



Build a Foundation for Success

WITH A FIRST YEAR BUSINESS PROGRAM LIKE NO OTHER

THE FIRST YEAR INTEGRATED CORE: *Your first step on the journey to career success*



"The first year integrated core is the exact thing you need to kick start your business education, and no other school provides that to you."

RISHI '21
Venture Capital Investor, VU Venture Partners



FARMER SCHOOL OF BUSINESS



"The FYIC program has impacted me in more ways than words can quantify—I was able to learn crucial skills that built the foundation of my business education; discover my passion for entrepreneurship; and it provided me with a close-knit support system of friends, colleagues, mentors, and instructors. There isn't an interview that goes by where I don't talk about my FYIC experience."

ABIGAIL '23

A FOCUS ON ESSENTIAL SKILLS

The First Year Integrated Core (FYIC) provides first year Farmer School students the unique opportunity to immerse themselves in business courses and work with a real client with real data. The FYIC is a unique business school program that sets students up for success from day one! In the FYIC, students will:

- Find a sense of community
- Engage with faculty who care about our students and actively engage in their success
- Work on a real client project using real client data
- Experience hands-on, experiential learning

Employers are seeking employees who are “job ready.” The First Year Integrated Core curriculum was designed to help you develop critical workplace skills.

- Critical Thinking
- Collaboration
- Ethical Thinking / Cultural Intelligence
- Communication
- Creative Thinking
- Computational Thinking and Coding

Start your college journey a step ahead so ***you will be Beyond Ready to excel in the workplace upon graduation.*** Make lifelong friends in your first year, and find a place to call home. With small class sizes and hands-on learning, you are not a student ID number—you are our future.

We Can't Wait to See what You Can Do!





FIRST YEAR INTEGRATED CORE:

WEEKS 1-9: LEARN

Creative Thinking
 Communication
 Collaboration
 Critical Thinking
 Computational Thinking and Coding
 Cultural Intelligence/Ethical Thinking

WEEKS 10-14: APPLY

Client Challenge Project

WEEK 15: PRESENT

Client Presentations

BUS 101: FOUNDATIONS OF BUSINESS

In business, you need critical thinking skills, collaboration skills, and cultural intelligence. BUS 101 will help you get started by delivering the skills of business. It will introduce you to the First Year Integrated Core, your classmates, and key business basics to help you get a jump start on your Farmer School experience.

BUS 102: FOUNDATIONS OF BUSINESS COMMUNICATIONS

BUS 102 is dedicated to business communication. You will learn foundational skills that will benefit you regardless of your major or career. In this course, you dive right into learning how to write and speak professionally. You will also have the opportunity to develop your credentials in order to land a competitive internship.



"The FYIC taught me to embrace ambiguity and uncertainty, which were two things I had always been intimidated by before. I now find myself gravitating towards projects that allow me to be creative, and I go after unfamiliar opportunities with excitement and an open mind."

LAUREN '23



"In the FYIC, professors make themselves available to coach students in achieving their full potential. The program has introduced me to some amazing peers who are still some of my closest friends."

SOPHIA '23



"I learned how to work with people who have different personalities. In the FYIC, we work with other students who don't understand information the same way, so we learned how to model the way we talk based on how other people understand and process info. It's really cool just to build relationships with people who aren't exactly like you."

KEAGAN NWSU '22
Account Executive
Fisher Investments



ESP 103: CREATIVITY, INNOVATION AND ENTREPRENEURIAL THINKING

Creativity and innovation are essential thinking skills of the modern business world. In ESP 103, you'll learn important business mindsets including tolerating the ambiguity of today's business world, stepping outside your comfort zone, and leveraging your own potential to do more with less. You'll explore personal mastery through the creative problem-solving process to develop innovative ideas to business problems.



BUS 104: INTRODUCTION TO COMPUTATIONAL THINKING FOR BUSINESS

In today's business world, understanding the complexities of computational thinking is essential. In BUS 104, you will be introduced to Python and learn the basics of coding. You will also learn how to process data in an SQL database. Gaining these skills will help you understand all aspects of business and help you approach business problems from a computational thinking lens.



Practice what We Teach: *Learning by Doing*

The **First Year Integrated Core** provides the opportunity for you to apply what you learn to a client challenge project. In your first year of business school, you will work for a real client to solve a real business problem. Every First Year Integrated Core business client has been incredibly impressed by the depth of solutions presented and the professionalism displayed by our students.



"The efforts of the Miami staff and students have been of great value to us at Fifth Third. We've seen growth in the students during the process. At the onset of the projects, the students are enthusiastic and intelligent. By the end of the effort, they are all that and more. Through the program, they have been exposed to additional ways of thinking and attacking problems. Ways that can help Fifth Third to continue to grow and thrive. We see this program as mutually beneficial and are excited to begin each new semester."

RICHARD NEWSOM
Vice President: Director, Consumer Customer Experience
Fifth Third



"What I think the Farmer School does better than any place that we recruit is prepare students to be effective quickly. They are work ready, day one."

CHRIS GORMAN
Chairman, Chief Executive Officer, and President
KeyCorp



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