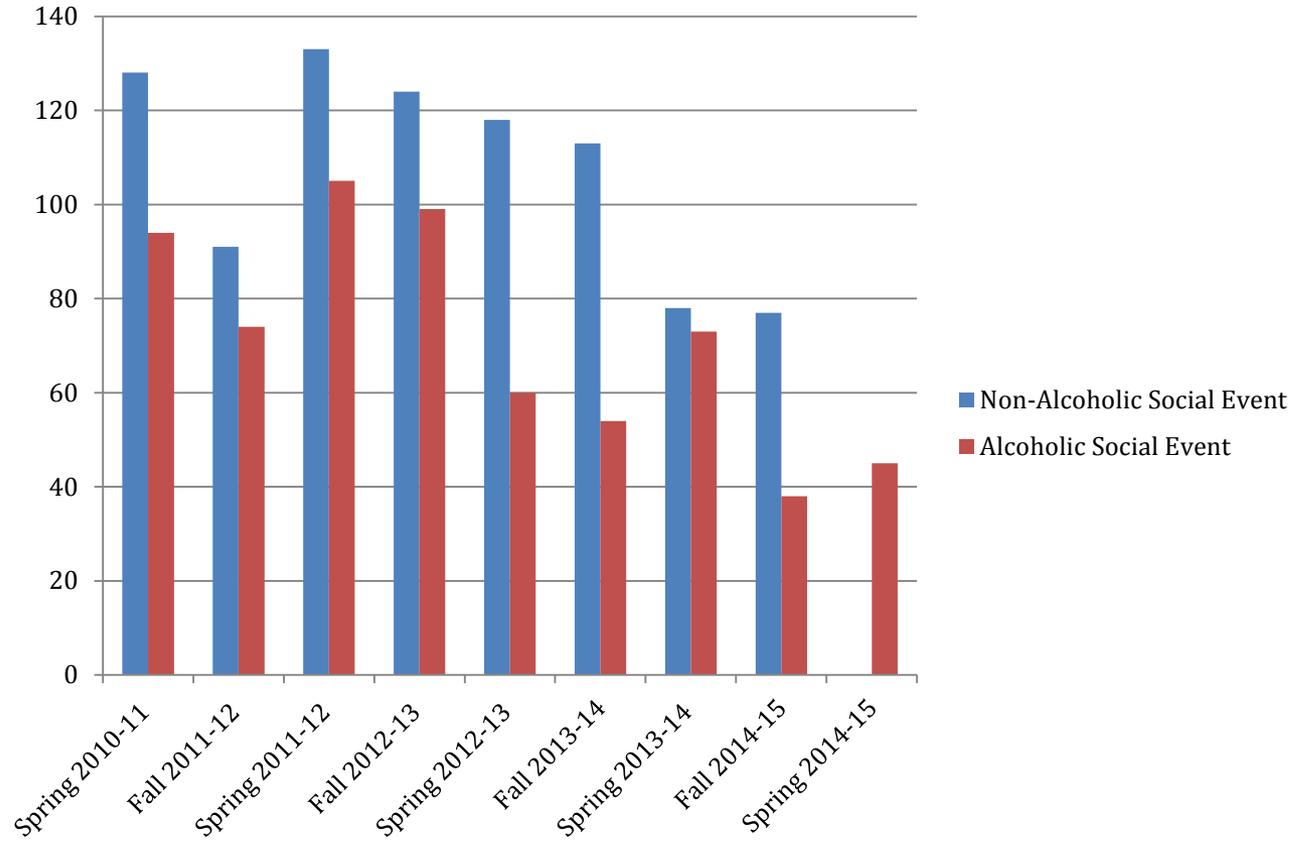
# IFC and Panhellenic Accountability Update

## Proactive Steps:

- Registration of Social Events Process: Risk Management Guidelines
- 3<sup>rd</sup> party vendor, transportation and enforcement
- 2015 – Updated Social Policy (no more registration of non-alcohol events due to CAP)

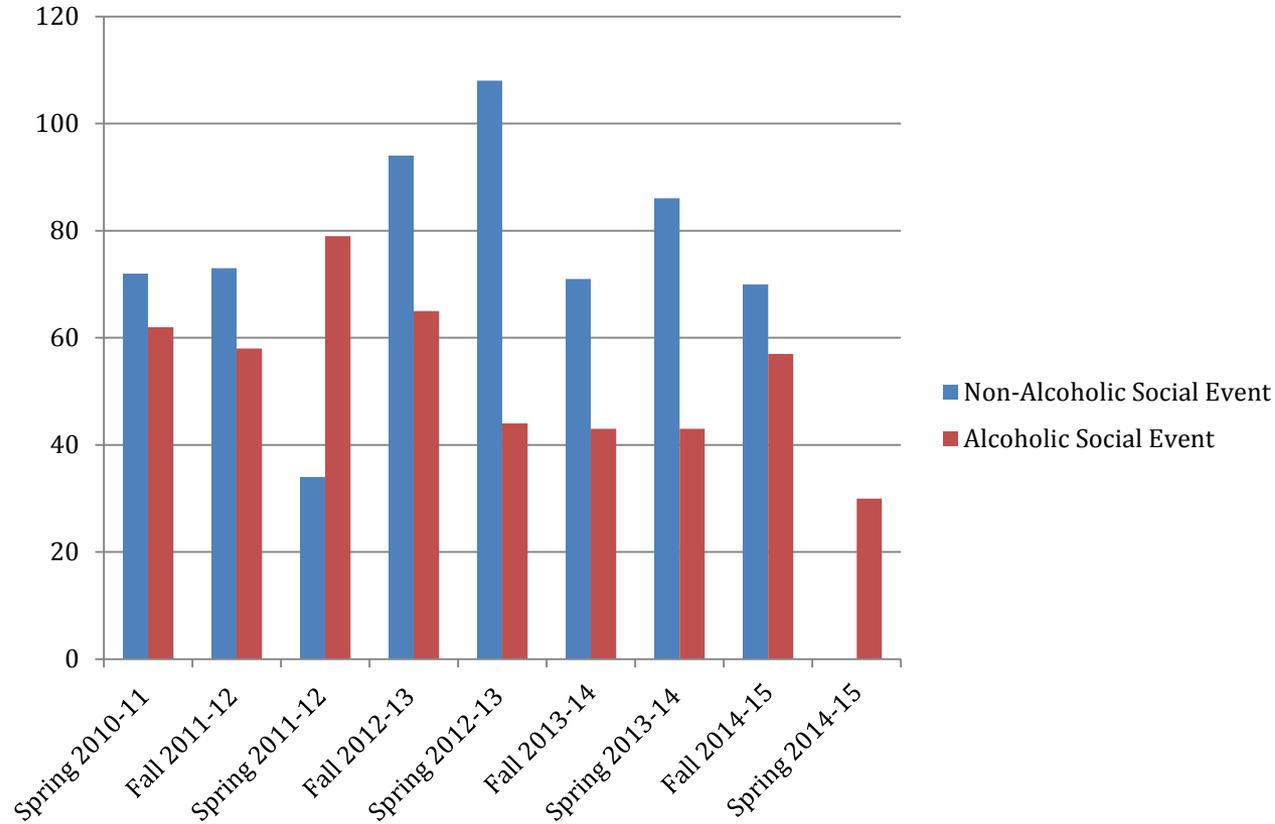
# Social Event Registration

## PHA Registered Social Events



# Social Event Registration

## IFC Registered Social Events



# Proactive Education

## Proactive Steps

- Education offered by the Cliff Alexander Office of Fraternity and Sorority Life and Leadership
  - Risk Management & Social Chair Training
  - New Member Training
  - House Manager
  - Sober Monitor Training
  - Greeks Step UP
  - Acropolis and Advance – highlight risk management as primary curriculum for leaders
- Required National Education
  - Alcohol Edu
  - Annual Leadership training

# Student Driven Education

- Education offered by councils
  - Ongoing President Meetings
  - Risk Management outreach during high times of year: Formals, bid night
  - Greeks Step Up – New New Member Education Program
- Council enforcement and monitoring
  - Party Checks
- Self Reporting on the Rise
  - Relationship building with office and council leaders

# Spring 2015 Judicial Reports

## **41 total incidents**

Break ins, fighting, alcohol, hazing, serving to minors, alcohol transports, damage to property

## **22 chapters involved**

Of the 41 reports/allegations/violations many chapters had more than one.

# Spring 2015 Judicial Cases

## **41 Total Incident Reports**

### **14 - IFC**

The Interfraternity council created a streamlined judicial process over the past year. They have a mediation process where students can agree to a sanction or a formal hearing process where they are found guilty or not and then go through a sanctioning process. All cases this year were handled in mediation.

### **13 - Panhellenic**

The Panhellenic Association has a formal mediation process and an informal discussion process. The majority of Panhellenic Cases we handled through informal discussions and sanctions were agreed upon by both parties.

### **9 - Office of Ethics and Student Conflict Resolution**

There were 9 cases that had high levels of evidence that went through the Office of Ethics and Student Conflict Resolution this spring. Chapters were either suspended or put on probation or other educational sanctions as a result.

### **4 - Cliff Office / no Evidence to move forward**

There were 4 cases that no evidence was found and our office worked with the local alumni and student leaders to share information and provide a solution when necessary.

# Specific case follow up

## Sigma Nu

- Chapter was on probation as of Fall 2014 due to risk management violations and serving to minors
- In the spring semester they violated the probation by throwing a large party at the house
- Hazing allegations were also reported in the spring semester as a part of the party
- Chapter was found in violation of hazing, serving to minors and violation of their probation

## Phi Kappa Psi

- Ongoing risk management issues

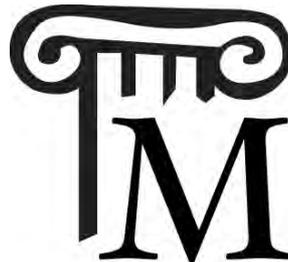
# Anti – Hazing Initiatives...moving forward

- Proactive anti-hazing marketing & education
  - It's OK to report
  - Greeks Step Up Miami (I am Miami) for all new members and chapters on an ongoing basis
- Proactive programming overview
  - Council based educational strategies
  - Community based educational strategies
- Enforcement overview
  - New approach with the Office of Student Conflict Resolution on addressing all allegations and investigating all reported and all anonymous reports
  - Partner with national organizations by sharing all information when appropriate.

# Questions, Comments, Concerns

Contact:

Jenny Levering, Director  
Student Activities and Fraternity and Sorority Life



Cliff Alexander  
Office of Fraternity and Sorority  
Life and Leadership

## Report to the Miami University Board of Trustees, June 2015 Office of Student Wellness: Report on Alcohol

In his State of the University address in September 2014, President Hodge announced the creation of The Alcohol Task Force, and charged it with engaging a wide array of campus and community stakeholders in an effort to (i) better understand the extant ecological context, including the current impact of high risk alcohol use on the community, (ii) evaluate the potential efficacy of various interventions, as well as the costs and tradeoffs associated with the interventions, and (iii) develop a strategic plan for reducing the propensity of and mitigating the costs associated with high risk alcohol consumption.

The Task Force has proposed a strategic plan that recognizes the need for both a strong campus-community partnership and a long run perspective and commitment to the issue of high risk alcohol consumption. The strategic framework of this plan focuses on positively reshaping the *attitudes*, *behaviors* and *consequences* that are associated with high risk consumption.

Central to this strategic framework is the creation of a permanent Alcohol Coordinating Committee (ACC). The work of the ACC will focus on three elements: (i) the creation of a website that includes a philosophical statement regarding alcohol and its place at Miami University; (ii) an inventory and gap analysis of existing data related to student alcohol use and the development of a plan to improve tracking and assessment efforts, and (iii) the establishment of focused workgroups.

Each workgroup established by the ACC will have a specific emphasis, broad representation, and a charge to propose and execute innovative and creative interventions aimed at positively affecting community attitudes, behaviors and consequences related to high risk alcohol use. Over time, as the environment and local conditions change, these workgroups will evolve as they conclude their work and new issues emerge. The initial workgroups and potential issues to examine include:

- Policy and Enforcement
  - Policies related to various on-campus facilities (e.g. Armstrong Student Center, Shriver, athletic facilities, etc.)
  - Policies related to the Student Code of Conduct
  - Policies related to alcohol use by student organizations
  - Social hosting policies and party registration policies
- Off-campus Interventions and Partnerships
  - Nuisance housing policy
  - Rental standards
  - Noise ordinance
  - Off-campus social hosting policy and enforcement
  - Pass-down houses/ annex houses and accountability to student organization policies
  - Restrictions on alcohol retail density
  - Consequences for permit holders for serving alcohol to persons underage
  - Regulation of happy hours, drink specials and sales
  - Strategies to attract a variety of entertainment venues
- Academic Support
  - More early morning and Friday classes

- Communication with faculty about data on student alcohol use
- Encouraging the scheduling of assignments and exams on Wednesdays and Fridays, during the first week of classes (aka “syllabus week”), “Green Beer Day,” and other key dates
- Engaging faculty in consistent messages around alcohol and other drug use
- Education and Prevention
  - Create a supportive environment for those students that drink moderately or abstain from alcohol consumption
  - Encourage and make recommendations for robust and effective late night programming
  - Conduct marketing campaigns to correct student misconceptions
  - Develop strategies for engaging off-campus students
  - Review messages to parents and to incoming students
  - Expand bystander education programming and its evaluation
  - Expand education and awareness efforts related to open source beverages, prescription and other drugs.
  - Review education and programming efforts for target populations
  - Review Residence Life programming and training related to alcohol use
- Intervention and Treatment
  - Review and assess effectiveness of mandated education and interventions
  - Alcohol Edu for College
  - Sanction Education Classes
  - Substance Abuse Evaluations
  - Review and assess effectiveness of Brief Motivational Intervention and determine if that strategy should be adopted by clinicians in Student Health Services
  - Develop housing, treatment, and support services to meet the needs of students in recovery from addiction

In March 2015, President Hodge approved the creation of the Alcohol Coordinating Committee. The ACC meets regularly and membership includes:

Rebecca Baudry Young (chair), Student Wellness

Craig Bennett, Intercollegiate Athletics

Jayne Brownell, Vice President for Student Affairs

Mike Curme, Dean of Students

Lisa Dankovich, University Communications

Gwen Fears, Student Affairs Assessment

Josh Hersh, Student Counseling Services

Jenny Levering, Student Activities and the Cliff Alexander Office of Fraternity and Sorority Life

Aaron Luebbe, Psychology

Jen O'Brien, Off Campus Outreach and Communication

Sammi Podolyan, Student Senate

Dan Saltzman, Associated Student Government

Zach Scheid, Intra-Fraternity Council

Rose Marie Ward, Kinesiology and Health, CELTUA

The first task of the ACC included the development of a guiding statement to help inform future decision making and recommendations. The Guiding Statement, below, was adopted in April 2015.

Guiding Statement:

Our guiding statement reflects Miami University's shared values:

*Miami University is a scholarly community whose members believe that a liberal education is grounded in qualities of character as well as of intellect. We respect the dignity of other persons, the rights and property of others, and the right of others to express disparate beliefs. We believe in honesty, integrity, and the importance of moral conduct. We defend the freedom of inquiry that is the heart of learning and combine that freedom with the exercise of judgment and the acceptance of personal responsibility.*

The Miami University community defends the freedom of inquiry that is the heart of learning and values the exercise of judgment and the acceptance of personal responsibility.

Whereas we recognize that alcohol abuse often leads to negative consequences for individuals and communities, we also acknowledge that the moderate and responsible consumption of alcohol can be a valid lifestyle choice for some members of our community.

We are all life-long learners. In particular, students are in a period of experimentation and exploration, which is essential, natural, often productive, and sometimes risky.

Given that reality, there is a need for education on the safe and smart use of alcohol. We expect our community members to positively intervene in circumstances where alcohol and other drugs might interfere with the true goals of the Miami community. We reflect and define our community norms. We must all work together to be sure those norms and values are clearly articulated, widely communicated, and consistently applied.

The guiding statement can be found on the new web site which can be found here :

<http://miamioh.edu/student-life/index.html> This web site is intended to serve as a resource for the Miami community regarding alcohol information, policies, research, and to report progress of the ACC and its workgroups.

The ACC identified three goals in which efforts will be coordinated from all workgroups to make progress towards reducing high risk behaviors. These goals are to target the community impact of high risk behaviors; build a supportive environment for non-drinkers or low risk drinking behaviors; and to the responsible management of alcohol in bars.

In May 2015, the ACC launched two of the five workgroups and charged them with specific, short-term tasks. The first to begin their work was the Policy and Enforcement Workgroup. The work group was charged with an examination of alcohol policies across all Oxford campus buildings. A review of the policies for consistency; alignment with the ACC guiding statement; and evidence in best practices is currently being conducted. As a result of this review, Miami will reinstate birth dates on Miami student ID cards to incoming students.

The Prevention and Education workgroup was also launched in May 2015 and was charged with the adoption, coordination and guidelines for Late Night Programming on campus. The workgroup will submit a coordinated approach and calendar of events for Fall and Spring Semesters by June 2015.

In support of building stronger campus-community partnerships, representatives from Miami University and the city of Oxford attended the International Town Gown Association (ITGA) conference in early June. The mission of the ITGA is to provide a network of resources to assist civic leaders, university officials, faculty, neighborhood residents and students to collaborate on common services, programs, academic research and citizen issues, creating an improved quality of life for all residents, students, visitors, faculty and staff.

# Alcohol Task Force

Report to the Board of Trustees

June, 2015

# Committee Members

- **Rebecca Baudry Young**- Task Force co-chair, Director, Office of Student Wellness
- **Dr. Susan Lipnickey**- Task Force co-chair; EHS faculty; Co-Chair, Coalition for a Healthy Community, Oxford
- **Dr. Kip Alishio**- Director, Student Counseling Service
- **Abigail Blabolil**- Student; sorority member
- **Dr. Jayne Brownell**- Vice President for Student Affairs
- **Dr. Michael Curme**- Dean of Students; FSB faculty
- **Dr. Susan Ewing**- CCA faculty; Associate Dean, CCA
- **Dr. Gerald Gannod**- CEC faculty
- **Kevin Krumpak**- Student; ASG; Student Community Relations Commission co chair; fraternity member
- **Dr. Aaron Luebbe**- CAS faculty
- **Dr. Rose Marie Ward**- EHS faculty; college student alcohol researcher

# Task Force Charge

- Review national context
- Engage community stakeholders
- Examine local conditions
- Conduct environmental scan
- Create a comprehensive strategic plan that includes Miami University Oxford campus and City of Oxford community members

# Process – Environmental Scan

- Dr. Thomas Workman, Principal Communication Researcher and Evaluator in the Health & Social Development Program at the American Institutes for Research
- Recommendations:
  - Collect data.
  - Develop a comprehensive strategic plan.
  - Develop process for data collection and evaluation.
  - Build awareness of the alcohol environment.
  - Strengthen relationship between the campus Task Force and the broader community.
  - Develop a comprehensive effort at intervention and treatment of heavy episodic drinkers.
  - Enhance supportive for non-drinkers.

