Minutes



June 2014

BOARD OF TRUSTEES ROUDEBUSH HALL ROOM 212 OXFORD, OHIO 45056 (513) 529-6225 MAIN (513) 529-3911 FAX WWW.MIAMIOH.EDU

# MIAMI UNIVERSITY BOARD OF TRUSTEES Oxford Campus Minutes of the Board of Trustees Meeting Marcum Conference Center Thursday, June 19, 2014

The Secretary to the Board confirms that as specified in the Regulations of the Board of Trustees of Miami University, and in compliance with Section 121.22 of the Ohio Revised Code, due notice had been given prior to the holding of this meeting of the Board of Trustees.

The meeting was called to order at 11:30 a.m. in the Marcum Conference Center on the Oxford Campus with the Board Chair, Ms. Sharon Mitchell, presiding. The roll was called with seven voting members present; constituting a quorum for the purpose of transacting business. In addition to the Board members; President Hodge, Vice Presidents Brownell, Creamer, Gempesaw, and Herbert and were also present; as was Robin Parker, General Counsel; Deedie Dowdle, Associate Vice President for Communications and Marketing; Michael Kabbaz Associate Vice President for Enrollment Management; and Ted Pickerill Secretary to the Board of Trustees.

Present: John Altman (National Trustee) C. Michael Armstrong (National Trustee) Jagdish K. Bhati David H. Budig Donald L. Crain Sue J. Henry (National Trustee) Terry Hershey (National Trustee) Sharon J. Mitchell Mark E. Ridenour Robert W. Shroder Stephen P. Wilson

Absent for the call of roll were: Dennis Lieberman and Graham Bowling (Student Trustee), along with C. Michael Gooden (National Trustee) who joined the meeting following the roll.

# **Executive Session**

Mr. Ridenour moved, Mr. Budig seconded, and by unanimous roll call vote the Board convened to Executive Session to confer with counsel, and to discuss matters required to be kept confidential, as provided by the Open Meetings Act, Ohio Revised Code Section 121.22.

# <u>Adjournment</u>

Following adjournment of the Executive Session, the Board adjourned at 1:15 p.m.

Minutes



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# MIAMI UNIVERSITY BOARD OF TRUSTEES Oxford Campus Minutes of the Board of Trustees Meeting Marcum Conference Center Friday, June 20, 2014

The Secretary to the Board confirms that as specified in the Regulations of the Board of Trustees of Miami University, and in compliance with Section 121.22 of the Ohio Revised Code, due notice had been given prior to the holding of this meeting of the Board of Trustees.

The meeting was called to order at 8:00 a.m. in the Marcum Conference Center, on the Oxford Campus with the Board Chair, Ms. Sharon Mitchell, presiding. The roll was called with a majority of Trustees present, constituting a quorum. In addition to the Board members; President Hodge, Vice Presidents Brownell, Creamer, Gempesaw, and Herbert were also present; as was Robin Parker, General Counsel; Deedie Dowdle, Associate Vice President for Communications and Marketing; Michael Kabbaz, Associate Vice President for Enrollment Management; and Ted Pickerill Secretary to the Board of Trustees. Members of the faculty, staff, student body and community were also in attendance.

Present: John Altman (National Trustee) C. Michael Armstrong (National Trustee) Jagdish K. Bhati David H. Budig Donald L. Crain C. Michael Gooden (National Trustee) Sue J. Henry (National Trustee) Terry Hershey (National Trustee) Sharon J. Mitchell Mark E. Ridenour Robert W. Shroder Stephen P. Wilson

Absent: Graham Bowling (Student Trustee)

# **Executive Session**

Mr. Wilson moved, Mr. Budig seconded, and by unanimous roll call vote the Board convened to Executive Session to confer with counsel, and to discuss personnel matters and pending litigation, as provided by the Open Meetings Act, Ohio Revised Code Section 121.22. Following adjournment of the Executive Session, the Board convened into the Public Study Session.

## **Public Study Session**

### Freedom Summer and the Year of Celebrating Freedom Update

Ron Scott, summarized the events thus far this year, and described the ceremony to be held at 3pm, stating they speak to our values and what we believe. Dr. Scott commented:

What I want to do is take you through a quick review on how we got to today. We will end the day with a celebration of the Freedom Summer Memorial and a commemoration of the events that happened on that day. We got here through a long journey that is an ebb-and-flow that talks about Miami and talks about the nation as well. It starts in 1964 with the passage of the Civil Rights Act, and what's important about that passage was it talked about and outlawed discrimination based on race, color, religion, sex and national origin; principles that are embedded within the Miami tradition, the Miami value system. So it starts back then, and what we're really doing is following through with that thread.

We've been looking towards the Freedom Summer celebration for a couple of years now, and we asked; "How do we broaden that conversation beyond just that one event into something that's more inclusive?" The result was that we arrived at a decision to start with a conversation and with a celebration of freedom; using the Freedom Summer Movement which spun out all of these other social movements as the starting point, but doing it in a broad based approach where we would have a conversation on campus for a year about freedom and all the dimensions in which it touches in American society.

So we started the year with a special event; we brought in Ben Jealous, President of the National NAACP. He was our first speaker. Following Ben, we hosted the President of Black Side Productions, Judy Hampton, who brought and we screened "Eyes on the Prize" Episode 6, which deals with Mississippi and events on Western College's Oxford campus. We screened that for about a month; following that, Judy came to campus, and ran a series of seminars, workshops and discussions with students for a week. In addition, she also met with a group of students who are now working on their own documentary on Freedom Summer and the Oxford connection, which should be released in October and should go national as well. That was followed by a conversation with Bill Richardson and William Kristol, as part of our Janus Lecture series, which talked about the role of the U. S. in the world.

We then held, what I think may be the highlight of everything, because it was an alumni contribution; Wil Haygood, who had been involved in these conversations from the beginning, said, "What are you guys going to do to really push this?" We initially had planned on have a world premiere screening of the movie "The Butler". I believe the anticipated release date was November; but we're dealing with Hollywood; dates change, things change and the date was moved up. So what we did was, talk to Wil, who talked to the producers and we ended up having three screenings of the movie on campus. And we didn't just do a screening... we had red carpets, search lights, popcorn ... it was a wonderful event in Hall Auditorium. The three screenings were basically packed. Wil introduced the first two screenings, and interacted with students during the 10:00 p.m. final screening. It was one of those events that brought all of this together. We had planned on doing this because that event, that film, "The Butler" touches on

almost the entire Civil Rights Movement. In particular, it allowed us to have an additional conversation about freedom and Freedom Summer.

Some other highlight events include; the Martin Luther King celebration in January, which we moved from an on campus event to a community event, to broaden our conversations. We held the Miami Women's Leadership Conference, which we think will continue and become a major force on campus in terms of conversations about gender within our society. We also had another Janus Forum conversation addressing the proper role of Government in a free society, with Jonah Goldberg and Eugene Robinson. We also held workshops and programs on topics, such as, he Holocaust, and Social Justice - all tied around this central theme.

For Convocation, the students are reading a book, "Freedom Summer" and the author of the book will be here, on Western Campus, to lead the students in a conversation; so they will be in the place and have a chance to relive, rethink and perhaps recommit to the issues of freedom. There will also be a travelling poster show of large size posters of events from the Civil Rights period which will precede that particular speech. And, this afternoon, which is what I really want to talk to you about today, will be the Freedom Summer Fiftieth Anniversary Commemoration.

The commemoration will be on Western Campus at Kumler Chapel, at 3:00 p.m. today. There will be a re-dedication of the Memorial, and if you've seen it, the original Memorial has been refurbished, and there has been the addition of three dogwood trees which symbolize, Goodman, Chaney and Schwerner and that's phase one. In October when you come back for the conference, there will be sculptures added to the three trees with chimes, engraved with the names of Goodman, Chaney and Schwerner, which will complete the addition.

The events this afternoon will last about an hour, and although that is relatively short, they will be intentional, and profoundly touching. There will be a number of speeches; our keynote speaker is Dr. Westmoreland, who is a historian and one of the original founders of the Cincinnati National Underground Railroad Freedom Center. He also has a connection with Miami; he was a student here for about a year before departing, so he is actually returning home, so this is an opportunity to welcome him back into the community. Then there is the Memorial; all of you know the work of Bob Keller, and one of the things that will be at the Memorial will be a mock-up of what this whole monument will look like with the chimes and the sculpture. Once again, Bob has exceeded all expectations and created something that is magnificent and we hope you will appreciate that when you see it.

The other thing that's really important is that Freedom Summer and all of the events around Celebrating Freedom have been a team effort. It is the way this University works and what makes it great. There are many unsung people, and I can't recognize everyone, but we have a website for Celebrating Freedom that is really the work of Debbie Mason. There is Bob Keller, who I mentioned, he is not just an architect, he's an artist. Mary Jane Berman from the Center for American & World Cultures, has run a series of programs, and is a force behind the Freedom Summer commemoration activities. We think and hope that you will enjoy the commemoration this afternoon. To give you an idea of the positive impact of the commemoration, I watched the news coverage this morning and they went through all of the details step-by-step, it was one of the most positive things I've ever seen in terms of local media talking about Miami. The events they are covering speak to our values and to all of the things we believe. One other group that I must thank is University Communications - you will get a packet with some articles from them - they have done a magnificent job in reaching out, and last week NPR ran a story, and we think they will be on campus this weekend along with other national media. But this is not about media coverage; it is about us celebrating these historic events - because of what they mean, and because of who we are.

### **Intercollegiate Athletics**

David Sayler spoke to the group, highlighting senior ICA staff transitions, and athletic accomplishments, including academic, and graduation rate success. He also discussed student athlete community service, Title IX matters, and the ICA capital campaign.

Athletic Director Sayler's presentation is provided as Attachment A.

### **Public Business Session**

## Approval of the Minutes of the April 24 and 25, 2014 Meetings

Mr. Bhati moved, Mr. Ridenour seconded, and by voice vote the minutes of the April 24 and 25, 2014 Board of Trustees meetings were unanimously approved.

#### **Consent Calendar**

Mr. Budig moved, Mr. Bhati seconded, and by voice vote the resolutions presented on the Consent Calendar were unanimously approved.

#### **Designation of Emerita/Emeritus**

#### **RESOLUTION R2014-48**

BE IT RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emerita effective on the formal date of retirement:

Jean M. Lynch Department of Sociology & Gerontology

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following for the rank of Professor Emeritus effective on the formal date of retirement:

# Michael J. Pechan Department of Physics

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following for the rank of Administrator Emerita effective on the formal date of retirement:

Magdelynn B. Eisele Finance and Business Services

# **Campus Naming**

# **RESOLUTION R2014-49**

BE IT RESOLVED: that the Board of Trustees hereby approves the following naming recommendations of the Committee on Naming of Campus Facilities:

Western Walk

This new walkway will extend the Slant Walk through the Western campus.

