



# WELCOME TO *Miami*

THE TALENT YOU NEED IS HERE!

MIAMI UNIVERSITY

# Why Miami?



**An Exceptional Reputation with Employers.** One measure of a Miami education is the continuing endorsement of the companies that hire our graduates.

**National Recognition for Our Value.** *U.S. News & World Report* consistently ranks Miami as the top public university for undergraduate teaching, while Dartmouth and Princeton are consistently ranked as the best private universities. Nearly twice as many employers recruit at Miami than at other universities our size, and they conduct four times as many on-campus interviews. Career Services sponsors one of the nation's largest collegiate career fairs, an internship expo, a teacher candidate job fair, as well as other specialized fairs. Miami is a core recruiting school for national firms; surveyed employers report that when they think of Miami University, they think "high caliber of students," "quality of education," and "top tier and prestigious."

**A Variety of Disciplines.** Miami students have the breadth and depth of skills to meet the ever-changing talent needs of employers. A listing of Miami majors and minors is available at: [[MiamiOH.edu/academics/majors-minors](http://MiamiOH.edu/academics/majors-minors)].

**Internships and Networking Prepare Students for a Bright Future.** Miami students are goal-oriented and focused. They network with professors and with our loyal alumni to make internship and career connections. In fact, more than 70% of seniors report that they've participated in at least one internship and every student participates in practical learning experiences that have many of the same attributes of a traditional internship.

1st

nationally as best public university for undergraduate teaching by *U.S. News & World Report*.

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Miami's graduation rates are among the highest nationally, in the top

13

among public universities (excluding military academies) &

1st

in Ohio.

Miami University has over  
**202,000**

loyal alumni worldwide. They provide our students with extensive internship and career connections.

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Miami's reputation attracts employers to campus for

**4x**

as many interviews than at other universities our size.

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Over  
**1,400**  
organizations recruit Miami students each year.

**Students Graduate on Time.** Miami students finish their degrees in less time than students at any other public university in Ohio, with a median time to degree completion of 3.7 years.

**Engaged Employees.** In a global economy, we know that engaged employees can be a sustainable competitive advantage—one that Miami can help you achieve. As an engaged university, we are preparing students with the breadth of real-world experiences and the depth of academic preparation in their major to actively engage with employers in the for profit, non-profit, and government sectors.

### **MIAMI STUDENTS ARE UNIQUELY PREPARED TO MEET EMPLOYERS' EVER-CHANGING TALENT NEEDS:**

- » *Global Miami Plan*
- » *Faculty-Supervised Research*
  - » *Digital Competence*
  - » *Civic Engagement*
  - » *Leadership Experience*
- » *Client-Centered Projects*
- » *International and Cross-Cultural Experience*

# Services for Employers



Miami Career Services offers comprehensive employer services to connect you to students and alumni from all of Miami's academic units, both undergraduate and graduate.

## Miami CAREERlink

Register with our online system, Miami CAREERlink (affiliated with the NACELink Network). Most employer services, including on-campus recruiting and job postings, are accessible through Miami CAREERlink at [[MiamiOH.edu/careers/employers](https://MiamiOH.edu/careers/employers)].

## Job Postings

Post internship, co-op, and full-time openings directly to Miami CAREERlink. Postings are viewed by our graduating students, internship candidates, and alumni. Employers control the dates of the postings and can efficiently copy position descriptions into the system.

## Online Resume Books of Students and Alumni

Preview candidates by reviewing the resumes of students and alumni registered with Miami CAREERlink. Log into Miami CAREERlink, select 'resume books,' and conduct an advanced search using criteria important to your organization (e.g., major, GPA, etc.). You may then send customized e-mail messages via Miami CAREERlink to your preferred candidates.

## On-campus Interviews

Meet with students in our modern interview center in Hoyt Hall, complete with greeting space, 18 private interview rooms, wireless Internet access throughout the building, and plentiful parking.

## Recruiting Arrangements

Schedule your recruiting visit. On-campus recruiting dates are available from Miami CAREERlink to create a schedule request. Submit your requests early for the best selection of dates.

## Information Sessions and Pre-nights

Schedule an information session to increase students' knowledge of your organization. Many employers hold information sessions or receptions on the evening preceding their recruiting visit (pre-nights), while some hold them independently of a recruiting visit. In either case, log into Miami CAREERlink to request a new information session. Please make the request at least four weeks prior to your visit.

## Visibility and Branding

Select a combination of our services to increase your organization's visibility and reputation. Attend career fairs, meet with selected faculty, sponsor class projects, participate in on-campus programs,

sponsor activities for student organizations, and promote your brand through social media channels. Contact us for additional ideas—we are here to help.

