THE TIME IS NOW
2012-2013
Cincinnati USA Partnership
The Partnership is the first point of contact for businesses interested in growing in or relocating to Cincinnati USA. To learn more, please call 513.579.3100 or visit cincinnatiusa.org.
As I reviewed Cincinnati USA’s 2012 performance, it is clear that we have a renewed sense of momentum and our potential is limitless.

Last year, we implemented a new cluster strategy to elevate the growth of our own companies, attract new businesses, and bring talent to this region. As we execute this strategy, we continue to build strength through investments, job creation, collaboration and innovation. This commitment to our companies and an overall thriving business environment is paying dividends:

- At the end of 2012, we had the lowest unemployment rate for our region in years at 6.3%.
- KPMG rated Cincinnati as the least expensive city in the nation to do business.
- CNN Money listed Cincinnati as “One of six cities where startups are thriving”.
- Site Selection Magazine ranked Cincinnati as 8th in the U.S. for business expansion.
- Our project pipeline remains strong with thirty-five projects closed that generated $193 million in capital investment.
- Our region was selected as 7th in the nation for quality of life according to the 2012 Business Facilities, Metro Ranking Report.

Looking ahead, strategic collaboratives will continue to form a solid foundation for our continued success. A great example is the launch of BrandHUB, which brought our consumer product companies and brand agencies together with the Partnership to leverage expertise and collective resources. This new initiative promotes Cincinnati USA’s unique capabilities as the brand capital of the world and will attract more companies and jobs to our region.

Together, we have a powerful story and are engaging the entire community to join us in sharing it more broadly. To do just that, we recently launched a website for our brand ambassadors, each of you, that will help us capitalize on the story of our assets and advantages with the rest of the world. Visit www.cincinnatichamber.com/cincystory to get involved and help others discover why Greater Cincinnati is the best place in the nation to live, work and play.

As our region’s story continues to unfold, I look forward to building from a foundation of strength as we catalyze change and maximize collaboration to drive economic growth in Cincinnati USA.

Kay Geiger
ABOUT THE PARTNERSHIP
The Cincinnati USA Partnership is the regional economic development arm of the Cincinnati USA Regional Chamber. Recognized as one of the top economic development organizations in the nation for 11 consecutive years by Site Selection Magazine, the Partnership is the first point of contact for businesses interested in relocating to or expanding in Cincinnati USA.

WHAT WE DO
Our primary focus is to create jobs in Cincinnati USA. To accomplish this, we identify opportunities for expansion and attraction. Additionally we provide resources to help drive the growth of existing and prospective businesses. Specific strategic initiatives include:

- Identifying and proactively developing relationships with companies and new markets, nationally and internationally.
- Packaging and promoting Cincinnati USA’s assets, advantages and key industry clusters to business decision makers.
- Meeting with regional companies to assess their growth needs and connect them with the best resources to help them grow their business.

OUR PARTNERS IN ECONOMIC DEVELOPMENT
The region is successful because more than 100 local public and private economic development professionals and the State of Ohio work together, with the Partnership, to provide a seamless and well-coordinated response to business growth needs.

To successfully create new jobs in our region requires strong collaboration with counties, cities, townships and villages, chambers of commerce, government organizations, private-sector businesses, public-sector economic development organizations, and workforce and education providers.

CINCINNATI USA’S 2012 PARTNERS:

OHIO
STATE: Jobs Ohio

CHAMBERS OF COMMERCE: Anderson, Clermont County, Fairfield, Greater Hamilton, Loveland Area, Middletown, Monroe and Trenton, Northeast Cincinnati, West Chester/Liberty Chamber Alliance
COUNTRY ECONOMIC DEVELOPMENT DEPARTMENTS: Adams, Brown, Butler, Clermont, Hamilton, Warren
VILLAGES: Addyston, Amberly, Amelia, Arlington Heights, Batavia, Bethel, Cleves, Elmwood Place, Evendale, Fairfax, Glendale, Golf Manor, Green Hills, Lincoln Heights, Lockland, Mariemont, Newtown, North Bend, Silverton, St. Bernard, Woodlawn, Terrace Park, Williamsburg
TOWNSHIPS: Anderson, Batavia, Colerain, Columbia, Crosby, Deerfield, Delhi, Fairfield, Green, Liberty, Miami, Springfield, Sycamore, Symmes, West Chester
OTHER: Access Business Finance Development & Finance, Inc., Bixey & Meyer, Inc., Butler County Transportation Improvement District, Campbell County Economic Progress Authority, Cincinnati Center City Development Corp (3CDC), City of Cincinnati Department of Community Development, Clermont County Board of Commissioners, Development Strategies Group, Downtown Cincinnati, Inc., Duke Energy, Hamilton County Development Company (HCDC), Hamilton County Business Center, Hamilton County Development Company/ Economic Development Office, Hamilton County Development Company/Horizon Certified Development Company, LSR Consultants, Ohio County Economic Development Corp., TechSolve, Inc., University of Cincinnati Economics Center for Education & Research, Uptown Consortium, Inc.

KENTUCKY
OTHER: Boone County Planning Commission, Campbell County Economic Progress Authority, Covington Business Council, Duke Energy Kentucky, Grant County Chamber of Commerce, Grant County Joint-Local Industrial Development Authority, NKY E-Zone, Northern Kentucky Development District, Northern Kentucky Chamber of Commerce, Northern Kentucky Tri-ED, Northern Kentucky University Center for Economic Analysis and Development: Haile/U.S. Bank College of Business, Pendleton County Industrial Authority, Southbank Partners, Inc.

INDIANA
CITIES: Anderson, Bargersville, Batesville, Bedford, Bloomington, Brownstown, Columbus, Danville, Edinburgh, Franklin, Goshen, Greenfield, Greencastle, Hamilton, Huntington, Jeffersonville, Lawrenceburg, Parke County, Peru, Richmond, Shoals, Speedway, Yorktown
OTHER: Access Business Finance Development & Finance, Inc., Bixey & Meyer, Inc., Butler County Transportation Improvement District, Campbell County Economic Progress Authority, Cincinnati Center City Development Corp (3CDC), City of Cincinnati Department of Community Development, Clermont County Board of Commissioners, Development Strategies Group, Downtown Cincinnati, Inc., Duke Energy, Hamilton County Development Company (HCDC), Hamilton County Business Center, Hamilton County Development Company/ Economic Development Office, Hamilton County Development Company/Horizon Certified Development Company, LSR Consultants, Ohio County Economic Development Corp., TechSolve, Inc., University of Cincinnati Economics Center for Education & Research, Uptown Consortium, Inc.

