



FARMER SCHOOL OF BUSINESS  
VOICE OF AMERICA LEARNING CENTER  
MIAMI UNIVERSITY \* WEST CHESTER, OHIO

## MBA Program Essays

The MBA admission process involves a close look at the fit between the prospective student's expectations and needs from the MBA Program compared with what our Program offers.

To help us understand this critical piece of the evaluation, focus your essay on the following:

Your short and long term goals and how you believe an MBA, specifically from Miami University, will help you achieve those goals. Please be as specific as possible on the benefits you expect or need to receive from the MBA Program as it relates to your future career progression.

Your essay should be typed and double-spaced, with your name on the top of each page. The length of the essay should be no more than 800 words.