### Career Fairs

Meet students and increase your organization's visibility at our three annual career fairs:

- » The Career Fair in mid-September averages more than 200 employers and approximately 2,500 students. It is primarily for graduating students, though intern candidates also attend.
- » The Spring Internship & Career Expo in mid-February is designed for both intern candidates and graduating students.
- » The Teacher Job Fair in late March/early April is for teacher candidates to meet and interview with school district representatives.
- » Career Services hosts other career fairs as well, including various regional fairs, virtual fairs, and the Architecture + Design Fair.

### Internship and Co-operative Education Opportunities

Hire enthusiastic students for internships or co-op positions. Meet short-term employment needs, nurture talent, and evaluate interns and co-op students as candidates for full-time positions. To post openings or request an on-campus recruiting visit, log into Miami CAREERlink. For more information, please contact [MiamiRecruiting@MiamiOH.edu](mailto:MiamiRecruiting@MiamiOH.edu).

### Mock Interview Program

Miami University Career Services Mock Interview Program provides students with real-world interviewing experience by engaging trained interviewers and seasoned professionals as volunteer interviewers. Our volunteers participate in:

- » Regularly scheduled interviews (weekly or several times per semester) or
- » Event interviews (once a semester)

If you are interested in volunteering or learning more about the program, please contact [MockInterview@MiamiOH.edu](mailto:MockInterview@MiamiOH.edu).

### Diversity

Expand your outreach to students with diverse backgrounds. Our Employer Relations Team works very closely with the staff of Miami's Office of Diversity Affairs, Student Disability Services, and veteran's support organizations and is available to assist you.

For more information, please contact [MiamiRecruiting@MiamiOH.edu](mailto:MiamiRecruiting@MiamiOH.edu).

# *Career Partners Program*



## Partnership Opportunities

In addition to the services available to all employers, Miami is excited to introduce the Career Partners Program. The program offers various levels of sponsorship that enable an organization to maximize recruitment efforts and enhance its brand among Miami's best and brightest. The sponsorship levels are outlined on pages 6–7.

### *Career Partners Program provides:*

*Naming Opportunities*

*Enhanced Career Services Benefits*

*Targeted Marketing for Recruitment*

## For More Information

To learn more about the impact your company can have as a Miami University Career Partner, contact Whitney Riley, 513.529.1810 or [rileywc@MiamiOH.edu](mailto:rileywc@MiamiOH.edu).

## *Partnership Opportunities*

<i><b>Career Partners Program Levels</b></i>	<b>Partner</b> \$5,000 level (per year)	<b>Ambassador</b> \$10,000 level (per year)	<b>Executive</b> \$15,000 level (per year)
Consultation with Career Services on targeted strategies for hiring top talent from Miami	✓	✓	✓
Logo on website	✓	✓	✓
Targeted email sent out once a semester about company's job and internship opportunities	✓	✓	✓
Visibility as "Employer of the Week" once per year on Career Services' website	✓	✓	✓
Career Fair paid registration	<b>1</b>	<b>2</b>	<b>2</b>
Priority location selection at Career Fair	<b>3rd choice</b>	<b>2nd choice</b>	<b>1st choice</b>
One designated area of focus (college, student affairs, or athletics)	✓	✓	✓
Two designated areas of focus (college, student affairs, or athletics)		✓	✓
Three designated areas of focus (college, student affairs, or athletics)			✓
Invitation to participate in special events on campus		✓	✓
Priority on-campus interviewing dates (effective first Monday in October)			✓
Named interview room			✓

## ***Naming Opportunities***

### ***Naming Opportunities for Career Partners Program***

	Program Description	Sponsorship Level (per year)
Career Success Certificate	After completing a series of activities, classes, practical learning experiences and workshops, the student will have a seal of readiness attached to their resume	\$50,000
Podcast Series	Interviews with professionals who discuss job search techniques and various career topics	\$25,000
Winter Term Career Course		\$15,000
Backpack to Briefcase	Designed to provide underrepresented Miami University students with financial, social, and professional skills needed for life at and beyond Miami	\$10,000
Mock Interview Series	Provides students real-world interview experience by engaging seasoned alumni, retired faculty and specially-trained students as volunteer interviewers	\$5,000
Interview Rooms	Branding your company name in one of our 18 interview rooms allows students to see the commitment your organization has made to Miami and the student body	\$2,000

These are just a few of the opportunities available. To learn about these and other impact opportunities, contact Whitney Riley, 513.529.1810 or [rileywc@MiamiOH.edu](mailto:rileywc@MiamiOH.edu).

For personal assistance or to set up a meeting with  
our Employer Relations Team, please contact  
MiamiRecruiting@MiamiOH.edu, 513-529-3840

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(521 S. Patterson Avenue for GPS mapping)  
Oxford, OH 45056  
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CareerServices@MiamiOH.edu  
[MiamiOH.edu/careers](https://miamiOH.edu/careers)

