

GRADUATE Programs

The Farmer School of Business offers a select number of accredited graduate programs specifically designed to ensure that graduates remain Beyond Ready to meet the changing needs of business, gain competencies in new fields, and expand their career opportunities.

We offer both face-to-face and online programs, many leading to advanced degrees in a year or less. We also offer customized executive education programs for organizations located in the Cincinnati, Dayton, and Northern Kentucky areas.



M
MIAMI
UNIVERSITY

FARMER SCHOOL OF BUSINESS

MBA PROGRAM

Join the next generation of adaptable and flexible business leaders through Miami's Master of Business Administration (MBA) program. Our high-quality, AACSB-accredited program responds to today's diverse and ever-evolving marketplace while allowing you the convenience that your busy schedule demands. Transform your career and be ready to make a difference in the fast-paced, interconnected business world.

A FLEXIBLE MBA FOR WORKING PROFESSIONALS

Empower your career with a flexible MBA designed for working professionals to complete in just two years. We equip you with everything you need to be beyond ready both now and in the future by providing an affordable MBA program that develops deep connections that empower your career. Choose to take courses online, in person, or a combination of both. What works for you works for us!

PROFESSIONAL ADVISING

Work with your program advisors to identify electives that develop the in-demand skills that will make you competitive and differentiate you in today's marketplace. Elective courses are constantly evolving to meet marketplace demands.

BUSINESS CONNECTIONS THAT EMPOWER

In addition to instruction from expert Miami faculty, leverage access to leaders from a wide range of businesses who visit as speakers and guest lecturers. Plus, benefit from the Farmer School of Business network of more than 40,000 alumni who are CEOs, creators of unicorn startup companies, and global consultants.



"The program offered a lot of pieces for my business education that I was looking for. I have a strong reputation in finance and a strong reputation to offer strategy for education, and those were pieces that were key to me to help level up at my current job."

ROB BEELER, MBA '15
Economic Development
Lead AES Ohio



"I chose Miami for its cohort experience as that kind of learning was very good for me as well as the quantitative aspects of learning which I use in my job on a daily basis."

LAKSHMI RAMASAMY,
MBA '21
Engineering Team
CODAMETRIX

97%

Agree that participation in Miami's MBA program contributed to their understanding of key business processes relevant to current market trends.

97%

Agree that core courses provided the appropriate degree of fundamental skills providing academic rigor and challenge.

95%

Believe their MBA contributed to their next job function.

Miami University Data

MASTER OF SCIENCE IN MANAGEMENT

10-MONTH PROGRAM, AVAILABLE IN OXFORD AND ONLINE

Our Master of Science in Management (MSM) degree program is designed for those who want to build on the skills and knowledge from their undergraduate degree to pursue careers in a broad range of fields. Our program provides you with career-ready business skills to differentiate yourself in the job market.



"The biggest change I have seen going through this program is my personal growth. Miami focuses on the details and how to separate yourself from others. I have even more confidence in every email I write and presentation I give. That will be really helpful in my career."

ZOE HARTMAN, MSM '22
Project Manager,
AdVon Commerce

HIGHLIGHTS INCLUDE:

- Hands-on, client-based experiential learning you need to land early career roles in business organizations
- Speaker series and networking opportunities with industry leaders
- Extensive career prep and access to the Farmer School of Business alumni network

GRADUATES ARE PREPARED TO:

- Analyze business problems and contribute new knowledge and insights
- Use data-driven decision-making
- Problem solve creatively
- Think entrepreneurially
- Make decisions ethically

MASTER OF ENTREPRENEURSHIP AND EMERGING TECHNOLOGY

10-MONTH PROGRAM, AVAILABLE ONLINE.
INCLUDES ONSITE SILICON VALLEY BOOT-CAMP.

The Master of Entrepreneurship and Emerging Technology is offered in partnership with the College of Creative Arts. The online program emphasizes hands-on learning to develop technology-driven entrepreneurial expertise for tech start-ups along with the digital innovation skills required to compete effectively in the 21st century.

Entrepreneurial thinking and technology expertise are skills needed in any job—from traditional brick and mortar to online businesses, and from multi-national corporations to small businesses. By focusing our program on emerging technology, you are uniquely prepared to excel in new and growing industries all over the world. Potential career paths are as varied as a startup founder, digital marketer, growth hacker, social media marketer, UX designer, UX researcher, product manager, or project manager. All of these are areas with growing job demand.

Most people entering the startup workforce have a background in either entrepreneurship or emerging technology. Through the Master's in Entrepreneurship and Emerging Technology (MEET) program, you gain expertise in both business processes and technological innovation. During your online coursework, you grow a broad and deep understanding of the major issues and concerns driving industry growth, academic scholarship, and public discourse in the entrepreneurship and startup landscape.

