The Center for Business Excellence invites your organization to the 11th Annual CBE Executive Conference sponsored by Cardinal Health, PricewaterhouseCoopers LLP, and Western & Southern Financial Group. This year’s Conference “Leveraging Diverse Leadership” will be a scenarios-based examination of how organizations create long-term value by conveying their values consistently to key stakeholders via strategic and operating decisions. Thursday’s Keynote Speaker features Teresa J. Tanner, Executive Vice President and Chief Administrative Officer of Fifth Third Bancorp. The Conference will feature a diverse expert panel and breakout group discussion based on a student-written case that explores the Conference theme.

As a friend of the Farmer School of Business, your organization is among a select group of organizations being invited to attend the Conference. Professionals in attendance will have ample opportunities for informal exchange of information and experience. We encourage you to extend this invitation to one or more executive officers (or senior managers) who are interested in strategy, diversity, leadership, governance, stakeholder engagement, or sustainability activities and reporting.

This Annual Executive Conference is a key initiative of the Center for Business Excellence and each year draws rave reviews from attendees. Professionals will benefit from sharing ideas with each other and a select group of Farmer faculty and students from various majors.

We look forward to having your organization participate in the 11th Annual CBE Executive Conference.

EXPERT PANELISTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Institution</th>
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<tbody>
<tr>
<td>Rod Adams</td>
<td>Director Campus Recruiting, PricewaterhouseCoopers LLP</td>
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<tr>
<td>Tiffany Adams</td>
<td>Founder &amp; President, Cincinnati Etiquette &amp; Leadership Institute LLC</td>
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<tr>
<td>Dr. Allison Jones-Farmer</td>
<td>Van Andel Professor of Business Analytics and Director of the Center for Analytics and Data Science, Miami University</td>
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<tr>
<td>Polly Pearson</td>
<td>Principal, Pearson Advisory</td>
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<tr>
<td>Kate Spirko</td>
<td>Director HR Service Center, Cardinal Health</td>
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<tr>
<td>Kevin St. Cyr</td>
<td>Director Recruiting, Western &amp; Southern Financial Group</td>
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<tr>
<td>Melissa Means</td>
<td>Managing Director, Pearl Meyer (Moderator)</td>
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Program of Activities

Saturday, October 24th, Farmer School of Business

8:30 – 8:45 am  Conference Welcome—CBE, WIB, and Miami
President or Provost—Taylor Auditorium

8:45 – 10:15 am  Expert Panel Session, “Promoting and Leveraging
Diverse Leadership” —Taylor Auditorium

10:15 – 10:45 am  Networking Break

10:45 – 11:30 am  Breakout Session on Case Provided Prior to
Conference—FSB Classrooms

11:30 – 12:30 pm  Networking Luncheon—Farmer East Commons

12:30 – 1:15 pm  Keynote Presentation—Taylor Auditorium
(Open to Public)

1:30 – 2:30 pm  Expert Panel Discussion on Decisions Made
During Breakout—Taylor Auditorium

“The CBE’s Annual Conference provides students, professionals
and academics a proactive opportunity to develop
tangible leadership skills that foster innovation and entrepreneurial thinking,
which helps Miami University differentiate the Farmer School from peer institutions.”

—Matt Myers, Dean and Mitchell P. Rales Chair of Business Leadership

Keynote Speaker

TERESA J. TANNER
Executive Vice President
Chief Administrative Officer
Fifth Third Bancorp

Teresa Tanner serves as executive vice president and chief administrative officer. In her role, Tanner oversees Fifth Third’s Facilities, Strategic Sourcing and Enterprise Program Management functions, as well as the entire Human Capital division, including Total Rewards, Business Partners, Diversity, Employee Relations, Executive Development, HR Operations, Learning and Recruiting. She was promoted to chief human resources officer February 2010, and her role was expanded to chief administrative officer in September 2015.

Previously, she was senior vice president and director of Enterprise Learning for the Bank, leading a division of 140 learning professionals responsible for developing and executing learning strategies that drive organizational performance.

Before joining Fifth Third Bank in 2004, Tanner was vice president of Human Resources Employment for Provident Bank. Her previous experience also includes human capital strategic change manager, divisional human resources manager, senior human resources and development consultant and various operations management positions for the McDonald’s Corporation. She has a vast background in education, human resources and operations management.

Tanner attended Pensacola Christian College and received her MBA from Xavier University.

Tanner serves on the boards of directors for Vectren Corporation, an energy holding company headquartered in Indiana, and Fifth Third Bank (North Carolina). She is a member of the Society of Human Resources Management and the Greater Cincinnati Human Resources Association. She is vice-chair of the Ronald McDonald House Charities and vice-chair of the ArtsWave Board of Trustees. She also is a board member of the Freestore Foodbank. She is an active member of the United Way Tocqueville Society, Women’s Leadership Council and Cincinnati Women’s Executive Forum.

The Farmer School of Business

The Farmer school of Business has maintained an excellent reputation for many years. For example, Business Week recently ranked the Farmer School of Business as the 8th best undergraduate program among the United States’ public colleges and universities. Also, its Department of Accountancy has long been ranked among the top 25 of all undergraduate and graduate programs in the United States. The school resides in a state-of-the-art building; develops specialization programs like the Center for Business Excellence; enhances its educational programs through innovative curriculum and pedagogy; attracts top-notch faculty members; increases diversity; and attracts the brightest students.