REGIONAL
AGENDA 360, The Brandery, CincyTech USA, Cincinnati/Northern Kentucky International Airport, Cincinnati Regional Chamber, Cincinnati USA Regional Chamber, Cincinnati USA Regional Chamber’s Minority Business Accelerator, Cintrifuse, Ohio-Kentucky-Indiana Council of Governments, Port of Greater Cincinnati Development Authority, Vision 2015
ABOUT CINCINNATI USA

Cincinnati USA is a progressive 15-county region of Ohio, Kentucky and Indiana. It is a global business center with more Fortune® 500 companies per capita than New York City, Los Angeles or Chicago, as well as more than 400 foreign-owned firms with U.S. operations here.
#7 on the top 15 Emerging Downtown list

FORBES, MARCH 2013
We Will Take Your Business to the Next Level

STARTING UP IN CINCINNATI USA
Cincinnati USA is where startups thrive. A long list of highly successful and even legendary entrepreneurs started their businesses in Cincinnati USA, including Fortune® 500 giants Procter & Gamble (P&G), The Kroger Co., Western & Southern Financial Group, General Cable, AK Steel, Fifth-Third Bank, Omnicare, American Financial Group, and Ashland. Another Fortune® 500 company, Macy’s, established its headquarters in the Queen City after acquiring Cincinnati-based Federated Department Stores.

Today, the region is cultivating the next generation of homegrown successes. This is being accomplished by helping entrepreneurs advance their innovations to commercialization through funding and guidance by several world-class incubators, accelerators, and executives from the metro’s top corporations.

GROWING YOUR BUSINESS IN CINCINNATI USA
Cincinnati USA is ranked eighth in the nation for business expansion by Site Selection Magazine. With the lowest business operating costs and taxes in the nation and superior access to customers and suppliers across the globe, few places offer more opportunities for growth.

Significant ongoing investments also make Cincinnati USA one of the best places to live and work in the country. The high quality of life helps companies attract and retain top talent to fuel the growth and success of their businesses.
We Add up the Advantages

The lowest operating costs of all large U.S. cities
KPMG “COMPETITIVE ALTERNATIVES STUDY”, 2012

The lowest business taxes in the nation with a score of 80.8 vs. the U.S. baseline tax index of 100
KPMG “COMPETITIVE ALTERNATIVES STUDY – SPECIAL EDITION – TAX”, 2012

8th in the U.S. for business expansion
SITE SELECTION MAGAZINE, 2013

#1 best cost structure in the nation and is 16th for global trade
GLOBAL TRADE MAGAZINE, 2012

One of six cities in the U.S. where startups are thriving
CNN MONEY, 2012

The Brandery is ranked as a Top Accelerator
TECH COCKTAIL, 2011 AND 2012

9th in the nation for economic growth potential and 6th among the top ten manufacturing cities
BUSINESS FACILITIES, 2012
METRO RANKING REPORT

Top 10 in the U.S. for new office projects and headquarters in downtown areas
SITE SELECTION MAGAZINE, 2012

Governor’s Cup Award, Top 10 Metro
SITE SELECTION MAGAZINE, 2013

Cintrifuse, an accelerator established in 2012, generates $55 million in venture capital
THE ACCELERATOR GAZETTE, 2013
Great employees are an important asset for any business, and Greater Cincinnati’s diverse workforce of 1+ million is among the best. Cincinnati USA’s talent pipeline is a primary reason companies move, and stay in the region.

**Cincinnati is the 12th most literate city in the U.S.**
CENTRAL CONNECTICUT UNIVERSITY’S CENTER FOR PUBLIC POLICY AND SOCIAL RESEARCH, 2013

**7th in the nation for quality of life**
BUSINESS FACILITIES, METRO RANKING REPORT, 2012

**7th top city where a paycheck stretches the furthest**
FORBES, 2012

**9th best city to raise a family**
FORTUNE MAGAZINE, 2012

**4th top city for working mothers**
FORBES, 2012

**One of the 10 great cities for young adults and the #1 best bet for top hot spots**
KIPLINGER MAGAZINE, 2011

**9th best midsized city for the arts**
AMERICAN STYLE MAGAZINE, 2012

**9th best city in the nation to rent**
FORBES, 2012

**#8 least expensive to live in the U.S.A.**
KIPLINGER MAGAZINE, 2012

**15th most affordable city**
FORBES, 2012

**8th top U.S. airport for business travelers**
I FLY FIRST CLASS (IFFC), 2013

**21st of the top 50 best cities**
BUSINESSWEEK.COM, 2012

HEALTHGRADES
Cincinnati USA Offers the Best and the Brightest Talent From all Industries

**100,000+** graduates that enter the work force each year from more than 300 colleges and universities within a 200-mile radius

**50,000+** scientists and engineers (within a 50-mile radius)

**60,000** consumer products, marketing, brand management, design, research, advertising and data-analytics professionals

**35,600** skilled workers in chemical and plastics companies

**180,000** engineers, engine specialists, aircraft structure assemblers and specialists in precision production, craft and repair occupations (Cincinnati-Dayton corridor)
95,000 motor vehicle, metalworking and industrial machinery employees

15,000 business process outsourcing professionals

105,000 physicians, engineers, biomedical and environmental scientists and technicians, agricultural and food scientists, and microbiologists

30,000+ IT-related professionals

3,000 chemists, chemical engineers and technicians, and chemical plant and systems operators
We Offer Vast Opportunities to Our International Partners
FOREIGN DIRECT INVESTMENT

Foreign direct investment (FDI) plays a major role in the internationalization of businesses in Cincinnati USA. New markets and marketing channels, coupled with access to new technology, products and skills help fuel innovation of the region’s fastest growing sectors to offset risk and long incubation periods. And, it all starts with relationships – and awareness. The 400+ foreign-owned companies with operations in Cincinnati USA that employ nearly 50,000 area residents continue to operate here because of our unique value proposition: good quality of life, access to workforce, transportation infrastructure, and tax structure conducive to business.

Trips abroad help us both to better market the region, and to better understand the needs of the companies in each of the unique target markets.

INTERNATIONAL STRATEGY

Our FDI strategy focuses on 6 global markets:

Japan  
Germany  
UK  
France  
India  
Israel

Historically, Cincinnati USA has done well in attracting FDI from Japan, Germany, UK and France. India and Israel were recently identified as emerging opportunities for new sources of FDI and business development relationships. International missions focus on a carefully thought out strategic approach to target companies that are aligned with the Partnership cluster strategy – focusing on high-potential economic sectors. We work with international consultants in each of the targeted markets to identify companies with a definite interest in entering the U.S. market, as well as companies with potential for investment in the U.S.

