Miami 2020 Plan Target Goal 5 Meeting Minutes

Meeting attended by:	Kevin Bush, Team Chair; Valerie Robinson, Coordinating Team member; Ellen Paxton (on phone), Coordinating Team Member; Tracy Hughes; Mark Lacker; Randi Thomas; Bruce Murray; Bob Applebaum; Jim Kiper
Absent from meeting:	Reid Smith; Ryan Pellagalli
Date:	September 6, 2012
Time:	8:00 am – 9:30 am

Topic #1: Effective Partnerships & Outreach	Deadlines:
Our Goal - Forge effective partnerships and contributions that impact the region, state, nation, and world communities. Basically, very broad partnerships.	
• Determine what resources might be needed as we look at this goal • Are we going to redesign it? • Change it? • If we change it, we need to change it right away so we can have very focused discussions from there on in.	
Topic #2: Definition of "Partnership"	
Kevin: First it's important to have an inclusive definition of partnerships and outreach that covers all of the work going on across campus. What does Partnership mean to you in your role or your experience and/or your discipline? Kevin – Associate Dean of Partnerships, Research and Grants EHS, FSW. Partnerships with Schools, agencies, community, state and federal organizations and funding sources are critical to success in EHS. We cannot prepare our students to be effective leaders in their fields without practical hands on experience such as through student teaching experiences, internships and applied research experiences. Our partners in the community as well as broader networks such as the various accrediting and licensing bodies and funding sources provide guidance, opportunities for students to gain practical experiences, and work with us to help us establish and maintain current and relevant curriculum and pedagogy. We have active mutually beneficial partnerships with well over a hundred schools, agencies and organizations. We also collaborate with the Office of Community Engagement and recently started working together to share our MOU development and maintenance, which will help to improve our partnerships through preventing confusion such as organizations having multiple MOUs with Miami and duplication of services. Tracy Hughes – Director of Marketing and Creative Services in University Communications and Marketing. Everything we do is built on partnerships. We wouldn't exist without partners across campus. Everything from helping Randi get his message to the State and the Nation to getting messages to perspective students and their parents, developing relationships with enrollment management, developing relationships with the press, media vendors, with agencies to help us explain our message and communicate our message across campus.	

Mark Lacer – Entrepreneurship We've extended that curriculum collaboration to real time class projects with outside small business, startups, etc. Building an internship program that will offer 75 internships year round that we plug our students into host companies. It leads to things like consulting projects. So we have revenue generation, internships, job offers, offers from Miami Alumni willing to intern and advise our students. So in all of those things what we're trying to do is essentially decompose any wall between academia and the world and make this in fact a real time collaboration between the two. It's ongoing curriculum update, in fact inviting some of the outside in to not only help us with curriculum but deliver it.

Bob Applebaum – Professor of Sociology and Gerontology, Scripps Gerontology Center. Partner on both on the academic side and the research side. Work with State agencies. Have grants and contracts with many state agencies. We have a lot of agencies in the community. Our students do internships. We do a lot of consulting. We do a lot of consulting, a lot of projects with local communities, local agencies. On the academic side and on the research side. Partnerships is what we do on both the academic and research side.

Valerie Robinson – Director of Diversity Enhancement, Graduate School. In terms of Partnerships I work with a number of institutions that have larger populations of diverse undergraduate students in attempts to encourage them, make them aware of the opportunity that they have here within our graduate school. So it's working with a number of undergraduate institutions that are targeted towards, that have a large population of what we're looking for. Partnering with campus students or with faculty that have summer research experiences. Working with our alums. A lot of non-profit organizations.

Bruce Murray – Professor and Chair of Music. New to Miami. chaired a city organization in Alabama devoted to producing a MLK day event which involved representatives from my university, from other local colleges, state legislators, public school teachers, public schools, etc. and getting everybody in the same room. It was a fascinating and rewarding experience. It really taught me what partnership could be. Hope to bring some of that skill set to my role in the music department here.

Ellen Paxton (on the phone) – Sr. Regional Director of Advancement. Partnerships are extremely important on how we maximize the charitable contributions that Miami can receive.

Carolyn Haines - Honors Director. I became concerned over the years with the not so great relationships that we have with the African American community in Cincinnati so I became interested in trying to build a partnership with Walnut Hills High School and have been working on that for the last 2 years. We have 2 dual credit courses that are running right now. We've now partnered on an Institute for developing partnerships between high schools and colleges in advancing a liberal education for diverse students. Bringing 20 representatives from colleges and high schools in the nation here in the middle of October.