Western Dining Commons

This new dining hall is located on Western campus near the future Western College memorial seal and will remain the locus of Western identity.

Chestnut Fields

The former Talawanda High School site, the name recognizes its location on Chestnut Street and the location of a track and playing fields on the site for recreational sports.

Rachel Day Perrin and S. Joseph and Jean Naughtrip Scholar-Leader Room <u>308 Stoddard Hall</u>

The name of the Rachel Day Perrin and S. Joseph Naughtrip Scholar-Leader Room will be changed to include Jean Naughtrip, an alumna who recently passed away. The room was originally named in honor of a gift from the estate of Louisa Perrin and the Naughtrip family.

John E. Dolibois Room

Located in the Shriver Center, it was formerly designated the multi-purpose room. The room is named in honor of John E. Dolibois, one of Miami's most distinguished alumni.

BE IT FURTHER RESOLVED: that the Board of Trustees hereby approves the following temporary designation recommendations of the Committee on Naming of Campus Facilities:

Stonebridge Hall

This new residence hall is south of Western College Drive, near the Western Dining Commons and Havinghurst Hall.

Beechwoods Hall This new residence hall is located north of Western College Drive, just east of Bachelor Hall.

<u>Hillcrest Hall</u> This new residence hall is located north of Western College Drive, east of Beechwoods Hall.

### Award of Tenure

### **RESOLUTION R2014-50**

BE IT RESOLVED: that the Board of Trustees hereby approves the recommendation for the award of tenure to:

Dr. Marianne Murphy Chair & Professor Computer & Information Technology College of Professional Studies & Applied Sciences

effective August 18, 2014

### Comments by the Chair

Board of Trustees Chair Sharon Mitchell commented:

Good morning and welcome to this meeting of Miami University's Board of Trustees. Much has occurred since our last meeting- we've enjoyed Commencement for the Class of 2014, and we've seen the start of Orientation for the class of 2018.

At the May Commencement, over 4,000 degrees were awarded, and all were inspired as Oscar-winning actor Forest Whitaker delivered the Commencement address. Mr. Whitaker related his remarks to Freedom Summer and to Miami's motto, as he spoke of the importance of joining together to bring about meaningful change.

Moving to the Class of 2018 - Following a record year for applications, we are welcoming what is projected to be our most academically gifted class ever. Over 25,000 students applied for Fall admission, a 12% increase over last year. Of the students accepting admission for the Fall, the average ACT is the highest in university history at 27.6. The incoming students are from 56 countries and 49 states. 13.6% of the students identify themselves as multicultural and 8.9% as international.

While the incoming class has an exceptional profile, our current students are equally gifted. As we heard earlier today, our student athletes excelled, earning their highest-ever average semester GPA; a 3.301 this past Spring. In the Business School, Miami's Pi Sigma Epsilon (PSE) was named the top chapter in the nation during the 2014 PSE National Convention, and their

adviser, Don Norris, was named Top Adviser of the Year. Miami's PSE chapter has a long history of success, having been a finalist for the Top Gold Chapter 18 times.

In preparing our students for rewarding careers Miami has frequently been recognized, most recently with a 2014 Race to the Top Educator Preparation Program Incentive Grant (EPPI). Miami's educator preparation programs scored the highest among Ohio's public universities, and Miami was one of only two public universities in Ohio to receive the award.

I would like to return briefly to the topic of Freedom Summer. From Dr. Ron Scott we learned about some of the events surrounding our celebration of the fiftieth anniversary of Freedom Summer. Later during this meeting, the Board will consider a resolution marking the anniversary of Freedom Summer. This resolution will also honor the memory of James Chaney, Andrew Goodman, and Michael Schwerner, who trained at Western College, and who gave their lives in the pursuit of other's freedom and the right to vote. We hope that all of you can join the commemoration of Freedom Summer event at Kumler Chapel this afternoon.

In the time since we last met, we marked the end of an era, as Miami mourned the passing of John Dolibois, former U.S. Ambassador to Luxembourg and the last American survivor of a team that interrogated top-ranking Nazis for the Nuremberg Trials. John was born in Luxembourg, graduated from Miami, served as a Miami vice president and as the U.S. Ambassador to Luxembourg. I encourage all to read his remarkable autobiography, Pattern of Circles, to learn more about this great man and his remarkable life.

I would like to close my remarks today with a few words of recognition and thanks to several of our departing leaders.

Sue Henry and Mike Armstrong have served the university as National Trustees, and each has made a profound and long-lasting positive impact on Miami through their exceptional leadership of our two Committees. Sue chairs the Academic and Student Affairs Committee, and Mike Chairs the Finance and Audit Committee. On behalf of the entire Board, I want to express our deepest appreciation for your outstanding leadership and your years of selfless service to Miami - Thank you.

We'll have a little more to say about Sue and Mike's accomplishments later today as we consider resolutions of appreciation.

I would also like to again recognize Provost Bobby Gempesaw, and thank him for the role he has played in helping shape Miami over the past three years. Bobby has been a creative, innovative and courageous leader – leading change as he empowered the Deans and Faculty, helped shape the Miami 2020 plan, made progress in establishing the mission and capability of the regional campuses, helped launch Winter Term, helped shape the Global Miami Plan, and helped increase Miami's programs and national reputation. I'd like to personally wish Bobby the best as he moves to his new role as President of St. John's University in New York City.

#### **Reports, Ordinances and Resolutions**

### **President's Report**

### Miami University President David Hodge commented:

We are a University that is celebrating its 205<sup>th</sup> year in existence and yet we're a university that's marked by an incredible amount of progressive innovation that makes us stronger and stronger as we move forward, so the theme of my remarks today are about change and transitions.

One of the changes that we'll talk about in just a few moments is the creation of a new division. A new division committed to student success; a new division that will ensure the high standards we've set will be met. I'm very excited about that and can't wait to say more when we have that opportunity.

We do have some significant transitions. Transitions of individuals who have served the University so well; I join Ms. Mitchell in commending Sue Henry and Mike Armstrong's service to the Board of Trustees and to the university as a whole. Their vision, their dedication, their hard work and their difficult questions at times, have all contributed to making Miami a much stronger place. And most importantly, when we think about innovation and progressive change they've contributed to that flow; so it's not just for this moment and for this time, it's also about building foundations that will allow us to continue to be successful into the future, and I thank you for that.

I also join Sharon in congratulating Bobby for his new position and to say thank you for all that he's done to make Miami a stronger university. When Bobby and I were having conversations about whether or not he might come to Miami, we had a very important phone call. I'll never forget that, because at the heart of the phone call, he said, "You really want a partner, don't you?" and I said "Yes I do"! And Bobby has been everything that I could have hoped for in a partner and more. As the list of impressive accomplishments that you've identified attest, he's been an innovator in ways that have really strengthened the university. But as with our departing Trustees, I think the most important legacy is the frame he has left for where we go forward. Bobby was instrumental in helping to move forward with the Miami 2020 plan, and it's a frame that I think is going to serve us extremely well. So I'm going to miss you deeply Bobby, as a partner, as a friend and most certainly as a colleague... it's just been great!

We've had the transition of Carine Feyten which we identified earlier, as she goes on to be President and Chancellor at Texas Women's University. It's a great testament to the University that we can attract such high quality people as our senior leaders. And while they are here, they not only use all of their intelligence and experience, but also that passion for what Miami is all about which is that extra special ingredient that makes their contributions to the University so enduring over the long run. So while this may represent change and transition it also represents most importantly, contributions to our ongoing efforts to be the very best undergraduate experience in the country. There are other transitions that occur on an annual basis and one of the beautiful things about being at a university is that we get to enjoy this renewal every year. We had a wonderful graduation ceremony. I think Forest Whitaker's remarks... I don't know how they could have been any better.

Forest Whitaker is just an incredible human being. So often when we have commencement speakers like this, you know they are happy to come and do their thing, but, boy as soon as it's over they're ready to hit the road and get going. They lead very busy lives and we certainly understand that. But he changed his plans and stayed overnight, partly I think, because Wil was here and they'd gotten to know each other. But he had asked us earlier in the day, he said "Well, gosh after the ceremony, can I get to see some of campus?" And so Valerie and I loaded the two of them in the golf cart, and away we went tearing across campus. Well, I shouldn't say "tearing across campus" because we'd make a little start and then somebody would recognize Forest and we'd have to stop take photos, and move on. He loved the Armstrong Student Center and he took pictures of everything, everywhere and he loved the three dimensional seal. The highlight for us, as you might expect was the time we spent when we took him over to the Memorial on Western Campus. The whole impetus for having him here was part of this frame that Ron Scott had described earlier, where we started with Wil Haygood, the movie "The Butler", the Celebration for Freedom for this year and so this was part of that flow, and it really was a magnificent experience for us on a personal level.

Another highlight though, I think, of commencement was the ceremony that was held in the morning over on the Middletown campus. We had over a thousand people attend to celebrate this. You know, when we think about the regional campuses and their evolving roles, one of the things that we really need to emphasize and hold dear is what this means to the community. It's not only about the students, although they are certainly the focal point, but the sense of community pride that took place that morning I think was an extraordinary thing. I thank Dean Mike Pratt and his staff for arranging that experience for those people; it was really, really very special.

Also, as we bid farewell to one group of people, we greet another group; and as we've said, we've have our most academically accomplished class ever coming in. There are a lot of reasons for this, not the least of which is all the tremendous work that Michael Kabbaz and his division has done to create a strong pool of applicants. But also something that's really been happening is we've thought more and more about the academic changes we need to make; the advances we need to make in order to attract students who want to do things, and so the Academic Scholars Program is proving to be an innovation of singular importance to the recruiting of top students who have that fire in their belly; they're here, because, that's an opportunity they want. It is more than going to classes, it's about engaging in a community of people that are really fired up about what we do.

And then on the other extreme, last night we had the dinner for the 50<sup>th</sup> reunion. This is the first event of alumni weekend each year and it's certainly one of our favorites. We had nearly 300 individuals at this event most of whom were alums or their spouses or partners, and it was just a wonderful, wonderful activity, and what we do at the end of the evening is I put on the academic robes and give them a ribbon with a nice medallion with the seal on it, for them to

wear. So when you look around the campus today, you'll be seeing people with medallions walking around, and those are the 50 year folks. They have a tradition at this dinner which is called "Along Slant Walk" where they reminisce a little bit about 50 years ago. Some of it is extremely funny. There were a lot of comments about professors who had made such a positive difference in their lives, and the one thing they talked about, which we always emphasize, is passion. They said they learned a lot, but it was really the passion they had for the students and for their subject that made all the difference.