We continuously search for opportunities to:

• Establish global connections within and across clusters to support and drive job growth in region
• Support the growth of our existing businesses in the region through international joint ventures and contract manufacturing partners
• Showcase Cincinnati USA as the best entry point for U.S. operations of foreign firms
• Connect with business leaders abroad to raise awareness and best position Cincinnati USA to win FDI opportunities

“Our job is to differentiate and sell the Cincinnati region, along with all of its great assets, as a perfect landing spot for expanding international companies looking to enter the U.S. market.”

DENYSE FERGUSON, EXECUTIVE DIRECTOR, CINCINNATI USA PARTNERSHIP
THE PARTNERSHIP 2012 FDI RECAP

Last year, the Partnership had several opportunities to meet with corporate executives from international companies. These meetings provided the chance to share the advantages of doing business in our region, and gain a better understanding of their goals in growing their business. In addition to hosting events that welcomed ambassadors from many of our countries of focus, the Partnership also embarked on multiple mission trips to take our message globally and highlight why companies are doing business in Cincinnati USA.

REGIONAL PARTNERS FOR FDI:

Spotlight: Israel
In 2012, the Partnership visited all of the major cities in Israel presenting Cincinnati’s unique capability in the Consumer Products & Brand Development space. While there, a Memorandum of Understanding was signed between the Cincinnati USA Regional Chamber and the Federations of Israeli Chambers of Commerce to ensure that our relationship with this country is a solid one with large potential for growth.

Spotlight: United Kingdom
Nearly 60 British firms have established a presence in Cincinnati USA making the United Kingdom the third largest source of foreign investment in the region. These companies employ several thousand people in the area and represent a wide range of industries from chemicals to software, and include small entrepreneurial firms to large multinationals like GKN Aerospace and WPP.

Axiom Consulting
Axiom Consulting, a Product Development and Engineering partner to corporations worldwide based out of Banglalore, India, has been at the forefront of many challenging engagements. Their strong innovation culture has played a key role in their success, and they have been experiencing rapid growth. In 2012, Axiom committed to creating/retaining 65 jobs, with a capital investment of $365,000.

Makino Inc.
The Makino North American headquarters is located in Mason, Ohio. This facility is dedicated to the machining technology that offers the complete integration of machining center/EDM/graphite machines and machining processes to achieve the highest quality and lowest cost per part. In 2012, Makino announced plans to create 48 new engineering jobs at its Mason headquarters to support growing sales of machine tools.
Every grocery store in the world has at least one consumer product branded by a Cincinnati firm.
Cincinnati USA is BrandHUB, the brand capital of the world. With upwards of 60,000 talented industry professionals, no place else has more consumer branding expertise per capita.

From Greater Cincinnati, some of the most loved and successful brands are connected to consumers across the globe every day. And, with more than 200 consumer products companies in the region, there is at least one consumer product with a Cincinnati mark on it in every grocery aisle in the world.

BrandHUB is Cincinnati USA’s signature industry, and its network of unique resources are available to companies that are interested in building their brands. This includes access to the region’s top talent in an open and collaborative environment.

BrandHUB’s Consumer Brand Council has C-level leadership from nearly all agencies and consumer products companies in the region. Strategic oversight is provided by the Cincinnati USA Partnership.

Cincinnati USA’s brands include Pampers®, Tide®, Jergens®, Folgers®, Olay®, SunnyD®, Crest®, Ban®, Bioré®, Curél®, and John Frieda®, to name a few.

Consumer products and brand development companies located in Cincinnati USA have a significantly higher growth rate than similar companies located in the top 25 metros. And the growth is continuing this year.

SOURCE: BUREAU OF LABOR AND STATISTICS

Nowhere, other than in Cincinnati USA, is there a larger concentration of advanced brand design consultancies, many of which are clustered within a few blocks of one another in the City’s vibrant downtown.

The foundation for brand management was created in Cincinnati by a young P&G executive named Neil McElroy in 1931. McElroy went on to become the company’s president, and P&G is now the world’s largest consumer products company.
TALENT AND EXPERTISE

Cincinnati USA has close to 60,000 consumer branding, marketing, research, data analytics, and digital marketing professionals. They work in the region’s consumer products companies as well as global agencies, including Interbrand, Landor, Possible Worldwide, and LPK, as well as other brand design consultancies, advertising and marketing agencies, public relations firms, research and data analytics companies, and digital strategy firms.

Several top ten research companies are located in Cincinnati USA, including Nielsen, Ipsos, IRI Group, Inc., and GfK USA.

RANKING SOURCE: 2012 HONOMICHL TOP 50 U.S. MARKET

Two of the top 25 research companies, dunnhumby USA and Burke Inc., are headquartered in Cincinnati.

RANKING SOURCE: 2012 HONOMICHL TOP 50 U.S. MARKET

Cincinnati is the most “social city” in the world based on its vibrant community of digital marketers and social media enthusiasts

MASHABLE, 2011
SOURCE: BUREAU OF LABOR AND STATISTICS
UNIQUE RESOURCES FOR STARTUPS
Several accelerators offer funding, expertise and resources that help entrepreneurs successfully connect their brands to opportunities.

One is the Brandery, a seed stage startup accelerator that was founded in 2010. Since then, it has been ranked as a top program in the U.S. by Tech Cocktail in 2011 and 2012. Each year, the Brandery selects approximately 10 consumer-focused companies to participate in a four-month program that concentrates on the importance of consumer marketing and branding.

OPPORTUNITIES ABROAD
In 2012, members of the Cincinnati USA Partnership and BrandHUB team visited with several companies in Israel, which has the largest density of engineers and startups in the world. The objective was to present Cincinnati USA’s unique capability to help innovative companies achieve global market domination and access the U.S. consumer marketplace through world class branding. As a result of these efforts, several companies have already begun to explore Cincinnati USA and two have committed to making the region the U.S. home for their businesses.

KAO USA
Kao USA established its Headquarters of the Americas in downtown Cincinnati last year. The company is investing $21 million in two facilities and will increase its workforce to 200.

“Kao USA is thrilled about the move to downtown Cincinnati and to a world-class facility. This move demonstrates our ongoing commitment to the Cincinnati area and will support our efforts to retain and attract the high-end talent that we need to compete and grow.”
BILL GENTNER, KAO’S PRESIDENT FOR CONSUMER PRODUCTS AMERICAS AND EMEA

E.W. SCRIPPS CO.
E.W. Scripps is creating a 142-employee digital division in downtown Cincinnati that will develop products for smart phones, tablets and computers.