# Process- Task Force Focus Groups

- Oxford City Council
- RedHawks Council
- Associated Student Government/ Student Senate
- Greek TriCouncil Leadership
- Oxford Chamber of Commerce
- Oxford Liquor Permit Holders
- Parents Council

# Focus Groups- What Students Had To Say

- More late night programming
- “Safe and Smart” Messages
- Spaces for honest, judgment free conversations
- Models for responsible drinking
- **Desire for clear and consistent messages and enforcement**

# Focus Groups – What community members had to say

## External costs related to consumption

- Resources used to address vandalism, crime, and clean up
- Increased need for hospital staff
- Day drinking impact on community use of uptown business district
- Permit holders: students arrive at establishments later and already intoxicated

## Lack of articulated and enforced community standards in the mile square

- Desire to partner with Miami University

# Strategic Framework- Philosophical Statement

- Rooted in the Miami Values Statement
- A guide for future decision making
- **Rules, policies and behavioral expectations should define community norms**
- Personal and social responsibility is supported by all members of the Miami community through education, bystander intervention, extension of appropriate services, and accepting consequences

# Attitudes, Behaviors, and Consequences

## ATTITUDES

- Perceived norm deviates from reality in ways that promote consumption

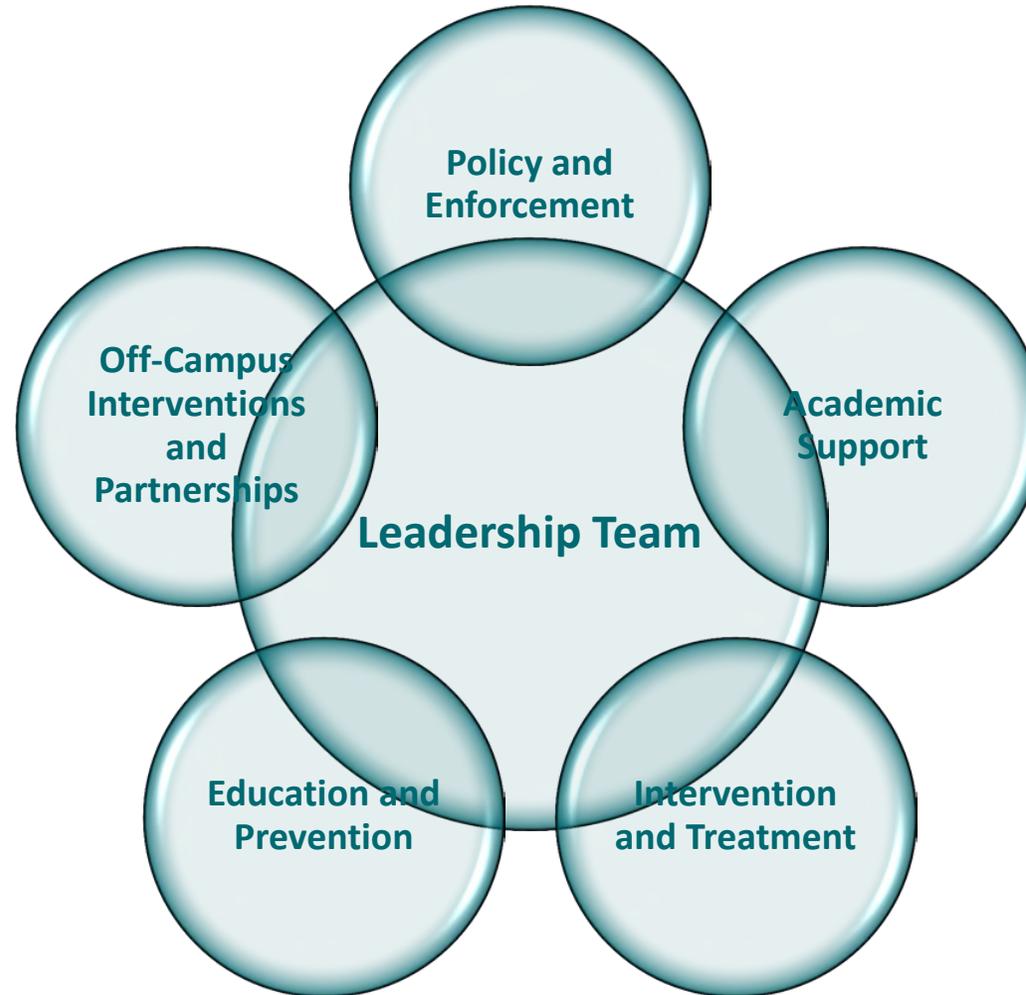
## BEHAVIORS

- Decision making related to alcohol use reflects perceived benefits/costs

## CONSEQUENCES

- Need for clearly articulated expectations and consistent enforcement

# Strategic Framework – Organizational Structure



# Philosophical approach

- Oversight/ownership of this issue must be ongoing; the work will never be “done”
- Town/gown partnership, broad stakeholder communication is essential
- Evolving concerns: Targeted ad hoc committee approach preferred to permanent committees
- Consider a small number of achievable goals each year
- Approach questions with a willingness to experiment
- Need for data and measurable outcomes

# Leadership Team/ Alcohol Coordinating Committee

- ACC Membership
  - Office of the Vice President of Student Affairs
  - Office of the Provost/ faculty representatives
  - Associated Student Government/ student representatives
  - Office of Student Wellness
  - Off-Campus Outreach and Communication
  - Student Counseling Service
  - University Communications
  - University Athletics
  - Student Affairs Assessment

# Leadership Team/ Alcohol Coordinating Committee

- Set priorities and outline expectations for workgroups
- Collect, analyze, and respond to local data
- Communicate the efforts and results from the workgroups to stakeholders
- Develop and maintain working relationships with the Student Community Relations Commission and the Coalition for a Healthy Community, Oxford
- Serve as an advisory board regarding alcohol-related programming and policies

# Policy and Enforcement Workgroup *(Consequences)*

- Standards of behavior
- Policy
- Enforcement
- Adjudication

# Issues for consideration

- Policies related to various on-campus facilities (e.g. Armstrong Student Center, Shriver, residence halls, etc.)
- Policies related to the Student Code of Conduct
- Policies related to alcohol use by student organizations
- Social hosting policies and party registration policies

# Off-Campus Interventions/Partnerships (*Behaviors*)

- Partnership with the Student Community Relations Commission and the Coalition for a Healthy Community, Oxford
- National best practices in Town Gown communities
- Engage additional stakeholders such as
  - Oxford Chamber of Commerce
  - Oxford City Council
  - Liquor permit holders
  - Rental property owners
  - Off campus students
- Focus on evidence-based environmental strategies

# Issues for consideration

- Nuisance housing policy
- Rental standards
- Noise ordinance
- Off-campus social hosting policy and enforcement
- Pass-down houses/ annex houses and accountability to student organization policies
- Restrictions on alcohol retail density
- Consequences for permit holders for serving alcohol to persons underage
- Regulation of happy hours, drink specials and sales
- Strategies to attract a variety of entertainment venues

# Academic Support Workgroup *(Consequences)*

- Academic related policies and procedures
- Faculty involvement and communication

# Issues for consideration

- Increasing early morning and Friday classes
- Communication with faculty about data on student alcohol use
- Encouraging the scheduling of assignments and exams on Wednesdays and Fridays, during the first week of classes (aka “syllabus week”), “Green Beer Day,” and other key dates
- Engaging faculty in consistent messages around alcohol and other drug use

# Education and Prevention Workgroup

## *(Attitudes)*

- Engage students in programming and messaging
- Review education for students and student leaders
- Shape community norms
- Review of existing programming and education needs for students

# Issues for consideration

- Create a supportive environment for those students that drink moderately or abstain from alcohol consumption
- Conduct marketing campaigns to correct student misconceptions
- Develop strategies for engaging off-campus students
- Review messages to parents and to incoming students
- Expand bystander education programming and its evaluation
- Expand education and awareness efforts related to open source beverages, prescription and other drugs
- Review education and programming efforts for target populations
- Review Residence Life programming and training related to alcohol use

# Intervention and Treatment Workgroup (*Behaviors*)

- Build a supportive environment for students who are in need of educational interventions, treatment, or are in recovery
- Identify gaps in services

# Issues for consideration

- Review and assess effectiveness of mandated education and interventions
  - Alcohol Edu for College
  - Sanction Education Classes
  - Substance Abuse Evaluations
- Review and assess effectiveness of Brief Motivational Intervention and determine if that strategy should be adopted by clinicians in Student Health Services
- Develop housing, treatment, and support services to meet the needs of students in recovery from addiction

# Continuous Improvement

*The Leadership Team (ACC) should articulate how efforts will be sustained and embrace an approach of continuous improvement, assessment, and evaluation in order to improve, modify, or eliminate strategies over time.*

- The Leadership Team should create a plan for:
  - ongoing assessment and evaluation of implementation efforts
  - modification of strategies based on evaluation results
  - review of team membership
  - review of workgroups to identify new issues, or declare the conclusion of a group's work

# Spring 2015 Activity

- Completed Philosophical Statement
- Created new web page
- Launched 2 work groups:
  - Prevention and Education Work Group
    - Working to coordinate Late Night Programming on campus
    - Will submit coordinated approach and calendar of events for Fall and Spring Semesters
  - Policy and Enforcement Work Group
    - Examining alcohol policies across campus buildings, including athletic facilities
    - Has implemented practice of issuing Student ID cards with birth dates
- Attended International Town Gown Association Conference



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*Rebecca Baudry Young*

*513-529-3438*



## Student Affairs Good News June 2015

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### Spring Highlights (through June 7)

#### Armstrong Student Center

- Four weddings are scheduled in the Armstrong Student Center this summer.
- Armstrong Student Center hosted almost 1,400 events during the 2015 fiscal year.
- During Finals Week, the Pavilion was set up and open as a study hall for students. Half was set for group study and half for quiet, individual study. Hourly building counts indicated 2617 (non-unique) guests took advantage of the Pavilion as a study location.

#### Career Services

- The new early career exploration LLC in McKee is fully subscribed, with the vast majority of students selecting it as their first LLC choice. Programming for the LLC is being developed in collaboration with the ORL.
- To date, 13 students have enrolled in summer LEAP, an early career exploration program for non-business students. The three day program includes skill-building events, employer site visits and interaction with alumni in different fields.
- Seven sections of EDL 100 focused on early career exploration are confirmed for the fall, 2105; each section is nearly full.
- All remaining internship stipends under the Ohio Means Internship grant will be expensed this summer in the form of reimbursements to employers. A total of 83 \$2,400 stipends were available under the two year grant.
- A new career services app is now available to Miami students. Designed by Agile Launchpad students and career services, the app provides links to career exploration, internship and job search, career programming and OneStop resources.
- Career services staff participated in GradFest and provided career information to 200 students in varying stages of the recruiting cycle.
- In cooperation with Western Southern, a new podcast called "College to Career Transitions." was recorded. Featuring young alumni at the company, the podcast focuses on the expectations of employers as graduates transition from living on campus to working full time and the life skills that are needed to successfully complete the transition. The podcast is the most recent in the Career Chat series produced by career services.
- In collaboration with University Development, career services is holding a career event in Denver in August at Mile High Stadium for current and prospective students from Colorado. Alumni from 15 to 20 Colorado-based firms will be present to speak about internship and job opportunities with their companies. A similar event was piloted last summer in Cleveland and is being held again at the City Club in early August.

#### Community Engagement and Service

- The annual Oxford Sharefest occurred from May 13th to May 19th. During this time, there were 299 pickup locations for donations in the Oxford Area. This does not include all of the pick ups in Miami's residence halls. This year had the most donations in Sharefest history. There were many partners from the community and Miami University involved with making Sharefest

happen. Miami's partners include the Office of Off Campus Outreach & Communications, Office of Community Engagement & Service, Department of Family Studies and Social Work, Department of Sustainability, Associated Student Government and Office of Residence Life.

- CE&S gave out 19 President's Volunteer Service Awards this year. Students who have registered through NobleHour and have over 100 hours of verified service in a 12 month period qualify for the award. The awards were given out at the annual Student Engagement and Leadership Celebration on April 21st.
- Office of Community Engagement & Service held a reception and activities throughout the week of April 12th-April 18th for National Volunteer Week.
- Semester Totals:
  - 23 Service-Learning courses (36 sections) were offered on the Oxford campus in Spring 2015. Enrollment totaled 627.
  - 48 America Reads and America Counts tutors filled 114 requests for tutors from 14 community partners.
  - 40 Miami students volunteered at 11 schools and after-school programs through the Adopt A School program.
  - 596 Miami students participated in community service through Service Saturdays and Greek Spring Clean.

### Diversity Affairs

- The Horizon Graduation Celebration recognizes the achievements of multicultural graduate and undergraduate students at the dawn of their professional lives. The event held Saturday morning, May 16th, included a breakfast and program. Parents, family members, and friends attended the event that recognized 53 students. Dr. David Hodge and Dr. Jayne Brownell welcomed the 250 guests who attended. Mr. Wil Haygood, a Miami alum, was the keynote speaker, and Bonnie St. John, the speaker for Commencement, gave unexpected words of encouragement to the graduates. Two students gave reflections of their Miami experiences. Each graduating student was recognized during the program with a certificate of achievement and a gift.

### Harry T. Wilks Leadership Institute

- **High School Leadership Conference:** On April 17<sup>th</sup> the Wilks Leadership Institute hosted the eighth annual High School Leadership Conference at Miami University. Approximately 100 high school students and 20 guidance counselors from 20 area high schools attended for a day of leadership-related workshops, presentations, and activities.
- **Scholar Leader Living Learning Community:** After a comprehensive selection process, the 2015-2016 Scholar Leader class will have 75 undergraduate students in the program. Some data collected with this class includes the following:
  - 41 academic majors represented
  - Average 3.63 cumulative GPA

The outgoing class of Scholar Leaders for 2014-2015 completed a post-assessment which yielded the following results:

  - 90% would recommend applying to the program for other students
  - 73% Agreed/Strongly Agreed with feeling a sense of belonging within the Scholar Leader Community

- 79% Agreed/Strongly Agreed with feeling the SL Community was supportive of their academic pursuits
- **U-Lead:** Within 24-hours of launching the sign-ups for the 2015 session of U-Lead, all 25 spots were filled with a waitlist of 17 additional aspirants. U-Lead is an intensive three day leadership retreat experience prior to first-year student move-in day.
- **Wilks Leadership Lecture:** The Institute hosted Michael Uslan, Emmy Award winner and the Executive Producer of the Batman movie trilogy, as the speaker for the 2015 Leadership Lecture. Mr. Uslan delivered an inspirational message about the importance of storytelling in both leadership and in the job search, taking risks and being persistent in pursuit of passionate endeavors and the idea that any of us can be the Batman – he has no special powers, just a willingness to fight for what he believes is right.
- **Omicron Delta Kappa – The National Leadership Honor Society:** ODK inducted ten new students and two staff members into the Circle.
- **StrengthsQuest:** The Institute supported 735 StrengthsFinder assessments in 17 different StrengthsQuest Workshops during AY 2014-15. This is an increase from 467 in our first year of this initiative. Our workshops supported both student and faculty/staff groups.

### Myaamia Tribe Relations

- Six Myaamia students graduated on May 16
- Seven Myaamia students will enter as 1<sup>st</sup> years in fall 2015.
- Eighteen students will return for a total of 25 Myaamia students enrolled 2015-16.

### New Student Programs

- Summer orientation kicked off on Wednesday, June 3, with the first of sixteen summer sessions for the class of 2019. New Student Programs staff worked to expand capacity of our sessions this summer to accommodate the larger class of new students; as of June 5, 94% of confirmed domestic students had registered for a summer orientation session.
- The new orientation mobile app is helping new students and families navigate orientation with schedules, maps, and other helpful program information.
- Orientation for relocation students from Miami's regional campuses will include some important improvements to make this program more effective. In the past, relocation students have been invited to join in orientation for first-year and transfer students in August; for fall 2015, New Student Programs will continue our collaboration with the regional campuses, and offer two sessions designed explicitly for relocation students. These sessions will take place in the late afternoon/early evening during the first week of classes. Additional plans will be confirmed later this summer.

### Office of Off-Campus Outreach & Communication

- OCOC developed a division-wide Student Affairs web calendar that collects events from all departments through the 25Live RSS feed. This also provided an opportunity for departments to have their own web calendars.
- A new Off-Campus Outreach website for off-campus students and commuters was launched as a source of education and information - [MiamiOH.edu/offcampus](http://MiamiOH.edu/offcampus)

### Parent and Family Programs

- The Parents Council is financially supporting the Office of Student Wellness effort to create a video designed to enlist parents in the prevention of sexual and interpersonal violence as a part of the It's On Us campaign. The Council is also working with Career Services to widen the scope of employers who recruit at Miami, specifically from the geographic areas where Miami is recruiting students-Seattle/Portland, the Boston to NYC corridor, Atlanta, San Francisco, Colorado and Southern California.

### Student Activities and Cliff Alexander Fraternity and Sorority Life and Leadership

- Over 3,500 students were in attendance at Spring Fest in central quad. It was a great end of the year celebration in the quad.
- MAP partnered with MUSF for senior week. We hosted different events through the last week of classes to promote the last week of school for seniors. Overall they were great events and we look forward to continuing the partnership in the future.
- We hosted the First Annual Student Engagement and Leadership awards and recognized over 60 student organizations, outstanding student leaders and fraternities and sororities.
- The Fraternity and Sorority Community partnered to launch a GAMMA chapter. Greeks Advocating for the Mature Management of Alcohol. This is a result of an overall risk management initiative for fraternities and sororities at Miami.
- Based on Spring 2015 GPA's the "all fraternity" GPA is above the "all men's" GPA and the "all sorority" GPA is above the "all women's" GPA.
- We are expanding our Sorority Community in Fall of 2015. Phi Sigma Sigma has been selected to join the Panhellenic community. They will recruit sophomore, junior and senior women and first year students in Spring of 2016.

### Student Counseling Service

- Dr. Fred Shueh achieved a stable group of participants for the first time in an international student support group week over week, setting the stage for a stable source of support that international students can access going forward without facing the stigma of individual counseling, which is especially high among students from China.
- SCS successfully recruited and hired two new staff to replace exiting staff and also received approval to begin recruiting for two additional positions, defined as a prevention specialist position and a case manager position.

### Student Wellness and Education

- In April and May 2015, the HAWKS Peer Health Educators delivered the Sexual and Interpersonal Violence program mandated for student athletes to 10 athletic teams, as well as to one academic class (women's health class KNH 242) and a student organization (F-WORD) for a total of 300+ students.
- In June 2015 a team of representatives from Miami University and the city of Oxford attended the International Town Gown Association Conference in Washington, D.C. The Office of Student Wellness sent two staff as part of this team. Many insights, lessons learned and research were presented at the conference campus and community strategies to address regarding high risk alcohol use.
- The most requested program for the year was Sex in the Basement (sexual decision making and alcohol)- 14 programs to 300+ students.

- Bystander intervention (Step Up!) was delivered to 2,200+ students this year including all new Greek members (1,400), EDL 110 (90), UNV 101 (650), first year athletes (100), and other student groups (100).

### Women's Center

- The Women's Center co-sponsored with the Development Office the M.I.A.M.I. Women in Leadership Symposium Breakfast on April 24. The breakfast was attended by 200+ faculty, staff, students, alumnae/i, and community members.
- The Women's Center hosted two end-of-semester self-care programs for students in May, featuring healthy snacks, yoga, therapy dogs, and crafts.
- The Women's Center published a 35-page Spring 2015 edition of its annual literary magazine, *The Femellectual*.
- The Women's Center had 2300 patron visits during Spring Semester (end of January through May 15).

### Collaborative Efforts

- SCS collaborated with several student organizations and the Office of Student Wellness to produce a week-long stress-reduction series of activities which were attended by over 900 students. The Office of Community Engagement & Service also participated to talk about service opportunities.
- Office of Community Engagement & Service, along with the Dean of Students Office co-sponsored two K'Nexions Community Dinners this month on April 15th and April 22nd. April 15th was with FIJI Fraternity men at their current house and April 22nd was at the La Rosa's in Oxford. In total for both events, over 70 students and 20 community members participated.
- Office of Community Engagement & Service partnered with Cliff Alexander Office of Fraternity & Sorority Life to plan and implement this year's Greek Spring Clean on April 18th. 287 Greek students served in the Oxford Area.
- Office of Community Engagement & Service, The Interfaith Center, and the Ford Family Initiative for Spirituality, Meaning and Purpose sponsored Miami University's first Interfaith Day of Service on April 25th. 33 undergraduate students, 2 graduate students and 1 faculty member participated.
- Over 150 Greek-affiliated students attended a panel discussion program put together through a collaboration between Student Counseling Service and Greek Life on the risks and recognition of substance abuse and addiction.

### Staff Achievements and Accomplishments

- Adam Leftin, Assistant Director for Armstrong Student Center, was accepted into the Ph.D. program in Student Affairs and Higher Education and will begin coursework in the fall.
- Along with Dr. Kathy Goodman and Z. Nicolazzo from Educational Leadership, Katie Wilson, Director of Armstrong Student Center, co-authored a chapter entitled, "Campus practice in support of spirituality, faith, religion and life purpose" in a publication entitled *Making Meaning, Embracing Spirituality, Faith, Religion and Life Purpose in Student Affairs* (Small, J. ed., 2015).

- Shamika (Mika) Karikari, Assistant Director of New Student Programs, was recently accepted to the Ph.D. program in Educational Leadership – Student Affairs in Higher Education. She will pursue her degree full-time, with a doctoral associateship in Career Services, and thus will leave New Student Programs at the end of July.
- Leslie Haxby McNeill received recognition for her 15 years of service to the Coalition for a Healthy Community, Oxford Ohio.
- The Office of Student Wellness received the PUSH (People United for Safety and Health) Award which recognizes work to further the mission of the Coalition for a Healthy Community, Oxford by building a healthier community for everyone in the greater Oxford area.
- J.S. Bragg our Assistant Director of Student Activities was featured in an issue of Miami Matters as an employee who was committed to advising students specifically highlighting unique student organizations.

# Student Affairs Departmental Review Update

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**Submitted by: Dr. Gwen Fears, Associate Dean of Students**

## **Update on Current Status of Departmental Reviews:**

Departmental Reviews in the Division of Student Affairs occur on a 5-year cycle for each unit. The current format of reviews began in 2012. Since then, the following offices have completed the departmental review: Student Activities, spring 2013; Women's Center, spring 2013; New Student Programs, December 2013; and the Office of Student Wellness, spring 2014.

## **Overview of the Departmental Review Process:**

1. Department completes a self-study report and a preliminary 5-year action plan based on the standards established by the Council for the Advancement of Standards in Higher Education (CAS)
2. External Review Team reviews the self-study report prior to visiting campus, develops questions and points of inquiry for the on-campus visit
3. External Review Team on-campus visit (2-3 days) – time is scheduled for the following:
  - a. Interviews with departmental stakeholders (as appropriate)
    - i. Academic and administrative campus partners
    - ii. Student groups
    - iii. Community or other external stakeholders
4. External Review Team submits a report to the department being reviewed and the leadership of Student Affairs
5. Department revises the 5-year action plan in response to the external review process

## **Recommendations/Outcomes from Completed Departmental Reviews:**

Upon receiving the report from the external review team, the unit responds to the recommendations through the development of a 5-year action plan. This portion of the departmental review process provides the foundation from which the unit can plan strategically to move forward and determine the timeline most effective in helping them reach their goals. The annual report submitted by each office provides the opportunity for the unit to update the progress that has been made on the recommendations as well as identify obstacles, challenges or changes to the 5-year plan.

The remainder of this report provides an update on actions from completed reviews as a follow up to the Board of Trustees Report submitted in Spring 2014.

### ***Student Activities***

#### **Recommendations:**

- As a response to the external review comments, a revised and clarified mission and vision for the office of Student Activities was developed in preparation for the strategic planning process.
  - UPDATE: A clarified mission and vision for the office of Student Activities was developed and implemented. All departmental goals and assessment measures were based on the new mission and vision of the department.
- Advisor training has been improved through a revision of the base materials, a newsletter for advisors, expanded training opportunities, and outreach to new and existing advisors.
  - UPDATE: Advisor training and resources continue to be updated and revised based on advisor needs. A new resource listing on the website and monthly newsletters in addition to finance, title IX and buyway training are a few of the advisor programming highlights from this year.
- Update position descriptions for the assistant director positions to clarify roles and expectations.