We had some moving moments. One individual, who suffers from a very debilitating disease and is in a wheelchair and unable to feed himself had come last year at his 49<sup>th</sup> anniversary because he wasn't sure if he was going to live long enough to make it. Well, he did and he was back, and it was great, great to see him there! And then one of the other moments that was really special, was talking to Dave Lawrence, one of the attendees. He was one of nine graduates from ROTC that went to Pensacola to become pilots in the Navy; only 4 of them lived through the Vietnam War. So you realize the consequences of what we launch here and the people and the wonderful things that they do. So when we think about transitions, the whole point is that there are individuals that will continue to be changed. But if we do our job right, this is what we will see fifty years later... people whose lives have really made a difference; people's whose lives represent Miami so well.

This afternoon, we are going to commemorate Freedom Summer. Fifty years ago, to this day, three young men went south and very shortly, people recognized they went missing and 44 days later, their bodies were found, having been murdered. As we hold this commemoration, I'd like to emphasize two points. The first is, while Miami is embracing this, these events came out of the Western College for Women. The Western College for Women was an extraordinary, extraordinary place; so far ahead of the rest of the world in progressive thinking. Whether it was about international education or diversity, they were just way ahead of us! Western College for Women is where it happened and it's a marvelous, marvelous thing. The second point I want to make is that while we're holding this commemoration to honor those who came before us and to learn from what they have done; is that this was only a part of a broader and much bigger Civil Rights Movement. So I hope today when we think about this, we not only think about those individuals and that particular time; but we think about the entire flow of activities around civil rights. The number of people who were harmed, who were murdered, extends from children through adults for years and years, but it was the persistence of the people who believed in something bigger than themselves that made all the difference in the world. So this afternoon when we commemorate the 50<sup>th</sup> anniversary of Freedom Summer we're really commemorating all the efforts that went into making this a more just, a more free society.

#### **Report of the Chair of University Senate Executive Committee**

Dr. Steve Wyatt, Chair of the University Executive senate reported the following:

Greetings from the Senate! The reality is that at the last meeting I gave you the last report from the Senate because the Senate actually hasn't met yet. We had a few items that did get passed and that was included in the report. But in general, what we do during the summer is relatively simple. The Executive Committee, which basically means me and a couple of other

people, are putting together the committees that will meet for next year.

What I would like to do at this time is introduce you to the incoming chair for next year, Dr. Bryan Marshall. He's a terrific guy, he's worked with us last year as the incoming chair, and he'll be taking over as of July 1.

Finally, I have one other small announcement to make and that is, officially, as of yesterday, I've tendered my intent to retire and to resign my position as of the end of this coming academic year. I just thought I would let you know I will be leaving, probably exactly one year from now, so this will be my last year. Thank you.

President Hodge responded to Dr. Wyatt's announcement of his retirement, commenting:

I have to say just two things. Steve Wyatt has had an enormous impact on this university. First of all, he's taken a department in the Farmer School of Business, the Department of Finance, and over his tenure has seen it soar in terms of reputation, quality of interest, and of placement. So that in itself is an enormous achievement. And as you may all also recall, he was the co-chair of the Strategic Priorities Task Force. Of all the things that we've done over the last few years, I don't know that there's anything that's been more significant than the Strategic Priorities Task Force, in helping us not only get through a really rough patch, but come out of it firing on all cylinders! What a tremendous legacy, Steve! Thank you.

### **Report of the President, Associated Student Government**

Mr. Cole Tyman, President, Associated Student Government, reported the following:

Ladies and Gentleman it is an honor to have the chance to speak before you today. To give you a brief background of myself, I am a rising senior double majoring in Marketing & Individualized Studies with the Western Program. I have served in Associated Student Government throughout my Miami career, first as a senator for Havighurst Hall, and then the next two years as secretary for on-campus affairs. Additionally I am a member of Pi Sigma Epsilon Business Fraternity, and I have served as a member of the Armstrong Student Center Board, a resident assistant and a tour guide.

The next year in Associated Student Government has already started off very well. We have a very diverse cabinet, which includes seven women of the thirteen members. Additionally five of the students are sophomores, which is a great sign that we are looking toward the future to ensure we have forward thinking approaches to our advocacy. Additionally for the first time in many years, the cabinet consists of an international student and a commuter student.

Beyond our people are our pursuits. ASG is looking forward toward a productive year of advocacy on campus. We have not yet had our annual cabinet retreat to lay out all of our goals for the upcoming year but I can inform you of some specific things we know we will be working on.

First is academics, specifically in the area of academic advising. Many parties on campus have indicated the importance of reform in this area, and we want to ensure undergraduate

students are a part of the conversation in order to create the best possible system for every student.

Second is ensuring that our auxiliary services best serve students. In my past role as secretary for on-campus affairs I worked closely with housing, dining, and parking & transportation. Specifically within the realm of parking, we want to ensure parking options best serve not only students but all stakeholders.

Finally, we intend to improve community relations especially when it comes to relationships between students and landlords. We see a lot of potential problems arising from students signing leases in February or March of their first year for a house they will not move into until August of their third year. Students can be prohibited from serving as resident's assistants or studying abroad by committing to leases so early.

For my last point of business I wanted to recognize our two departing trustees. Mr. Armstrong and Ms. Henry's impact have certainly gone beyond their service on the Board of Trustees and have been certainly noticed by students. Be it the Armstrong Interactive Media Studies Program, the Armstrong Student Center, the Student Activities Suite, or the Pre-law program, your commitment to the university has greatly benefited our students. That is why it is my pleasure to present these Executive Orders, Thanking C. Michael Armstrong and Sue J. Henry for their steadfast dedication to Miami University's Student Body.

### Academic and Student Affairs Committee

# **Report of the Committee Chair**

Committee Chair Sue Henry reported the following:

The Academic and Student Affairs Committee of the Miami University Board of Trustees met on June 19, 2014. The meeting was called to order by committee chair Sue Henry.

#### UNIVERSITY SENATE

Professor Steve Wyatt introduced Professor Bryan Marshall who will chair of the Executive Session of University Senate in the upcoming year. The committee thanked Professor Wyatt for his service to the committee.

# **RESOLUTION FOR A NEW DIVISON**

The committee unanimously recommended approval of a resolution creating the new Division of Enrollment Management and Student Success and the position of Vice President for that new division.

### PROVOST REPORT

The Committee thanked the Provost for all of his hard work and service to the University

and the committee, and wished him the very best in his new position.

#### **RETENTION – SPTF 36**

Associate Vice President Michael Kabbaz and Associate Provost Carolyn Haynes reported on the future of retention efforts with the creation of the new Division of Enrollment Management and Student Success. There will be a newly formed University Retention Committee, chaired by EMSS, that will coordinate the various university committees impacting retention and student success. EMSS also will create a proactive central student success office and a physical office consolidating the person-to-person services of the bursar, registrar, and financial aid.

EMSS will oversee several new student success initiatives. The highlights of these are:

1). Piloting 12 sections of a new first year experience course in fall 2014,

2). Comprehensive advisor training for all staff and faculty advisors,

3). Piloting the Student Success Collaborative that generates a risk assessment for each Miami student, provides dashboards for advisors and identifies best practices in college completion,

4). Adoption of the U.Direct online advising system in fall 2014. "U.Direct" will provide data for advance course scheduling and enable students to create course roadmaps to graduation and career development and,

5). Creation of small working groups to assist students needing greater academic or social support.

#### ENROLLMENT MANAGEMENT

Associate Vice President Michael Kabbaz also provided an updated enrollment management report noting that, as of June 17, we have 3,753 confirmed new students for fall 2014. Of those, 43.9% are non-residents. All of our key quality indicators have increased, with the exception of diversity. We have enrolled 388 students in the Honors program, 192 in the University Scholars program, 223 in the ACE program and 46 in the TOP program; thereby virtually meeting or exceeding our goals in each program.

Mr. Kabbaz also reported that, at \$27,181, Miami's average graduate's debt has decreased 2.3% from the prior year. Over the past five years, it has increased only a total of 2.3% which is the lowest increase in the state of Ohio. Also, Miami's average debt is below both the national and state average debts. Fifty-four percent of Miami's students graduated with debt.

#### VICE PRESIDENT OF STUDENT AFFAIRS

Vice President of Student Affairs Jayne Brownell updated the committee on her first four months at Miami. She discussed strengths and challenges noting that the Office of Student Affairs is facing several problematic issues, needs a common set of goals and is overstretched. Her goals for the future include reorganizing her division, creating a comprehensive framework for reducing high risk alcohol use, addressing violence against women and reviewing and revising existing major programs.

#### **GREEK AFFAIRS**

Will Atkins, Associate Director of the Cliff Alexander Office of Fraternity and Sorority Life and Leadership, reported on Greek recruitment for spring 2014 indicating that 34% of Miami's undergraduates are members of a fraternity or sorority. He also discussed the first year implementation of the Greek Community Advancement Program.

Mr. Atkins reviewed the social accountability of the Greeks over the past year. Of the IFC and PHA registered social events, the number of non-alcohol social events exceeded that of alcohol social events usually by quite a margin. During the 2013-14 academic year, there were 34 reported incidents involving 22 Greek chapters. Of these, three cases were dismissed because of a lack of evidence. Twenty-six others were resolved by the IFC, PHC or OESCR. Seven were referred to the national organization. The Cliff Alexander Office is instrumental in educating new members of Greek organizations and is emphasizing the overall theme of "Love and Honor Miami" and reporting inappropriate conduct.

### STUDENT WELLNESS INITIATIVES

Vice President Brownell reviewed with the committee current efforts to address the high risk drinking behavior of our students. We discussed the weaknesses of our approaches and the challenges we encounter on the university level. Dr. Brownell also pointed out challenges we face in gaining cooperation from the community to solve this problem. She explained that her next steps are to employ a consultant to do an "environmental" scan in the fall and formulate a working group to act on the consultant's recommendations. The overarching strategy will be to collaborate across the campus for a comprehensive, planned approach to high risk alcohol use, create a stronger sense of community for the non-drinking students and promote a "safe and smart" message.

#### CAREER SERVICES

Michael Goldman, Director of Career Services, discussed growing job markets and how Miami students can fill those jobs by utilizing skills acquired from a liberal education. In November 2013, Miami reported results from its first six month post-graduation survey for all 2012 and 2013 graduates. There was an 80% response rate. Of the respondents, 91.1% were either employed or in graduate or professional school. Sixty-nine percent were employed full time in their field of study. Nineteen percent were enrolled in graduate or professional school. This will become an annual survey.