“Cincinnati remains a highly attractive headquarters city for an entrepreneurial media company like Scripps. It’s a natural fit for those of us investing in emerging digital media.”
RICH BOEHNE, CEO OF E.W. SCRIPPS CO.
DUNNHUMBY USA
Cincinnati-based dunnhumbyUSA has had the kind of success any company would envy. Founded in 2003 as a joint venture of The Kroger Co. and UK-based dunnhumby Ltd., dunnhumbyUSA has grown from four employees to almost 650. And that growth is not expected to end anytime soon. The company anticipates its workforce will climb to 1,000 by 2018, and recently broke ground on a $122 million headquarters building in downtown Cincinnati to stay ahead of the curve.

It is easy to see why business is booming for this innovative consumer insights company. Knowledge is power for large retailers and consumer products companies, particularly when it comes to understanding the purchasing behavior of their customers. dunnhumbyUSA gets to the heart of the matter by analyzing consumer purchasing data from loyalty programs and arms its clients with this knowledge. As a result, companies are able to improve their customers’ in-store and brand experience — and earn their lifetime loyalty.

In addition to having access to the top data analytics, branding and marketing talent in the world, dunnhumbyUSA credits the widespread support it has received and the opportunities it has to grow with the region’s Fortune 500 companies.

“Cincinnati USA has given us the kind of support and access we would not have received anywhere else. To pay this forward, we’re committed to helping other startups succeed by mentoring them at the Brandery. We tell them they would be minnows in an ocean if they were located in Silicon Valley or Chicago, but not in Cincinnati USA. Here, they have a chance to really stand out.”

STUART AIKEN, CEO, DUNNHUMBYUSA
NEW JOBS BY CLUSTER

TOTAL
11,760

Manufacturing 2,224
Consumer Products 2,095
Food Agriculture 1,552
Financial, Insurance, IT 1,626
Other 3,069
Biohealth 1,194

INVESTMENT BY CLUSTER

TOTAL $1.4b

Biohealth $311m
Manufacturing $324m
Food Agriculture $195m
Financial, Insurance, IT $62m
Other $391m
Consumer Products $135m
INDUSTRY JOBS
NEW VS RETAINED

TOTAL

11,760

2,095

NEW

1,355

RETAINED

Consumer Products
All Other
ADVANCED MANUFACTURING

6th in the nation for leading the U.S. manufacturing revival and industrial job growth.

FORBES, 2012
Manufacturing has played a significant role in Cincinnati USA’s history – and advanced manufacturing now holds the key to the future. With a proven infrastructure of resources and assets, the region opens new doors of opportunity to foster the growth and success of advanced manufacturing businesses.

One of three metros leading the industrial development momentum, including 46 growth projects in Hamilton County, OH, 18 in Boone County, KY, and 7 in Kenton County, KY from July 2011–August 2012

SITE SELECTION MAGAZINE AND CONWAY DATA NEW PLANT DATABASE, 2012

Cincinnati USA is the 8th best location for recent veterans’ job and educational opportunities in defense, engineering, aviation, and medical services

USAA AND MILITARY.COM, 2012
AEROSPACE
From the time the Wright Brothers invented the airplane in Dayton in 1903, the aerospace industry has skyrocketed in Southwest Ohio. Today, more than 400 industry-related companies line the Cincinnati – Dayton corridor — a concentration that makes the area one of the top 15 in the nation for number of establishments directly involved with aerospace products and parts manufacturing. As a result, suppliers of aerospace-related products and services have exceptional access to potential customers — including manufacturers of parts for the NASA space missions and GE Aviation, a subsidiary of General Electric and the world’s leading manufacturer of large jet engines. Companies also have access to top talent as five of the nation’s leading universities for aerospace engineering are within 200 miles of Cincinnati USA.

AUTOMOTIVE
Located in the heart of automobile assembly country, eighty-percent of North American light-vehicle production takes place within 600 miles of Cincinnati USA. This prime location gives suppliers access to 58 assembly plants of major automotive manufacturers, including Toyota, Honda, Ford, Nissan, General Motors, Volkswagen, AM General, Subaru, Chrysler, MAC Trailers, Navistar Trucks, and Kenworth Trucks.

The region’s workforce makes Cincinnati USA a top place for automotive companies. Almost one of nine employees works in the industry and 25 area universities, colleges and vocational schools offer automotive-related courses and degrees.

CHEMICALS AND PLASTICS
There are more than 300 chemical and plastics companies in the region, ranging from manufacturers of basic and specialty chemicals, soaps and cleaners, printing inks, adhesives, paints and coatings, to plastics and rubber products. Many actively collaborate to advance their R & D efforts and maximize their resources. Leading companies include Ashland Inc., Kao USA, Ampac, LyondellBasell, Michelman, and Milacron Plastics Machinery.

INDUSTRIAL MACHINERY AND METALWORKING
Thanks to leading global and national companies including GE Aviation, Mazak Corp., Makino, Cincinnati Machines, and MAG, Cincinnati USA is the go-to place for metals, plastics, composite parts, and difficult-to-machine metals and materials. Their unique and innovative production capabilities turn the visions of major aerospace, automotive, original equipment manufacturers, and component part suppliers into realities.
NEW JOBS BY CLUSTER

TOTAL 11,760

- Manufacturing: 2,224
- Financial, Insurance, IT: 1,626
- Food Agriculture: 1,552
- Consumer Products: 2,095
- BioHealth: 1,194
- Other: 3,069

INVESTMENT BY CLUSTER

TOTAL $1.4b

- Manufacturing: $324m
- Financial, Insurance, IT: $195m
- Food Agriculture: $135m
- BioHealth: $311m
- Consumer Products: $135m
- Other: $391m
- BioHealth: $135m
INDUSTRY JOBS
NEW VS RETAINED

TOTAL
11,760

2,224

TOTAL
7,735

2,564

New

Retained

Advanced Manufacturing

All Other
The University of Cincinnati has significantly rebuilt its campus in recent years, attracting more students and national attention, and serving as the foundation of an expanding medical research and health services industry.

WALL STREET JOURNAL, 2012
We Establish and Maintain BioHealth Market Leadership

More than 300 BioHealth related businesses are in Greater Cincinnati, and they range from startups to leading companies. The region is gaining momentum as a location of choice because of its pipeline of talent, exceptional access to markets, hundreds of suppliers, outsourcing firms, and unprecedented collaboration.

**BIOHEALTH IS IN CINCINNATI USA’S DNA**

Cincinnati USA has a heritage of significant medical breakthroughs. Discoveries at Cincinnati Children’s Hospital Medical Center and The University of Cincinnati’s College of Medicine have saved countless lives throughout the world. They include Dr. Albert Sabin’s oral, live virus polio vaccine, the first functional heart-lung machine, and the vaccine for the deadly rotavirus, to name a few.

Between the two institutions, hundreds of researchers innovate every day and commercialize their technologies to improve the lives and health of people around the world.

