

MIAMI UNIVERSITY
BOARD OF TRUSTEES
Minutes of the Board of Trustees Retreat
Oxford Campus, Marcum Conference Center, Rooms 108/110
Thursday, June 21, 2018

The Secretary to the Board of Trustees confirms that as specified in the Regulations of the Board of Trustees of Miami University, and in compliance with Section 121.22 of the Ohio Revised Code, due notice was given prior to holding this meeting of the Board of Trustees.

The retreat was called to order at 11:00 a.m. on Thursday, June 21, 2018, in the Marcum Conference Center, on the Oxford Campus with the Board Chair, Mr. Mark Ridenour, presiding. The roll was called with a majority of Trustees present, constituting a quorum. In addition to the Board members; President Greg Crawford, Provost Phyllis Callahan, Senior Vice Presidents David Creamer, Tom Herbert, and Michael Kabbaz; and Vice President Jayne Brownell were also present; as were; Robin Parker, General Counsel; and Ted Pickerill Secretary to the Board of Trustees. Additional members of the President's Cabinet were also in attendance, including; Cliff Peale, Executive Communications; David Sayler, Intercollegiate Athletics; Michele Sparks, Chief Marketing and Communications Officer (effective July 1, 2018); Randi Thomas, Institutional Relations; and Dawn Tsirelis, Assistant to the President. Also attending were the academic Deans; Cathy Bishop-Clark, College of Liberal Arts and Applied Science; Michael Dantley, College of Education Health and Society; Marek Dollár, the College of Engineering and Computing; Chris Makaroff, the College of Arts and Science; Liz Mullenix, College of Creative Arts; and Marc Rubin, Farmer School of Business. Also present were Dr. Jay Kayne, from ImagineIt Project, LLC, who was attending to provide a presentation on creativity; Mark Sullivan, Chair of the Foundation Board; and members of the public present to observe.

Present: John W. Altman (National Trustee) C. Michael Armstrong (National Trustee) David H. Budig Megan Cremeans (Student Trustee) Robert E. Coletti (National Trustee) Sandra D. Collins C. Michael Gooden (National Trustee, arrived following the call of roll)	Thomas W. Gunlock Zachary Haines Terry Hershey (National Trustee) John C. Pascoe Diane Perlmutter (National Trustee) Mark E. Ridenour Robert W. Shroder
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Absent: Jagdish K. Bhati
 Hallie Jankura (Student Trustee)
 Rodrick Robinson

Public Session

Note: There were no resolutions or ordinances considered.

Free Speech - Rights and Responsibilities

General Counsel Robin Parker led a session on the first amendment. She informed the group that the amendment does not state a right, but rather is restricts the government, and then described how this applies to public universities. She explained how many variables must be considered, including who is speaking (visitor, student, employee) as well as where they are speaking.

Following her presentation, Ms. Parker answered questions, including one as to how the University of Chicago Statement applies.

Advancement Update

Associate Vice President Bundy updated the Board on Miami's efforts to prepare for the next campaign. He explained the role of Major Gift Officers, and the Development Continuum of: Identification; Assessment; Cultivation; Solicitation; and Stewardship.

Update from the Deans

Each of the Academic Deans provided updates to the Board, beginning with the College of Arts and Science, below are some of the areas featured.

College of Arts and Science

Dean Makaroff highlighted achievements, such as establishing a Western Center for Social Impact and Innovation, and creating a Public Health BA Degree program with the College of Education, Health and Society. For academic year 2019, CAS has several initiatives, including the launch of an Organizational Leadership degree. For the future, CAS is considering many plans, including the pursuit of several professional masters degrees.

College of Creative Arts

Dean Mullenix highlighted achievements, such as a retention rate from fall 2016 to fall 2017 of 94.7%, anticipated admissions of 220+ first-year and transfer students in the fall, and increased enrollments in Arts Management/Entrepreneurship, Fashion Business/Entrepreneurship, and IMS. For academic year 2019, CCA has several initiatives, including continuing to implement curriculum strategic plans in Architecture/Interior Design, Art, Music, and Theatre. For the future, CCA is considering many plans, including the pursuit of additional IMS programs, and to create several masters degrees.

College of Engineering and Computing

Dean Dollár highlighted achievements, such as an expansion in the number of students and faculty, a record high year of scholarship publications by faculty, curriculum revision, and Socially Engaged Engineering and Computing (SEEC) initiatives. For academic year 2019, CEC has several initiatives, including continuation of the faculty and student expansion, and to more fully develop SEEC. For the future, CEC is considering many plans, including the pursuit of new Centers, contributing to Miami's Global Health Initiative, and the CEC/CLAAS Advanced

Manufacturing Initiative, and possibly creating new majors.

College of Liberal Arts and Applied Science

Dean Bishop-Clark highlighted achievements, such as increased enrollment at the Regionals, and the creation of the first CLAAS Advisory Council. For academic year 2019, CLAAS has several initiatives, including to expand the e-campus, grow existing bachelors, and to partner with their host cities, including Hamilton with the soon to be completed South Crossing Project. For the future, CLAAS is considering many plans, including a Nursing master's degree, initiatives in the health area, online credentialing, and a commerce hub.

College of Education Health and Society

Dean Dantley highlighted achievements for the current year, and of efforts for academic year 2019. For the upcoming year, EHS plans, among other things, to pursue eLearning, address the curriculum, and to enhance external funding for faculty research. For the future, EHS is considering many plans, including several professional Master's degrees, and new undergraduate programs.

Farmer School of Business

Dean Rubin highlighted achievements, such as filling divisional leadership positions, reorganizing the development team, and completing a strategic planning retreat. For academic year 2019, FSB has several initiatives, including enhancing the brand, innovating the curriculum, and adding certificates, badges and professional education. For the future, FSB is considering new Centers, new Master's degrees, and to explore healthcare economics.

Creativity

Dr. Jay Kayne of ImagineIt Project, LLC, presented on enhancing creativity. He warned against the paradigms people hold which constrain creative thought. He also told of the shortcuts one's brain will take, which limit considerations and creative thought. To nurture creative thought he posed many questions to the attendees and also told and provided examples on the value of disruptive ideas.

Adjournment of Meeting

Chair Ridenour thanked the Board, the Deans and the members of the President's Executive Cabinet for attending and for their input. Following a motion and a second, by unanimous voice vote, with all in favor and none opposed, the Board adjourned at 5:45 p.m.



T. O. Pickerill II
Secretary to the Board of Trustees