Director Goldman also discussed the new Career Community Strategy focused on student development, institution–wide engagement in career exploration, improved compilation of data including a monthly career services scorecard and a redesigned website, accountability and nurturing partnerships outside the university to expand career opportunities.

#### WRITTEN REPORTS

The following written reports also were submitted:

- "ASG Report" by Kirsten Fowler, ASG Secretary for Academic Affairs
- "Academic Affairs Good News" by Provost Bobby Gempesaw

• "Academic Integrity Initiatives" by Susan Vaughn, Director of Ethics and Student Conflict Resolution, and Brenda Quaye, Coordinator for Academic Integrity

- "Student Debt" by Brent Shock, Director of Student Financial Assistance
- "SPTF 6, Academic Initiatives" by Associate Provost for Undergraduate Education Carolyn Haynes

• "SPTS 16, 17 and 18, Academic Hiring" by Associate Provost for Undergraduate Education Carolyn Haynes

- "Global Miami Plan Update" by Professor John Tassoni
- "Student Affairs Good News" by Vice President of Student Affairs Jayne Brownell

• "Construction Project Update" by Cody Powell, Associate Vice President of Facilities, Planning and Operations

• "Update on Development" by Tom Herbert, Vice President for Advancement

# Finance and Audit Committee

# **Report of the Committee Chair**

Committee Chair Mike Armstrong reported the following:

The Finance and Audit Committee met yesterday at the Marcum Conference Center. The Committee considered three ordinances and four resolutions at the meeting. All seven action items were endorsed by the Committee and are recommended for approval by the Board of Trustees later in this meeting.

Much of yesterday's meeting was devoted to planning for next year. The Committee reviewed the proposed fiscal year 2015 budget plan including a 2% increase in tuition that will go into effect this fall if approved. While increases in tuition are always a difficult decision for the Trustees, the proposed budget also includes an increase in undergraduate scholarships that actually exceeds the growth in undergraduate tuition revenue from the tuition increase. This additional investment in student scholarships reflects the administration and the Finance and Audit Committee's concern for affordability even as the price of tuition is once again rising.

As I have reported throughout this year, the Committee uses the University's long-term financial plan as one of its tools for making decisions that align with the Board's goals of an affordable and high quality educational experience for Miami students. Even before the Ohio General Assembly legislated a two percent fee cap last year, our long-term budget plan called for the University to hold tuition increases to no more than 2% not just this year but into the future. Because of our advance planning and the successful execution of this plan by our faculty and the administration, we are in a position to also invest through next year's budget in areas that will better serve our students. The largest of these investments as I mentioned earlier will be for student scholarships but there also will be other investments that align with our goal of providing

a high quality educational experience. There are funds for improving the compensation for our faculty and staff that will better enable us to attract and retain talented and dedicated employees who deliver such an exceptional educational experience for our students; there also is significant new funding for student advising and the implementation of the one-stop enrollment center that was discussed in the Academic and Student Affairs Committee yesterday. And there is a second round of new investments in our network that will better ensure that our students have sufficient access to today's technology.

Again, the proposed budget reflects our concern for affordability but also our expectations about the quality of the experience our students will have and how well they are prepared to succeed following their time at Miami. Accomplishing all of this in today's financially constrained environment has been challenging, but the Finance and Audit Committee has and will continue to be committed to working with the administration and our faculty to ensure our students receive an affordable and high quality educational experience.

While the primary focus of yesterday's discussion was on the budget and the tuition increase, the Committee also devoted substantial time to discussing the parking proposal that will go into effect in July 2015. Parking is one of those issues where there are competing priorities that the administration and the Committee must try to balance. With so many significant needs at the University, it would be foolish to spend tens of millions of dollars constructing additional parking garages to address the demand for convenient parking on campus, but the Committee also recognizes that the changes associated with the proposed ordinance add to the cost of attending Miami and to the cost of our faculty and staff who are critical to the success of the University. Through expanded public transportation and new concepts like the "free" carpool pass for employees, the administration and the Committee are attempting to strike the right balance associated with these competing priorities. Again, this ordinance is being recommended for approval later in the meeting.

The remaining construction and spending resolutions are either routine or have been extensively discussed at previous meetings and are also recommended for approval.

Sadly, this is my last Committee report and my last meeting as a national trustee. This has been a wonderful experience for me, and I am extremely proud of what we have accomplished during my time on the Board of Trustees. While there is much more to be accomplished, I am confident in the planning that is being done and the ability of this Board to lead Miami University to an even brighter future. I look forward to receiving future reports on your progress.

# **Ordinances and Resolutions**

#### 2014-2015 Tuition and Fees

Dr. Creamer spoke to the first three Ordinances (Undergraduate tuition, Graduate tuition and the FY2015 Budget). He stated a goal at Miami is to bring the tuition increases to the Board at the same meeting as the FY budget, which allows review of the impact of the budget and spending on tuition cost. Dr. Creamer also informed the Board that this year marks the

conclusion of implementing the Strategic Priorities Task Force recommendations, and this budget would not have been possible without all of the SPTF's productivity gains and new revenue. The SPTF recommendations and process have moved Miami beyond being reactive to becoming forward looking.

Chair Mitchell then expressed her appreciation or all the work done by SPTF Committee and the importance of controlling the cost of tuition

### Ordinance O2014-3 Undergraduate Tuition and Fees

Mr. Bhati moved, Mr. Ridenour seconded and by roll call vote Ordinance O2014-3, Undergraduate tuition for 2014-2015, was unanimously adopted with eight Trustees voting in favor and none opposed.

#### APPROPRIATION ORDINANCE 02014-3 Instructional, General, Tuition, and Comprehensive Fees and Charges Undergraduate Students 2014-2015 Academic Year

WHEREAS, Miami University is committed to providing affordable access to the highest quality education and services; and

WHEREAS, the University, in pursuit of this objective, has developed a long-term budget plan that limits annual increases in tuition to no more than two percent (2.0%); and

WHEREAS, the University is authorized by the Ohio General Assembly to increase tuition by up to two percent (2.0%) for Ohio resident undergraduate students for the 2014-2015 academic year;

THEREFORE, BE IT ORDAINED: that the Board of Trustees approves an increase in tuition (combined instructional and general fees) of two percent (2.0%) for all resident and non-resident undergraduate students on all campuses, effective Fall Semester 2014; and

BE IT FURTHER ORDAINED: that the Vice President for Finance and Business Services and Treasurer is hereby authorized to establish hourly rates consistent with this Ordinance, including instructional and general fees for part-time students and summer terms; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer to determine the allocation of the general fee between the University Student Auxiliary Allocation and the Student Organization Allocation for the Oxford Campus; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer to budget and expend, in accord with general university procedures, the University Student Auxiliary Allocation for the Oxford Campus and authorizes the Vice President for Student Affairs to fund the Associated Student Government from the Student Organization Allocation; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the Vice President for

Finance and Business Services and Treasurer to budget and expend, in accord with general university procedures, the Auxiliary Allocation for the Regional Campuses and authorizes the Dean of the Regional Campuses to fund the respective student government organizations from the Student Organization Allocation; and

BE IT FURTHER ORDAINED: that the Board of Trustees authorizes the respective Student Governments to fund student organizations in accordance with the student organization funding procedures, as the same may be amended from time to time by the Associated Student Government and approved by the Vice President for Student Affairs and the President for the Oxford Campus or the Dean of the Regional Campuses and the Provost for the regional campuses.

### Ordinance O2014-4 Graduate Tuition and Fees

Mr. Wilson moved, Mr. Budig seconded and by roll call vote Ordinance O2014- 4, Graduate tuition for 2014-2015, was unanimously adopted with eight Trustees voting in favor and none opposed.

# APPROPRIATION ORDINANCE O2014-4 Comprehensive Tuition Graduate Students at all Campuses 2014-2015 Academic Year

WHEREAS, the University remains committed to providing the highest quality education and services to its graduate students at reasonable prices; and

WHEREAS, the University has a standard comprehensive tuition (instructional and general fees) and an out-of-state surcharge for graduate students on all campuses;

THEREFORE, BE IT ORDAINED: that the Board of Trustees approves an increase of two percent (2.0%) in the graduate student comprehensive tuition and out-of-state surcharge at all campuses; and

BE IT FURTHER ORDAINED: that the Vice President for Finance and Business Services and Treasurer is hereby authorized to establish hourly rates consistent with this Ordinance and the State of Ohio Biennial Budget as enacted, including fees for part-time students and fees for summer terms.

# Ordinance O2014-5 FY2015 Budget

Mr. Crain moved, Mr. Bhati seconded and by roll call vote Ordinance O2014- 5, the FY2015 Budget, was unanimously adopted with eight Trustees voting in favor and none opposed.

# APPROPRIATION ORDINANCE 02014-55 FY2015 Budget

BE IT ORDAINED: by the Board of Trustees that the Operating Budget for Fiscal Year 2014-15, as presented at this meeting, and be it hereby enacted with the following current expenditures and transfers for the major purposes as follows:

General Fund Expenditures:	
Salaries	\$184,349,975
Staff Benefits	
Scholarships, Fellowships and Student Fee Waivers	
Graduate Assistant Fee Waivers	
Utilities	
Other Expenditures	
Subtotal General Fund Expenditures	
General Fund Transfers:	
Debt Service (mandatory transfer)	
General Fee and Other (non-mandatory transfers)	
Total General Fund	\$452,683,207
Designated Fund	\$33,901,574
Restricted Fund	\$64,279,980
Auxiliary Enterprises:	
Expenditures	\$115,143,040
Debt Service (mandatory transfer)	
Other Transfers (net)	
General Fee Support	
Total Auxiliaries	
TOTAL	\$697,741,050

Provided that the above appropriations include aggregate merit and salary improvement increases for faculty and unclassified staff equal to two percent (2.0%) and an additional one half percent (0.5%) for exceptional merit and equity issues, effective with the beginning of the appointment year; and

Provided further that a pool of funds amounting to two and one half percent (2.5%) is included for classified staff salary enhancements and adjustments to scale; and

Provided further that additional institutional funds are set aside for student financial aid, selected support (non-personnel) budgets, and debt service; and

Provided further that the Vice President for Finance and Business Services and Treasurer, with the approval of the President, may make such adjustments as are necessary in the operating budget within the limits of available funds or within the limits of additional income received for a specific purpose ("restricted funds").