**THE HOME OF MARKET LEADERS**

Several businesses in the region have evolved into market leaders, including Fortune® 500 Omnicare, a provider of pharmacy-related services, and Johnson & Johnson’s Ethicon Endo-Surgery, a leading medical device manufacturer. Many BioHealth companies were founded and are headquartered in Cincinnati USA including:

- Medpace, a global full-service clinical research organization
- Prasco Laboratories, a manufacturer of authorized generic products
- Atricure Inc., a medical device company
- Assurex Health, a personalized medicine company dedicated to helping clinicians determine the right drug treatment for individual patients

In addition, startups in Cincinnati USA are gaining recognition, including SparkPeople.com. Founded in 2001, it has become the most highly trafficked diet and fitness website in the world.

**CULTIVATING THE NEXT GENERATION OF MARKET LEADERS**

Several incubators and accelerators help BioHealth startups transform their innovations to commercialization.

bioLOGIC is a life science accelerator, providing scientific and business expertise to life science companies in Northern Kentucky. Located in Covington, KY, bioLOGIC is on the road to becoming a global life science development, management and investment firm, and is currently home to fourteen companies in the life sciences sector.

BioOhio is a non-profit organization designed to build and accelerate bioscience industry, research, and education in Ohio. As Ohio’s bioscience membership and development organization, they are focused on networking the distributed and outstanding bioscience assets of Ohio to accelerate growth of a globally competitive bioscience industry.
“Cincinnati is a true sweet spot for running a business. The combination of world class talent, low business operating costs, and an incredibly high quality of life makes it possible for us to attract and retain high quality talent at around 50% the cost of our competitors in Silicon Valley and New York City.”

DAVE HEILMANN, CHIEF OPERATING OFFICER, SPARKPEOPLE.COM

Cincinnati Children’s Hospital Medical Center is ranked 1st in the nation in Neonatology, 2nd in Pulmonology, 3rd in Gastroenterology, and Nephrology, and is the 3rd on the list of hospitals on the Honor Roll.

US NEWS AND WORLD REPORT, 2012–2013 BEST CHILDREN’S HOSPITAL RANKINGS

Employees working at Cincinnati Children’s Hospital Medical Center are from more than 90 countries around the world, and nearly 260 physicians, nurses, scientists, and hospital leaders from 39 countries visit this facility for training and education.

CINCINNATICHildrens.ORG
NEW JOBS BY CLUSTER

- BioHealth: 1194
- Manufacturing: 2,224
- Food Agriculture: 1,552
- Consumer Products: 2,095
- Other: 3,069
- Financial, Insurance, IT: 1,626

TOTAL: 11,760

INVESTMENT BY CLUSTER

- BioHealth: $311m
- Manufacturing: $324m
- Food Agriculture: $195m
- Consumer Products: $135m
- Other: $391m
- Financial, Insurance, IT: $62m

TOTAL: $1.4b
INDUSTRY JOBS
NEW VS RETAINED

TOTAL
11,760

1,194

TOTAL
7,735

552

New
Retained

BioHealth
All Other
Cincinnati ranked in the top 10 cities on the brink of becoming the next Silicon Valley.

BRIGHT.COM, 2013
We Bank On a Legacy of Success and New Opportunities for Growth

FINANCIAL SERVICES

With more than two million consumers and an industry workforce of 62,000, Cincinnati USA is an ideal location to start or grow a financial services company.

At the top of the list of successful banks that are headquartered in the region is Fortune® 500 Fifth Third Bank, and First Financial Bank. In addition, PNC Bank, Huntington Bank, and U.S. Bank have major operations in Cincinnati USA, and the region is the home of Fidelity Investments’ Midwest Regional Center.

INSURANCE

Cincinnati USA is known for its trusted and nationally recognized insurance companies. Among the largest is Fortune® 500 Western & Southern Financial Group which was founded in Cincinnati in 1888 and is a leader in consumer and business financial services.

American Financial Group traces its roots back to the 19th century with the founding of Great American Insurance Company in 1872 in the Queen City. Today, the company is engaged primarily in property and casualty insurance.

Cincinnati Financial Corporation, which is also headquartered in Cincinnati, is one of the top 25 property and casualty insurer groups.

The Midland Company, part of German-based Munich RE, is a highly-focused provider of specialty insurance products and services through its American Modern Insurance Group subsidiary.

Ohio National Financial Services, through its affiliated insurance companies (The Ohio National Life Insurance Company and Ohio National Life Assurance Corporation), markets a variety of insurance and financial products in 47 states, the District of Columbia and Puerto Rico, with subsidiary operations in Santiago, Chile. They are headquartered in Blue Ash, OH.
Cincinnati USA is home to more than 2,000 IT companies that have made significant investments in the region. Leading technology-based companies that started in Cincinnati USA include Cincom, Nielson BuzzMetrics, and Paycor. Major IT consulting and services companies include Siemens, Sogeti, Tata Consultancy Services, Pomeroy, CBTS, Itelligence, and Atos/Origin. In addition, the region's entrepreneurs continue to pioneer the next generation of IT applications and solutions.

Cincinnati USA has a well-established IT talent base which continues to grow, as the demand for talent in this space has never been higher. The region has surpassed Silicon Valley and Boston in tech job growth, and 10,000 additional jobs are expected to be created by 2020.

This next generation of IT talent is being groomed through several STEM initiatives, internships and co-op work programs, along with numerous organizations and higher educational institutions helping companies develop their current workforce. Leading this effort requires collaboration between the Cincinnati USA Partnership’s Partners for Competitive Workforce, the CIO Roundtable and the IT Cluster council which make up the majority of the largest IT employers in the region.

IT investment by the top 20 companies exceeds $3 billion annually

Cincinnati USA’s IT sector has an estimated $2.5 billion impact on the country’s GDP

P&G, Toyota and GE’s centers of excellence are in greater Cincinnati. In addition, Citigroup, Fidelity, Fifth Third Bank, Great American Insurance, Cincinnati Financial, Western Southern, Ohio Casualty and The Kroger Co. have major technical centers in the region.

More than 3,500 financial services companies are in Cincinnati USA, including banks, insurance companies, investments and securities firms, venture capital businesses, and real estate firms.

#3 in the top ten cities with the biggest growth in tech jobs.
BLOOMBERG BUSINESSWEEK 2011
**NEW JOBS BY CLUSTER**

- Financial, Insurance, IT: 1,626
- Consumer Products: 2,095
- Food Agriculture: 1,552
- Other: 3,069
- BioHealth: 1,194
- TOTAL: 11,760

**INVESTMENT BY CLUSTER**

- Financial, Insurance, IT: $62m
- Consumer Products: $195m
- Food Agriculture: $62m
- Other: $391m
- Manufacturing: $324m
- BioHealth: $311m
- TOTAL: $1.4b
INDUSTRY JOBS
NEW VS RETAINED

TOTAL
11,760

1,626
New

TOTAL
7,735

1,488
Retained

- Financial, Insurance, Information Technology
- All Other
Greater Cincinnati, including Butler and Warren counties, is one of the leading hubs for flavor companies in the U.S.