Innovative experiences, including an on-ground boot-camp in Silicon Valley, an internship, and a final research project accelerate your hands-on learning and offer networking opportunities. Employ data and ethnographic research to define problems, brainstorm, rapidly prototype, and test solutions.

With the MEET degree, you can shape the future of business.



"I was able to work with a highly connected mentor in San Francisco who challenged me to do my best work. I gained a whole new perspective by seeing Silicon Valley first hand and being a part of that culture. I explored amazing places, made new friends, and learned more than I ever could have in the classroom, both personally and professionally. I am so grateful for the impact it immediately made on me."

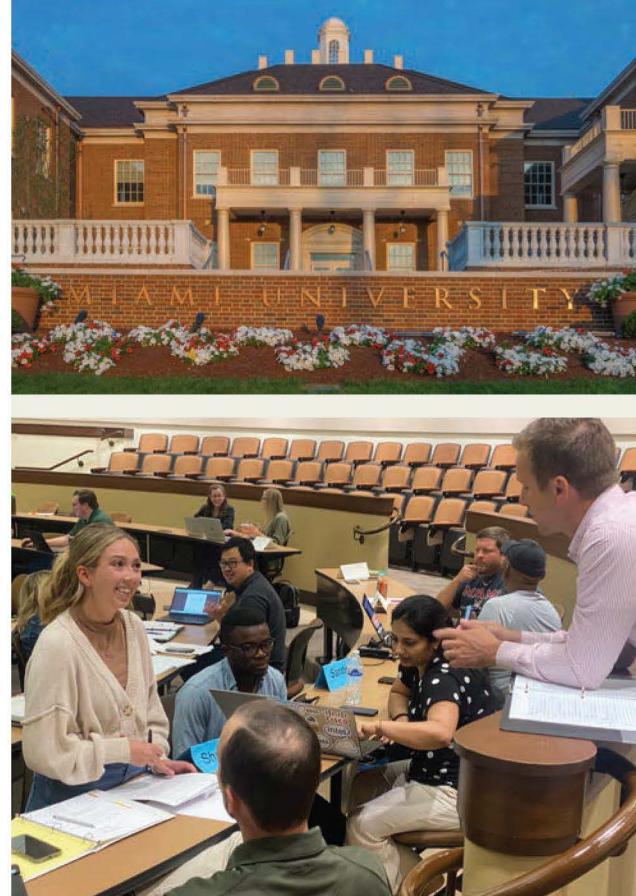
JORDAN PODOJIL, MEET '20
Co-Founder, Outline Texas and Founder, The Pod ATX

**TOP
CENTER**

for Entrepreneurial Excellence
NASDAQ 2022

**TOP
10**

Entrepreneurship Program for
15 Years in a Row
Among Public Undergraduate Programs
PRINCETON REVIEW/ENTREPRENEUR MAGAZINE



EXECUTIVE EDUCATION

Our Executive Education offerings are designed to provide regionally-based companies and their employees with the necessary business knowledge and skill sets on a real time basis. Your business skills needs are unique. So are our educational solutions. Custom-designed, custom-developed, custom-staffed and custom-delivered to satisfy your unique business challenges. We start with your goals, then together, we will build the perfect program.

CONTENT AREAS MAY INCLUDE:

- Leadership
- Strategy
- Growth & Innovation
- Financial Management
- Marketing & Sales
- Business Execution
- Talent Management
- Organization Development

MASTER OF SCIENCE IN BUSINESS ANALYTICS

9-MONTH PROGRAM, AVAILABLE IN OXFORD

Our Master of Science in Business Analytics equips the next generation of analytics professionals with the skills to leverage data for decision-making. These skills are critical ingredients to succeed in the information economy and apply across a wide array of fields, from science, education, and health care to business, politics, and sports management.

STEM Designated: An education experience focused on innovation and real-world application. The program qualifies as an Optional Practical Training Extension for STEM Students (STEM OPT) designated program, allowing international students to extend their training in the United States by 24 months after graduation.

GRADUATES OF THIS 9-MONTH PROGRAM WILL BE PREPARED TO:

- Generate and capture both structured and unstructured data to produce data sets.
- Apply appropriate methods for data analysis including descriptive, predictive, and prescriptive methods.
- Communicate analysis results effectively to decision-makers.

IN THE MSBA PROGRAM YOU WILL:

- Fully immerse yourself in an integrated course of study for nine-months of full-time intensive study.
- Gain relevant, hands-on knowledge from our cutting-edge curriculum that is carefully designed to equip you with the skills you need.
- Participate with a cohort of like-minded students in real, experiential projects that help you hone your project management, leadership, and analytical skills.
- Tackle real problems provided by industry with real data using the latest technology and tools.



