



FARMER SCHOOL OF BUSINESS
MIAMI UNIVERSITY • OXFORD, OHIO

Interdisciplinary Business Management Major

First Year			
Fall	Hours	Spring	Hours
MTH 151	5	CSE 148	3
BUS 101, 102	4	ISA 205	4
ENG 111	3	COM 135	3
Science	3	ENG 112	3
Elective	2	Science	3-4
Total	17	Total	16-17
Sophomore Year			
Fall	Hours	Spring	Hours
ACC 221	3	ACC 222	3
ECO 201	3	ECO 202	3
ISA 235	3	MGT 302	3
MGT 291	3	MKT 291	3
Science	3-4	Global	3
Total	15-16	Total	15
Junior Year			
Fall	Hours	Spring	Hours
FIN 301	3	BLS 442*	3
BLS 342	3	MKT 325	3
MGT 303	3	Track Requirement	3
Thematic Sequence	3	Track Requirement	3
Diversity	3-4	Fine Arts	3
Total	15-16	Total	15
Senior Year			
Fall	Hours	Spring	Hours
Track Requirement	3	Track Requirement	3
Business Capstone	3	Track Requirement	3
Global	3	Thematic Sequence	3
Thematic Sequence	3	Global	3
Humanities	3-5	Elective	3-5
Total	15-17	Total	15-17

Departmental Notes:

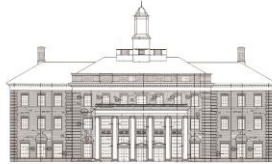
- BLS Track:
 - BLS 465 may satisfy the Business Capstone and Track Requirement.
 - Only one non-business course may apply to the Track Requirement.
 - MGT 402 may satisfy Diversity and Track Req.
- ESP Track:
 - ESP 461 or 467 may satisfy the Business Capstone and Track Requirement.
 - *May select BLS 442 or 437 (ESP track ONLY).
- International Track:
 - MGT 304 may satisfy Diversity and Track Req.
- Must meet with an advisor to declare this major.

Prerequisite Information:

- ACC 222: ACC 221
 - BLS 442: BLS 342
 - ECO 201, ECO 202: MTH 102 or math placement score of 12 or higher
 - FIN 301: ACC 221, ACC 222, ECO 201, and ECO 202
 - ISA 205: MTH 151
 - ISA 235: CSE 148; BUS 101 is a pre or co requisite
 - MGT 302: ISA 205
 - MKT 325: MKT 291
 - Capstone: All business core courses
- For additional prerequisite information, please visit the Miami Bulletin www.miamioh.edu/bulletin.

General Requirements:

- All students must earn 128 hours to graduate; minimum of 64 hours of non-business courses are required.
- A 2.0 GPA overall and 2.0 GPA in business are required to graduate.
- The Miami Plan Foundation (MPF) includes the Historical Perspective and Cultures requirements. These may overlap with another MPF course or FSB Diversity requirement.
- FSB students must select a thematic sequence outside the School of Business (ISA 2 is the only exception to this rule). You must declare your thematic sequence; contact sponsoring department to do so.



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Interdisciplinary Business Management Information

Description:

Interdisciplinary Business Management includes a broad base of business coursework coupled with an area of specialization. It requires an advanced core of courses centered on communal law, consumer behavior, and human resources. Students then select a track of specialization: business legal studies, entrepreneurship, or international business.

This major is appropriate for the student who wants to display a strong interest in the international dimensions of business, the pre-law student who wishes to take pre-legal training in business, or the student who wants to develop the entrepreneurial skills needed to start a business, work for someone else, or work in government or non-profit organizations.

“My Business Legal Studies coursework provided me with a strong foundation of legal knowledge that gave me an advantage over my other colleagues when I was taking first-year law school core classes, especially contracts and property law.”

— Thomas J., '10, Attorney

“Entrepreneurship is for those who have a vision to either improve a current industry or to make a new idea a reality. I enjoy the challenging, creative, fast-paced environment that entrepreneurship provides.”

— Ursula C., '13, Social Innovation & Entrepreneurial Team

“The IBM major with an International Business focus opens the door to so many opportunities and truly gives students the knowledge and preparation that is required to work in the global market successfully.”

— Javiera A., '13, International Audit Coordinator

Skills:

▪ Business Legal Studies

- Develop managerial understanding of the legal process and its relationship to the marketplace
- Understand issues of liability, governmental regulation of business, and public policy
- Establish context for the origin and evolution of law, especially in its interfacing with commercial activities

▪ Entrepreneurship

- Recognize entrepreneurial opportunities
- Assess the risk and reward associated with each opportunity
- Create appropriate strategies to execute business plans
- Appreciate entrepreneurial thinking in personal, professional, and societal roles

▪ International Business

- Analyze environmental factors in which international businesses operate
- Develop understanding of the cultural, political, legal, and economic constraints
- Explore the problems, challenges, and opportunities facing multinational corporations

Career Opportunities:

▪ Business Legal Studies

- Law School
- Legal Assistant

▪ Entrepreneurship

- Corporate
- Social Entrepreneurship
- Startup

▪ International Business

- Graduate School
- Multinational Corporations