- UPDATE: The implementation of new roles: Assistant Director for Student Organizations and Assistant Director for Programming have helped clarify roles and expectations and serve students in a more intentional way.
- Merge two campus programming boards (Campus Activities Board and Miami Entertainment) into a single new board, Miami Activities and Programming (MAP). This change has proceeded with few problems, and is meant to provide more comprehensive and efficient programming for students.
  - UPDATE: The merger of 2 campus programming boards and the creation of MAP (Miami Activities and Programming) has been a success.

### ***Women's Center***

#### Recommendations:

- Seek clarification on the role and expectations of the Women's Center with regard to primary audience.
  - UPDATE: The Women's Center staff are clear that the Center's primary audience is students, and most initiatives are directed at their interests and needs.
  - However, as the only unit on campus with a specific mission to support women, the Women's Center is seen by faculty and staff women as a unit that supports and advocates for them; as a result, the Center is sometimes contacted by faculty and staff women who have questions about or need assistance with Miami policies and practices. The Center coordinates only two activities specifically directed at faculty and staff women: an annual welcome reception for new faculty and staff women and Miami's participation in a regional women's leadership development program.
  - The director will meet with the Vice President of Student Affairs this summer to discuss her sense of the Center's scope and how well we are focusing our efforts on students.
- Examine staffing model, location of center, and operating hours in an effort to support students and others in the best way possible.
  - UPDATE: Staffing Model: It seems unlikely new staff will be added anytime soon, given the prioritized needs of the division and available resources. We have been assigned a SAHE doctoral associateship and have made arrangements to share this position with Student Wellness for at least the next two years. If no additional resources become available for adding professional staff, consideration should be given to replacing the administrative assistant position with an assistant director or even program coordinator position as staffing changes occur.
  - Location: There seems to be agreement that the current location is not ideal and should not be considered permanent. However, no other space is currently available or likely to be in the short term. The Director has had conversations with Student Affairs leadership regarding the possibility of moving the Women's Center to the Armstrong Student Center once the Culler extension is completed. In the meantime, the Center's current space has been reconfigured to allow for a conference room, more welcoming lounge space, and more cohesive staff space.
  - Operating hours: The Center has committed to staying open in the evening each semester during final exam week (Monday through Wednesday) and is staffed by our student interns during this time.

### ***New Student Programs***

#### Recommendations:

- Develop and enact a plan for consistent data dissemination to orientation stakeholders.
  - UPDATE: This plan has been developed, and will be enacted in fall 2015 for summer orientation data. As a result of the departmental review, New Student Programs developed an assessment plan that lays out a timeline for reviewing, analyzing, and distributing assessment data to orientation stakeholders.
- Upgrade the online orientation registration system.
  - UPDATE: This goal was met through the implementation of the VZ Orientation registration system in March 2014. In addition to providing a more user-friendly interface for students and families who use the system, the VZ system is exceptionally customizable from the department side, and has expanded reporting capacities immensely. In addition, we are sharing the license with our regional campuses and sharing the cost of the product. Our experience so far has been very positive.

- Explore the possibility of managing summer orientation attendance by placing divisional caps to better facilitate individualized advising.
  - UPDATE: This goal has been met through the implementation of the VZ Orientation registration system in March 2014. New Student Programs now works with admission/enrollment management and the academic units to set divisional caps based on admission targets. For 2015, when the new student class exceeded admission targets, we have used data from EMSS and the VZ system, analyzed areas where additional space in orientation sessions are needed, and made appropriate adjustments in orientation session spaces and advising plans to accommodate the larger number of students based on their majors.

### **Office of Student Wellness**

#### Recommendations:

- Conduct a complete review and analysis of the current on-line alcohol education and data program.
  - UPDATE: This will be completed through the Alcohol Coordinating Committee work groups in AY 15-16 as part of a comprehensive review of all interventions - Alcohol Edu for College, Sanction Class Curricula, and Student Counseling Services Substance Abuse Assessments.
- The Coordinator for Sexual Assault Response should report directly to the Dean of Students.
  - UPDATE: Effective August 2014, the Coordinator for Sexual Assault Response reports directly to the Dean of Students. The coordinator continues to consult with OSW in regards to prevention and education programming to oversee institutional messaging in regards to consent, sexual assault, harassment, stalking and interpersonal violence.
- Engage the broader community in addressing high risk alcohol consumption. Reengage with constituents beyond campus when planning and implementing strategies.
  - UPDATE: The Director of the OSW co-chaired the President's Alcohol Task Force in Fall 2014 to evaluate and make recommendations regarding strategies to reduce high risk alcohol behaviors. Recommendations from the task force include the establishment of a permanent Alcohol Coordinating Committee (which the director chairs) to research, implement, and evaluate strategies on MU campus and in the Oxford Community.
  - A new position was created in the OSW for a Wellness Coordinator. The role of the Wellness Coordinator is to coordinate and implement off campus alcohol and other drug prevention and education strategies, environmental strategies in the Oxford community, and serve as representative on the Student Community Relations Commission, the Coalition for a Healthy Community-Oxford Area, and other relevant community organizations.
- Systematically determine what data is needed for assessment, program effectiveness and evaluation, and reporting. Create a plan for how OSW will acquire and analyze the information.
  - UPDATE: Ongoing efforts continue to conduct a gap analysis of institutional data related to alcohol; review of program specific evaluation; and assessment plan development. Assessment capacity and focus among staff continue to be a priority for the OSW.

### **Looking forward:**

The Office of Residence Life is currently finalizing the departmental review process. The external review team visited campus in early May with a final report scheduled to be delivered by mid-June. In the next academic year, multiple units in Student Affairs will be undertaking the review process with the following anticipated timelines:

- Parent and Family Programs – external visit in August 2015
- Office of Ethics and Student Conflict Resolution – external visit in early fall
- Student Disability Resources – external visit in late October
- Rinella Learning Center, external visit in spring 2016
- Wilks Leadership Institute, external visit in spring 2016

# *Admission Update*

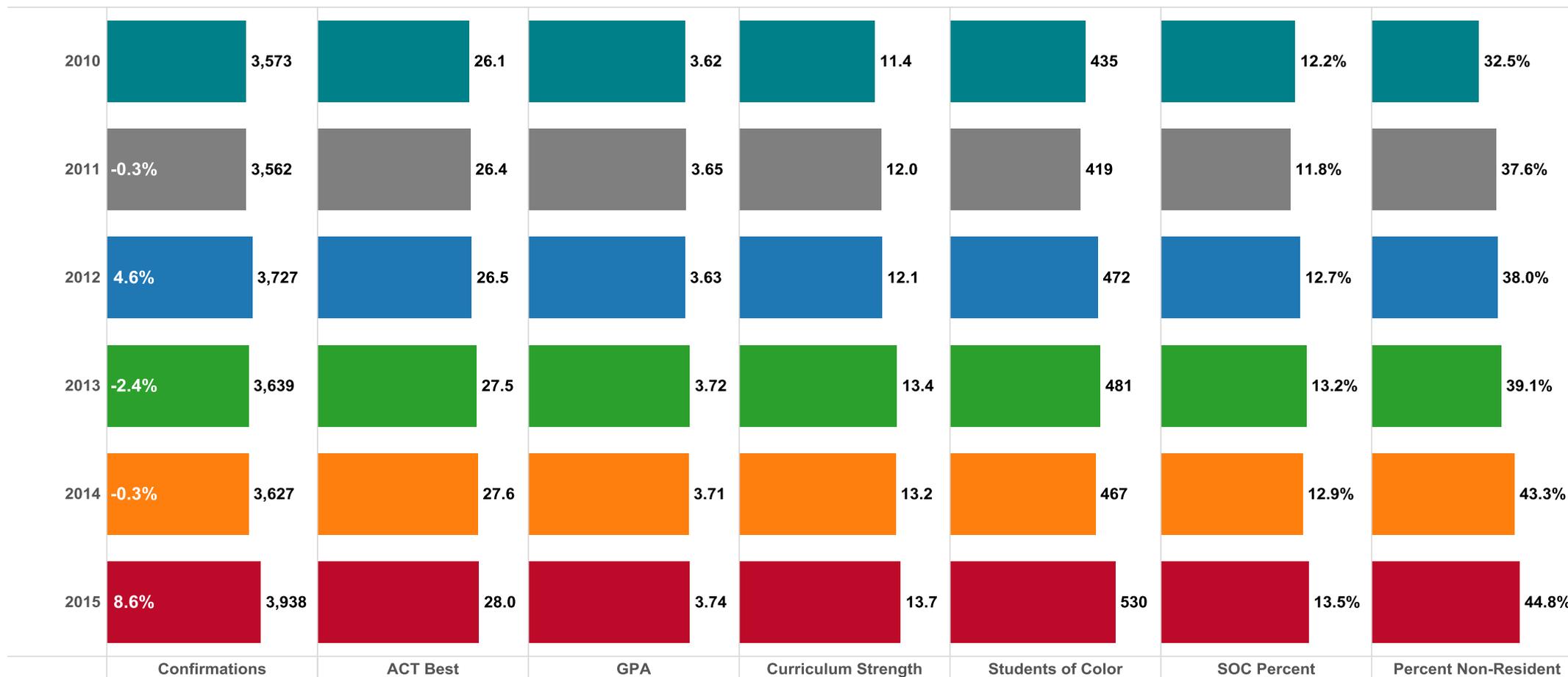
## Board of Trustees Meeting June 25, 2015

Susan K. Schaurer  
Assistant Vice President & Director of Admission  
Enrollment Management and Student Success



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# Key Indicators

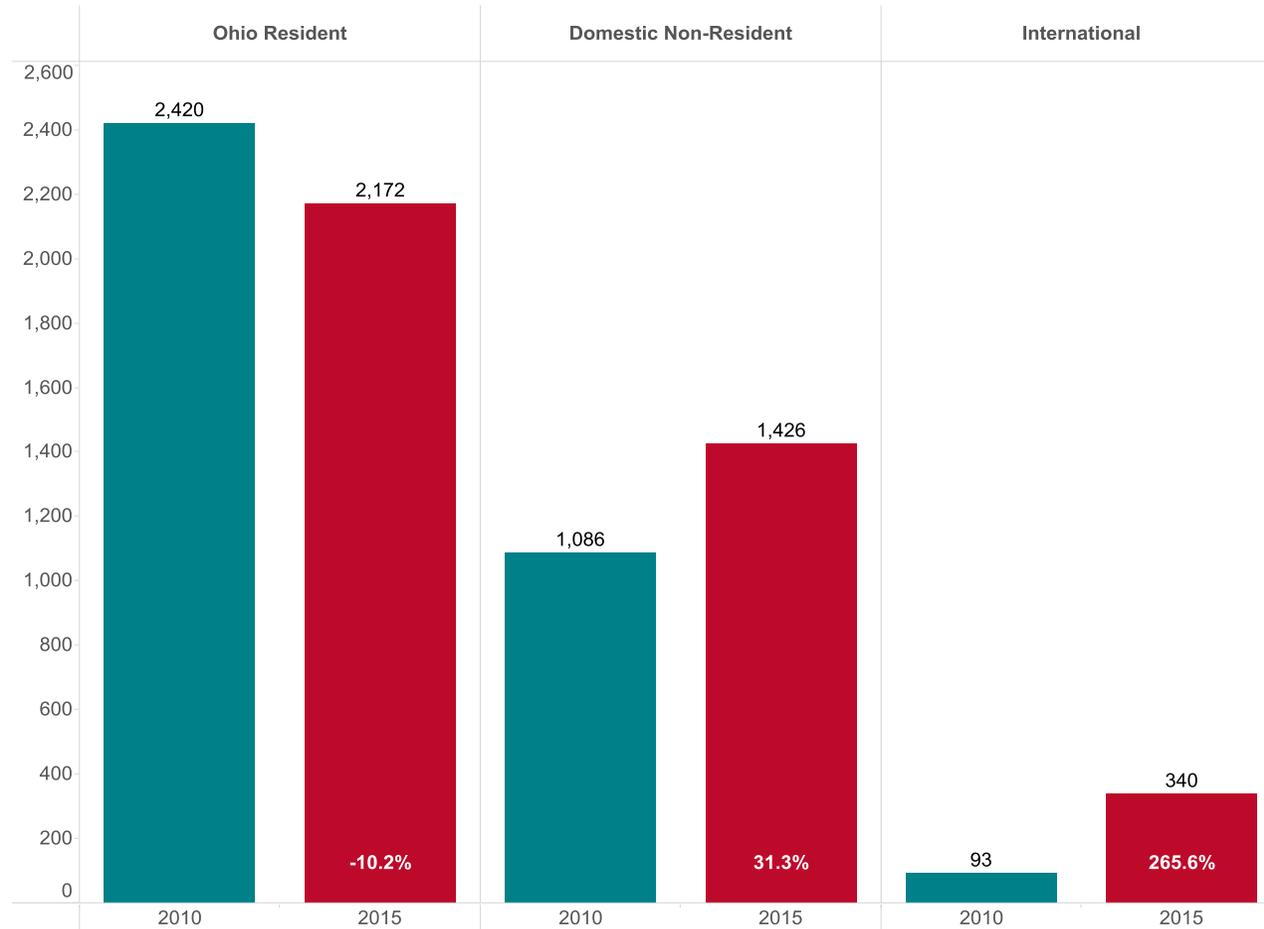


Division of Enrollment Management and Student Success

Note: Data are as of 6/24/2015



# Residency



Enrollment Research and Analysis

Note: Data are as of 6/24/2015



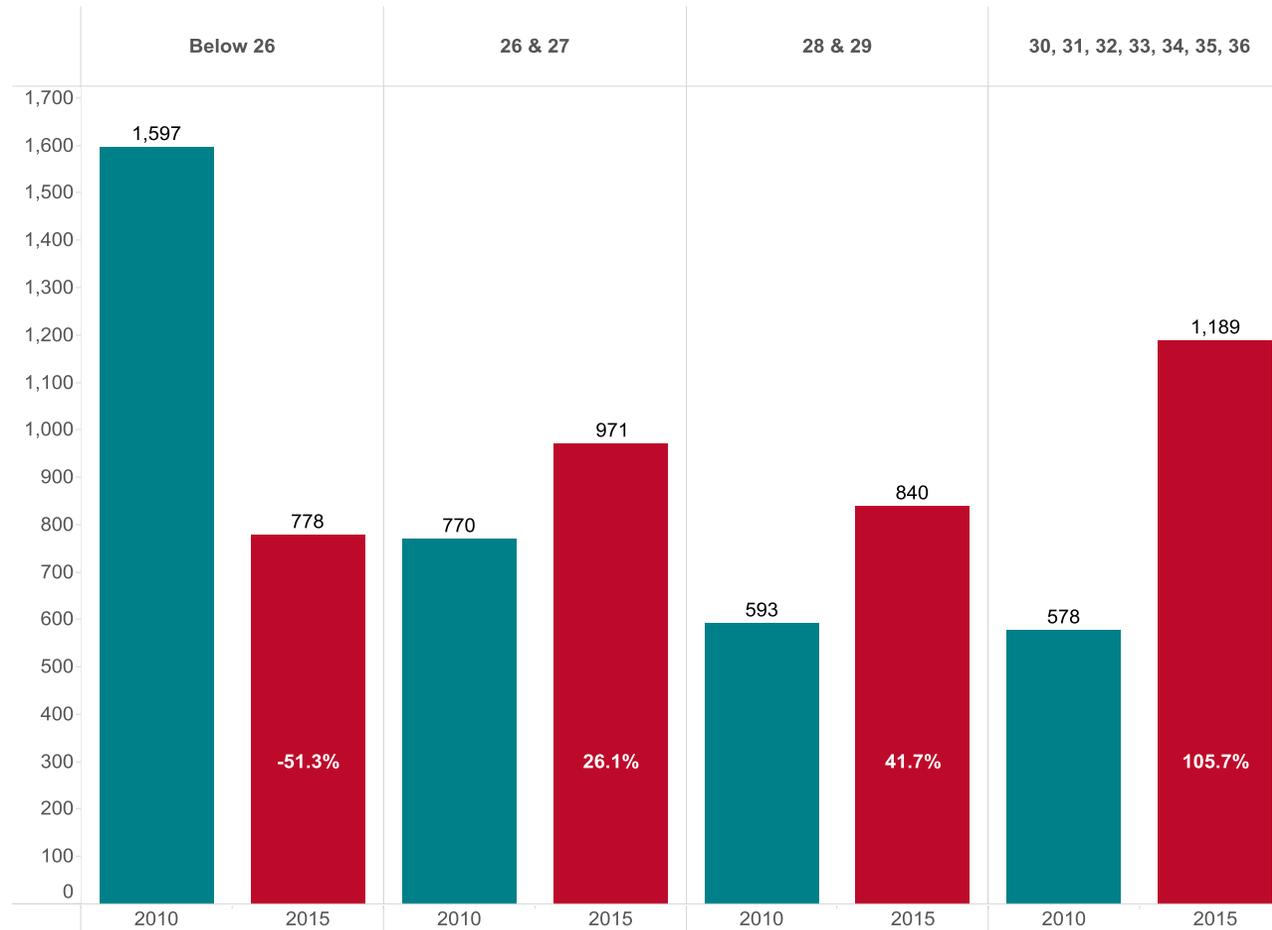
# Non-Residency Growth

Non-Ohio MSAs	2010	2015
Chicago-Naperville-Joliet, IL-IN-WI	258	432
New York-Northern New Jersey-Long Island, NY-NJ-PA	76	113
Washington-Arlington-Alexandria, DC-VA-MD-WV	66	97
Indianapolis-Carmel, IN	47	76
Detroit-Warren-Livonia, MI	59	59
Pittsburgh, PA	49	56
Boston-Cambridge-Quincy, MA-NH	37	49
Bridgeport-Stamford-Norwalk, CT	44	38
St. Louis, MO-IL	29	52
Minneapolis-St. Paul-Bloomington, MN-WI	31	41
Louisville/Jefferson County, KY-IN	29	41
Los Angeles-Long Beach-Santa Ana, CA	11	29

Non-Ohio Feeder High Schools		2010	2015
New Trier Township High School	IL	24	29
Benet Academy	IL	16	23
Loyola Academy	IL	14	18
Hinsdale Central High School	IL	16	17
Carmel High School	IN	4	14
Deerfield High School	IL	1	14
Adlai E Stevenson High School	IL	12	13
Langley High School	VA	5	13
Lyons Township High School North Campus	IL	5	13
Gonzaga College High School	DC	3	11
Lake Forest High School	IL	16	11
Mount Lebanon High School	PA	4	11
Highland Park High School	IL	3	10
York Community High School	IL	5	10