# Ordinance O2014-6 Parking

Dr. Creamer explained that the increase will not go into effect for another year to better allow planning. It is understood that the increase in cost will not be welcomed, but parking is a difficult issue to manage, and it has now been about six years since the Sustainability Committee first recommended the University move in this direction. Continuing to subsidize parking requires tradeoffs, and it would not be appropriate for Miami to allow parking demand to continue to expand, creating the need for additional garages, at the expenses of other, alternate uses. This Ordinance will help impact behavior and slow parking demand.

Mr. Bhati then moved, Mr. Ridenour seconded and by roll call vote Ordinance O2014- 6, Parking, was unanimously adopted with eight Trustees voting in favor and none opposed.

### APPROPRIATION ORDINANCE O2014-6 Parking Ordinance

WHEREAS, parking facilities on university campuses in Ohio were established in the 1960s as self-supporting operations and managed as an auxiliary enterprise; and

WHEREAS, prior to 2006 student permits and fine revenue were the exclusive source of revenue for the parking auxiliary at Miami University; and

WHEREAS, in 2007 a \$20 employee fee was implemented and increased to \$30 in 2008 even though there was significant employee objection to the fee; and

WHEREAS, increasing demand for parking on the Oxford Campus led to the construction of two parking garages on campus; and

WHEREAS, the revenue from these garages was not sufficient to sustain the parking operation, leading to an annual subsidy from the Education and General budget for the parking auxiliary of \$500,000; and

WHEREAS, in 2008 a Presidential Task Force on Environmental Sustainability issued a report which included a recommendation that the University adopt a "demand management" approach to the Parking Auxiliary to help reduce vehicular congestion and lower the significant carbon dioxide emissions generated daily by employees and students; and

WHEREAS, demand for parking continues to increase creating vehicular congestion and emissions and more demand for the spaces than are available during peak periods; and

WHEREAS, in the summer of 2013, the University entered into an agreement with the Butler County Regional Transit Authority (BCRTA) to better enable the University to adopt a parking and commuting philosophy more closely aligned with a "demand management" approach; and

WHEREAS, to avoid the construction of additional parking garages on campus at a cost of about \$20,000 per space, consuming university resources better directed to other university priorities, the Vice President for Finance and Business Services advanced a plan to the university community that would raise the cost of permits for both employees and students; and

WHEREAS, to lessen the financial impact for employees and reduce the demand for parking on the Oxford Campus, the parking proposal includes a recommendation for the creation of two carpool permits that would make it possible for a carpool of three or more employees to park at no cost on campus and a carpool of two or more employees to park at today's permit price; and

WHEREAS, significant employee and student input was gathered regarding this proposal and adjustments made where appropriate;

THEREFORE, BE IT ORDAINED: that the Board of Trustees adopts the increase in the price of parking permits on campus with the initial increase to be effective July 2015 and the second increase to be effective July 2016; and

BE IT FURTHER ORDAINED: that the Board of Trustees establishes two new carpool permits to be available to employees beginning in July 2015.

Comparison of Ohio's Public University Parking Rates				
<u>University</u>	Student Academic Year <u>Low - High</u>	Faculty/Staff Annual <u>Low - High</u>		
Akron	\$320	\$220		
Bowling Green	\$100	\$120		
Cincinnati	\$387 - \$936	\$264 - \$1,248		
Cleveland State	\$429 - \$534	\$816 - \$899		
Kent State	\$200	\$152.88		
Ohio University	\$135 - \$360	\$150		
Ohio State	\$103.56 - \$654.48	\$218.52 - \$841.56		
Toledo	\$250	\$103		
Wright State	\$130	\$155		
Youngstown State	\$230	\$0		

#### **Campus Parking Permit Prices at Ohio's Public Universities**

Employee Per FY 2015 (Current) \$0 \$30 N/A N/A \$330 \$330 N/A <u>Student Perr</u> \$10 \$60 \$110	FY 2015 (7/2015)   \$0   \$75   \$30   \$0   \$375   \$375   \$2   mits   \$10   \$80	FY 2017 (&/2016) \$0 \$125 \$30 \$0 \$425 \$425 \$425 \$2 \$2 \$2
FY 2015 (Current) \$0 \$30 N/A \$330 \$330 \$330 N/A <u>Student Perr</u> \$10 \$60	FY 2015 (7/2015)   \$0   \$75   \$30   \$0   \$375   \$375   \$2   mits   \$10   \$80	\$0 \$125 \$30 \$0 \$425 \$425 \$425 \$2
\$0 \$30 N/A N/A \$330 \$330 N/A <u>Student Perr</u> \$10 \$60	\$0 \$75 \$30 \$0 \$375 \$375 \$2 <u>mits</u> \$10 \$80	\$0 \$125 \$30 \$0 \$425 \$425 \$425 \$2
\$30 N/A N/A \$330 \$330 N/A <u>Student Perr</u> \$10 \$60	\$75 \$30 \$0 \$375 \$375 \$2 <u>mits</u> \$10 \$80	\$125 \$30 \$0 \$425 \$425 \$2
N/A N/A \$330 \$330 N/A <u>Student Perr</u> \$10 \$60	\$30 \$0 \$375 \$375 \$2 <u>mits</u> \$10 \$80	\$30 \$0 \$425 \$425 \$2
N/A \$330 \$330 N/A <u>Student Perr</u> \$10 \$60	\$0 \$375 \$375 \$2 <u>mits</u> \$10 \$80	\$0 \$425 \$425 \$2
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\$3	\$3	\$3
\$10	\$10	\$10
\$35	\$35	\$35
¢1	¢1	\$1
		\$5
		\$20
	<u>Visitor</u> \$3 \$10 \$35 <u>Contracto</u> \$3 \$10	\$220 \$250   \$40 \$50   \$480 \$495   \$950 \$990   \$950 \$990   \$10 \$10   \$35 \$35   \$35 \$35   \$3 \$3   \$10 \$10   \$35 \$35   \$3 \$3   \$10 \$10   \$35 \$35   \$3 \$3   \$10 \$10   \$35 \$35   \$3 \$3   \$10 \$10   \$35 \$35   \$35 \$35   \$10 \$10   \$35 \$35   \$35 \$35

## Resolutions

## **Engine Controls**

Dr. Creamer spoke in support of the resolution, explaining that it provides back up power when normal power is lost, better enabling us able to care for students. The engine also allows Miami to supplement power during peaks, and to sell power back to Duke Energy.

Mr. Ridenour then moved, Mr. Budig seconded, and by voice vote the resolution was unanimously adopted.

### RESOLUTION R2014-51 Wartsila Peaking Engines Controls Upgrade

WHEREAS, the Wartsila Peaking Engines Controls Upgrade project involves replacement of obsolete equipment and related maintenance needs; and

WHEREAS, the administration has identified local funds in the amount of \$1,500,000 for the Wartsila Peaking Engines Controls Upgrade\_project; and

WHEREAS, the \$1,500,000 budget includes a cost of work estimate of approximately \$1,236,000; and

WHEREAS, the State of Ohio permits contracts to be awarded up to 110% of the construction estimate necessitating a bid variation contingency, in addition to contingency funds for third party electric support on the project totaling no more than \$217,000 against a \$1,236,000 construction budget; and

WHEREAS, the receipt of bids is planned for September 2014; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible Single Prime Contractor;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the Wartsila Peaking Engines Control Upgrade project for a project budget not to exceed \$1,500,000.

### Executive Summary for the <u>Wartsila Peaking Engines Controls Upgrade</u> June 19, 2014

This project is for the maintenance and replacement of obsolete equipment that will no longer be supported after 2015. The current control, operating, and monitoring system of the Wartsila Peaking Engines (electric generators) will be replaced with a more current software and hardware package. During this change out, several periods of typical planned maintenance will also be accomplished to minimize total downtime on the engines. The Wartsila proposal is a full "turn-key" service whose fee includes the Design and Administration with the Cost of Work.

Funding for this project will be local funds:

UEA CR&R:	\$1,500,000	
Project Component:	Budget:	Funding Source:
Design and Administration: Cost of Work: Contingency: Owner Costs:	\$0 \$1,236,000 \$214,000 \$50,000	Turn-Key (part of cost of work by vendor) Local Funds Local Funds Local Funds
Total:	\$1,500,000	Local Funds

# **Talawanda High School**

Dr. Creamer spoke in support of the resolution, explaining that Miami and the Talawanda School District have concluded the process of Miami's acquiring the property. The site provides many opportunities for Miami, but the age and state of the present structures require their removal.

Mr. Wilson then moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted.

### RESOLUTION R2014-52 Former Talawanda High School Site

WHEREAS, the Old Talawanda High School Demolition and Site Work project involves razing the aged facility and some support structures and constructing a new off-campus parking option; and

WHEREAS, the administration has identified local funds in the amount of \$2,400,000 for the Old Talawanda High School Demolition and Site Work project; and

WHEREAS, the \$2,400,000 budget includes a cost of work estimate of approximately \$2,000,000; and

WHEREAS, the State of Ohio permits contracts to be awarded up to 110% of the construction estimate necessitating a bid variation contingency of \$200,000 in addition to the \$2,000,000 construction budget; and

WHEREAS, the receipt of bids is planned for June 2014; and

WHEREAS, the Board of Trustees desires to award a contract to the most responsive and responsible Single Prime Contractor;

NOW, THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the Vice President for Finance and Business Services and Treasurer, in accordance with all State guidelines, to proceed with the award of contract for the Old Talawanda High School Demolition and Site Work project for a project budget not to exceed \$2,400,000.

### Executive Summary for the <u>Old Talawanda High School Demolition and Site Work</u> June 19, 2014

This project will abate and raze the former Talawanda High School along with several out buildings. The bleachers and fencing on the adjacent athletic fields will also be removed. The existing athletic fields and an existing Field House will remain and eventually will be used for club sports and other activities. Once the building is removed, new work includes re-grading the northwest corner of the site and installing a new off-campus parking lot. Utilities will be reconnected to structures to remain on site. When the project is complete, it will provide well over 400 additional parking spaces with LED lighting.

On the main campus, roughly 400 existing parking spaces have been removed with recent construction activity. The new off-campus parking offsets the lost spaces and takes steps toward implementing recommendations in the campus circulation master plan. Many of the removed spaces existed as smaller lots and were scattered around the campus. Most were at the end of their useful life and would have been costly to repair/replace in their existing locations. The opportunity to develop the off-campus parking is a cost effective solution to manage the parking demand and on-going maintenance/operational expenses.

Funding for this project will be local funds:

FY 2013 Surplus: Parking CR&R:	\$1,850,000 \$550,000	
Project Component:	Budget:	Funding Source:
Design and Administration: Cost of Work: Contingency: Owner Costs:	\$100,000 \$2,000,000 \$250,000 <u>\$50,000</u>	Local Funds Local Funds Local Funds Local Funds
Total:	\$2,400,000	Local Funds

# Local Administration Competency Certification

Dr. Creamer spoke in support of the resolution, explaining that this is required in order to locally manage state awarded capital construction funds. This certification is required each biennium.