BOB BAUER, EXECUTIVE DIRECTOR OF THE NATIONAL ASSOCIATION OF FLAVORS AND FOOD-INGREDIENT SYSTEMS JOURNAL NEWS, DECEMBER 21, 2011
Cincinnati USA is home to hundreds of food, beverage, and flavoring companies that range from homegrown successes to international giants. The number of companies continues to grow due to the region’s industry talent pipeline of 30,000, strategic access to markets, and the ability to share knowledge and collaborate with other companies.

Cincinnati USA is a recognized hotspot for the $20 billion worldwide flavor industry. Three of the top companies in the world have their North American Headquarters and R & D Centers in the region, including French-owned MANE, Inc., Swiss-owned Givaudan Flavors and German-based WILD Flavors. Another of the top ten, Israel-based Frutarom, entered the region in 2011 with the acquisition of Cincinnati-based Flavor Systems International.

One of the nation’s top 100 food processing companies, Advance Pierre Foods, LLC, is headquartered in Cincinnati USA, along with The Sunny Delight Beverages Co. The region is also the home of Schwan Food Company’s manufacturing plant for Red Baron® and Freschetta® pizzas, Perfetti Van Melle USA, the maker of Mentos®, and a brewery for Boston Beer Company Inc.’s Samuel Adams® Beer.

**FOOD/AGRICULTURE SUCCESS**

iHerb Inc., a world-class online store that provides top quality, brand name natural products and food supplements, will establish a regional e-commerce headquarters in Northern Kentucky, creating 600 new jobs and investing significantly in the project.

Newly Weds Foods, an international manufacturer and distributor of food ingredients that are used in thousands of products consumed around the world, will invest $57 million to build a new food production facility in Boone County, creating 115 jobs within a 326,000 square-foot facility in Erlanger, Ky.

Koch Foods is planning to double the size of its chicken processing and packaging plant in Fairfield, OH. The Chicago-based company plans to spend $45 million on the project, which includes new construction, improvements to its existing plant, new machinery, equipment and inventory. Employment is projected to increase 53 percent, from 730 employees today, to 1,120 within three years.
NEW JOBS BY CLUSTER

TOTAL 11,760

- Manufacturing: 2,224
- Financial, Insurance, IT: 1,626
- Food Agriculture: 1,552
- Consumer Products: 2,095
- Other: 3,069
- BioHealth: 1,194

INVESTMENT BY CLUSTER

TOTAL $1.4b

- Manufacturing: $324m
- Finanical, Insurance, IT: $135m
- Food Agriculture: $195m
- Consumer Products: $391m
- Other: $62m
- BioHealth: $311m
INDUSTRY JOBS
NEW VS RETAINED

TOTAL
11,760

1,552

955

TOTAL
7,735

New
Retained

- Food Processing & Agriculture
- All Other
Cincinnati USA is on its way to becoming a leading force in the next generation of advanced energy solutions.
We Power Up Opportunities for Advanced Energy Solutions

With thousands of businesses and millions of consumers in the area, there is a large base of potential customers interested in advanced energy solutions that save money.

**Opportunities include:**
Ohio’s Renewable and Advanced Energy Portfolio Standard offers a significant advantage for companies that provide renewable energy sources. The policy mandates electric distribution utilities and electric services companies to secure a portion of their electricity supplies from alternative energy resources.

Ohio Third Frontier’s Advanced Energy Program provides direct financial support to organizations with near-term specific commercial objectives for products, processes or services that reduce the cost of advanced energy systems, address technical and commercialization barriers, or demonstrate market readiness.

The Ohio Advanced Energy Fund supports investments in renewable energy and energy-efficiency projects in the industrial, commercial, agricultural, public and residential sectors.

**Balluff, Inc**
In 2012, Balluff Inc., the U.S. subsidiary of Balluff GmbH, Neuhuser, Germany, announced that they were adding 48k sq. ft of new space, $6M in investment and 25 jobs. This company is a leading manufacturer of a wide range of inductive, photoelectric, vision, capacitive and magnetic sensors as well as linear position transducers, RFID systems, and networking products. Balluff products floor solutions are used to control, regulate, automate, assemble, position, and monitor manufacturing, assembly, and packaging sequences for industries including: metalworking, automotive, plastics, material handling, wood processing, aerospace, alternative energy, medical, electrical, and electronics.

**Milacron LLC**
Milacron LLC, located in Mount Orab, OH, is a leading global supplier of plastics processing technologies and industrial fluids. The company is expanding the reach of its custom machining business, Milacron Machining. After years of supplying Milacron LLC’s plastics machinery business and other companies in the industry, Milacron Machining is now applying its sophisticated precision machining expertise to produce large, complex parts for markets including wind power, oil and gas, heavy machinery and others. Additionally, Milacron Contract Manufacturing offers custom fabricating and machining services of metal components for the solar industry. These solar frames are manufactured complete and are installed on-site as part of solar panel program. They are machined, fabricated, and painted exclusively in-house.
With 80,000 downtown jobs, Cincinnati’s business core is thriving.

WALL STREET JOURNAL, 2012
We Promote the Region’s Assets

ACCOLADES

On a bright blue afternoon, just the sort of day that prompted Alexis de Tocqueville in 1831 to describe this part of the Ohio River as “one of the magnificent valleys in which man has made his stay”, the full sweep of Cincinnati’s new development, clearly designed as the city’s new gateway, comes into full view.

WALL STREET JOURNAL, 2012

Nestled on the Ohio River, Ohio’s third-largest city has a picturesque downtown that includes one of the country’s most beautiful pro sports stadiums, the Cincinnati Reds’ Great American Ball Park on the riverside. Other city stalwarts: the acclaimed Cincinnati Pops orchestra and major employer Procter & Gamble.

BUSINESSWEEK, 2012

The city is home to more than 1,000 area firms that contribute to Cincinnati’s position as an international trade center and generate approximately $6.7 billion in sales to markets outside the U.S. annually.

GLOBAL TRADE MAGAZINE, 2012

Cincinnati is experiencing a strong revival in urban core business and residential growth, much of it prompted by developing along a scenic river that state and federal water quality data show is cleaner and more ecologically vital.