Note: Data are as of 6/24/2015

# ACT

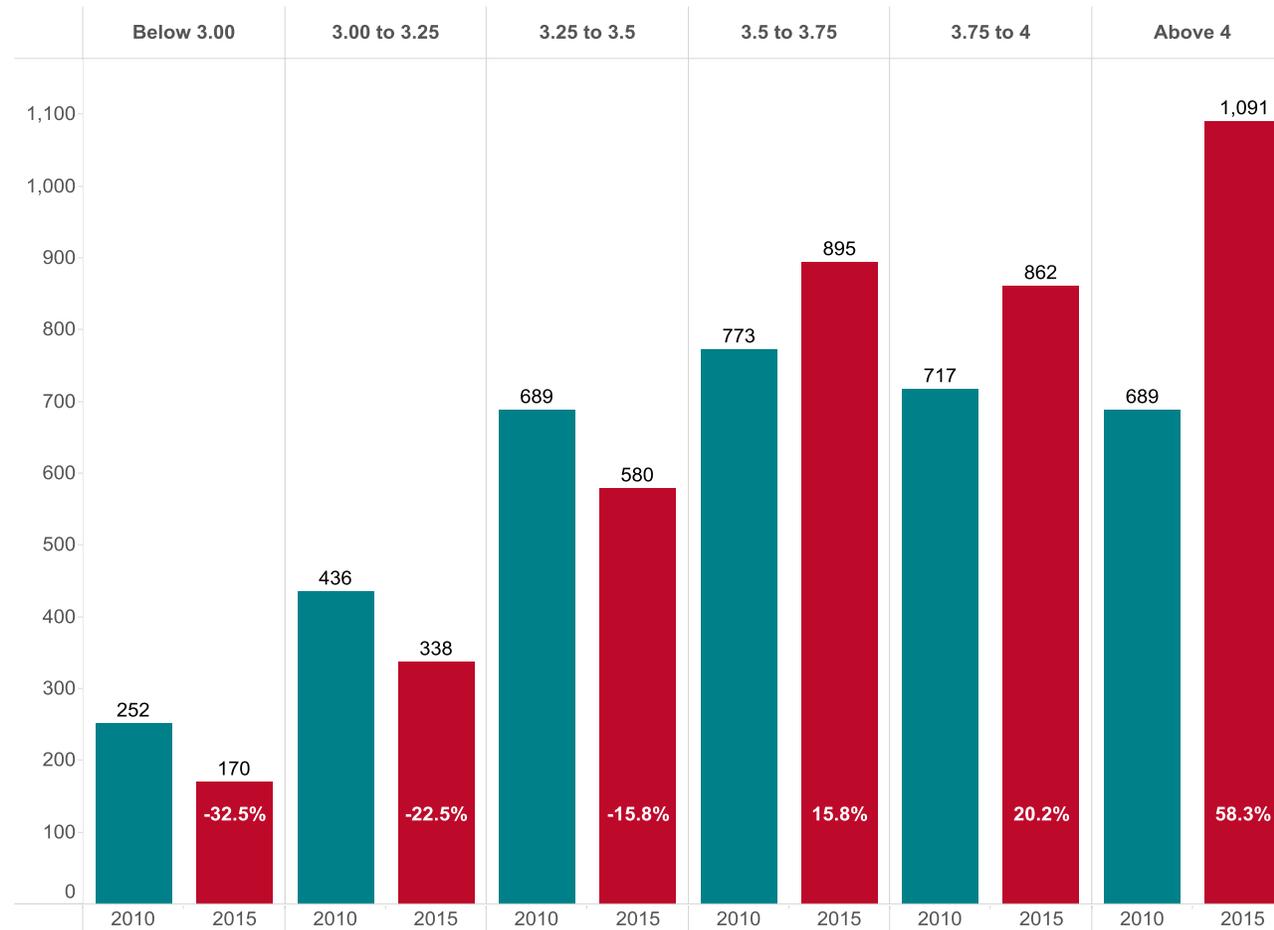


Enrollment Research and Analysis

Note: Data are as of 6/24/2015



# GPA

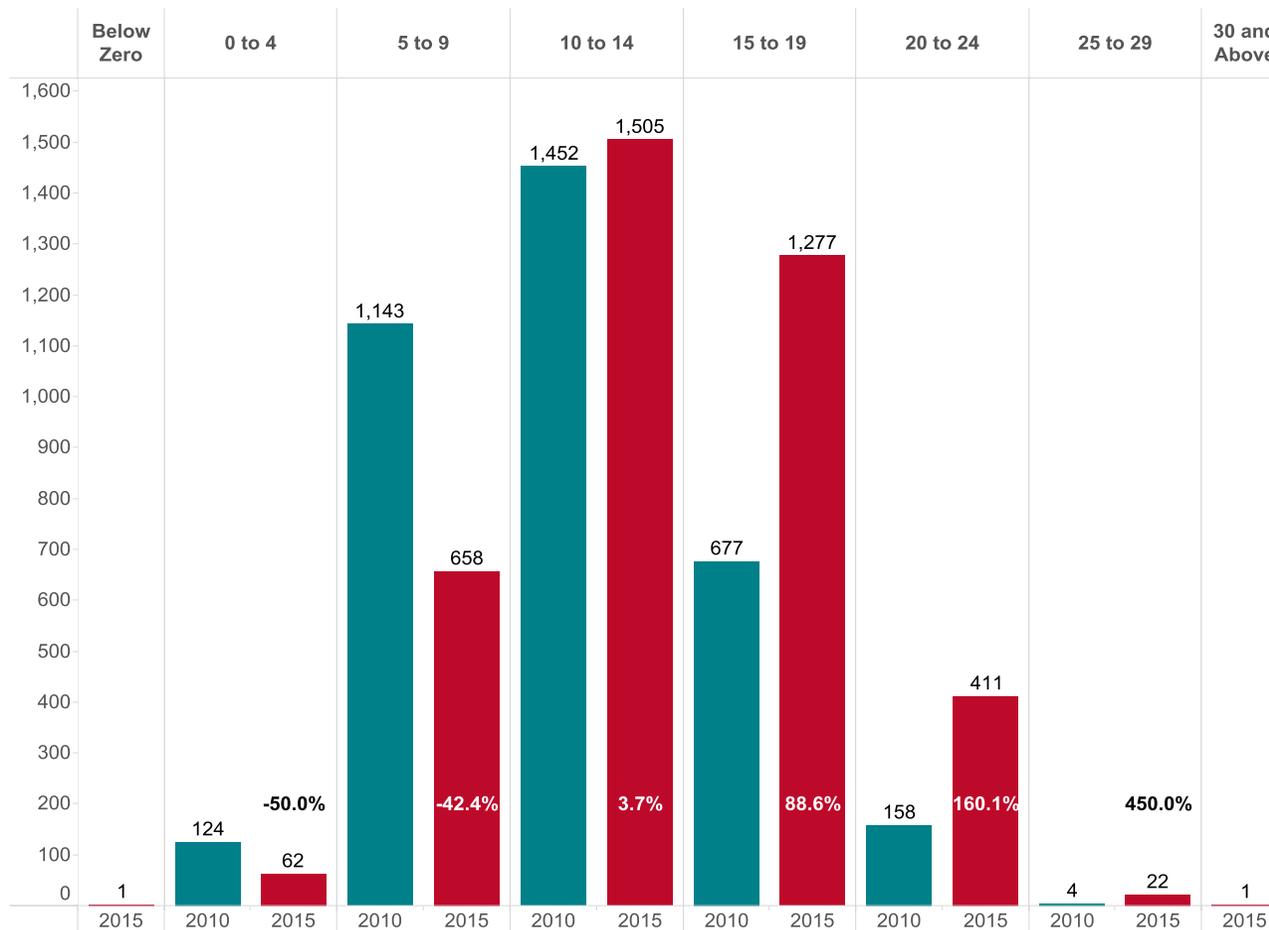


Enrollment Research and Analysis

Note: Data are as of 6/24/2015



# Curriculum Strength



Enrollment Research and Analysis

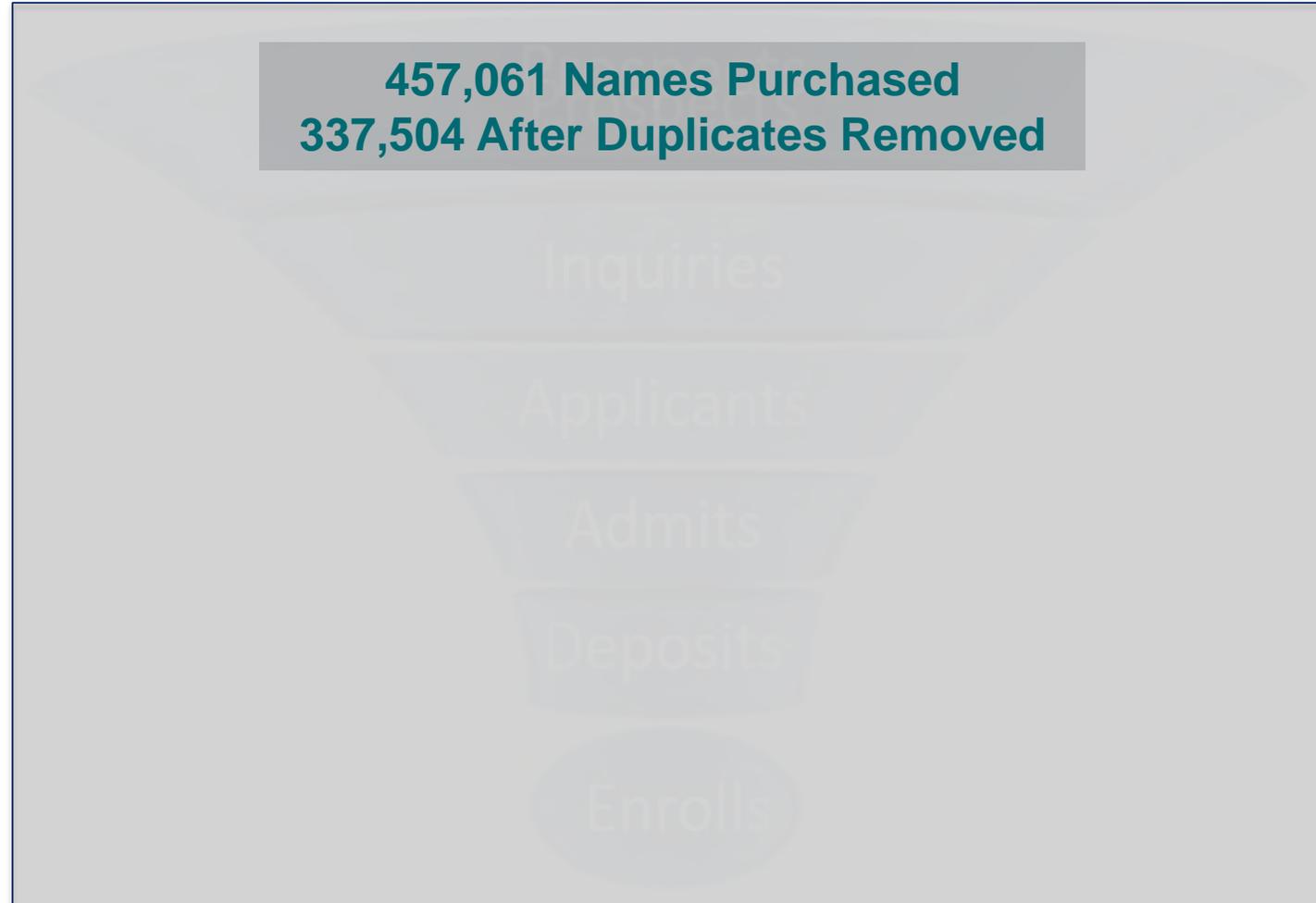
Note: Data are as of 6/24/2015



# *Domestic Enrollment Funnel*



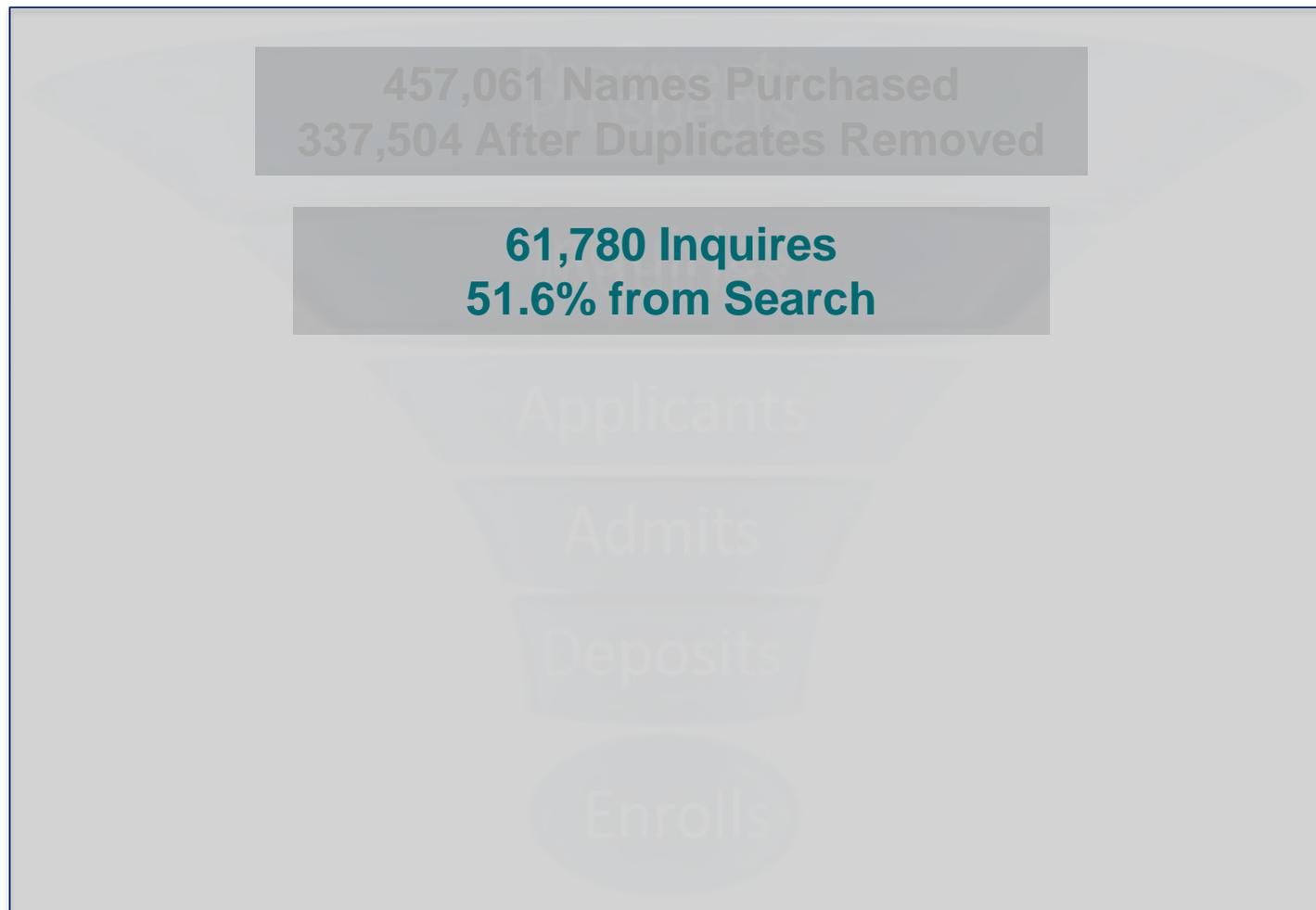
# *Domestic Enrollment Funnel - Search*



Note: Data are as of 6/24/2015



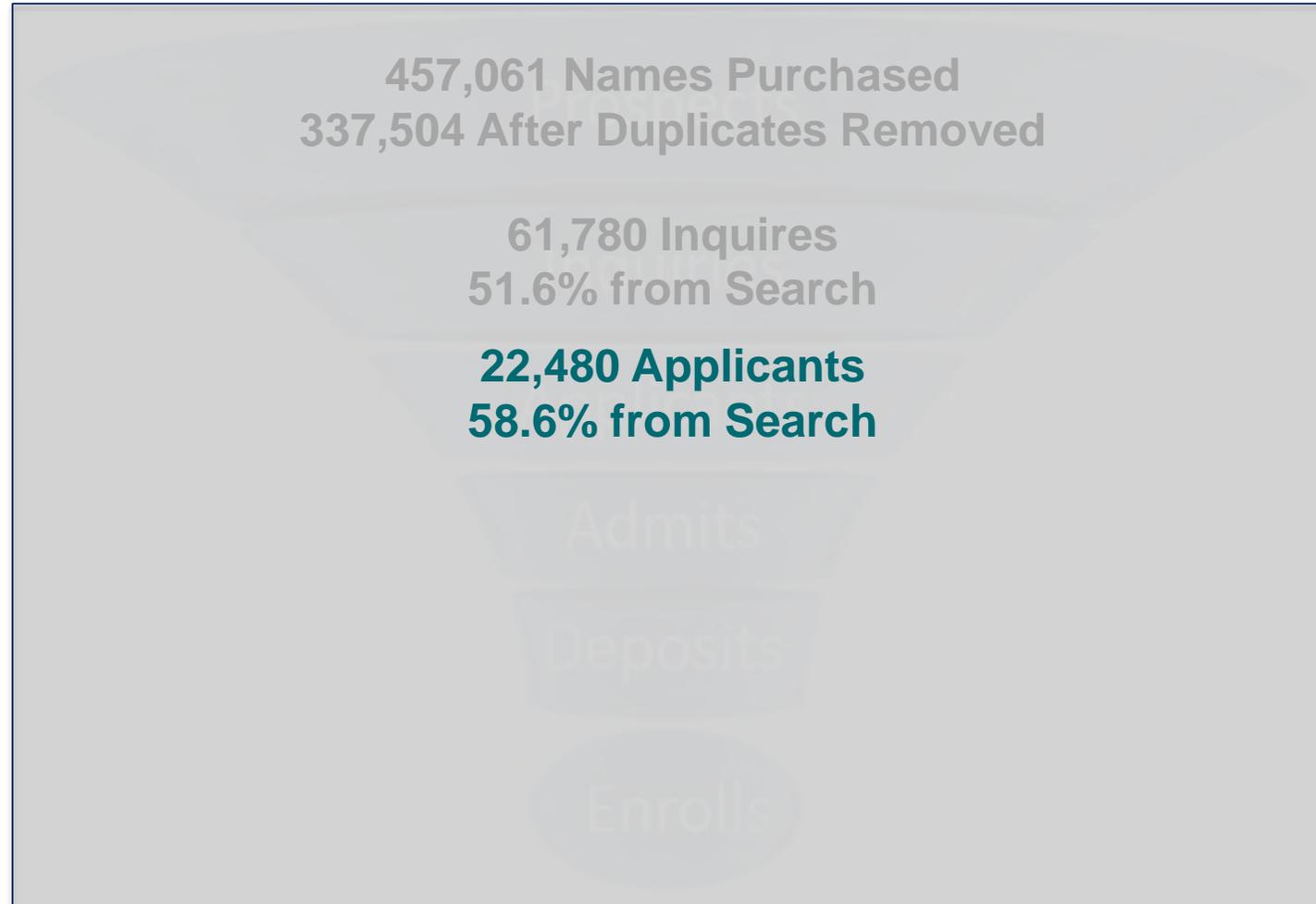
# Domestic Enrollment Funnel - Inquiries



Note: Data are as of 6/24/2015



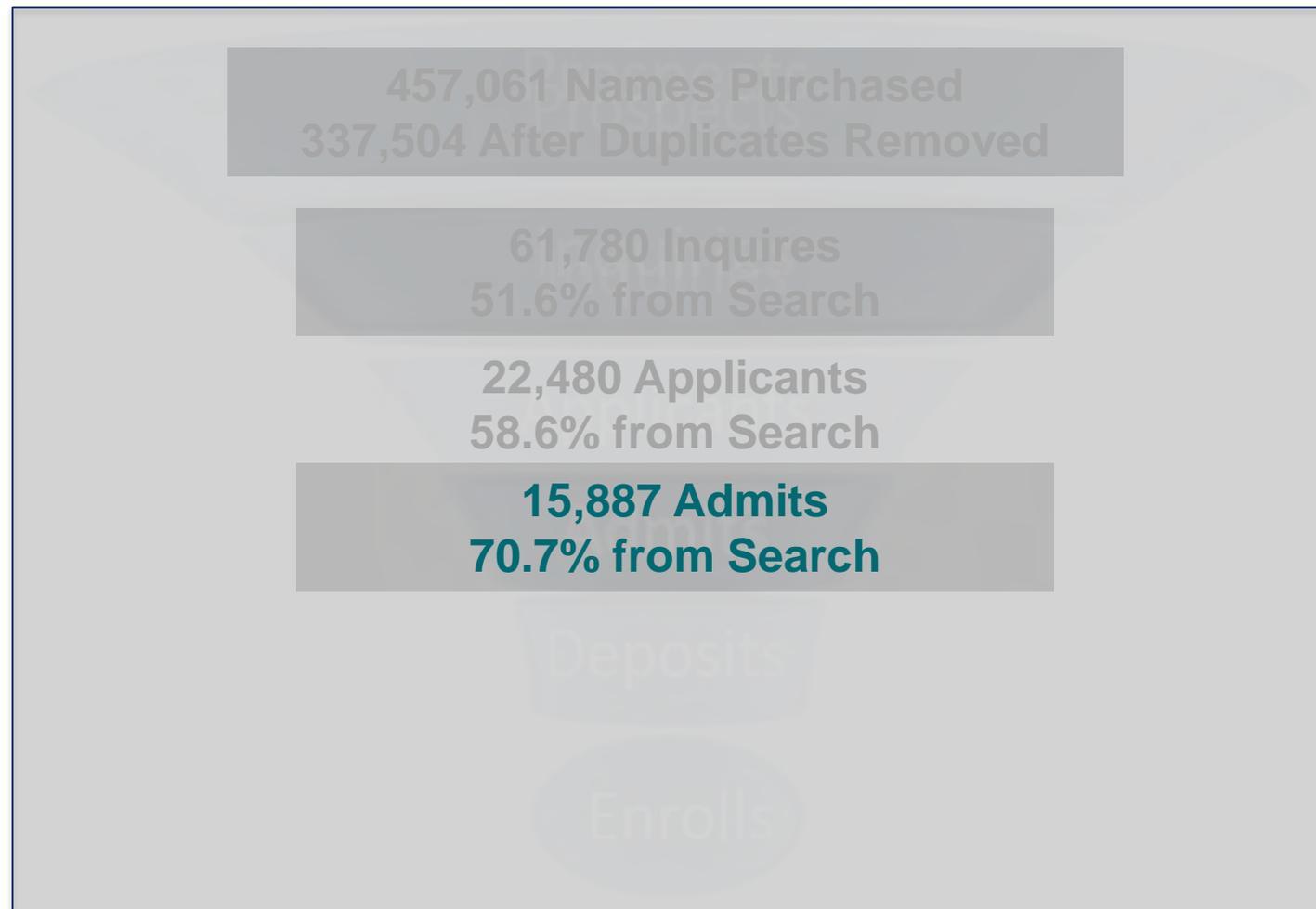
# *Domestic Enrollment Funnel - Applicants*