Mr. Crain then moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted.

# RESOLUTION R2014-53 Local Administration Competency Certification Program

WHEREAS, the 130<sup>th</sup> Ohio General Assembly enacted H.B. 497 which appropriates \$22,400,000 to Miami University for capital improvement projects for the 2015-16 biennium; and

WHEREAS, the Local Administration Competency Certification Program allows institutions of higher education to administer state-funded capital facilities projects pursuant to section 3345.51 of the Revised Code without the supervision, control, or approval of the Ohio Department of Administrative Services; and

WHEREAS, the Miami University maintains its desire to participate in the Local Administration Competency Certification Program, and administer its own capital facilities projects;

THEREFORE, BE IT RESOLVED: that the Board of Trustees authorizes the University to participate in the Local Administration Certification Program; and

BE IT FURTHER RESOLVED: that the appropriate University officials are directed to take all necessary steps to accomplish that purpose, including, without limitation, giving written notice to the Ohio Board of Regents pursuant to R.C. 3345.51 (A) (2) of the Board's request to administer a capital facilities project within sixty days after the effective date of the section of an act in which the General Assembly initially makes an appropriation for the project; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 3345.51(A) (3), the University intends to comply with section 153.13 of the Revised Code, policy and procedure guidelines for contract documents established pursuant to section 153.16 of the Revised Code, and all laws that govern the selection of consultants, preparation and approval of contract documents, receipt of bids, and award of contracts with respect to the applicable project; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 123.17 (D)(6), the University agrees to indemnify and hold harmless the State and the Ohio Department of Administrative Services for any claim of injury, loss, or damage that results from the University's administration of a capital facilities project pursuant to the Local Administration Certification Program; and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 123.17 (D)(5), the University will conduct biennial audits of the University's administration of capital facilities projects in accordance R.C. 3345.51(C); and

BE IT FURTHER RESOLVED: that pursuant to the requirement set forth in R.C. 23.17 (D)(2), the University will select new employees to participate in the Local Administration Certification Program as necessary to compensate for employee turnover.

# **Endowment Distribution Formula**

Dr. Creamer explained that this is a routine item to address underwater accounts and the appropriate annual distribution of any interest or earnings from such accounts.

Mr. Ridenour then moved, Mr. Shroder seconded, and by voice vote the resolution was unanimously adopted.

# RESOLUTION R2014-54 Spending Distribution Formula

WHEREAS, Miami University receives and manages contributions of cash, securities, life insurance, personal property, and real estate in its endowment; and

WHEREAS, the Board of Trustees desires to continue the policy of supporting University operations and scholarships through the distribution of income and realized gains from the endowment; and

WHEREAS, Miami University Resolution 2004-46 established a Spending Policy effective for the fiscal year ended June 30, 2004, and authorized such Policy to remain in effect until formally modified by the Board of Trustees; and

WHEREAS, Miami University Resolution 2010-4 established an amended Spending Policy effective with the fiscal year ending June 30, 2010, and authorized such Policy to remain in effect until formally modified by the Board of Trustees; and

WHEREAS, Miami University Resolution 2010-4 also directed the Vice President for Finance and Business Services annually to evaluate the variables underlying the spending formula and to present recommendations as to the spending formula to be used for the fiscal year; and

WHEREAS, pursuant to Miami University Resolution R2014-16, the Spending Formula was adopted, without modification, for the fiscal year ended June 30, 2014; and

WHEREAS, the University has opted to amend the Spending Policy for the fiscal year ended June 30, 2014 as it did for the previous fiscal year, in order to determine how distributions will be made from certain funds whose market value remains below its gift value; and

WHEREAS, the Board of Trustees, has considered the proposed Spending Policy, with the care that an ordinarily prudent person in a like position would exercise under similar circumstances, considering the following factors:

- 1. The duration and preservation of the endowment fund;
- 2. The purposes of the institution and the endowment fund;
- 3. General economic conditions;
- 4. The possible effect of inflation or deflation;
- 5. The expected total return from income and the appreciation of investments;
- 6. Other resources of the institution;
- 7. The investment policy of the institution;

NOW, THEREFORE, BE IT RESOLVED THAT: The Board of Trustees hereby authorizes that the spending distribution for the fiscal year ended June 30, 2014, be computed according to the following formula:

The weighted average spending formula is to be comprised of two elements: a market element, given a 30% weight in the formula, and an inflation element, given a 70% weight in the formula. The market element is to be computed by multiplying the market value of the investment portfolio on March 31, 2014 by a long-term sustainable spending percentage of 4.5%. The inflation element is to be computed by increasing the prior year's actual spending distribution by the annualized increase in the Consumer Price Index as of March 31, 2014.

If, however, the June 30, 2014 market value of an individual endowment fund account is below the cumulative value of all gifts contributed into that account, then only the pro rata share of realized dividends and interest allocated to that account may be distributed instead of the amount determined by the spending calculation.

#### **Student Trustee Report**

Student Trustee Graham Bowling was unable to attend; however, he provided a written report which is included as Attachment B

# **Other Business**

#### **Creation of the Division of Enrollment Management and Student Support**

President Hodge commented:

As we mentioned earlier, one of the highlight accomplishments this year was the creation Miami 2020. I see Dean Phyllis Callahan is back there, I want to make sure we acknowledge her contributions and Jim Kiper's in leading this effort. At the heart of this are two really important statements. The first is the vision statement: "To provide the best undergraduate experience in the nation enhanced by superior, select graduate programs". It's simple, it's concise, and it's powerful. Equally powerful is the unifying goal that emerged from all the hard work the committee did in establishing the 2020 plan; the unifying goal is: "To promote a vibrant learning and discovery environment that produces extraordinary student and scholarly outcomes". That is our goal, to produce extraordinary student and scholarly outcomes.

We believe that elevating these activities into a new division will provide the foundation upon which we can do that well. There are three advantages that I see in doing this. The first is it brings together, under one umbrella, closely related units that provide the supporting infrastructure to assist students throughout the student lifecycle. This will yield economic efficiencies, more effective student services and enhanced ability for cross-unit innovation. The second benefit of this new division is that it will provide clear lines of responsibility regarding some of our most important goals. One of the most notable examples of this is the responsibility for increasing retention and graduation rates. While this requires partnerships across the university, the responsibility for leading this will clearly lie with this division. And third, it will provide greatly enhanced institutional ability to cross boundaries that affect student success. This is very important. While we may be consolidating some of these activities into a division the true benefits that we will gain from this division are the fact that it will set up partnerships across the university so that we can better address the complexities that are necessary to improve student success.

Mr. Bhati then moved, Mr. Budig seconded, and by voice vote the resolution was unanimously adopted.

# RESOLUTION R2014-55 Division of Enrollment Management and Student Success

WHEREAS, Miami University provides one of the best undergraduate experiences in the nation, enhanced by superior, select graduate programs; and

WHEREAS, Miami's historical emphasis on undergraduate education includes a focused commitment to student recruitment, retention, and graduation; and

WHEREAS, Miami must select and guide its students in an increasingly complex environment in which the elements of student success are highly connected to each other; it is imperative that Miami is organized to coordinate these various components of student success.

NOW, THEREFORE BE IT RESOLVED: that the Division of Enrollment Management and Student Success is hereby created, and the position of Vice President for Enrollment Management and Student Success is established to lead the Division; and

BE IT FURTHER RESOLVED: that the Vice President for Enrollment Management and Student Success shall be an Administrative Officer of the University, and shall have the responsibility for enrollment management, including admission, financial aid, the bursar, and the registrar, and other areas as assigned by the President. The Division will also have the responsibility for coordination of retention and student success initiatives.

### Vice President for Enrollment Management and Student Success

President Hodge commented:

We are very fortunate to have terrific senior leadership at this university and Michael Kabbaz is certainly somebody that adds to that in enormous ways. He comes with tremendous experience before his Miami tenure, part of which did include earlier time at Miami, the College Board and the University of Richmond, where he was able to expand his expertise; expertise that he's brought to us. We have known him as the architect of a complete remodeling, or that's too small a word; a complete restructuring, a transformative restructuring, of what our approach to enrollment management is all about. And we have seen him exercise tremendous breadth across the university; connecting to the various units in ways that will make this division a great success. I look very much forward to having him as part of the senior leadership team of Miami University.

Mr. Ridenour then moved, Mr. Budig seconded, and by voice vote the resolution was unanimously adopted.

#### **RESOLUTION R2014-56**

Vice President for Enrollment Management and Student Success

BE IT RESOLVED: that the Board of Trustees, upon the recommendation of the President, hereby elects Michael Kabbaz as Vice President for Enrollment Management and Student Success, to become effective July 1, 2014.

#### Freedom Summer

In commemoration of the fiftieth anniversary of Freedom Summer and in honor of James Chaney, Andrew Goodman and Michael Schwerner, Mr. Lieberman moved, Mr. Ridenour seconded, and by voice vote the resolution was unanimously adopted.

### RESOLUTION R2014-57 Freedom Summer, Fiftieth Anniversary

WHEREAS; in 1964 Freedom Summer was organized and attended by an estimated 800 volunteers, most of whom were college students from Northern states, who gathered at Western College for Women in Oxford, Ohio; and

WHEREAS; those volunteers trained to travel south to register African American voters in Mississippi; and

WHEREAS; our nation was embroiled in a sometimes violent struggle to recognize the civil rights of all citizens; and

WHEREAS; three of the volunteers, James Chaney, Andrew Goodman, and Michael Schwerner, gave their lives in the pursuit of other's freedom and the right to vote when they were murdered in Mississippi; and

WHERAS; the events of that fateful summer helped to bring about significant change and progress in our Nation over the past half century; and

WHEREAS; this year marks the fiftieth anniversary of Freedom Summer; and today marks the eve of the fiftieth anniversary of that dark day when Chaney, Goodman and Schwerner were abducted then murdered; and

WHEREAS; the location of Freedom Summer and the Western College for Women has since become part of Miami University; and

WHEREAS; it is a solemn honor for Miami University to continue the legacy of the Western College for Women and Freedom Summer; designating this fiftieth anniversary year, the Year of Celebrating Freedom, a university-wide, yearlong event to reflect upon the progress made, and what is yet to be achieved in our Nation and globally to promote freedom, dignity and respect.