WALL STREET JOURNAL, 2012
The University of Cincinnati (UC) is the oldest institution of higher education in Cincinnati and is the second largest university in Ohio. The university garners nearly $500 million per annum in research funding, ranking 22nd among public universities in the US. Numerous programs across the university are nationally ranked, including: aerospace engineering, anthropology, architecture, classics, composition, conducting, cooperative education, criminal justice, design, environmental science, law, medicine, music, musical theater, neurology, opera, otolaryngology, paleontology, pediatrics and pharmacy.

The University of Cincinnati ranked as a Tier One university
US NEWS AND WORLD REPORT, 2012

UC named one of the nation’s best institutions for undergraduate education for the sixth straight year.

Cincinnati State Technical and Community College (CSTCC) offers over 75 associate degree programs and majors, and over 40 certificate programs. In addition to being home to the Midwest Culinary Institute, Cincinnati State houses the Center for Innovative Technologies (CIT), which combines the Engineering Technology and Information Technology divisions.

Cincinnati State Technical and Community College has one of the largest co-op programs in the U.S.

International students attending Cincinnati State represent more than 75 countries.
CINCINNATISTATE.EDU

Xavier University
Founded in 1831, Xavier University is a Jesuit Catholic university in Cincinnati, Ohio. Its three colleges offer 87 undergraduate majors, 55 minors and 19 graduate programs to 6,945 total students, including 4,540 undergraduates. The University is the sixth-oldest Catholic university in the nation and one of 28 Jesuit colleges and universities nationwide.

#1 in the Midwest in 2012 with an average graduation rate of 78 percent for four consecutive years
US NEWS & WORLD REPORT, 2013

Top 25 International MBA and Executive MBA Programs (Williams College of Business)
U.S. NEWS MEDIA GROUP, 2012–2013

Northern Kentucky University
Northern Kentucky University (NKU) is located in Highland Heights, KY. The university is the third largest university in the region, behind the University of Cincinnati and Miami University, but before Xavier University, and the youngest of Kentucky’s eight state universities. In 2012, NKU’s college of Informatics launched UPTech, a business accelerator for information start-ups that provides six months of business accelerator support and research support from the College of Informatics.

Northern Kentucky University has been cited for academic quality and value by multiple publications.
CIO MAGAZINE, U.S. NEWS AND WORLD REPORT AND FORBES

Miami University
Nationally recognized as one of the most outstanding undergraduate institutions, Miami University is a public university located in Oxford, Ohio. With a student body of 16,000, Miami effectively combines a wide range of strong academic programs with a high level of personal attention.

Ranked 3rd for best undergraduate teaching at national universities, and 90th in the overall rankings
US NEWS & WORLD REPORT, 2012

Ranked 34th among U.S. public universities and 1st among public universities within Ohio
FORBES, 2012

Other Partnerships for Education and Innovation in Cincinnati and Northern Kentucky

College of Mount Saint Joseph
Gateway Community and Technical College
Thomas More College
PARTNERING TO ACCELERATE INNOVATION

One of Six Cities in the U.S. where Startups are thriving.

CNNMONEY, 2012

In addition to helping more established firms grow and succeed, the Partnership knows the importance of a thriving startup community in relation to the future economic growth of the region. Though established firms are credited with a large portion of job creation and retention within our region, it is fair to say that much of the organic job growth is also occurring within the startup community. In order to assist and support the growth of these startup firms, we have established strong partnerships throughout Cincinnati USA with key accelerators and business organizations.

Cincinnati USA’s accelerators, incubators and early stage funding sources offer startups several advantages. With access to the region’s world-class research institutions and product testing expertise, and the opportunity to collaborate with global business leaders and potential customers, startups in Cincinnati USA have a competitive edge that few regions offer.
The Minority Business Accelerator’s (MBA) singular focus is to foster the strategic and economic growth of African American and Hispanic-owned businesses.

To accomplish this, the MBA offers several unique services that increase the competitiveness and success of its portfolio member firms. They include best-in-class consulting solutions as well as connecting members to business opportunities and serving as their trusted advisor.

The MBA also works with corporations in the region to secure annual spend goals for the procurement of services and goods from minority-owned firms. Since 2005, the MBA’s corporate goal setters have spent $3.7 billion with regional minority-owned firms.

At the end of 2012, there were 33 portfolio member companies in the MBA and 31 corporate goal setters.

**ADDING INNOVATION TO THE MIX**

The MBA is also dedicated to ensuring minority-owned businesses are included in the region’s efforts to innovate and grow startups. To that end, the MBA actively works with Cincinnati USA’s numerous incubators and accelerators to identify opportunities for minority business entrepreneurs to be involved as coaches, advisors and potential investors.

**SOME WORDS FROM MBA PORTFOLIO MEMBER COMPANIES**

“I cannot begin to put a value on the services the MBA provides. Having access to major corporations through introductions and networking events has helped fuel the growth of my company. I also feel the educational programs are exceptional and have attended each one.”

CHRISTOPHER CHE, PRESIDENT AND CHIEF EXECUTIVE OFFICER, CHE INTERNATIONAL GROUP

“...the MBA and the support it receives from major corporations that have spending goals with local corporations is remarkable.”

GREG BATTLE, CHIEF EXECUTIVE OFFICER, COOLANT CONTROL

**INCREASE IN THE AVERAGE REVENUE OF MBA FIRMS**

$6.7 million in 2004 to $29.3 million in 2012

437%
CincyTech is a seed-stage investor that creates jobs in Southwest Ohio by fostering the growth of high-tech startups. Since its inception in 2007, $254.7 million in company investment and revenue has been generated. CincyTech is strategically focused on information technology, bioscience and advanced manufacturing companies that have high-potential. CincyTech provides seed-capital and management assistance and also connects portfolio members to resources.

**CincyTech is creating a strong economic base of leading edge technology companies in Southwest Ohio that hold the jobs of today and the future.**

In December, 2012, CincyTech received a $3 million grant from Ohio Third Frontier and raised an additional $3 million from Southwest Ohio institutions, foundations, and individuals. The money will be used to invest in up to 18 new information technology, bioscience and advanced manufacturing startups that are based in or willing to move to Southwest Ohio.