Note: Data are as of 6/24/2015

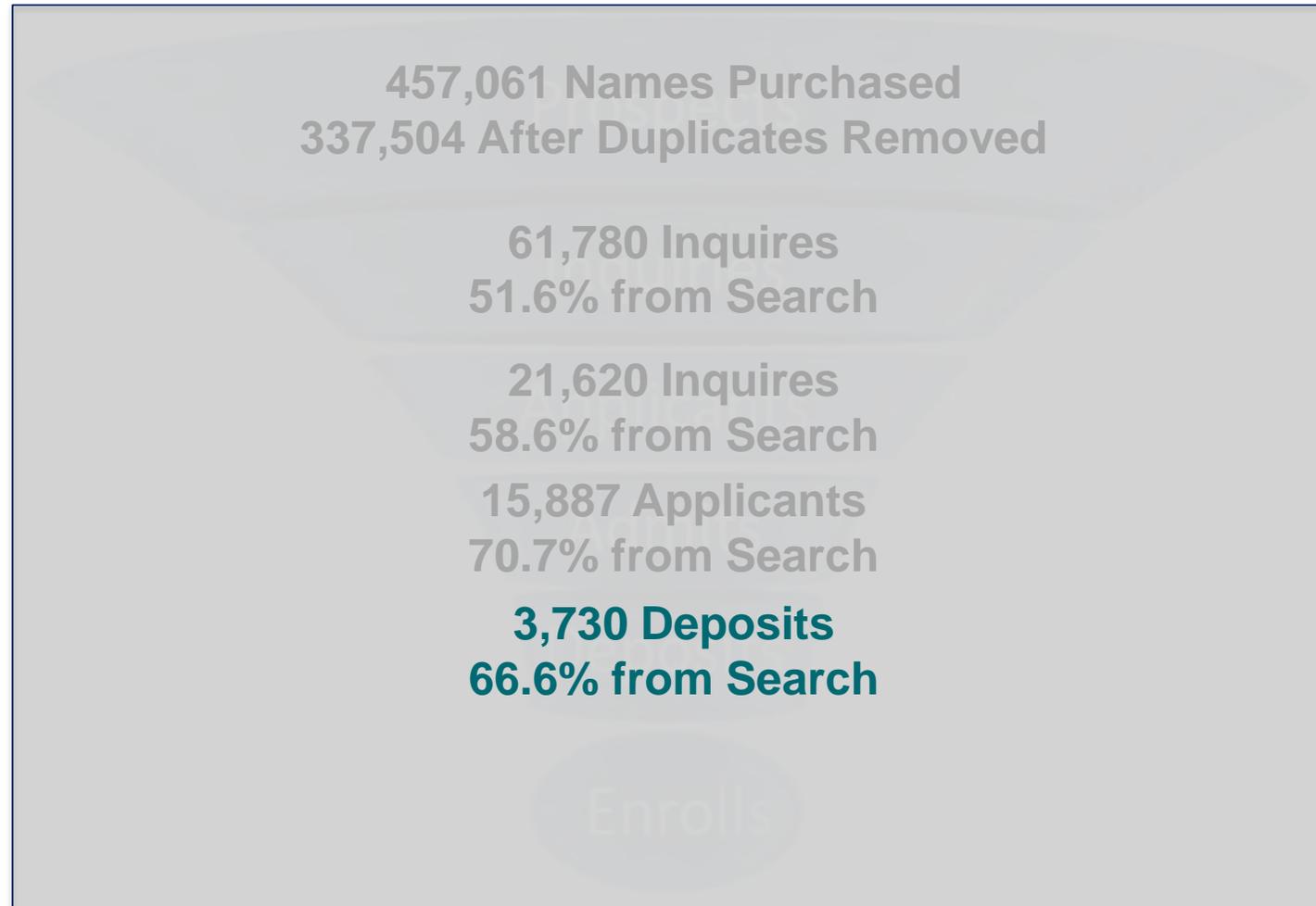


# Domestic Enrollment Funnel - Admits



Note: Data are as of 6/24/2015

# *Domestic Enrollment Funnel - Deposits*



Note: Data are as of 6/24/2015

# *Domestic Enrollment Funnel - Enrolls*

457,061 Names Purchased  
337,504 After Duplicates Removed

61,780 Inquires  
51.6% from Search

21,620 Inquires  
58.6% from Search

15,887 Applicants  
70.7% from Search

3,730 Deposits  
66.6% from Search

**3,600 Enrolled**  
**66.7% from Search**

Note: Data are as of 6/24/2015



# *Fall 15 Analysis and Fall 16 Planning*



# Fall 15 Admitted Student Questionnaire

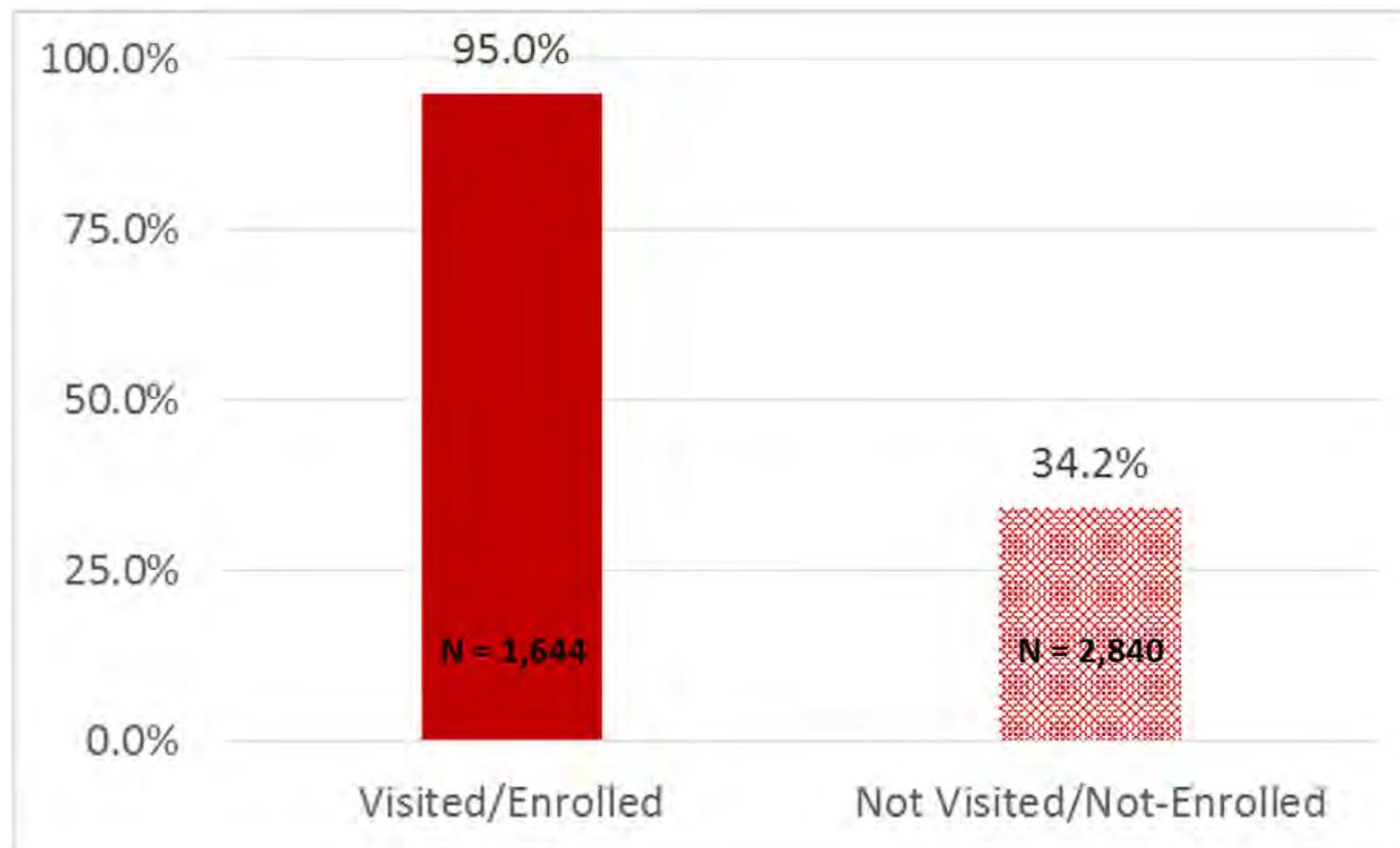
<b>Enrolling Students</b>	3,486
<b>Enrolling Survey Responders</b>	1,644
<b>Enrolling Student Response Rate</b>	47.2%
<b>Expected Non-Enrolling Students</b>	12,539
<b>Non-Enrolling Survey Responders</b>	2,839
<b>Non-Enrolling Student Response Rate</b>	22.6%
<b>Overall Response Rate</b>	28.0%

Note: Data are as of 6/24/2015



# ASQ Visit Question

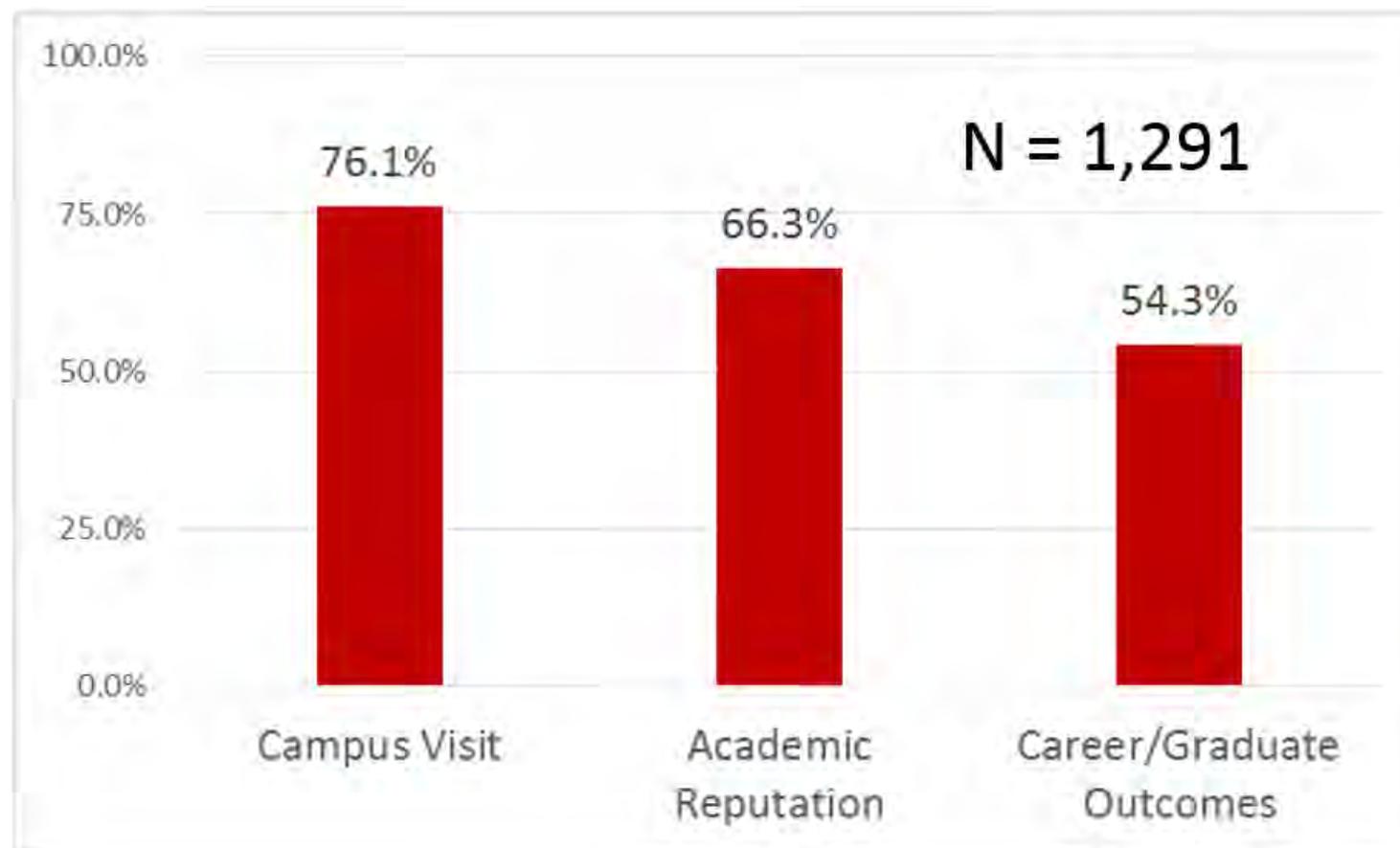
## Did you visit Miami University?



Note: Data are as of 6/24/2015

# Not Top Choice

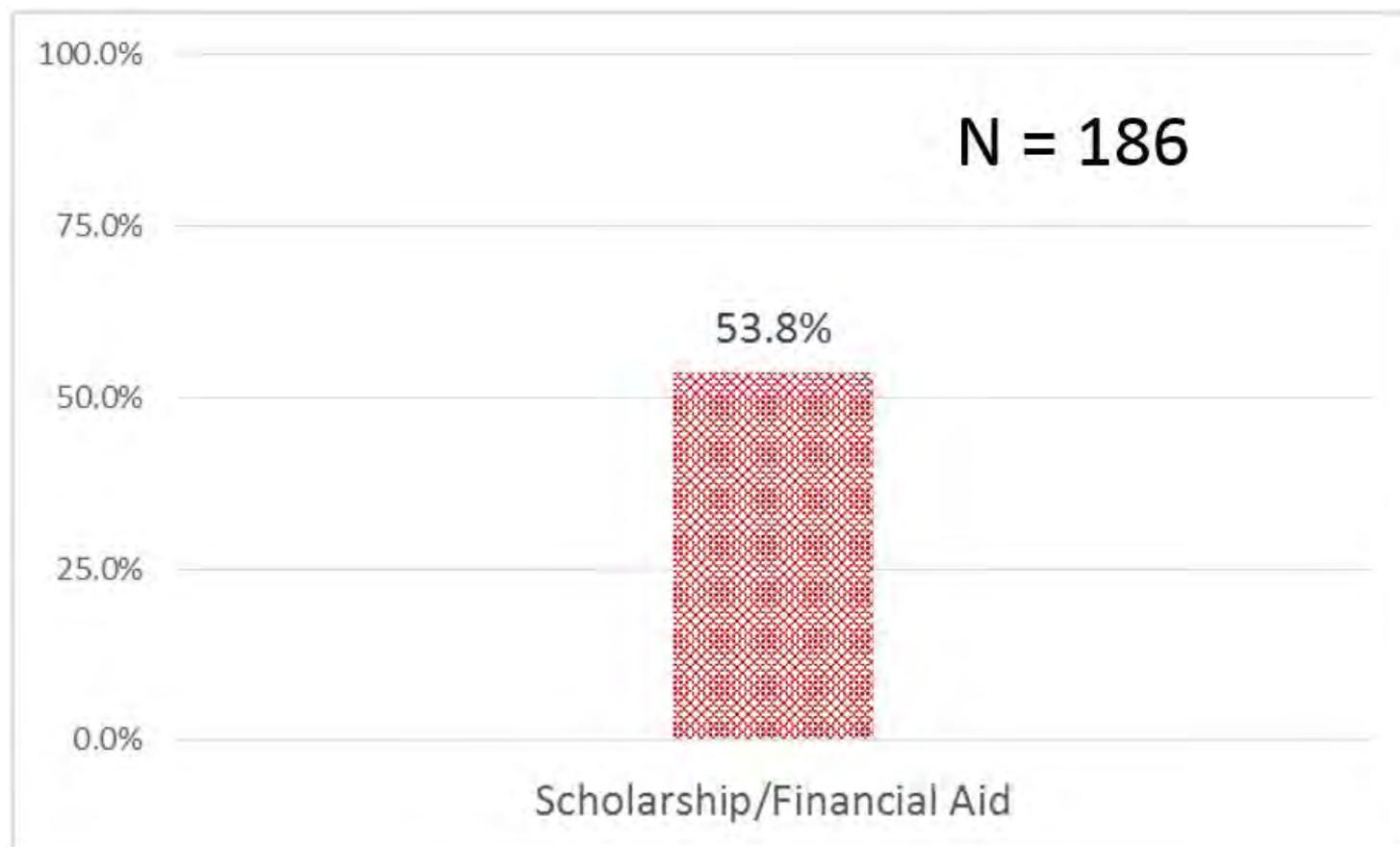
What led you to choose Miami University even though it wasn't initially your top choice? (Responses Greater than 50%)



Note: Data are as of 6/24/2015

# Top Choice

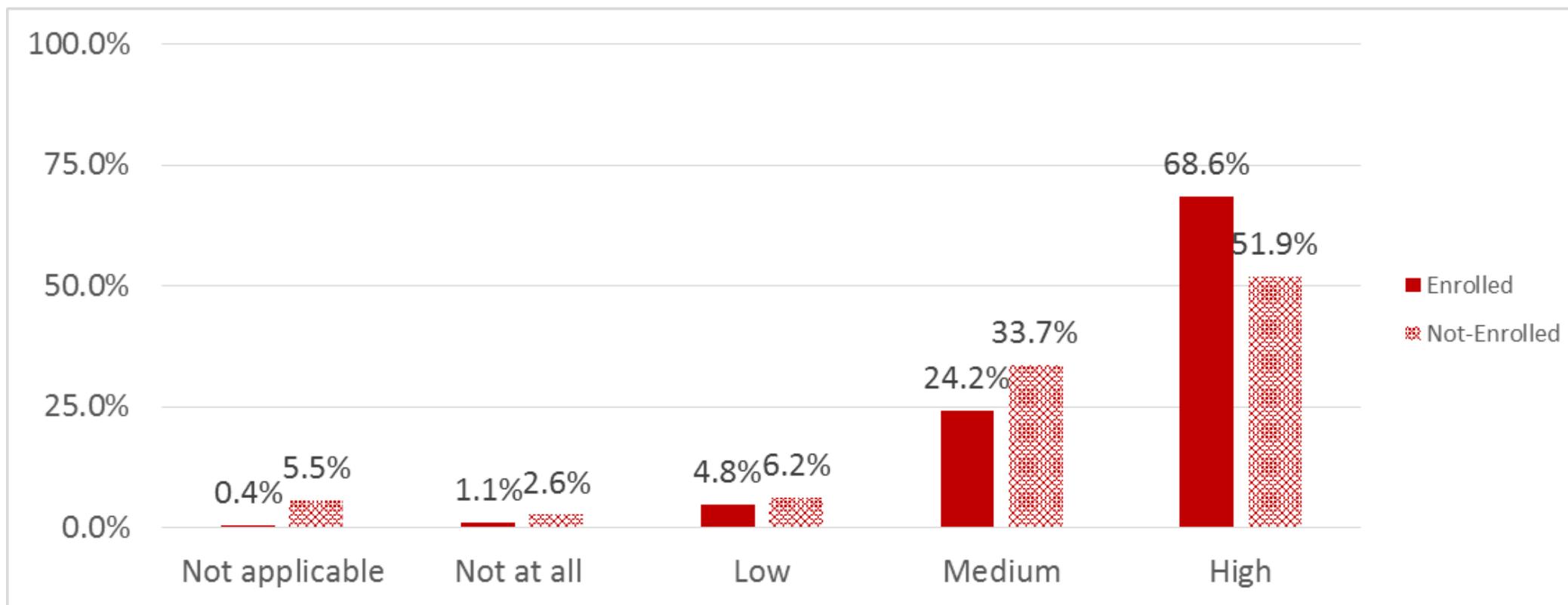
What was the primary factor that caused Miami University to move down from being your top choice? (Responses Greater than 50%)



Note: Data are as of 6/24/2015

# Mail Effectiveness

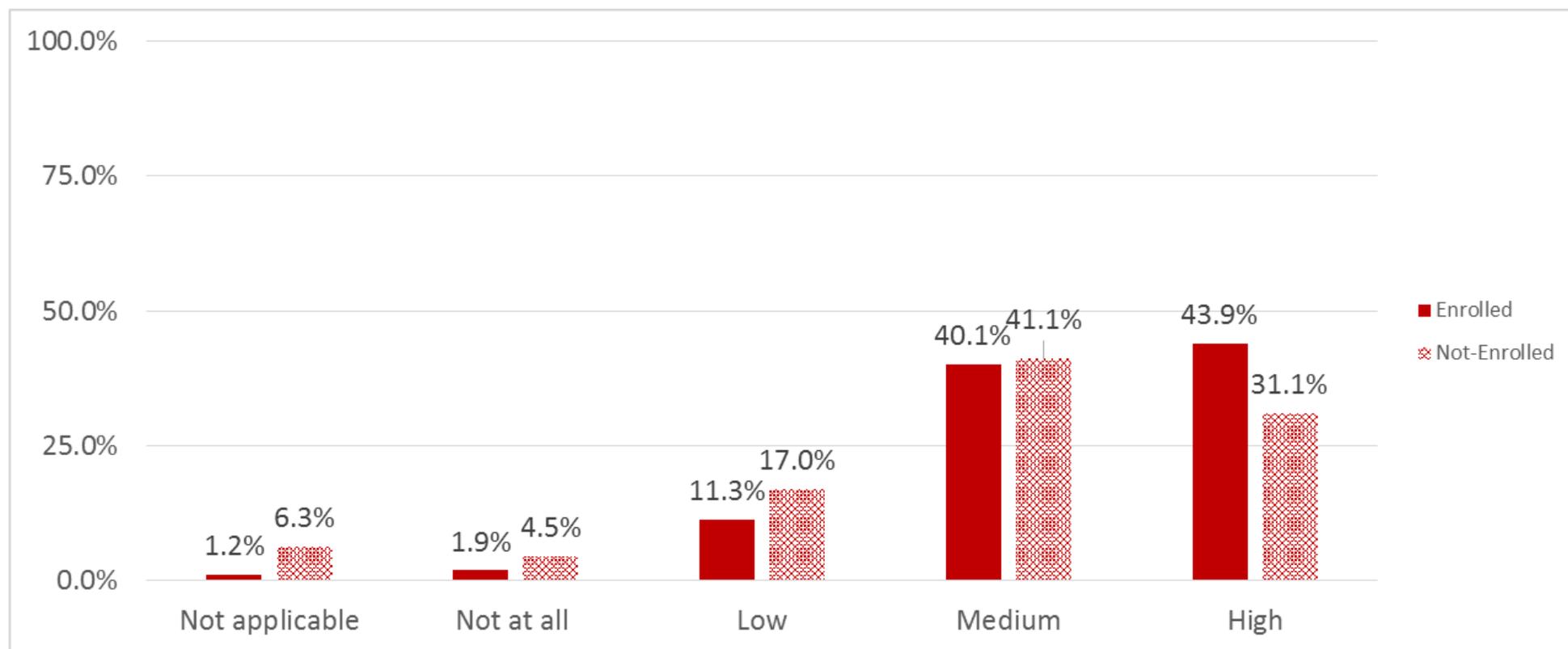
Overall how effective were Miami University's communication efforts in conveying its strong academic reputation, student-centered learning and living experiences, and educational value? - Letter and Brochure in the Mail



Note: Data are as of 6/24/2015

# Email Effectiveness

Overall how effective were Miami University's communication efforts in conveying its strong academic reputation, student-centered learning and living experiences, and educational value? - Email



Note: Data are as of 6/24/2015

# Fall 16 Search

## High School Cluster 70

These primarily public schools serve established, very affluent suburban communities. Parents overwhelmingly are in professional or managerial positions, with over half having a degree beyond the baccalaureate. Students have access to strong curricula, take advantage of AP and honors coursework, are active and involved, and perform very well on standardized tests. Overwhelmingly committed to earning a degree, they send applications to many highly selective, public and private colleges both in and out of state. Despite the costs associated with their college choices, slightly less than one-half will seek financial aid.

