

# HIGH SCHOOL *Counselor* NEWSLETTER

Spring 2013

## Wait list update

As you already know, this year we had to make some truly difficult decisions given the number of high-caliber applicants far exceeded the spaces available for the class. Students who have accepted a spot on Miami's wait list have been encouraged to confirm their enrollment elsewhere, but we hope to communicate a final decision to waitlisted students no later than July 1.

## New majors reflect student interests

Beginning this fall, we will be adding biology to our list of majors. Our department of botany and department of zoology will merge into the revamped department of biology, which will continue to offer botany and zoology majors in addition to the new biology major. The new biology major will further enrich our full array of science-related offerings by providing more undergraduate research opportunities on campus and enhancing opportunities after graduation.

Pre-medicine is also a popular route for many of our students, so to better serve our students, we will also be adding a pre-medicine co-major. The co-major, which is the first in Ohio, defines a clear path for taking courses required by medical schools and offers extra guidance in preparation for the medical school application process. Since pre-medicine is a co-major, incoming students will not be able to select it on their application for admission, but can choose to add the co-major once they enroll at Miami.

## Admitted Student Profile Fall 2013

We are excited to welcome the Class of 2017 to campus in August. Below is a snapshot of students admitted to Miami for Fall 2013.

Female	53.5%
Male	46.5%

Domestic Multicultural	13.4%
International	7.1%

# High Schools Represented	3075
# Countries Represented	54
# States Represented	48

Middle 50% ACT	26-30
Middle 50% SAT	1170-1320
Middle 50% Class Rank	5-24%

Numbers reflect April 15, 2013 Office of Admission data.



## A word from our director

I would like to thank you for your tireless efforts in helping us recruit and enroll the Class of 2017. From writing a letter of recommendation to hosting a prospective student event, I hope you know how much your time and energy are appreciated and valued!

We received a record-breaking 22,514 applications for Fall 2013 first-year admission and our admitted student profile is one of the strongest in our history. We plan to welcome a class of 3,600 students who will begin their exciting academic journey this fall. Please know that this would not be possible without the tremendous support you provided your students throughout the college application process.

I wish you a wonderful end to the school year and a much-deserved break!

Sincerely,  
Ann L. Larson  
Director of Admission





### Miami has top-ranked digital game design program

Have students considering game design? Did you know Miami was recently highlighted as having one of the best digital game design programs in the country? Only 30 undergraduate programs were recognized on [The Princeton Review's 2013 list](#).

Our game design program, which is a part of the Armstrong Institute for Interactive Media Studies (AIMS), combines video game design with marketing, education, art, law, and language. We also offer active labs, partnerships, and state-of-the-art technology rarely available to undergraduate students at other institutions.

AIMS also offers a new major, [interactive media studies](#), which allows students to choose from several tracks including game design, interactive business, web development and design, and animation. Students will be prepared for technology-powered careers, such as programming, social media strategy, internet marketing, and digital design.



### Exciting summer opportunities for high school students

Once again, we invite current high school juniors to campus for an outstanding six-week summer program. Our [Junior Scholars Program](#) will be held June 30-August 9, 2013. Junior Scholars join other academically-talented students from across the country and around the world for an early college experience. Participants earn up to eight hours of college credit and enjoy a robust program of co-curricular activities. The [application](#) deadline has been extended to May 15.

During summer, we also host several camps on campus, ranging from athletics to the arts. [Learn more](#) about these exciting opportunities for your students!

### Learn more about Miami!

We know summer is a time that many students visit college campuses across the U.S. We would like to remind you that we offer [daily information sessions and tours](#) at 10 a.m. and 1 p.m. daily and on select Saturdays. In addition, we offer Tunes & Tours on Thursday evenings throughout the summer, which allow visitors to learn more about Miami and also experience the college town of Oxford where an outdoor music concert takes place following the campus tour.