"I interned in Washington, D.C. and heard about how companies and political campaigns alike are leveraging big data to draw insights. Being able to learn about various companies in a smaller group setting gives us the opportunity to really engage with these companies, ask questions and build connections."

This program teaches students extremely valuable technical skills employers are looking for, and also how to effectively communicate insights and findings. The program is less than one year long, but can set students ahead by years in their future careers."

ANDREAS VAN DIJCK, MSBA '21
Solution Consultant at TransImpact

100%

of domestic students had job offers prior to graduation with an average starting salary of \$70K+



MASTER OF ACCOUNTANCY

Our Master of Accountancy Program is more than just accounting. We prepare you for leadership roles in a broad range of careers. In addition to pursuing careers in traditional public accounting service lines such as audit and tax, our graduates have gone on to pursue careers in business risk services, fraud investigation, business valuation, forensic accounting, systems & process assurance, and investment banking.

The Master of Accountancy program is populated with both traditional graduate students (i.e. 5th year students who previously completed a Bachelor degree) and 3+1 Combined Bachelor/Masters students.

MASTER OF ECONOMICS

12-MONTH PROGRAM, AVAILABLE IN OXFORD

Our Master of Economics Program can be completed in one year. It provides students with advanced skills in economics and econometrics and prepares students to be analysts in the private or public sector, or to pursue a Ph.D. We also offer a “3+1” program combining a BA or BS degree in economics with the MA degree in economics, all within four years.

Whether you come from a qualitative economics program and are looking to “tech up” or graduated a few years ago and want to plug back in, we are designed to help you achieve your goals. Even if you found your passion for economics late in your college career, our program can help you pivot onto this new path.

This educational experience is built to maximize the success of our students. They are prepared to:

- frame and answer questions from unstructured situations
- achieve success in quantitative tracks such as finance, analytics, and government
- excel in economics or policy PhD programs



STEM Designated: An education experience focused on innovation and real-world application. The program qualifies as an Optional Practical Training Extension for STEM Students (STEM OPT) designated program, allowing international students to extend their training in the United States by 24 months after graduation.

The Miami Master of Economics program is designed to be completed in one year and prepares students for employment or the pursuit of a Ph.D. in economics. Course work occupies the fall and spring semesters. During the summer, students may work with a faculty supervisor on a thesis, or work with a team of students on a research project.

No 1

MECO Among Public Schools without Doctoral Programs TFE TIMES 2022



“In my role with Worldpay, I have been responsible for the global integration of three lines of business into one following an \$11B merger of rival payments companies. The integration work was fraught with challenges and yet fascinating and rewarding as we solved numerous complex problems to design a global sales process that accommodates a variety of unique requirements. My experience in the rigorous MA Econ program was invaluable to the development of my ability to think critically, synthesize complex information and solve problems with limited instruction. If I think about my day to day in the corporate world, those are three of the leading skills I leverage in order to progress in my career.”

CHARLOTTE SMITH, MA '16

Enterprise Relationship Manager, Crypto & Web3 at Worldpay by FIS

9-MONTH PROGRAM, AVAILABLE IN OXFORD

We pride ourselves on student interaction and involvement in the classroom experience. Through our small, highly-selective program, you will develop a lifetime network of friends in accounting-related fields. We limit enrollment to 50-55 outstanding applicants, which allows us to 1) focus on the close-knit community of scholars and professors developed through our program and 2) build upon that competitive advantage in the saturated market of MAcc programs. As a student in our program, you will not feel like “just a number.”

With over a 95 percent placement rate, recent graduates have begun their careers in a variety of major markets, with many going to Chicago, while others have gone to New York, Washington D.C., Denver, Seattle, Los Angeles, Atlanta, Houston, and overseas.



“Miami’s Accountancy program is among the best in the United States. The faculty is world class and their passion and priority on undergraduate education sets them apart from almost any other program in the country. Over my more than 30 year career, I have been incredibly impressed by the readiness of the talented men and women that Miami’s Accountancy program sends to the workforce. I feel extremely fortunate to be a Miami Accountancy alum and owe a great deal of my incredibly fulfilling career to the educational, professional and personal development I experienced during my four years at Miami.”

MIKE HEMSATH, Vice President, Global Internal Audit, Procter & Gamble



FARMER SCHOOL OF BUSINESS

800 E. High Street
Oxford, OH 45056
513-529-3631

MiamiOH.edu/FSB

@FarmerSchoolMU

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