



MIAMI UNIVERSITY

FARMER SCHOOL OF BUSINESS

The William Isaac & Michael Oxley

**CENTER FOR
BUSINESS LEADERSHIP**

Beyond Ready





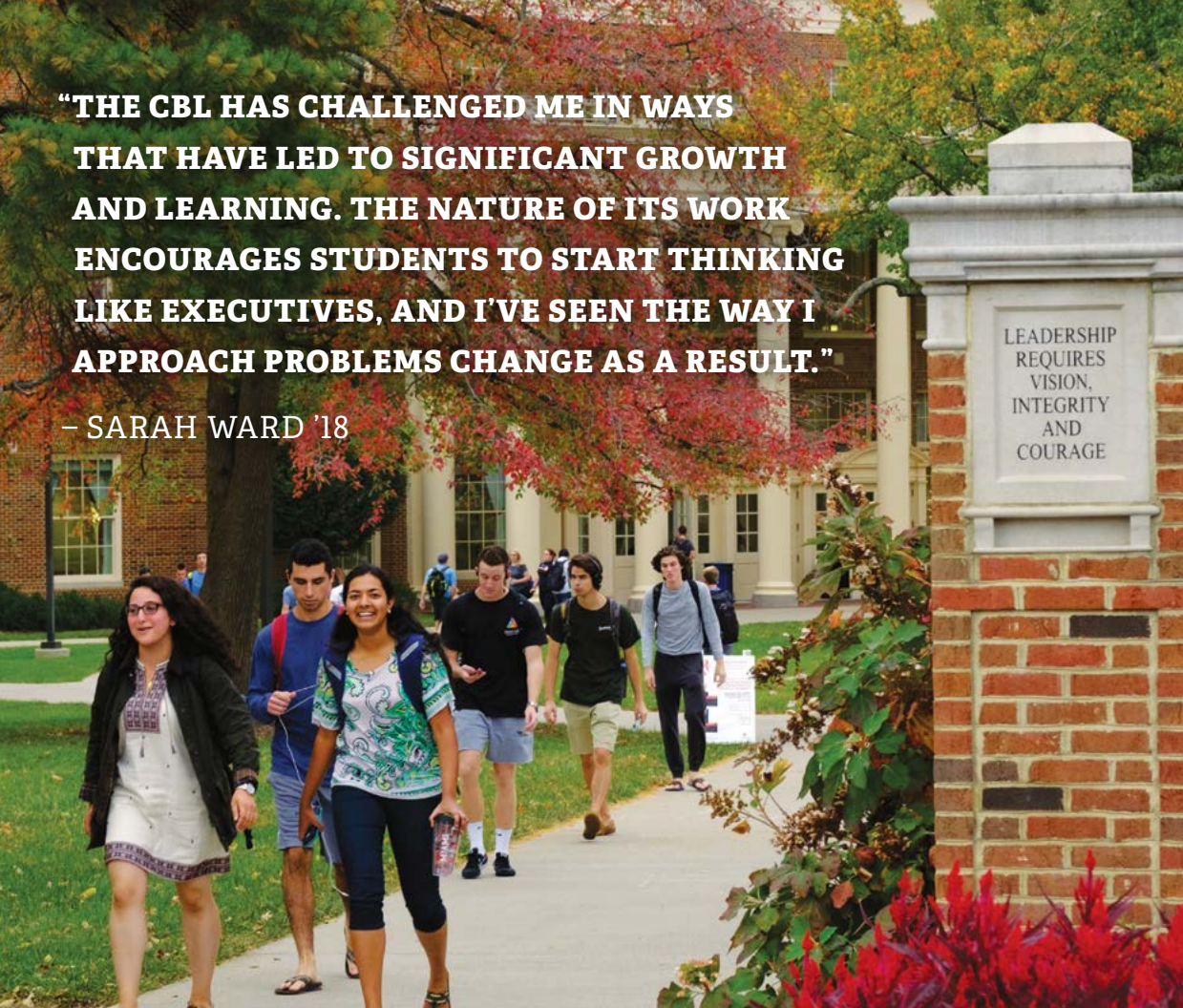
Naming Donors (clockwise): Bob Johnson, Mike Oxley, Buck Rodgers, Bill Isaac

DEVELOPING THE FUTURE

“The Isaac and Oxley Center for Business Leadership engages our students with inspiring business leaders who model and instill the courage and virtuous leadership necessary for success in the 21st century. Students ‘own’ a real project from start to finish, a process where they can explore, identify and clarify their leadership style.