NOW, THEREFORE BE IT RESOLVED: that Miami University expresses its deepest gratitude for all who risked so much during that historic summer to assure civil rights for all; and

BE IT FURTHER RESOLVED: to help preserve this legacy for countless generations to come, to remind us all of freedom's call, and to commemorate the memory of James Chaney, Andrew Goodman, and Michael Schwerner, an addition to the Memorial at the Freedom Summer site is being created to honor those courageous three and the impact of their sacrifice.

# National Trustee Appointments and Resolutions of Appreciation

# **Robert Coletti**

Mr. Crain moved and Mr. Wilson seconded a resolution to appoint Robert Coletti as a National Trustee, and by voice vote the resolution was unanimously adopted.

#### **RESOLUTION R2014-58**

BE IT RESOLVED: that the Board of Trustees hereby appoints Robert E. Coletti as a National Trustee for a three-year term beginning July 1, 2014, ending June 30, 2017.

#### **Diane Perlmutter**

Mr. Wilson moved and Mr. Bhati seconded a resolution to appoint Diane Perlmutter as a National Trustee, and by voice vote the resolution was unanimously adopted.

# **RESOLUTION R2014-59**

BE IT RESOLVED: that the Board of Trustees hereby appoints Diane Perlmutter as a

National Trustee for a three-year term beginning July 1, 2014, ending June 30, 2017.

# **Sue Henry**

In recognition of Trustee Henry's many years of dedicated service to Miami University, Mr. Ridenour moved and Mr. Lieberman seconded a resolution of appreciation in her honor, and by voice vote the resolution was unanimously adopted. The approval was met with a round of applause.

> RESOLUTION R2014-60 Resolution of Appreciation for Sue J. Henry

WHEREAS, Sue J. Henry was appointed as a as a Miami University National Trustee on July 1, 2008; and

WHEREAS, Sue J. Henry has thoughtfully and ardently served Miami University throughout her tenure; and

WHEREAS, Sue Henry graduated from Miami University, Cum Laude with induction into Phi Beta Kappa, served as President of Pi Sigma Alpha, and as a member of Alpha Sigma Alpha; and

WHEREAS, Sue Henry earned a Juris Doctor from Northwestern University, a Master of Laws from Georgetown University, authored and published notable law articles, and enjoyed a renowned legal career; and

WHEREAS, Sue Henry has also earned a distinguished reputation in supporting higher education, as; an Assistant Professor of Law at the University of Illinois; a member of Northwestern University's School of Law Dean's Advisory Board; a member of Miami's College of Arts and Science Alumni Advisory Board; a member of the For Love and Honor Campaign; the first Chair of the Pre-Law Alumni Advisory Board; and through her generous support of Miami's Center for Student Engagement and Leadership, and Miami's Pre-Law Program; and

WHEREAS, during Sue Henry's tenure as Trustee many extraordinary accomplishments were achieved; the Armstrong Student Center was constructed; an Academic Division was created on the Regional Campuses; a collaborative agreement was negotiated for the Greentree Health Science Academy; Residence Halls were constructed and renovated; Laws Hall was transformed into the Business, Engineering, Science and Technology (BEST) Library; and the Strategic Priorities Task Force was appointed and issued its recommendations facilitating the ability of the President and the Board of Trustees to anticipate and lead Miami into the future; and

WHEREAS, Sue Henry's astute and thoughtful guidance was invaluable in helping craft the bold and innovative Miami 2020 plan, which unites the entire Miami Community in the quest to achieve the vision of offering "the best undergraduate experience in the nation, enhanced by superior, select graduate programs;" and

WHEREAS, Sue Henry led the Academic and Student Affair Committee as Chair, ensuring Miami's continued academic excellence, exceptional student experience and the promotion of a sense of community, and respect for the dignity and rights of others; and

WHEREAS, Sue Henry's tenure also saw the adoption of the Code of Love and Honor, and the phrase "I Am Miami" which defines the culture to which we aspire, and are in keeping with the values so treasured by her Committee and this Board; and

WHEREAS, the Miami Trustees, faculty, staff, and students will miss Sue's wisdom, experience, counsel, common sense, and extraordinary insight;

NOW, THEREFORE BE IT RESOLVED: that the members of the Miami University's Board of Trustees do hereby express their sincere gratitude and deepest appreciation for Sue J. Henry's service and leadership to this Board, to Miami University, and to higher education; and

BE IT FURTHER RESOLVED: that the members of this Board offer their best wishes for her continued good health and success in all future endeavors; and

BE IT FURTHER RESOLVED: that this Board extends an open invitation to Sue and Carter to visit often in the years ahead.

Done, by the Miami University Board of Trustees, this Twentieth day of June, Two Thousand Fourteen at Miami University, in the City of Oxford, County of Butler, State of Ohio, during the Two Hundred and Fifth year of the University's Charter.

# **Mike Armstrong**

In recognition of Trustee Armstrong's many years of dedicated service to Miami University, Mr. Crain moved and Mr. Shroder seconded a resolution of appreciation in his honor, and by voice vote the resolution was unanimously adopted. The approval was met with a round of applause.

# RESOLUTION R2014-61 Resolution of Appreciation for C. Michael Armstrong

WHEREAS, C. Michael Armstrong was appointed as a Miami University National Trustee on March 1, 2011; and

WHEREAS, C. Michael Armstrong has thoughtfully and ardently served Miami University throughout his tenure; and

WHEREAS, Mike Armstrong graduated from Miami University with a degree in

Business Economics, attended Dartmouth Institute, and holds honorary doctorate degrees from Miami, Johns Hopkins, and many other highly respected Universities; and

WHEREAS, Mike Armstrong joined IBM and rose from systems engineer to Chairman and President of the Board of IBM World Trade Corporation; and

WHEREAS, Mike Armstrong also served as CEO and Chairman of Hughes Aircraft Company, CEO of AT&T, and Chairman and Director Emeritus of Comcast Corporation; and

WHEREAS, Mike Armstrong has selflessly applied his impressive business knowledge, experience and acumen to support higher education, serving not only as a National Trustee, but also on the Farmer Business School's Board of Visitors, Miami's For Love and Honor Campaign, and on the Armstrong Institute for Interactive Media Studies Advisory Board; and beyond Miami, as a Trustee at Johns Hopkins University, and even in the classroom as a Visiting Professor at MIT's Sloan School of Management; and

WHEREAS, Mike Armstrong's service extends to the local, national and global community as well, leading and serving countless organization, including; chairing the U.S. President's Export Council, serving on the Council on Foreign Relations, and co-founding A Better Chance in Darien, CT; and

WHEREAS, during Mike Armstrong's tenure as Trustee, the Armstrong Student Center was constructed, an Academic Division was created on the Regional Campuses, Residence Halls were constructed and renovated, ground was broken for an Indoor Sports Facility, and the Miami 2020 plan was implemented; and

WHEREAS, Mike Armstrong led the Finance and Audit Committee as Chair, ensuring for Miami a solid financial foundation to weather the challenging years ahead; and

WHEREAS, Mike Armstrong is a farsighted and magnanimous benefactor to Miami University and higher education, whose vision and generous support for others will be felt for countless years to come. The Armstrong Student Center has quickly become the focal point of the Miami Experience, and the Armstrong Institute for Interactive Media Studies provides a premier 21<sup>st</sup> Century interactive learning experience; and

WHEREAS, the Miami Trustees, faculty, staff, and students will miss Mike's wisdom, experience, counsel, common sense, and extraordinary insight;

NOW, THEREFORE BE IT RESOLVED: that the members of the Miami University Board of Trustees do hereby express their sincere gratitude and deepest appreciation for C. Michael Armstrong's service and leadership to this Board, to Miami University, and to higher education; and

BE IT FURTHER RESOLVED: that the members of the Board offer their best wishes for his continued good health and success in all future endeavors; and

BE IT FURTHER RESOLVED: that this Board extends an open invitation to Mike and Ann to visit often in the years ahead.

Done, by the Miami University Board of Trustees, this Twentieth day of June, Two Thousand Fourteen at Miami University, in the City of Oxford, County of Butler, State of Ohio, during the Two Hundred and Fifth year of the University's Charter.

### Written Reports

Tom Herbert, Vice President for Advancement submitted a written report which is included as Attachment C.

# **Executive Session**

With no more public business to come before the Board, upon the recommendation of the Chair, Mr. Ridenour moved, Mr. Budig seconded, and by unanimous roll call vote the Board convened to Executive Session to discuss personnel matters affecting the compensation of a public employee, as provided by the Open Meetings Act, Ohio Revised Code Section 121.22.

### **Adjournment of Meeting**

With no other business to come before the Board, the meeting was adjourned at 1:30 p.m., following executive session.

p.b.Get-

T. O. Pickerill II Secretary to the Board of Trustees




#### OVERVIEW

- 1. Introduction and Senior ICA Staff Changes during 2013-14
- 2. Athletics Accomplishments in 2013-14
- 3. Student-Athlete Academic Accomplishments 2013-14
- 4. Federal and NCAA Graduation Rates
- 5. First Year Retention Rates
- 6. Athletics Impact in the Community
- 7. Title IX and Gender Equity
- 8. Athletics Capital Campaign





Significant Athletic Department Personnel Changes during 2013-14:

- 1. New Women's Swimming Head Coach, Mark Davis hired July 1, 2013.
- 2. Senior Associate Athletic Director, Josh Fenton departs to become Commissioner of NCHC on July 15, 2013.
- 3. New Head Baseball Coach, Danny Hayden, hired July 23, 2013
- 4. New Assistant Athletic Director for Communications, Dave Meyer hired August 1, 2013.
- 5. Head Football Coach, Don Treadwell relieved of duties October 6, 2013.
- 6. New Head Football Coach, Chuck Martin, hired December 3, 2013.







8 Core Components to Define Success for Miami Athletics

- 1. Integrity
- 2. Student-Athlete Experience
- 3. Athletic Success
- 4. Academic Success
- 5. Positive Visibility
- 6. Teammates
- 7. Contributor to Society
- 8. Fiscal Management









### STUDENT-ATHLETE ACHIEVEMENTS

Katy Dolesh, Women's Soccer – Sportsperson of the Year for Soccer by the GCNKWSA

Sarah Mueller, Field Hockey – Led Miami University International Student Organization to achieve "Student Organization of the Year"

Emily Gruesser, Field Hockey - Sportsperson of the Year for Field Hockey by the GCNKWSA

Zac Murphy, Football – All-American, Second Team by SB Nation and All-American, Honorable Mention by Sports Illustrated.com

Seth Varner, Baseball – Mid-American Conference Pitcher of the Year





### STUDENT-ATHLETE ACHIEVEMENTS

Sarah Mueller, Field Hockey – NCAA Post-graduate Scholarship Recipient and Mid-American Medal of Excellence Award

Mason Krysnski, Football – Mid-American Conference Medal of Excellence Award

Seth Varner, Baseball and Ryan Powers, Baseball both drafted by MLB







### ACADEMIC ACHIEVEMENTS

#### 29 Miami Student-Athlete Selected as Academic All-MAC

17 of 19 Programs Achieved Team GPA's of 3.00 or higher in Spring 2014

Women's Cross Country 3.81 in Spring 2014 Softball and Soccer 3.67 in Spring 2014 Men's Cross Country 3.36 in Spring 2014 Baseball 3.12 in Spring 2014 Hockey 3.06 in Spring 2014





#### 2013 MAC NCAA Graduation Success Rates

Based on data from 2003-04, 2004-05, 2005-06, and 2006-07.