### Values & Rankings of Key Attributes

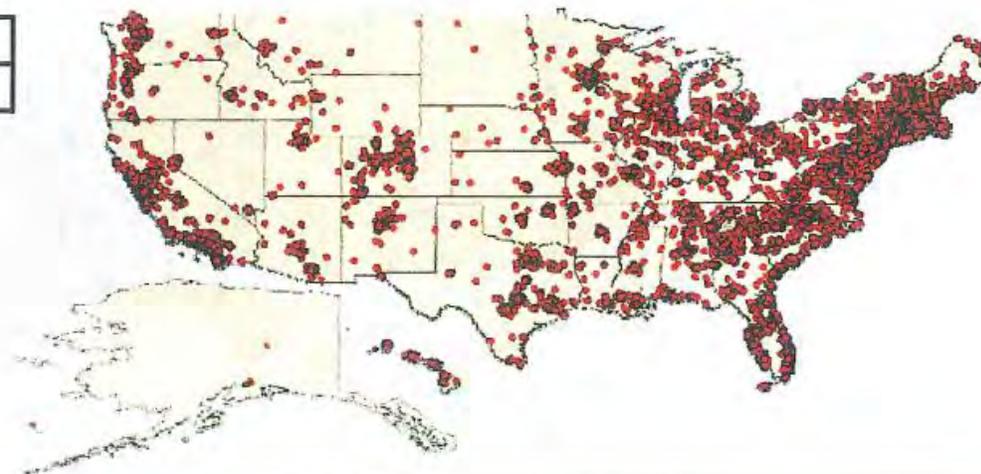
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	581	3	% of Students 1st generation	22%	29	Ave cost targeted colleges (x \$1000)	\$21.0	5
Mean SAT Math Score	595	5	Ave Admit Rate at Targeted Colleges	50%	22	% of students non-White	33%	21
Mean SAT Writing Score	580	2	Ave Number of AP Exams per Student	1.23	3	% of families below poverty	4%	29
Ave Number of Advanced Courses	1.91	2	% likely to apply out of state	56%	8	% interested in Financial Aid	48%	20

### Dominant Cluster Factors

Professional and Affluent      Good Standardized Testers      Activist/Community Achievements      National Selective

### Distribution of High Schools

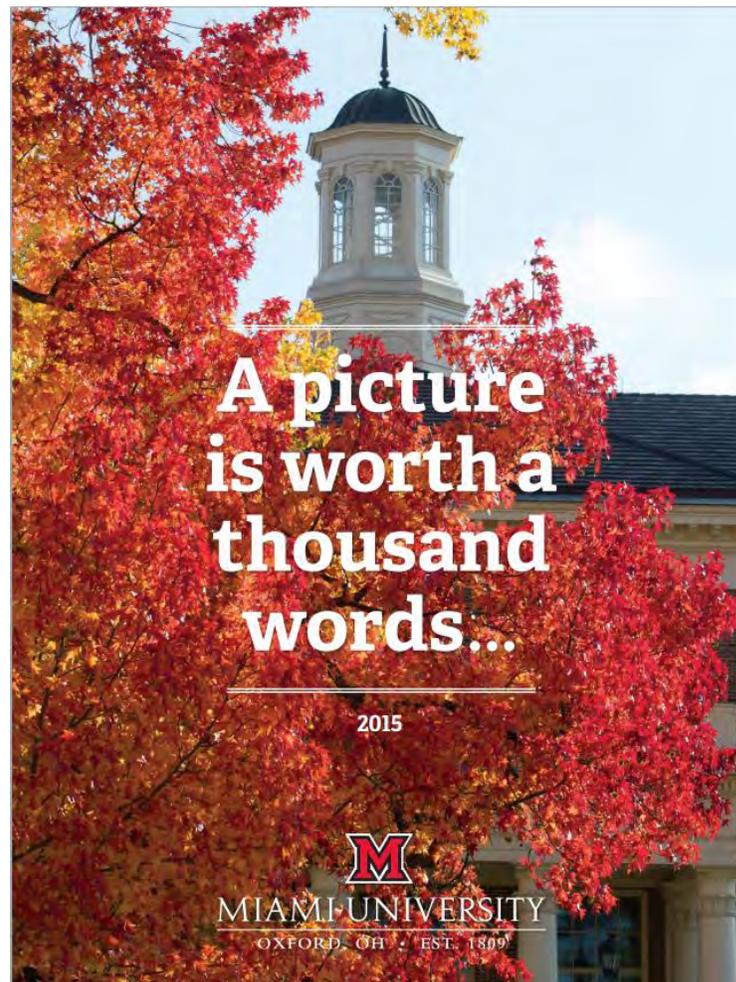
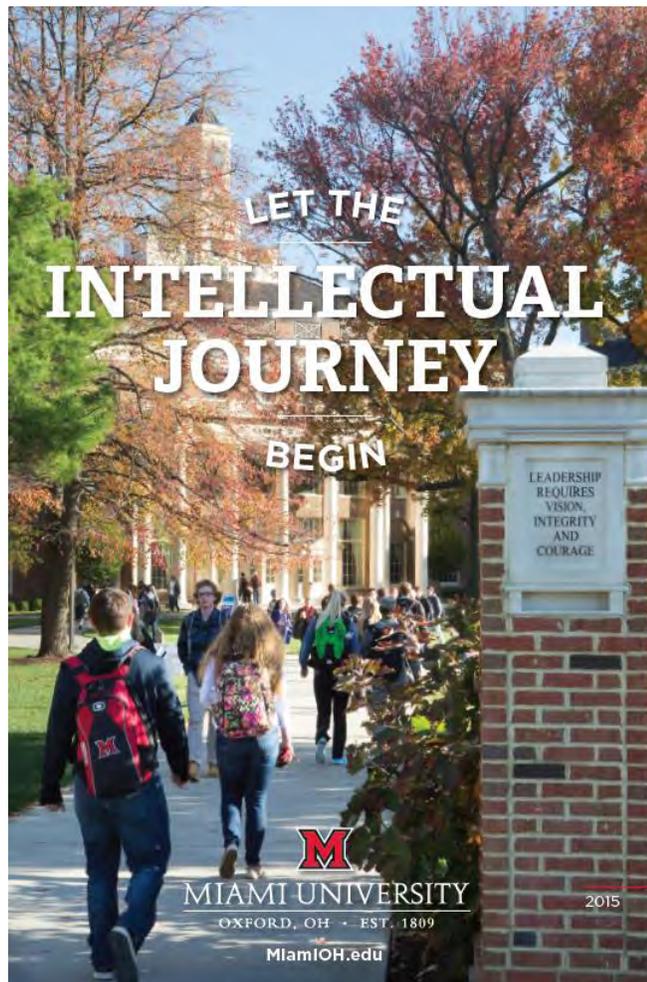
Number of High Schools	1291
% of All High Schools	3.85%



January 2015:  
176,708

July 2015:  
Approximately 175,000

# Fall 16 Communications



# *Fall 16 Strategic Recruitment*

**Enhanced Regional Recruitment Model:** Chicago, Mid-Atlantic, Northeast, Southeast, West Coast  
**Midwest, Mountain West**

**Key and Emerging Market Identification:** California, Chicago, Mid-Atlantic, Northeast, Ohio  
**Big Ten Backyards**  
**Charlotte**  
**Dallas**  
**Denver**

**Travel and Off-Campus Programming:** College Fairs, High School Visits, Prospective Student  
Receptions, Counselor Breakfasts

# *Future Enrollment Planning: First-Year*

	2016	2017	2018	2019	2020
<b>CAS</b>					
<b>FSB</b>					
<b>CEC</b>					
<b>EHS</b>					
<b>CCA</b>					
<b>First-year total</b>					

- Divisional considerations
  - Divisional capacity
  - Balancing market vs. divisional aspirations
  - Contributions to University needs (size, non-resident, quality, diversity, etc.)
- Overall desired first-year class size

# Questions



# State of the Farmer School of Business

Miami University  
Board of Trustees  
Academic & Student Affairs Committee  
Oxford



# A Summary of the 2014-2015 Year

## ❖ *A record number of applications*

- ❖ 7,210 applications for Fall of 2015
- ❖ 11.6% increase over 2014
- ❖ Significant increase in the number of students of color
- ❖ Increase in average GPA and ACT scores
- ❖ We are re-structuring our scholarship model to enroll more quality students in financial need. But the competition is stiffening.

## ❖ *The FSB continues to be in good financial condition.....for the near term*

- ❖ Tuition and business core surcharge: flat but still covering our operating costs
- ❖ New initiatives in the area of professional education will bring in revenue

## ❖ *Our faculty continue to be among the nation's best*

- ❖ Miami faculty are #2 in the nation for classroom performance
- ❖ FSB faculty are consistently sought after as thought leaders by firms and the media.
- ❖ Our research record continues to grow, and with increasing impact.
- ❖ We have hired 11 new faculty(4 net new) for 2015.

## ❖ *Our graduates are landing in a greater variety of excellent positions*

- ❖ More Silicon Valley placements than ever before
- ❖ An increasing number of graduates placed with new employers, e.g. Bain
- ❖ Our graduation and placement rates are some of the best in the country



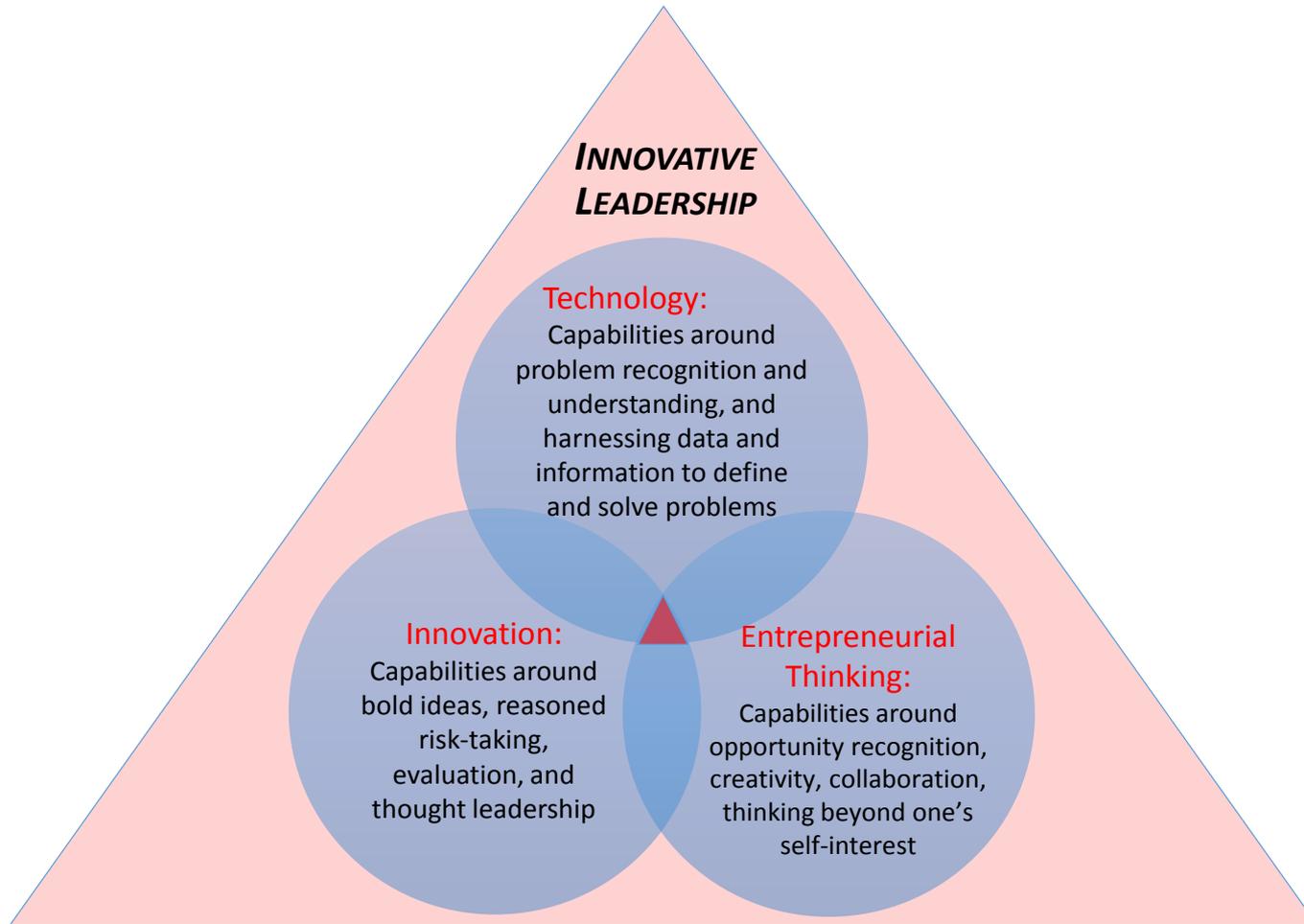
# Some of Our Challenges in 2015-16

- ❖ Re-accreditation visit by AACSB
- ❖ Development of a sustainable financial model
- ❖ Modernization of our curriculum

# Our Goal: A Sustainable Financial Model

- ❖ The 'New Endowment'
  - ❖ Scholarships
  - ❖ Programmatic Support
  - ❖ Endowed Professorships
- ❖ Executive Education and Professional Programs
- ❖ Corporate Relationship
  - ❖ Purdue and Lilly
  - ❖ Clemson and BMW

# Our Initiative to Create Innovative Global Leaders



# *Student Loan Debt*

Board of Trustees  
June 25, 2015

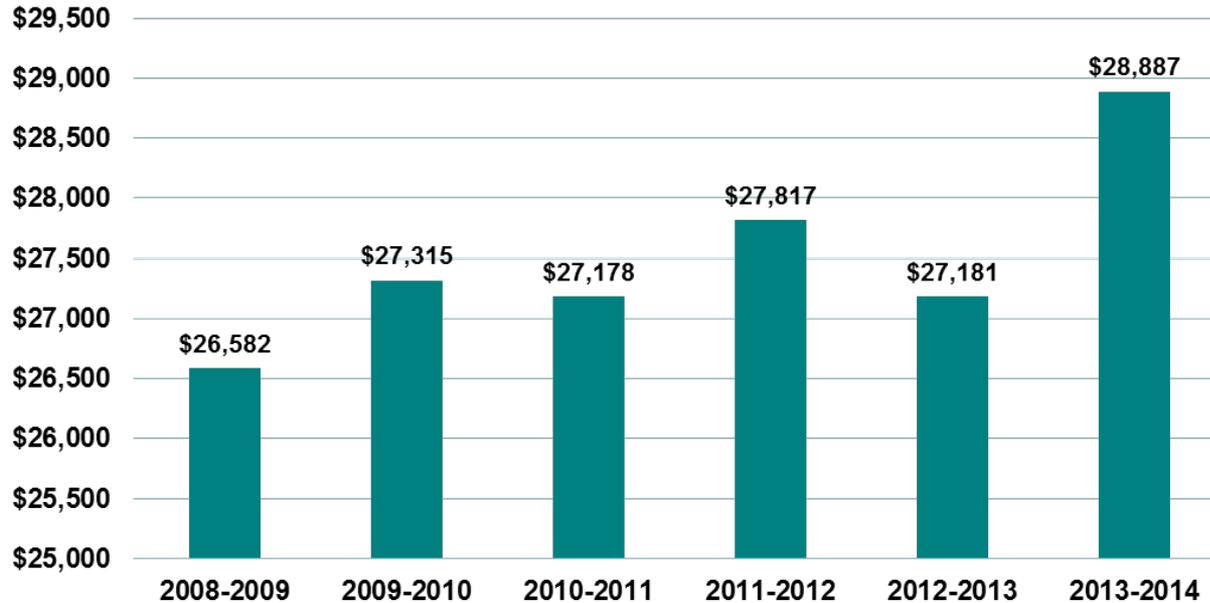
Brent Shock  
Director, Student Financial Assistance  
Enrollment Management & Student Success



MIAMI UNIVERSITY

# Miami Student Debt

## Miami Student Loan Debt - 6 Years



Note: Six-year increase of \$2,305, or 8.7%

Source: SFA Data



# Ohio Debt Growth

Institution	2013-2014		2008-2009		6 Year Change
	Avg. Debt	% With Debt	Avg. Debt	% With Debt	
University of Toledo	\$27,928	70%	\$30,953	70%	-9.8%
Miami University	<b>\$28,887</b>	<b>53%</b>	<b>\$26,582</b>	<b>53%</b>	<b>8.7%</b>
University of Cincinnati	\$28,228	66%	\$25,878	69%	9.1%
Kent State University	\$32,393	75%	\$26,698	75%	21.3%
Ohio State University	\$26,830	56%	\$22,105	57%	21.4%
Wright State University	\$30,778	71%	\$25,357	73%	21.4%
Ohio University	\$27,645	66%	\$22,095	66%	25.1%
University of Akron	\$23,124	70%	\$17,450	63%	32.5%

Source: Common Data Set (CDS); Institutional Websites  
Data not available for Cleveland State, Shawnee State, Youngstown State, or Central State

# Competition Set Debt Growth

Institution	2013-2014		2008-2009		6 Year Change
	Avg. Debt	% With Debt	Avg. Debt	% With Debt	
University of Illinois*	NA	NA	\$19,378	51%	
University of Michigan	\$26,510	45%	\$26,819	46%	-1.2%
Indiana University	\$27,300	51%	\$25,522	54%	7.0%
University of Dayton	\$35,278	60%	\$32,862	87%	7.4%
<b>Miami University</b>	<b>\$28,887</b>	<b>53%</b>	<b>\$26,582</b>	<b>53%</b>	<b>8.7%</b>
University of Cincinnati	\$28,228	66%	\$25,878	69%	9.1%
Purdue University	\$28,343	52%	\$23,924	54%	18.5%
Ohio State University	\$26,830	56%	\$22,105	57%	21.4%
Ohio University	\$27,645	66%	\$22,095	66%	25.1%
Pennsylvania State University	\$36,935	63%	\$28,680	68%	28.8%
Michigan State University	\$26,122	45%	\$19,696	44%	32.6%

Source: Common Data Set (CDS); Institutional websites  
Data not available for University of Illinois

# *Tuition & Required Fees: Competition Set (2014-15)*

Rank	College	Cost
1	Pennsylvania State University	\$17,502
2	University of Illinois	\$15,020
3	<b>Miami University</b>	<b>\$14,287</b>
4	University of Michigan	\$13,486
5	Michigan State University	\$13,200
6	University of Cincinnati	\$11,000
7	Ohio University	\$10,602
8	Indiana University	\$10,388
9	Ohio State University	\$10,037
10	Purdue University	\$10,002

University of Dayton (Private, 4 year - \$27,230)

Source: NCES data; College Navigator Website

# ***Need-Based Funding: Competition Set (2014-15)***

<b>Rank</b>	<b>College</b>	<b>Grant</b>
1	University of Michigan	\$14,124**
2	University of Illinois	\$13,672*
3	Purdue University	\$12,536
4	Indiana University	\$11,965**
5	Michigan State University	\$10,268
<b>6</b>	<b>Miami University</b>	<b>\$10,176</b>
7	Ohio State University	\$10,107
8	Pennsylvania State University	\$6,984**
9	Ohio University	\$6,234
10	University of Cincinnati	\$6,107

University of Dayton (Private, 4 year - \$23,610)

Note: Average need-based award to first-time, full-time freshmen

Source: Common Data Set (CDS); Institutional Websites

\*2012-2013 data. More recent data not available.

\*\*2013-2014 data. More recent data not available.