We also invite counselors to visit campus to discover firsthand the amazing opportunities we offer students. Should your travels lead you to Oxford this summer, we would love to meet with you and enjoy lunch together. If you would like more information, please contact [Susan Schaurer](#).

## Merit scholarships for Fall 2014

We will continue to offer [merit scholarship](#) awards to the nation's best and brightest students. Priority consideration for the full amount in the scholarship ranges will be given to students applying for Fall 2014 admission by December 1, 2013. Amounts currently listed are for the 2012-13 academic year, but will soon be updated to reflect 2013-14 tuition costs.

ACT/SAT (CR+M)	HS GPA (4.0 scale)	Additional Requirement	Scholarship Amount (Ohio resident)
32+/1400+	3.70+	Rigorous Coursework	\$26,200-\$52,300 (half to full tuition per year)
29-31/1290-1390	3.70+	Rigorous Coursework	\$16,000-\$32,000 (\$4,000-\$8,000 per year)
27-28/1210-1280	3.70+	Rigorous Coursework	\$8,000-\$24,000 (\$2,000-\$6,000 per year)
26/1170-1200	3.70+	Rigorous Coursework	\$2,000-\$8,000 (up to \$2,000 per year)

**We're coming to a city near you!**

This fall, admission representatives will be traveling to cities across the U.S. We encourage you to watch your email in early August for counselor and student events in your area.

Kelsie Anderson is an honors student and marketing major from Dayton, Ohio.

*My roommate and I are super close. We even have this freshman bucket list.*



*I'm just blown away by all the experiences I've already gotten and I'm only a freshman.*

## The Class of 2016 shares their first semester experience

The transition from high school to college isn't always easy, but we strive to make sure our first-year students feel at home and encourage them to take advantage of the available opportunities starting their first day on campus.

Kevin Krumpak of Poland, Ohio, plans on spending his four years at Miami wisely. Although focused on his classes, he's played on an intramural soccer team, campaigned to become freshman senator of his residence hall, and performed in Carnegie Hall as a member of the Men's Glee Club during his first semester.

Kelsie Anderson, an honors student and marketing major from Dayton, is blown away by the experiences she's had as a freshman. She has already used her contacts from our Buck Rodgers Leadership Program to apply for a summer internship and stays busy on campus as a member of the gymnastics club and Cru.

We were excited our alumni magazine chose to highlight the journeys of several first-year students as they transitioned from high school to college and hope you will take some time to [read more](#) about the college experience from their viewpoint.

*It's a beautiful campus and that plays a lot into it too. It's a very homey environment.*



*I'm actually the third in my family to come to Miami. I have a sister who's a junior and another sister who graduated last year.*

*You learn a lot about yourself when you come to college and how you are going to handle yourself in the real world.*

Kevin Krumpak is a business undecided major from Poland, Ohio.



### “Miami Rocks Marketing” brings Fortune 500 marketing executives to campus

Often times you will hear Miami referred to as the Cradle of Coaches for producing some of the nation’s most revered football coaches, but did you also know we are well-recognized for producing some of the country’s best marketing executives? Our alumni are rocking the marketing world and leading Fortune 500 organizations, as showcased in a [recent Forbes article](#). Alumni hold top positions worldwide, including the executive VP of marketing and communications at Kia Motors America, the global president of Carat, the CMO of the LPGA, the chief marketing and innovation officer of Yum! Brands’ Taco Bell, and the CMO of Reebok.

We were fortunate to have several alumni executives return to campus for “[Miami Rocks Marketing](#),” a first-of-its-kind seminar and interactive workshop sponsored by Forbes’ CMO Network. Current Farmer School of Business students had the opportunity to work side-by-side with top alumni and solve real-world problems facing companies such as Twitter, Kellogg, Beam Brands, Louisville Slugger, gyro, and SAP.

We hope the information presented in this newsletter has been helpful and provided you with some additional insights regarding Miami University. Should you have any questions or concerns, we encourage you to contact your [admission representative](#) or to visit our [counselor website](#).



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