	MIAMI	Akron	Ball St	BG	BUFF	CMU	EMU	KENT	NI	OHIO	TOL	WMU
Total GSR	85	72	67	83	78	77	77	74	85	73	76	83
Total Fed Rate	73	63	60	68	68	59	61	63	65	63	67	71
Baseball	86	75	54	83	81	72	85	81	87	72	82	89
Basketball-M	79	70	55	55	64	54	60	65	77	62	60	100
CC/Track-M	75	64	n/a	75	84	92	65	59	n/a	55	58	n/a
Football	75	58	60	70	59	53	59	58	85	72	67	68
Golf-M	100	50	90	89	n/a	n/a	80	100	80	86	100	n/a
Swimming-M	96	n/a	62	n/a	88	n/a	85	n/a	n/a	n/a	n/a	n/a
Basketball-W	69	73	83	93	100	93	93	79	100	57	73	93
CC/Track-W	83	93	86	86	71	90	55	80	83	76	72	87
Field Hockey	100	n/a	53	n/a	n/a	100	n/a	100	n/a	89	n/a	n/a
Soccer-W	100	92	82	90	90	90	100	95	94	70	86	89
Softball-W	94	63	62	86	100	100	100	90	91	92	84	84
Swimming-W	88	74	88	94	100	n/a	87	n/a	n/a	89	75	n/a
Tennis-W	100	100	57	100	80	n/a	89	n/a	88	n/a	100	100
Volleyball-W	100	100	53	100	85	82	100	100	85	100	92	91

\*Numbers in RED indicate where Miami scored the highest or shared the highest score.





#### FEDERAL GRADUATION RATES 2009-2013

Category	2009	2010	2011	2012	2013
All Students	81%	83%	80%	81%	80%
Male Students	78%	81%	78%	78%	78%
Female Students	83%	84%	81%	85%	81%
All Student-Athletes	82%	74%	72%	73%	71%
Male Student-Athletes	77%	70%	69%	71%	67%
Female Student-Athletes	87%	81%	77%	76%	79%





#### FEDERAL GRADUATION RATES 2009-2013 (continued)

Category	2009	2010	2011	2012	2013
Baseball	75%	50%	40%	50%	60%
Men's Basketball	67%	75%	67%	100%	33%
Men's CC/Track	100%	75%	50%	67%	50%
Football	75%	63%	77%	62%	63%
Men's Other Sports	80%	83%	86%	87%	88%
Women's Basketball	100%	67%	75%	33%	67%
Women's CC/Track	77%	80%	64%	75%	73%
Women's Other Sports	89%	83%	83%	88%	84%





#### FIRST-YEAR RETENTION RATES 2009-2013

Category	2009-10	2010-11	2011-12	2012- 13	2013- 14
All Student-Athletes	79%	89%	94%	93%	95%
Male Student-Athletes	78%	87%	92%	94%	94%
Female Student-Athletes	82%	90%	96%	92%	96%
Baseball	71%	100%	100%	100%	100%
Men's Basketball	75%	75%	75%	67%	100%
Women's Basketball	100%	100%	100%	100%	100%
Football	84%	82%	100%	95%	93%
Men's CC/Track	64%	83%	85%	100%	84%
Women's CC/Track	88%	100%	93%	100%	100%







COMMUNITY ENGAGEMENT (continued)

Goals for Life **Kiwanis Chili Dinner Kiwanis Food Drive** Kiwanis Pancake Breakfast **Knolls of Oxford Kramer Carnival** Kramer Elementary Reading Program Kramer Elementary Kid's Night Living Water Luna Cares Trick or Trail run Mako Swim Club Marshall Elementary Class of the Court McCullough Hyde Memorial Hospital **McGuffey School** 





Miami Valley First Tee program **Oxford Camps Oxford Canned Food Drive Oxford Choice Food Pantry Oxford Community Pig Roast** Oxford Kid's Halloween Oxford Middle School **Redhawk Traditions** Salvation Army Sommerville Community Service, Susan G Komen Cincinnati Race for the Cure Swoop's Stoop Talawanda Summer Program Thanksgiving Turkey Donations US Army Platoon Care Package



2013-14 TITLE IX,GENDER EQ	UITY, AND ROSTER MANAGEMENT				
Percent	Number				
Female Students Overall 51.67%	7,934				
Female Student-Athletes 53.11%	315				
Male Students Overall 48.33%	7,421				
Male Student-Athletes 46.89%	278				



#### ATHLETICS CAPITAL CAMPAIGN



Athletic Performance Center



Yager Stadium



Hayden Park Addition



Indoor Practice Facility





Graham Bowling BOT Report June 2014

To be read for the public Miami University BOT session:

My fellow trustees and guests, I apologize for my absence this week and at the May retreat. I was participating in a social entrepreneurship study abroad course with the Institute for Entrepreneurship in the Dominican Republic and this week I began my summer internship working at a tech startup in Columbus.

I was excited to recently read about the new Electronics and Computing Service Scholars Living Learning Community, which will begin in the fall of 2015. This program aims to increase the number of women choosing a career in the STEM field. The participants in this LLC will join their computer, math and engineering coursework with relevant opportunities to participate in projects that benefit the local community. The new LLC is supported by grant funding from the National Science Foundation. I believe Miami University students have so much to offer beyond the classroom and service-based coursework provides a method to both learn and serve others.

After watching the Miami Women in Leadership Conference this past February, a group of Miami students, both men and women, including myself are working on hosting a local TEDx conference. Miami students will schedule to speak for a limited amount of time and present their "ideas worth sharing" as the conference slogan indicates. We are eager to promote the spread of knowledge in this format and are excited to seek a formal opportunity outside of the classroom to showcase our peer's vast experiences and intelligence. I will keep you informed on updates as this idea moves forward.

I am immensely grateful for my first year on the Board of Trustees. I hope everyone enjoys their summer and please feel free to connect with me via email as the summer progresses. Thank you and see you in September.

# University Advancement Report

### Tom Herbert, JD Vice President, University Advancement



Topics Covered

- 2020 Plan Fundraising Update
- Post Love and Honor Campaign
- Update on Advancement Initiatives



# 2020 Plan Fundraising Update





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#### June 2014

## Post-Campaign Development Targets



DIVISION OF UNIVERSITY ADVANCEMENT

# 2020 Plan Fundraising Update

- Goal of FY 2014: \$37,200,000
- Amount raised to date: \$41,200,000



#### June 2014

# 2020 Plan Fundraising Update



# Post Love and Honor Campaign





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# Post Campaign Priorities

### Priorities Identified

- Endowed scholarships for incoming students
- Armstrong Student Center East Wing
- ICA Initiative
- Faculty Support
- Residence Hall Renovation



# Post Campaign Priorities: Endowed Scholarships

### • Endowed Scholarships – Top Priority

- Marketing material has been developed on the Scholarship Matching program
- Amount raised to date: \$3.8 million
- Strategic Priorities Task Force Goal of \$50 million by end of FY2015. Amount raised: \$46.5 million



# Post Campaign Priorities: Armstrong Student Center East Wing

- Armstrong Student Center East Wing
  - Dedicated the Armstrong Student Center on February 7, 2014
  - Fundraising Target is \$8 million for East Wing
  - \$2.5 million raised
  - Have identified prospects and developing materials



### Post Campaign Priorities: ICA Initiative

- Intercollegiate Athletics
  - Feasibility Study complete and development of a "working goal" close to completion
  - Working to establish a steering committee and secure large naming gifts



## Post Campaign Priorities: Faculty Support

### • Faculty Support

- Working with Provost Gempesaw and the deans to build the understanding of the need and goals related to them
- Will then move to explore what donor incentives we can put in place



### Post Campaign Priorities: Residence Halls

- Have begun to gather information about funding ideas for high-ability students in the residence halls
  - Honors Societies
  - Satellite Writing Centers
  - Honors Lounge
  - Innovation Space



# Update on Advancement Initiatives





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# Update on Advancement Initiatives

- Development Staff Metrics
- Enhanced Stewardship
- Enhanced Alumni Programming
- Refined Marketing and Events
- Foundation Board Development



# Update on Advancement Initiatives

- Enhanced Parent Programming
- Advance M.i.a.m.i. Women Initiative
- Annual Fund Matching Program
- Increased Student Involvement



### **Development Staff Metrics**

- Visits with \$100K and up rated prospects
  - FY'13: 39%
  - FY'14 to date: 52%
- Average ask:
  - FY'13: \$206,478
  - FY'14 to date: \$384,097



**Development Staff Metrics** 

ROI – cost to raise a dollar:

- FY'14 to date is 12 cents
- FY'13 was 14.3 cents
- FY'12 was 15.5 cents



### Enhanced Stewardship

- Post-Campaign plan in full swing and well received
- Many visits by the Hodges completed
- Development staff making good progress
- Rolling out lifetime giving societies this summer



### Enhanced Alumni Programming

- Cincinnati Plan culminating this spring
- Reviewing our membership dues program
- Comprehensive review to be completed by 6/30



### Refined Marketing and Events

- Centralized "events procedures" working well
- Campaign celebration gala a success
- Armstrong Student Center dedication a success
- Marketing *crisper* Giving Tribute Gala Edition



### Foundation Board Development

- Adding four new members this fall
- Reviewing our Strategic Plan to be congruent with the 2020 Plan
- Direct involvement continually enhanced



#### Enhanced Parent Program

 "Family Fellows" program introduced at \$10,000 a year level of support; nine families moved to that level

#### Advance Miami Women Initiative

- Geena Davis was the keynote speaker for our inaugural event on April 3<sup>rd</sup>
- Symposium very well attended by both VIPs and a broader campus/community audience



#### Annual Fund Match Program

- Very successful FY'13
- Have invested in REEHER to further segment markets
- Will reinstitute the match for the next two FYs

#### Increased Student Involvement

• Senior Class gift info



# Thank you!





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