They experience the power of ethical decision-making. These generous alumni who make this center possible are exemplars of the positive impact that Miami graduates have because of their unwavering dedication to doing what is right.”

Greg Crawford
President of Miami University



“THE CBL HAS CHALLENGED ME IN WAYS THAT HAVE LED TO SIGNIFICANT GROWTH AND LEARNING. THE NATURE OF ITS WORK ENCOURAGES STUDENTS TO START THINKING LIKE EXECUTIVES, AND I’VE SEEN THE WAY I APPROACH PROBLEMS CHANGE AS A RESULT.”

– SARAH WARD '18

LEADERSHIP
REQUIRES
VISION,
INTEGRITY
AND
COURAGE

LEADING THE UNIQUE CBL WAY

THE NEED FOR YOUR SUPPORT

The William Isaac and Michael Oxley Center for Business Leadership (CBL) at the Farmer School of Business addresses the growing need for leadership by attracting the very best students and preparing them to lead the world's best organizations – where market innovators meet market leaders.

CBL student fellows develop and lead initiatives that add value to the CBL and the Farmer School of Business. With your help, these hands-on leadership experiences, along with interdisciplinary leadership curriculum, will develop graduates ideally positioned to lead the world's best companies, from Silicon Valley to Main Street to Wall Street.

95%

of employers believe leadership development should begin by age 21.

67%

of business executives identify leadership development as their No. 1 concern.

10%

of leaders receive leadership training before they turn 30.



VISION

To create generations of authentic
leaders focused on producing
lasting value for the global
business community

**"MIKE OXLEY AND I CAME TO A SIMPLE
CONCLUSION IF WE WANTED ETHICAL,
RESPONSIBLE LEADERS WHO UNDERSTAND THE
IMPORTANCE AND POTENTIAL CONSEQUENCES
OF THEIR DECISIONS, WE SHARED A
RESPONSIBILITY TO DEVELOP THEM."**

– WILLIAM ISAAC '66
FORMER FDIC CHAIRMAN

HOW CBL TRANSFORMS STUDENTS INTO BUSINESS LEADERS

From Success to Significance

Intensive Leadership Labs

CBL Fellows engage in individual, team and executive-level leadership training and development.

Values-Based Initiatives

CBL Fellows lead and collaborate on interdisciplinary, experiential projects designed to add value to the FSB and the Miami University community.

Professional Interaction

CBL Fellows engage in meaningful interactions and hands-on cases with business professionals regarding practical, ethical business leadership challenges.



THE ABILITY TO MAKE A DIFFERENCE

- » Enjoy presence on CBL board
- » Benefit from naming exposure on all CBL events, materials and social media communications
- » Capitalize on special access to and interaction with top FSB students
- » Engage in activities with CBL students, faculty and other sponsors passionate about developing undergraduate students
- » Help create innovative and unique student leadership opportunities
- » Earn positive reputational association with values-based university leadership center
- » Gain access to expert faculty who publish, consult and train executives across leadership contexts
- » Increase sponsor footprint on campus
- » Expose students to sponsor's approach to leading in interdisciplinary and unstructured decision environments

THE NEED FOR YOUR SUPPORT

Your support provides tangible, values-based leadership development experiences for high potential students in the Farmer School of Business. Through the CBL, these future business leaders receive industry-level leadership training and development, working with faculty and professionals to implement the center's initiatives and promote ethical leadership throughout the school by utilizing our driving values

of authenticity, inclusivity, trusting relationships, holistic perspectives, integrative thinking and practical solutions.

HOW TO GET INVOLVED

Individual donor • corporate partner/
sponsor • organizational foundation

Kirk Bogard

Associate Vice President for External
Relations and Development
513-529-4221
Bogardks@MiamiOH.edu

or contact a CBL co-director

90%

of employers believe leadership development should be a part of every student's education.

Leadership

ability is the No. 1 desired skill employers look for on a resume.

94%

of organizations believe their leadership pipeline suffers from a staggering leadership capability gap.



Dr. Dan Heitger

Deloitte Professor of Accountancy, Isaac & Oxley CBL Co-Director

Dr. Megan Gerhardt

Professor of Management, Isaac & Oxley CBL Co-Director

Dr. Brian Ballou

EY Professor of Accountancy, Isaac & Oxley CBL Faculty Fellow

"The ability of CBL students to understand the issues that senior executives are trying to cope with is very critical. Students that come out of the CBL are client ready on day one."

Dave Meyer

Partner EY



Miami University Office of Development
Panuska Development Center
725 E. Chestnut St.
Oxford, OH 45056
513-529-1230
MUDevelopment@MiamiOH.edu

GivetoMiamiOH.org