Randi Thomas – Director of Institutional Relations. 2 examples that are underway – How do we capture all of the wonderful things that you all are doing? Because funding wise, how do we increase our ability to be seen as relevant and then that relevancy will bring with it dollars. Maybe not right away but eventually. Bob Applebaum, the Scripps Gerontology Center is a wonderful example of that at the State level. At a time when all other line items in the budget including those by the Ohio State University were stripped out of the budget, the Scripps Center remained

in the budget! That is a direct result of not only the quality of the work that they do but of the ever, ongoing work that they do to make sure that the right people know about their work. I need your help to get the message to my right people so that they can understand or be informed of what's going on. I'm an office of 1 so I partner with everyone. In the government relations area we take your 12 areas of interest and try to match them up with someone else who is in the General Assembly or in a business who has those same 12 areas of interest.

2 Examples:
- o Co-Op and Internship Program – It's taking money from the casino licensing and it's putting it forward for Partnerships that institutions have specifically for internships or co-ops to get them connected to all the things you guys are doing.

External internships – internships that students are getting on their own that are noncredit hour. Need to find a way of capturing those internships and provide a base level of "internship in a box" basics, what are you going to do? Who's going to evaluate? Who's the contacts?
Is there a mechanism that we can build to…what I would say…there is always going to be a fee because there's going to be an administrative side to this, can we set a fee that's low enough? Then there's the credit part of the degree and there's the non-credit part of the degree.

Carolyn Haines – A system exists that can do that. "Flex Reg" Not utilized very well. Need to get the word out to students. Students can self-report quite easily and then it goes right on to their transcript. It is connected to Banner. Not all departments want to utilize it.

Randi Thomas- With all the internships that you have in education do you have capacity for more?

Kevin- I would say yes to a certain extent. It depends on the areas and how many students we have. One thing that is obvious to me after listening to everyone is that we have a lot of partnerships going on but they're not necessarily coordinated. Communities, companies, business, and agencies see us each as Miami. We need to have structure that makes it easier for us to coordinate and share different partnering and outreach so that it opens up opportunities for us to collaborate. Otherwise we may duplicate services, confuse or even overwhelm our partners, as well as miss opportunities to deepen our work through collaborating across units across campus.

Ellen – We've been trying to create a depository of information related, get the corporate relations and how companies relate to people at Miami. The question has always been where should that depository of information be housed?

Carolyn Haines - Because of the new accreditation system that we're following now every department, every unit on campus has to report particular kinds of information on this big electronic storage house which is called "Compliance Assist". Already 53 of the 55 academic have gone through training. They will have to do this by May. Between that and Flex Reg we can solve, make a huge leap forward.

Kevin Bush and Monica Ways added some questions about partnerships such as a question asking to describe the partnerships and the outreach that each department or office does. The issue is people don't have the information that you want unless we give them some more guidance or terminology.

Bob Applebaum- More important issue is Miami hasn't figured out they want. That

is an important first step. We've got to figure out what our university commitment to doing this is. Jim Kiper – Chair of Computer Sciences. Everyone here was picked to be here on purpose. The goals that you guys set here goes to the President, to the provost. Your very first task is to say "do you agree with this or not?" And if you don't we've got to hear right away that we're going the wrong way because next week will almost be too late. Agile processes and the idea is get something out on the table… What are your first requirements? Go ahead and build something. Show the "customers" and they're probably not going to like it or they're when they see it they're going to say if you can do that can you do this. Let the process change you. Don't be anxious about getting it right the first time, but realize you may have to go back and revisit some things. And that's ok. It's a good process. Let's learn from each other and learn from the field. Goal - Think broadly. Don't just promote your area. Carolyn – How boldly can we "dream"? Jim – Aspirational, Where should we be in 2020? Don't let budget constraints restrict the way you think about these. We need to say where are we going to be? How are we going to change innovatively?	
- Need system to track external partners such as internships – perhaps we can utilize Flex Reg - Need structure that helps to coordinate and share Partnership and Outreach opportunities. - How to get departments to share their partnership and outreach information such as through the Compliance Assist and Flex Reg software or other possibilities	
Topic #3: Next Meeting	
- Aspiration Statement – email 3-5 bullet points to Kevin - Kevin will put review the aspirations from everyone and put them all together into a draft statement to share and work on during the next meeting. - Think about resources that may be needed to help us accomplish the tasks of the committee - Bring common definitions and terminology related to partnership and outreach is in your field, area, role. - Tracking internships – how are they tracked, what do they do? - Kevin will Contact Susan Mosley Howard, Student Affairs, Community Service & Engagement, Admissions, & Career Services - Capture the different ways that Partnerships are defined and develop the terminology. - How to get departments to use the Compliance Assist and Flex Reg software	All before next meeting
Next meeting will be held 9am-11am on Wednesday 9-12	