**Impact Highlights**

161 companies given significant technical assistance

41 companies receiving CincyTech investments

367.5 jobs attributed to CincyTech investment

$14.3 million total invested by CincyTech

$161.9 million total invested in CincyTech companies by private sources

$254.7 total company investment and revenue

11:1 leverage ratio of private dollars into CincyTech dollars

$76,864.24 average salary at a CincyTech-backed company
In July of 2012, several forward-thinking leaders from some of Cincinnati USA’s largest companies combined resources to form Cintrifuse, a not-for-profit organization meant to connect high-growth startups to the assets and opportunities the region offers. At the same time, they set their sights on turning Cincinnati USA into a magnet for high-growth startups. With $55 million in venture capital and 11 startup members, Cintrifuse is well on its way to accomplishing its goals. Cintrifuse provides mentors, business consultants, flexible workspaces, conference rooms, and networking opportunities. As member businesses mature, a full range of content and programming services are available to assist with talent recruitment and retention, investment sources, customers, revenue, and exit opportunities.
The Brandery is a seed stage startup accelerator that focuses on the importance of consumer marketing and branding and is ranked as one of the top programs in the United States. Founded in 2010, the Brandery selects approximately 10 consumer-focused companies each year to participate in a four-month program that concentrates on the importance of consumer marketing and branding. Each company receives $20,000 in seed funding and a team of mentors who are experts in the field. They also work with market research partners and some of Cincinnati USA’s best agencies to gain meaningful consumer insights that help turn their startups into true brands. At the end of the four-month program, the startup companies have the opportunity to pitch to investors and venture capitalists.
JobsOhio, a private, non-profit corporation, leads Ohio's economic development efforts by leveraging statewide and regional strengths to create jobs, attract capital investment and stimulate job growth.

On a statewide level, JobsOhio strategically pursues opportunities for growth in Ohio's key industry sectors. On a regional level, JobsOhio works with six regional partners that form the JobsOhio Network. The Cincinnati USA Partnership is JobsOhio's southwest Ohio regional partner.

The network provides a progressive approach that connects companies to innovative economic development experts in each region who are able to respond to their needs at the speed of business.

In 2012, JobsOhio and its partners assisted 277 companies that committed to creating or retaining 75,612 total jobs for Ohioans.
2012 COMPANY COMMITMENTS
SPAN OHIO’S DIVERSE INDUSTRIES

NEW JOBS BY INDUSTRY

CAPITAL INVESTMENTS BY INDUSTRY (IN MILLIONS)

CAPITAL INVESTMENTS BY INDUSTRY (IN MILLIONS)

2012 PROJECT COUNT BY LEAD SOURCE

BREAKOUT OF NEW JOBS

- Advanced Manufacturing
- Aerospace & Aviation
- Automotive
- BioHealth
- Energy
- Food Processing
- Financial Services
- Information & Technology
- Polymers & Chemicals
- Other

- No Incentives
- Assisted, but received no state financial incentives
- Incentives
- Received state financial incentives

TOTAL $5.8B

TOTAL 20,979

TOTAL $5.8B

TOTAL 2012 COMPANY COMMITMENTS

SPAN OHIO’S DIVERSE INDUSTRIES
INVESTORS

Directors
($100,000 and above annually)
- Castellini Foundation
- Cincinnati Children’s Hospital Medical Center
- City of Cincinnati
- Duke Energy Foundation
- Fifth Third Bank
- Hamilton County
- The Jewish Foundation of Cincinnati
- JobsOhio
- Macy’s
- P&G
- PNC Bank
- University of Cincinnati

Stewards
($25,000 – $49,999 annually)
- Cincinnati Bell
- Sheakley Group of Companies
- Thompson Hine LLP
- Toyota Motor Engineering & Manufacturing
- North America Inc.
- Warren County

Associates
($10,000 – $24,999 annually)
- Budco Group, Inc.
- Butler County
- Cassidy Turley Commercial Real Estate Service
- Cincinnati Board of Realtors
- Cintas
- City of Covington
- City of Hamilton
- City of Lebanon
- City of Sharonville
- Clermont Chamber of Commerce
- Colliers International
- Deerfield Township
- Deloitte
- Dinsmore & Shohl LLP
- Downtown Cincinnati, Inc.
- Duke Realty Corporation
- Ernst & Young LLP
- Fidelity Investments
- Frisch’s Restaurants, Inc.
- Frost Brown Todd LLC
- Graydon Head & Ritchey LLP
- Hamilton County Development Co., Inc.

Partners
($50,000 – $99,999 annually)
- AK Steel Corporation
- Business Courier
- Carol Ann & Ralph V. Haile Jr. Foundation/ U.S. Bank Foundation
- City of Blue Ash
- City of Mason
- Enquirer Media
- Ethicon Endo-Surgery Foundation
- The E. W. Scripps Co.
- First Financial Bancorp
- GE Aviation
- Huntington Bank
- Mercy Health Partners of Southwest Ohio
- Northern Kentucky Tri-ED
- Western & Southern Financial Group
Katz, Teller, Brant & Hild
Keating Muething & Klekamp PLL
The Kroger Co.
Messer Construction Co.
PricewaterhouseCoopers LLP
Towne Properties
TriVersity Construction Company*
U.S. Bank
West Chester Township

Friends of the Partnership
($4,999 AND BELOW)
Amantea Nonwovens LLC*
Apex Environmental Services LLC*
Aunty’s Homemade Food*
Baker Concrete Construction, Inc.
Baldwin Gilman LLC
Barnes Dennig & Co.
Best Upon Request*
The Che International Group LLC*
City of Forest Park
City of Harrison
Comey & Shepherd Realtors
Coolant Control, Inc.*
Cooney Faulkner & Stevens LLC
Cushman & Wakefield, Inc.
Cincinnati Commercial Realtors
d.e. Foxx & Associates, Inc.*
Diversified Facilities Solution LLC*
Diversitech, Inc.*
DNK Architects*
Environmental & Safety Solutions, Inc.*
Gold Star Chili
Hightower’s Petroleum Co.*
Hi-Mark Construction Group, Inc.*
Kanu Asset Management LLC*
Kao Corporation
LaRosa’s, Inc.
LaVERDAD Media & Marketing*
LOTH
Mayfield Clinic and Spine Institute
Megan Construction Company*
M-PACT Corporation*
North American Properties
PEP*
Quality Associates, Inc.*, RCF*
SHP Leading Design
Smart IT*
TechSoft Systems, Inc.*
Trio Enterprises*
Verst Group Logistics, Inc.
Village of Evendale
Vivian Llambi & Associates, Inc.*
Winegardner & Hammons Inc.
WorldPac Paper LLC*
Xavier University

* MINORITY BUSINESS ACCELERATOR PORTFOLIO FIRM

Ambassadors
($5,000 – $9,999 ANNUALLY)
AAA Allied Group Inc.
Al Neyer Inc.
Brixey & Meyer
City of Middletown
City of Reading
Federal Home Loan Bank of Cincinnati
Great Oaks Institute of Technology and Career Development
Hixson Architecture, Engineering, Interiors
Huff Realty
Liberty Township
Paycor, Inc.
PEDCO E & A Services, Inc.
River Cities Capital Funds
Rumpke Consolidated Companies Inc.
Sibey Cline, Inc.
TechSolve, Inc.
TriHealth
Wood Herron & Evans LLP