## ***Student Debt: Ohio Schools (2013-14)***

College	Debt	% Who Borrow	+/- (12-13)
Kent State University	\$32,393	75%	\$850
University of Cincinnati	\$28,228	66%	-\$105
Wright State University	\$30,778	71%	-\$106
University of Toledo	\$27,928	70%	-\$1,213
Miami University	<b>\$28,887</b>	<b>53%</b>	<b>\$1,706</b>
Ohio University	\$27,645	66%	\$717
The Ohio State University	\$26,830	56%	\$358
Cleveland State University	\$24,856	54%	\$1,240
University of Akron	\$23,124	70%	-\$667

- Nationally, the average debt is \$28,400 (2013)
- In 2013, Ohio ranked 11<sup>th</sup> in the country in student loan debt (\$29,090)

Source: Common Data Set; [www.projectonstudentdebt.org](http://www.projectonstudentdebt.org)

Data not available for Shawnee State, Youngstown State, Central State, or Bowling Green

## ***Student Debt: Competition Set (2013-14)***

<b>College</b>	<b>Debt</b>	<b>% Who Borrow</b>	<b>+/- (12-13)</b>
<b>University of Dayton</b>	\$35,278	60%	-\$2,273
<b>Pennsylvania State University</b>	\$36,935	63%	\$1,505
<b>University of Cincinnati</b>	\$28,228	66%	-\$105
<b>Indiana University</b>	\$27,300	51%	-\$319
<b>University of Michigan</b>	\$26,510	45%	-\$653
<b>Miami University</b>	\$28,887	53%	\$1,706
<b>Ohio University</b>	\$27,645	66%	\$717
<b>The Ohio State University</b>	\$26,830	56%	\$358
<b>Purdue University</b>	\$28,343	52%	-\$778
<b>University of Illinois</b>	\$24,507	52%	\$0

Source: Common Data Set; [www.projectonstudentdebt.org](http://www.projectonstudentdebt.org)

## *Key Demographics: Miami Borrowers*

Ethnicity	Avg. Loan Debt	Median Income	Monthly Payment
Asian	\$28,508	\$48,228	\$298
Black / African American	\$34,382	\$26,309	\$359
Hispanic/Latino	\$27,671	\$51,321	\$289
Multi Racial	\$25,842	\$86,439	\$270
Unknown	\$28,290	\$69,516	\$295
White	\$28,546	\$92,224	\$298

Residency	Avg. Loan Debt	Median Family Income
Non-Resident	\$26,842	\$141,936
Resident	\$29,305	\$73,553

Miami Access Fellows	
Avg. Loan Debt	Median Family Income
\$29,773	\$20,276

**Average Debt: \$28,887**

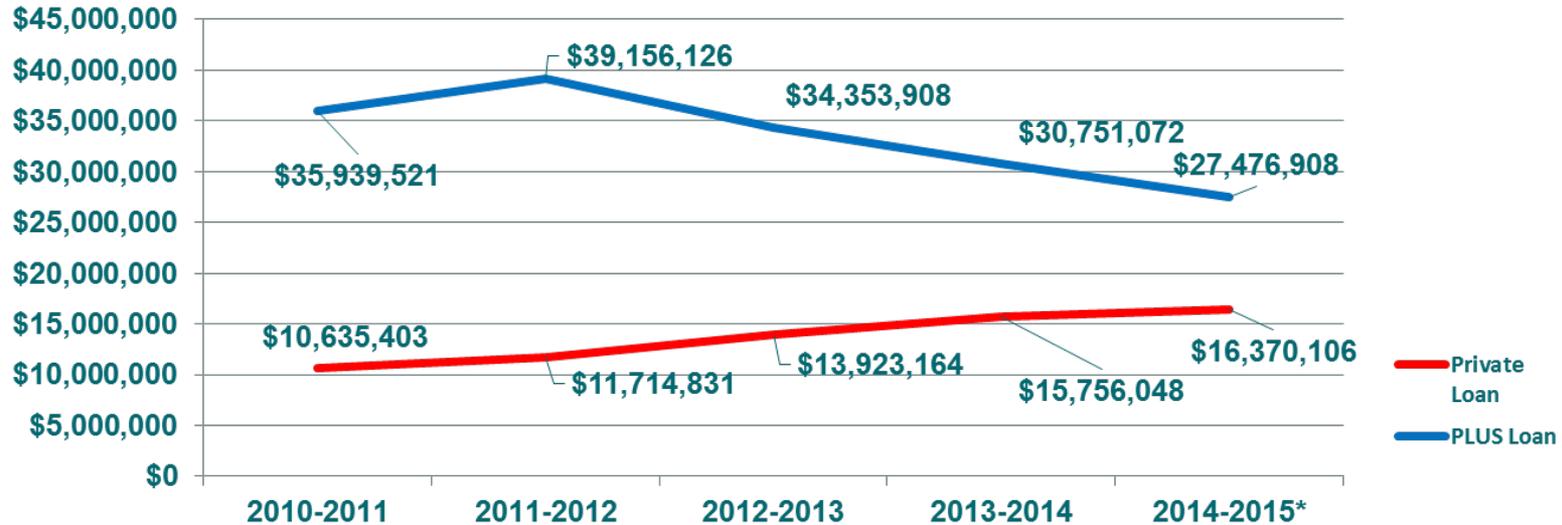
Source: SFA Data

# *Key Factors Behind Debt Increases*

- Parent loan vs. private loan
- Miami's actual costs – including fees beyond tuition, fees, and housing
- Miami's total cost of attendance
- Winter Term
- Shifting aid strategy

# Factors Behind Debt Increases

## Parent Loan vs. Private Loan



Source: SFA Data

# ***Factors Behind Debt Increases***

## **Miami's Actual Costs**

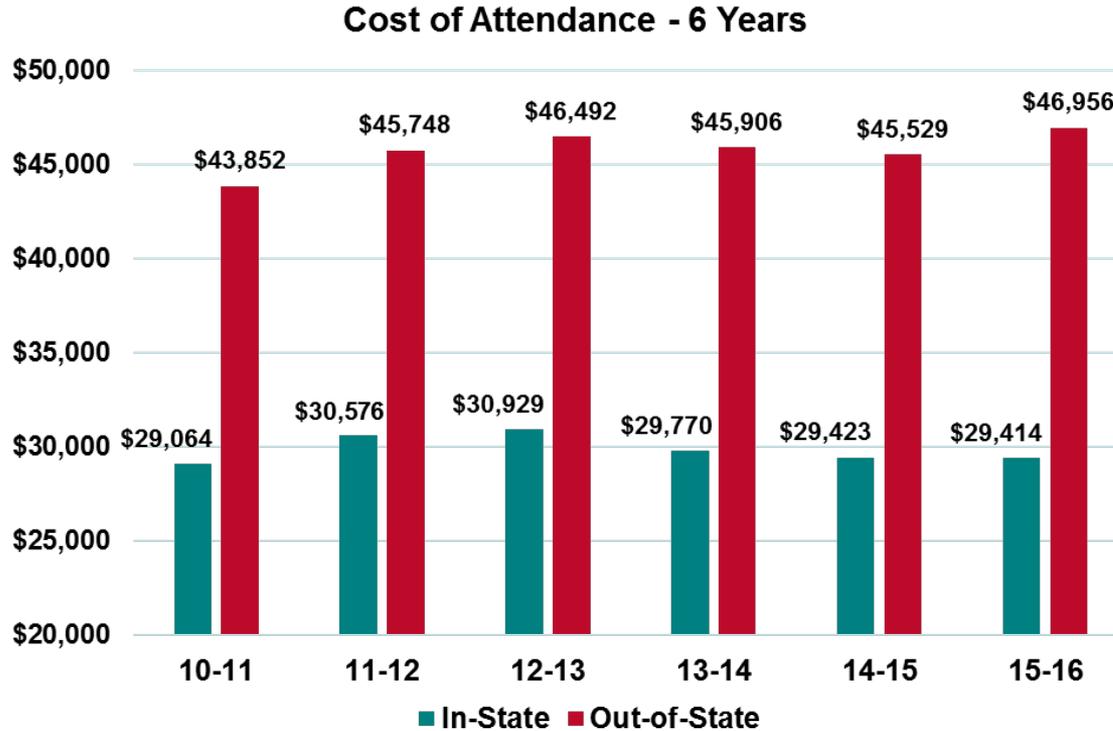
- Farmer School of Business Surcharge
  - \$100 per credit hour certain courses
  - \$975K collected in fall of 2010 vs. \$3.7M in spring of 2014
  - When students are assessed the FSB surcharge, on average they pay an additional \$803 per semester in fees
- College of Engineering and Computing - \$300 per semester

## ***Key Demographics: Miami Borrowers by Division***

<b>Division</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>Difference over Prior Year</b>	<b>% Increase</b>
<b>Farmer School of Business</b>	<b>\$24,556</b>	<b>\$24,453</b>	<b>\$24,634</b>	<b>\$27,873</b>	<b>\$3,239</b>	<b>13.1%</b>
<b>College of Creative Arts</b>	<b>\$27,847</b>	<b>\$29,972</b>	<b>\$27,233</b>	<b>\$29,333</b>	<b>\$2,100</b>	<b>7.7%</b>
<b>College of Arts &amp; Science</b>	<b>\$26,640</b>	<b>\$28,430</b>	<b>\$26,985</b>	<b>\$28,881</b>	<b>\$1,896</b>	<b>7.0%</b>
<b>College of Education, Health and Society</b>	<b>\$29,629</b>	<b>\$28,003</b>	<b>\$27,662</b>	<b>\$29,007</b>	<b>\$1,345</b>	<b>4.9%</b>
<b>College of Engineering and Computing</b>	<b>\$27,624</b>	<b>\$27,972</b>	<b>\$27,400</b>	<b>\$28,719</b>	<b>\$1,319</b>	<b>4.8%</b>

Source: SFA Data

# *Factors Behind Debt Increases*



Source: SFA Data

# ***Factors Behind Debt Increases***

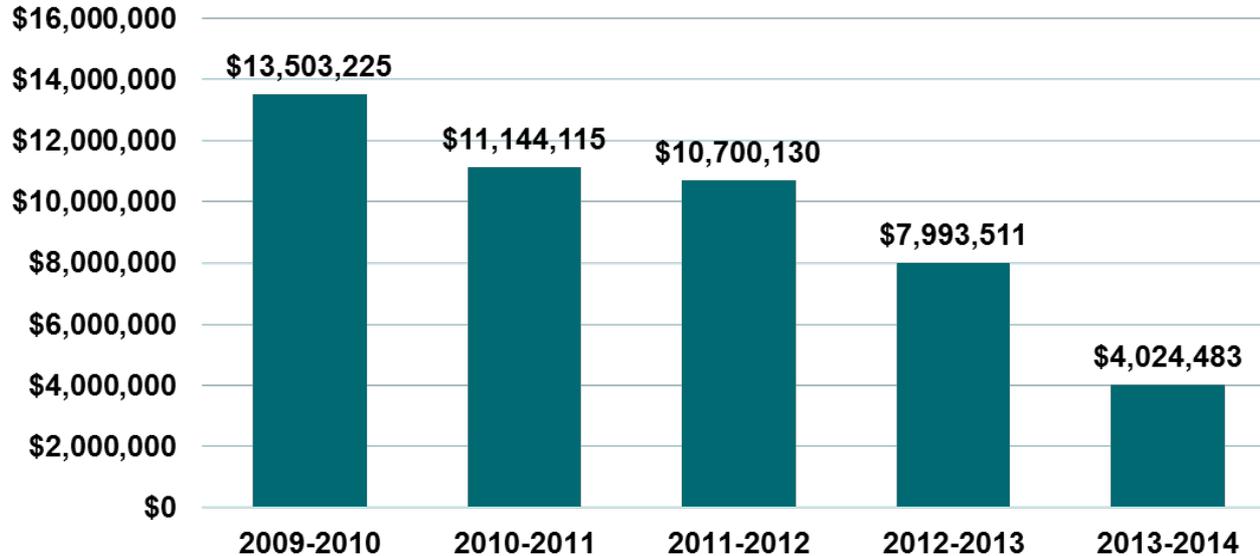
## **Winter Term**

- 17% of Oxford 2014 graduates with loan debt attended the inaugural winter term
- Those that attended had an average loan debt of \$29,520
- 2014 graduates that did not attend winter term had an average loan debt of \$27,609
- Difference of \$1,911
- 3 hours of enrollment, in-state = \$1,575.30
- 3 hours of enrollment, out-of-state = \$3,584.37

# Factors Behind Debt Increases

## Miami's Aid Shift

### Need-Based Scholarship Amounts

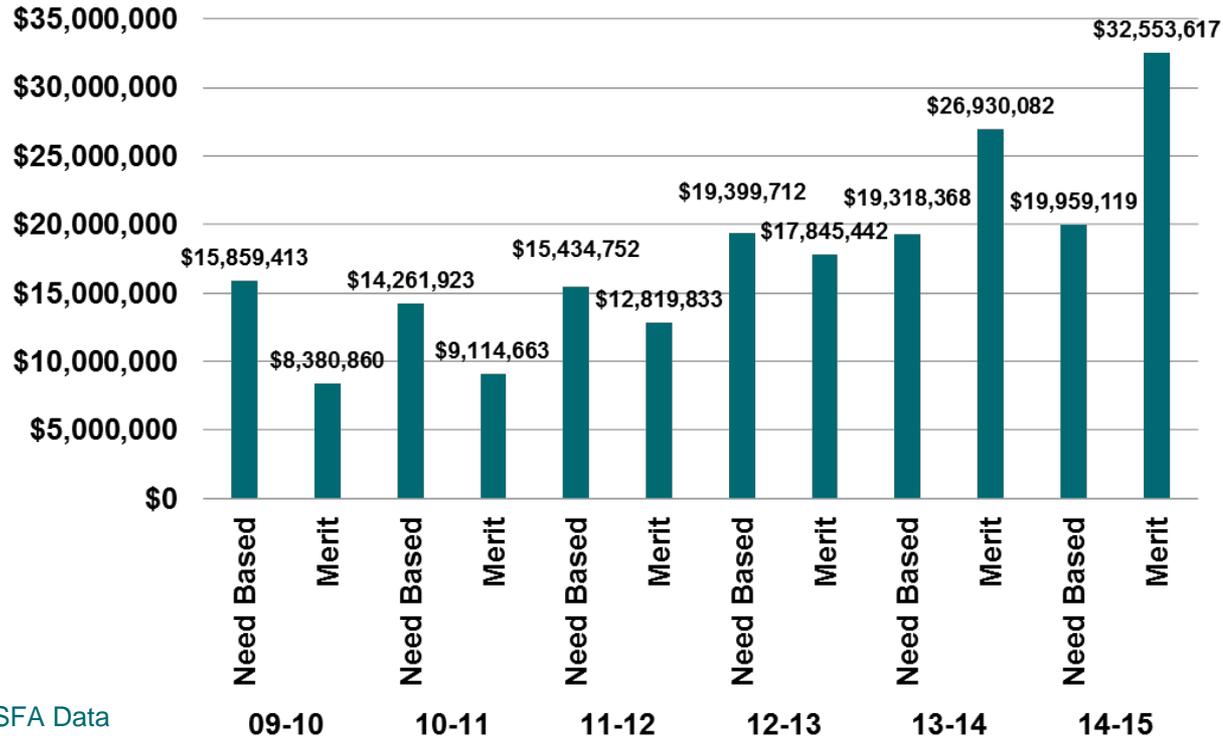


Source: SFA Data



# Factors Behind Debt Increases

## Miami's Aid Shift – Institutional Dollars Meeting Need



Source: SFA Data

# Outreach

**myMiami** My Bill and Aid

Home Welcome Welcome News and Events Libraries Student Employee Families My Bill and Aid

myMiami My Bill and Aid

**Quick Tools**

mail burner mpls ncsd

twitter instagram youtube facebook

**Search**

- Miami People
- Miami Web Pages
- Miami Libraries
- IT Help
- Google

Go

**My Bill and Services**

**My Account Information**

Please contact the One Stop with questions at (513) 523-5001 or email OneStop@MiamiOH.edu

Account: Bursar Account [View Details](#) [Pay Bill](#)

Funds: Muller (Swipe Card Receipt Transaction Details) \$ .00 [Add Funds](#)  
Meal Plan [Add Funds](#)

[Register an Additional Payment for Spring Semester](#)  
To access "RedHawk Refunds" for direct deposit of your Bursar Refund click [here](#).

**My Housing and Meal Plans**

This module of myMiami displays information about housing & meal plans, housing assignments and LLC information for new incoming students only. No information was found for you. If you have questions or concerns please contact the Housing and Meal Plan Office at (513) 523-5000.

**Sharing Access to Your Personal Records**

You have not shared your personal records with others. Click the link below to add people.

[Add additional people and/or modify access](#)

**My Financial Aid**

**My Requirements and Awards**

Direct Loan Entrance Counseling and Master Promissory Notes will not show as completed until we are able to load the results at the end of June 2015. If you wish to confirm that you have successfully completed the Entrance Counseling and a Master Promissory Note, you may log in to studentloans.gov to view your information.

Spring Semester 2015-16

**Alerts**

At least one of your awards will not pay to your Bursar bill. Review carefully.

You must accept or decline the aid below before it can pay to your bursar bill. Please visit the "Accept or Decline Offer" link below.

**Outstanding Requirements for the Fall 2015 through Summer 2016 Aid Year**

No outstanding financial aid requirements were found.

**Completed Requirements for the Fall 2015 through Summer 2016 Aid Year**

Description	Status	Established Completion Date
2014 Student Federal Tax Return Transcript	Taxes Rec'd, IRS Data Retrieval	04/09/2015
Authorization of Charges to be Paid by Federal Aid	Agreed to the Authorization	12/11/2013
Entrance Counseling	Electronically Completed	11/14/2013
Entrance Counseling	Electronically Completed	11/14/2013
Free Application for Federal Student Aid	Received	02/05/2015
RedHawk Refunds Direct Deposit (Optional)	Received and Complete	07/22/2014

**Financial Aid Award for the Fall 2015 through Summer 2016 Aid Year**

Fund	Status	Amount
FBI Direct Unsubsidized Loan (Offered)	\$4,500 <a href="#">Accept or Decline Offer</a>	
FBI Direct Subsidized Loan (Offered)	\$4,500 <a href="#">Accept or Decline Offer</a>	
Total		\$10,500

**Your estimated cumulative\* loan debt as of 03/26/15**

Debt Type	Amount
Direct Loans	\$4,993
Perkins Loans	\$0
Total Debt	\$4,993

\*Does not include private loans. Numbers provided may not represent your total loan debt. Check NSLD5.gov for your official federal loan debt information; contact your lender if you borrowed a private loan. For estimated monthly repayment costs, visit the [Borrower's Estimator](#).

Effective for 2015-2016 awarding cycle, debt levels are available online



# Outreach

- Students see loan debt at the point where they decide how much to borrow for next year

## Financial Aid Award for the Fall 2015 through Summer 2016 Aid Year

Fund	Status	Amount	
Fdrl Direct Unsubsidized Loan	Offered	\$6,000	<a href="#">Accept or Decline Offer</a>
Fdrl Direct Subsidized Loan	Offered	\$4,500	<a href="#">Accept or Decline Offer</a>
Total		\$10,500	

## Your estimated cumulative\* loan debt as of 03/26/15

Debt Type	Amount
Direct Loans	\$4,993
Perkins Loans	\$0
Total Debt	\$4,993

\*Does not include private loans. Numbers provided may not represent your total loan debt. Check [NSLDS.gov](http://NSLDS.gov) for your official federal loan debt information; contact your lender if you borrowed a private loan. For estimated monthly repayment costs, visit the [Repayment Estimator](#)

# Outreach

- Repayment estimator provides information on estimated monthly repayments for all repayment plans

Repayment Plan	Repayment Period	Monthly Payment			Projected Loan Forgiveness ⓘ	Total Interest Paid ⓘ	Total Amount Paid
		Initial	to	Final Amounts			
Standard ⓘ	120 months	\$51	to	\$51	\$0	\$1,130	\$6,123
Graduated ⓘ	120 months	\$29	to	\$86	\$0	\$1,413	\$6,406
Income-Based Repayment (IBR) ⓘ	300 months	\$0	to	\$51	\$188	\$3,500	\$9,189
IBR for New Borrowers ⓘ	240 months	\$0	to	\$51	\$3,974	\$4,187	\$5,206
Pay As You Earn ⓘ	240 months	\$0	to	\$51	\$3,974	\$4,187	\$5,206
Income-Contingent Repayment (ICR) ⓘ	296 months	\$25	to	\$31	\$0	\$3,170	\$8,163



# *Outreach*

- Strategic outreach to students offering one-on-one counseling in their first and second years when debt levels are increasing quickly
  - Decision when to intervene will be data driven
  - One-on-one conversations will remind students of the long view by estimating total indebtedness, including providing anticipated monthly repayment estimates
- Exploring how to link Career Services salary data, the student's intended major, and estimated debt repayment as part of a larger counseling strategy
- Our goal: help students understand their anticipated debt and repayment levels, and to ensure those levels are appropriate against estimated salaries



**QUESTIONS?**



## *Good News June 2015*

EMSS' work supporting students, faculty, and staff is featured in this report by sharing key office updates and initiatives across the division.

### *Admission*

Key office updates and initiatives are included in the presentation.

### *Bursar*

The Office of the Bursar continues to coordinate several EMSS Lean initiatives, as well as contribute to projects for both the library and the newly revised student health insurance program.

In a joint project with the Office of the Treasury, the Bursar streamlined the processing of student organization and other departmental cash deposits, creating considerable time-saving efficiencies for the University.

Partnering with several offices within EMSS, a billing and payment brochure was created for use at new student Orientation to assist students and families with navigating the online portal to set up payment plans, as well as better support online payments.

### *Enrollment Operations and One Stop for Student Success Services*

The One Stop has resolved more than 33,000 tickets since opening in late fall 2014. In an effort to increase efficiencies and decrease call volumes, the office continues to initiate proactive outreach to students and families regarding upcoming key deadlines and relevant account information. Recent initiatives include email campaigns notifying students of diploma holds and account balances and significant website improvements to better explain holds, refunds, and how course enrollment can impact financial aid. These initiatives have supported a 21% drop in phone calls since the One Stop has been in operation, including a 28% drop in May 2015.

