

# Brian Goggin

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**OBJECTIVE** Obtain the position of Sports Marketing Copywriter on the Dick's Sporting Goods account for IMG Consulting Company where I can utilize my teamwork experience and imaginative writing skills.

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**EDUCATION** **Miami University** | Oxford, OH Expected: May 20XX  
Bachelor of Arts | **Major:** Strategic Communications; **Minor:** Spanish  
**GPA:** 3.33/4.00

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**EXPERIENCE** **University Athletics** | Miami University August 20XX-Present  
*Game Operations Intern* August 20XX-Present

- Facilitated the production of in-game elements including concessions, ticket services, and facility management to enhance the guest experience.
- Coordinated the distribution of game day scripts and carried out all pre-game activities to support daily production.

*Event Coordinator, Ice Hockey & Men's Basketball* August 20XX-November 20XX

- Executed logistics and planning for both ice hockey and men's basketball events by streamlining game day operations and minimizing costs.
- Organized frontline staff and arena personnel to ensure an exceptional fan experience for event's patrons.

**20XX PGA Tour Arnold Palmer Classic** | Orlando, FL May 20XX-August 20XX  
*VIP Relations Intern*

- Served as the main point of contact for clients and catered to hospitality needs as well as sponsorship fulfillment.
- Support event planning activities of the PGA Tour by coordinating with event planning companies and upper level management.

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**CAMPUS LEADERSHIP** **RedHawk Student Council** | Miami University September 20XX-Present  
*President*

- Led the RedHawk Council executive committee and worked towards bridging the gap between faculty, coaches, and student athletes.
- Garnered 100% student-athlete participation for the first student-athlete funded scholarship for the Red and White Club in support of campus athletics.

**Division I Field Hockey** | Miami University September 20XX-Present  
*Field Hockey Leadership Committee*

- Devote 20+ hours a week to practice, traveling, team meetings and recruitment events while maintaining a full-semester's course load.
- Elected as one out of five team members to serve on the 20XX-20XX MU Field Hockey Leadership Committee, which encourages teamwork through activities and events.

## **Tracey T. Millett**

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### **EDUCATION:**

**Miami University**, Oxford, OH

ACEND Accredited Didactic Program in Dietetics

Bachelor of Science in Kinesiology and Health

**Major:** Nutrition with a Dietetics Concentration

President's List, 3 Semesters | Dean's List, 3 Semesters

Expected Graduation Date: May 20XX

**GPA:** 3.97/4.00

### **University Honors Program**

- Involves discussion-based intensive coursework, GPA minimum, extracurricular activities, and several in-depth honors experiences, as well as reflective narratives that make up an Honors ePortfolio

### **RELATED EXPERIENCE:**

**Cincinnati Children's Hospital Medical Center**, Cincinnati, OH

September 20XX-Present

*Undergraduate Research Assistant*

- Collected dietary recall data in the Neonatology and Pulmonary Biology Department's Laboratory for studies involving Docosahexaenoic Acid (DHA) and its effects on the human brain

**USDA Center for Nutrition Policy and Promotion**, Alexandria, VA

May 20XX-August 20XX

*Summer Intern*

- Revised a 14-day menu titled, "Healthy Eating on a Budget," for healthy, low-cost meals that met the 20XX Dietary Guidelines
- Developed the pricing strategy focused on functional shopping for consumers preparing low-cost menus and recipes
- Analyzed and summarized the nutrient combinations of the starchy vegetable subgroup in preparation for a report, sent to the 20XX Dietary Guidelines Advisory Committee
- Distributed information to over 11,000 people via a social media campaign, which entailed posting online content for MyPlate

### **CAMPUS LEADERSHIP AND INVOLVEMENT**

**Miami University Intercollegiate Athletics**, Miami University

August 20XX-Present

*Varsity Cross Country and Track Athlete, Captain*

- Serve as a role model, guide, and peer mentor to team members through the title of team captain
- Devote approximately 20 hours a week to team practice, individual workouts, recruitment activities and traveling while balancing a full semester course load
- 5-Time Academic All-MAC for Cross Country and Track and Field for academic and athletic accomplishments

**Student Academy of Nutrition and Dietetics (SAND)**, Miami University

September 20XX-Present

*Student Member*

- Volunteer at various on campus SAND events which raises roughly \$2,000 annually to invest in nutrition education
- Piloted the Sports Nutrition Program through the Intercollegiate Athletics Department which has acquired 300 participating student members

**Miami University Learning Assistance**, Miami University

January 20XX-Present

*Intercollegiate Athletics Peer Tutor*

September 20XX-Present

- Instruct lesson plans and study tips to students enrolled in introductory science classes including biology, physiology, and chemistry; experienced grade improvements for every student
- Awarded the 20XX Employee Service Leadership Award; only student employee out of 30 student tutors

*Supplemental Instruction Leader*

August 20XX-December 20XX

- Facilitated student-led review sessions for ZOO 161 (Human Physiology) by attending class sessions and working closely with the professor

**SKILLS:** Microsoft Office, Adobe Flash, Proficient in Spanish