### *Student Financial Assistance (SFA)*

SFA recently completed testing of an enhancement to the Banner enterprise system that will facilitate a significant improvement to student loan processing. The result will be a faster turn-around time requiring less staff time devoted to manual data-entry and correction.

During the month of May, SFA made several key hires. Jermaine Watts (previously in the One Stop) was hired to fill a vacant Scholarship Coordinator position. And, as summer is the peak processing cycle, SFA also hired a temporary employee, a highly-skilled Miami graduate student intern from the Department of Math and Statistics, to ensure document and tax data review and processing is up-to-date. Benchmark activity from other institutions indicate that most schools have a one to two week lag time in processing key financial aid documents that translates into enrollment delays for students. By employing a temporary staffing model for the last three summers, SFA has managed to keep processing levels to lag only one to three business days from the receipt of the documents. Maintaining efficient processing and high standards ensures an easier and smoother bill payment cycle for students at the start of the fall semester.

### *Student Success Center (SSC)*

As of June 1, 2015, the Student Success Center, located in 119 CAB, is staffed with a Director (Kim Ernsting), a Senior Assistant Director (Janet Mallen) and two Assistant Directors (John Harrelson and Rosalyn Robinson). By fall 2015, the Student Success Center will serve as a central comprehensive information and referral source that will proactively reach out to students deemed to be most at risk. Additionally, the SSC will serve as a touchpoint for specified and referred student groups, including: Pell-eligible students, first generation students, veterans and active military, transfer students, and students needing additional support and mentorship.

### *University Registrar*

Beginning with May 2015 graduation, the University Registrar began including an official final Miami University transcript when diplomas were mailed. Providing a complimentary transcript ensures students have an opportunity to review their official academic record in the rare case they did not declare a minor, submit a transcript for other non-Miami coursework, or discover a credit-related issue that can be corrected.

All veterans or connected partners to active military (service members, dependents of military personnel) were provided with complimentary honors cords to wear during spring commencement ceremonies. Additionally, beginning in the Spring 2015 term, military personnel were provided with priority registration per Ohio HB 488 legislation in honor of their service.

Testing is complete to add final examination dates and times on student class schedules. This enhancement will enable students to plan their final exam week to maximize academic success, while at the same time, provide timely information to make any necessary travel arrangements at the end of each semester.

### *Research and Analysis*

In partnership with Education Advisory Board, Miami is expanding the pilot of the Student Success Collaborative, a web-based platform that combines historical student data, predictive analytics, and career counseling information into a single advising tool. Four pilot programs – psychology and undeclared students in the College of Arts and Science, and nursing and psychology students in the College of Professional Studies and Applied Sciences – have been underway since Spring 2015 and are continuing through the summer. The goal is to add new departments to the pilot for both the Oxford and Regional platforms over the Fall 2015 semester. Summer enhancements to the software platform will allow academic departments to examine the key factors driving graduation rates within individual majors.



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June 26, 2015  
Academic and Student Affairs

RESOLUTION R2015-xx

BE IT RESOLVED: that the Board of Trustees hereby approves appointment as chair and professor, and the award of tenure to:

Jana Evans Braziel  
Chair & Professor  
Department of Global & Intercultural Studies  
with tenure

Effective upon commencement of Miami University employment, August, 2015.

June 26, 2014  
Academic and Student Affairs

RESOLUTION R2015-xx

BE IT RESOLVED: that the Board of Trustees hereby approves the change in name of the Master of Science in Computational Mechanical Engineering to the Master of Science in Mechanical Engineering, in the Department of Mechanical and Manufacturing Engineering, College of Engineering and Computing.

June 26, 2015  
Academic and Student Affairs

RESOLUTION R2015-xx

BE IT RESOLVED: that the Board of Trustees approves the recommendations from the President and Provost that the following individuals be awarded the appointment of Distinguished Professor effective with the 2013-2014 Academic Year:

**Stacey Lowery Bretz**  
Distinguished Professor of Chemistry

**Mary Jean Corbett**  
Distinguished Professor of English

June 26, 2015  
Academic and Student Affairs

RESOLUTION R2015-xx

BE IT RESOLVED: that the Board of Trustees hereby affirms the appointment of Dr. Christopher Makaroff as Dean of the College of Arts and Science, effective July 1, 2015.

## **Miami's game design program scored high in national ranking**

6/3 - Miami University's [digital game studies program](#) was recently ranked No. 12 among public universities and colleges in the United States and No. 33 overall by Animation Career Review (ACR). Miami's program was also ranked No. 4 among universities and colleges in the Midwest.

Miami's digital game studies program is interdisciplinary, with collaboration among the Armstrong Institute for Interactive Media Studies (AIMS); the Departments of Art, English, Computer Science and Software Engineering, Teacher Education; and the University Libraries.

Among the Miami programs that ACR highlights are a master's degree in experience design, a bachelor's degree in interactive media studies, the opportunity to study at the AIMS/Entrepreneurship Institute's Digital Innovation Center in San Francisco and the IMS major, co-major and minor.

ACR is an information source for aspiring animation, design and gaming professionals seeking schools, colleges and training programs. It surveyed hundreds of schools that offer programs geared toward animation or game design. Criteria used in compiling the rankings included:

- Academic reputation
- Admission selectivity
- Depth and breadth of the program and faculty
- Value as it relates to tuition and indebtedness
- Geographic location

ACR included geographic location due to advantages students have in major cities that are considered animation/gaming meccas. Miami is the only Ohio university on the list of top overall programs and the top Ohio school on the other two lists.

## **Christopher Makaroff named Dean of the College of Arts and Science**

5/15 - Christopher Makaroff has been named Dean of the [College of Arts and Science](#) at Miami University effective July 1. Makaroff has been interim dean since Feb. 1 and previously served as associate dean 2012-2015. Makaroff has taught at Miami since 1989 as a professor in the Department of [Chemistry and Biochemistry](#).

"A nationally recognized scholar and accomplished teacher, Professor Makaroff's commitment to excellence, his integrity, his experience in and knowledge of the college and his strong administrative skills will ensure the continued success of the College of Arts and Science," Provost Phyllis Callahan said.

Before becoming an associate dean in August 2012, he served as chair of chemistry and biochemistry for nine years. In 2009 he received the Miami University Distinguished Scholar award for his research accomplishments. He is a nationally recognized scholar whose research utilizes multidisciplinary approaches to understanding the relationship of protein structure to biological function.

## **Stacey Lowery Bretz and Mary Jean Corbett each named University Distinguished Professor**

5/14 - Stacey Lowery Bretz, Professor of Chemistry and Biochemistry, and Mary Jean Corbett, Professor of English, have been awarded the title of University Distinguished Professor by Miami University's [Board of Trustees](#), effective July 1. Established by the trustees in 1981 to attract and retain eminent professors, the title includes a \$6,000 annual stipend for professional expenses. [University Distinguished Professors](#) have national and international stature with demonstrated recognition and with projected high level of scholarly productivity in the future.

## **Miami awards 4,101 degrees: Bonnie St. John keynote speaker**

5/11 - Bonnie St. John, best-selling author, Paralympic skiing medalist and former White House official, spoke at Miami University's spring commencement ceremony at 1:30 p.m. Saturday, May 16, at Yager Stadium where Miami awarded 4,101 degrees.

St. John, who received an honorary doctorate degree from Miami during commencement ceremonies, lost her right leg when she was 5 and overcame that challenge to become the first African American to win an Olympic or Paralympic medal in ski racing. Appointed by President Clinton, she served as a director for Human Capital Policy on the White House National Economic Council.

In 2007 she was honored at the White House by President George W. Bush, who praised St. John for her spirit and accomplishments, and in 2010, she represented the USA as a member of President Obama's official delegation to the Paralympic Winter Games. She graduated magna cum laude from Harvard University, was a Rhodes Scholar and is a best-selling author of six books. Her most recent No. 1 best-seller, *How Great Women Lead*, was co-authored with her teenage daughter, Darcy.

Miami President David Hodge presided over the ceremony. Degrees awarded include 52 certificates, 103 associates, 3,487 Bachelor, 443 Master and 16 Doctoral degrees. During the ceremony, doctoral candidates were individually recognized and hooded; master's degree candidates were individually recognized; bachelor's and associate degree candidates were recognized by division; and ROTC candidates were commissioned.

## **Jim Oris awarded Benjamin Harrison Medallion**

5/7 - Jim Oris, Associate Provost for Research and Scholarship and Dean of the Graduate School, received Miami University's prestigious Benjamin Harrison Medallion during the May 16 commencement ceremony.

Oris is known internationally for his research on the ecological toxicology of organic chemicals in aquatic systems. He was awarded the title of University Distinguished Professor of Biology by Miami University's Board of Trustees in 2013.

The Benjamin Harrison Medallion Award is one of the most significant recognitions Miami offers faculty for contributions attesting to qualities of teaching, research and/or service. It is named for Benjamin Harrison, the 1852 Miami graduate and 23<sup>rd</sup> president of the United States, serving from 1889-1893.

Oris, who received his doctorate from Michigan State University, joined Miami in 1986 as an assistant professor of zoology. He was appointed associate dean for research and scholarship in 2008. That same year he was selected as a Miami University Distinguished Scholar.

### **Three Miami students awarded 2015-2016 Fulbright English Teaching Assistantships**

5/4 - Three Miami University seniors have been awarded 2015-2016 [Fulbright English Teaching Assistantships](#). Since 2000, 35 Miami seniors or recent graduates have won Fulbright awards to conduct research or teach overseas.

Miami's new Fulbright English Teaching Assistant (ETA) grantees are:

- Graham Bowling, an interdisciplinary business management major with a concentration in entrepreneurship, who will teach in Taiwan;
- Nicole Smith, [psychology](#) major with a minor in German, who will teach in Germany.
- Anna Borchers, a Spanish and Latin American studies double major, who will teach in Peru.

The [Fulbright U.S. Student Program](#), is the largest U.S. exchange program. It provides about 1,900 grants in more than 155 countries worldwide in categories such as study/research, English Teaching Assistantships and travel grants.

Guinigundo said Miami has had recipients of Fulbright U.S. Student Program grants every year since 2005, including two students who graduated last spring and spent this school year teaching in Germany.

### **Miami Mock Trial places third at National Championship**

4/23 - The Miami University [James Lewis Family Mock Trial](#) Program team placed third at the 2015 American Mock Trial Association National Championship Tournament held in Cincinnati, April 17-19. This is Miami's eighth consecutive top 10 finish at the national tournament. Junior John Spear won an All-American Attorney Award and sophomore Katie O'Keeffe won an All-American Witness Award, tying for the most ranks of any witness.

Forty-eight teams competed in the national tournament after starting the season with a field of approximately more than 600 teams from more than 350 colleges and universities — making collegiate mock trial the largest academic competition in the country. The 48-team national championship field is divided into two 24-team fields with the two first-place teams playing for the national championship.

The two divisional winners, playing for the national title, were Harvard and Yale Universities. Harvard won the 2015 National Championship. Miami, among the top three percent of collegiate mock trial programs in the country, has qualified teams to the Mock Trial National Tournament for 21 consecutive years, longer than any other program in the country except for Rhodes College.

## **Rebecca Andrew's "tremendous" legacy helping Miami students achieve their research goals**

4/16 - This June, Miami University junior Jordan Martin presented his personality research on bonobos at the American Society of Primatologists' annual meeting. He studied the endangered great apes at the Cincinnati Zoo last year.

The 21-year-old student will continue his research at the Columbus Zoo this summer, thanks to a \$5,700 award from the Rebecca Jeanne Andrew Memorial Award program. He was awarded \$2,500 last year. This April marks the 20<sup>th</sup> anniversary of the fund that Rebecca's family, friends and classmates established through the Miami University Foundation in her memory. She and another student, Christopher Eggerton, 21, died on Nov. 19, 1995, in the French Alps after a group of students on a break from studies at Miami's Luxembourg campus became stranded on a ski slope during a storm.

Forty five "Rebecca awards" totaling \$64,391 have supported undergraduate students interested in primatology or biological anthropology conduct research. A three-member faculty committee and Rebecca's parents review the proposals. Awards have sent recipients to study primates in England, Ecuador, Kenya, Senegal, Uganda, Madagascar, Thailand, Nepal, Costa Rica and multiple sites in the United States.

Ten recipients have gone on to earn their doctorate degrees. Mark Peterson, Chair of Anthropology and Professor of Anthropology and International Studies, said the Rebecca Jeanne Andrew Memorial Award program's impact is noteworthy. "This program has had significant impact on a large number of students with anthropology, biology or zoology degrees whose successful research projects, funded by the award, have gotten them into prestigious graduate schools," Peterson said. "Many professional primatologists now working at universities, zoos and research centers got their start at Miami through this award."

## **Michael Dantley new Dean of Miami's College of Education, Health, and Society**

4/14 - Michael Dantley returned to Miami University as Dean of the College of Education, Health, and Society (EHS), where he had served as Chair of the Department of Educational Leadership from July 2012 to June 2013. He most recently served as dean of the School of Education at Loyola University Chicago from July 2013 to December 2014. He began in his new role June 15.

"The College of Education, Health and Society plays a vital role in preparing professionals and future leaders in the fields of education, social work, health and sport studies," said Phyllis Callahan, Provost and Executive Vice President for Academic Affairs at Miami. "A nationally recognized scholar and accomplished teacher, Professor Dantley brings outstanding leadership skills to this position. His commitment to excellence and innovation, his collaborative approach and his strong administrative skills will ensure the continued success of the College of Education, Health and Society."

Dantley replaced Susan Mosley-Howard, who became interim dean in 2014 when Carine Feyten left Miami to become chancellor and president of Texas Woman's University. In a letter to the EHS search committee, Dantley said he sees a very bright national future in preparing educational, health and sport studies and social work professionals to positively impact the lives of diverse populations in a variety of

cultural contexts. "The commitment to innovative and state-of-the-art practices, the celebration of academic rigor and the understanding that the work of the college has the potential to influence children and families in multiple, interdisciplinary ways, places the college in the enviable position of being relevant, impacting and known for preparing professionals to face the real challenges of our society," he wrote.

Dantley earned his master's degree in educational leadership from Miami and his doctorate in educational administration from the University of Cincinnati. He was a professor at Miami from 2006 to 2013 after serving as an associate professor and coordinator of the school leadership master's program from 1999 to 2006. He was an assistant professor from 1986 to 1990.

Prior to coming to Miami, he worked for Cincinnati Public Schools for 13 years. He was associate director of certificated personnel there from 1984 to 1986 and held various principal, assistant principal and teacher positions in that public school district from 1973 to 1984.

### **Success follows graduates of Miami's regional campuses**

4/10 - Among 2013-2014 graduates of Miami University's College of Professional Studies and Applied Sciences (CPSAS), 88.3 percent were employed or enrolled in school as of fall 2014. In two of the programs – criminal justice and engineering technology – the rate was 100 percent.

Among regional campus graduates currently employed or who have accepted job offers:

- 25.6 percent reported receiving three or more job offers
- 18.2 percent reported they were in positions or had accepted job offers that paid \$50,000-\$69,999 per year
- 9 percent reported annual salaries of \$70,000 or higher

Among alumni currently working, 73.6 percent were in positions that required a college degree – 59.5 percent in positions requiring a bachelor's degree. This study was a joint effort between the regional dean's office and Miami's office of institutional research. The data gathered indicated that 94.9 percent of the graduates were living in Ohio.

Several of the college's alumni are pursuing additional education – 8.3 percent were enrolled in school, either at the graduate level (master's, professional and doctoral degree programs) or pursuing additional undergraduate study.

"This first analysis of our alumni and the paths they are taking after graduation is another major step forward at the Regionals," said G. Michael Pratt, associate provost and dean of the college. "We have been confident in the education and life preparation that students receive at the Regionals, and now data support the high quality of our programs."

"Further, these data allow us to benchmark and to look ahead to adding more majors and bachelor's degrees in line with the state of Ohio's goal of making bachelor's degrees more available through Ohio's regional campuses to meet the needs of Ohio employers."

CPSAS is housed on Miami's regional campuses and includes programs in criminal justice, engineering

technology, health information technology, integrative studies and nursing.

There were 254 graduates last year from Miami's Regionals. Data for the study was collected through an online survey of graduates, a phone survey, searches of online LinkedIn profiles, Miami's Graduation Survey and the National Student Clearinghouse. Efforts resulted in educational placement data for 100 percent of the alumni and career placement data for 63 percent of alumni (excluding those enrolled in graduate/professional school).

## **2015 ANNUAL GENERAL COUNCIL REPORT**

### **Myaamia Center at Miami University (MC)**

#### **Mission Statement:**

Advancing the research needs of the Miami Tribe of Oklahoma with focus on Myaamia language, culture and history.

#### **Statement of Purpose:**

The Myaamia Center (formally the Myaamia Project), created in 2001, is a tribal initiative located within an academic environment to advance the Miami Tribe of Oklahoma's language and cultural revitalization efforts.

The Myaamia Center has two main purposes. The first is to conduct in-depth research to assist tribal educational initiatives aimed at the preservation of language and culture. This research is used to create a wide range of educational models and materials for community language and cultural programs.

The second purpose is to expose undergraduate and graduate students at Miami University to tribal efforts in language and cultural revitalization. Student experiences are gained through a wide range of activities including visits to Oklahoma, direct involvement in research initiatives, class visitations by Center staff, and access to Miami Tribe language and cultural resources.

#### **Myaamia Center Team Members:**

Daryl Baldwin, Director

George Ironstrack, Assistant Director, Director of Education and Outreach Office

Andrew Strack, Director, Technology and Publications Office

David Costa, Director, Language Research Office

Elise Brauckmann, Administrative Assistant

Bobbe Burke, Coordinator of Tribe Relations for Miami University, Education and Outreach Office

Carole Katz, Language transcriptionist (part-time)

#### **Current Grants:**

- National Endowment for the Arts (14-5500-7032) – Revitalization of Traditional Craft of Ribbonwork (2 yr - \$30,000), ends 2015
- National Endowment for the Humanities (PD-50017-12) – Language Database Project (3 yr - \$124,292), ends 2015
- National Science Foundation – Documenting Endangered Languages – Breath of Life Archival Institute for Indigenous Languages (2 yr - \$220,199), ends 2015

## Myaamia Center Staff Activities:

### Conferences & Public Presentations

- Breath of Life Archival Institute for Indigenous Languages. 6/1 – 6/12/2015 (MC is main organizer for this event)
- University of Wisconsin at Milwaukee. Milwaukee, Wisconsin, 4/30 – 5/2/2015 (invited speaker at conference entitled: *After Extinction*)
- Linguistic Society of America. Portland, Oregon 1/8 – 1/11, 2015 (panel session on: *Utilization of language archives in endangered languages research, revitalization, and documentation*).
- Algonquian Conference. Mohegan Reservation, Connecticut. 10/24 - 26/2015. Linguistic papers given.
- Indigenous Studies Roundtable at the John Carter Brown Library. Providence, Rhode Island, 10/14, 2014
- Ethnohistory Conference. Indianapolis, Indiana. 10/8 – 10/11/2014 (staff panel presentation)

### Ongoing Research/Projects/Special training

- Miami-Illinois Digital Archive (MIDA). Research tool created by graduate students in Computer Science. Project is ongoing and can be viewed at ([www.ilaatawaakani.org](http://www.ilaatawaakani.org)).
- Developing new online language dictionary. Under review for the summer will be available to public spring of 2016.
- Ribbonwork Project. In depth archival research into the history of ribbonwork, archival samples, and cultural interpretations. Publication and workshops will occur June 2015.
- Student retention and Assessment. Staff training from Miami University's Institutional Research Board (IRB). Necessary for handing data collected from tribal students at Miami University regarding research in the areas of student retention and identity formation from cultural educational experiences.
- Linguistic research continues in the areas of word order and other grammatical topics that have not yet been explored and are needed to advance our teaching of the Myaamia language.
- Beginning stages of developing a Teacher Training Program for community members interested in teaching in future tribal programs.
- Continue improving and advancing Eewansaapita curriculum.
- Development of a digital archive of the Miami Indian Agency Papers.
- Ongoing research and writing of historical articles.
- Ongoing maintenance of public media, digital photographic archive, and other technologies important to the operation of the MC.

### Tribe Student Activities/Classes/programs

- eewansaapita kiihkayonki (served as instructors and organizers)
- eewansaapita nooŝonke (served as instructors and organizers)

- Continue developing the Heritage Classes and other learning experiences for incoming tribal students at Miami University.
- Serve as thesis advisor for tribe student in the Department of Linguistics at the University of Wisconsin at Madison.

### Consultation

- University of Illinois at Urbana-Champaign 2/15 – 2/17, 2015 (classes, Native American House staff, and Student Affairs staff).
- Smithsonian Institute’s Center for Folklife and Cultural Heritage. 9/22 - 9/23/2014 (invited participant for Language Vitality Assessment Workshop)
- American Indian Advisory Council at Sunwatch Village. Dayton, Ohio.
- Ohio History Connections (OHC). Board Member.
- Endangered Languages Fund (ELF). Board Member.

### Publications

- Ribbonwork instructional booklet. To be distributed during annual meeting workshop.
- 2015 Lunar Calendar
- Translation of Myaamia story for University of Nebraska Press volume on Southern Great Plains culture (sent to publisher, March 2015)
- Paper *On the Origins of “Pickawillany”* published in *Names*, October 2014
- submitted final draft of *New Voices for Old Words: Editing Algonquian Texts* to University of Nebraska Press (to be published September 2015)
- paper on borrowing in Great Lakes languages (published February 2015)
- Chapter in *Beyond Two Worlds*. Eds. C. Joe Genetin-Pilawa and James J. Buss. 2014.