

## Return on Investment

*Payscale.com* ranks Miami **No. 1 in Ohio** and No. 49 in the nation for return on investment among public universities in its 2019–2020 Salary Report. Graduates posted a midcareer median income of \$107,300.

Nearly **96% of 2017–2018 Miami graduates** were employed or furthering their education by fall 2018.

Employers want Miami graduates:

- In 2018–2019, **6,046 businesses and organizations** interviewed, attended a job fair or posted jobs at Miami.
- Employers placed more than **62,000 internship and job postings**, many for multiple openings, on Miami's electronic job board – more than double the previous year.
- Employers conducted **4,043 on-campus interviews** during 2018–2019.

Miami students earn their place at America's top graduate and professional programs:

- **71% of Miami undergraduates** applying to medical school with at least a 3.20 science and overall GPA and a 50th percentile score on the MCAT were accepted.
- **94% of senior Miami applicants were accepted to law school** from 2015 to 2018, compared to an 86% national average for the same period.

## Affordability

Since 2016, the **Miami Tuition Promise** has frozen tuition, room and board, special purpose fees and course fees for four years for each incoming class, providing **cost certainty for students and families**. By holding these costs constant, Miami provides the confidence students and families need to plan financially for a college education. Cost stability also ensures that a student's renewable scholarships and financial aid dollars retain their value during the four-year Miami experience.

Students pay **no extra tuition beyond 12 credit hours** per semester, and more than **60% of academic programs offer a three-year pathway** to completion – providing more value for the same tuition.

The **Miami Access Initiative** ensures that academically competitive students from Ohio families with an income of \$35,000 or less pay no tuition and fees.

Factoring in financial aid, **14% of Ohio students pay no tuition and fees** and an additional **15% pay less than \$5,000** in tuition and fees to attend Miami's Oxford campus.

## Miami Students Receive Value by Staying in Ohio

Ohio students who apply to Miami also often apply to high-caliber private and public universities in other states. These students can save significantly on tuition and fees by attending Miami:

Miami	\$63,636
Purdue	\$115,176
Illinois	\$133,408
Indiana	\$146,048
William & Mary	\$181,088
Michigan	\$204,800

## Facts at-a-glance

**Affiliation:** Miami is an Ohio public university.

**History:** Miami was founded in 1809. Its name reflects the history of the Native American tribe who once lived in the Miami Valley region of Ohio. Miami maintains strong ties with the Miami Tribe, now located in Oklahoma, and with the Myaamia Center, a cultural and research center on the Oxford campus.

**Location:** Miami is centered in Oxford, Ohio, 35 miles northwest of Cincinnati and 45 miles southwest of Dayton. Miami's Oxford campus encompasses 2,138 acres and includes 188 buildings. Miami operates regional campuses in Hamilton and Middletown, the Voice of America Learning Center in West Chester and a western European campus in Luxembourg.

**Enrollment:** (fall 2019) 17,327 undergraduates and 2,607 graduate students in Oxford. Regional campuses in Hamilton, Middletown and West Chester enroll more than 4,500 students combined. About 200 students per year leave Oxford to study at Miami's Luxembourg campus for a semester or year. Counting all campuses, Miami students come from all 50 states; Washington, D.C., and 79 countries.

**Cost:** First-time in-state Oxford students enrolling in fall 2019 pay \$15,909 in tuition and general fees, an amount frozen for four years by the Miami Tuition Promise. First-time out-of-state Oxford students enrolling in fall 2019 pay \$35,936 per year in tuition and general fees, also frozen for four years. Room and board costs for incoming Oxford students in 2019 average \$14,124 and will not increase during the students' four years on the Oxford campus. First-time students in 2019 on the regional campuses pay \$3,143 per year in tuition and general fees, while out-of-state students pay \$8,439 – both amounts frozen for four years by the Miami Tuition Promise.



Miami University: Equal opportunity in education and employment.  
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# Report Card

2019–2020

For parents, taxpayers, alumni,  
the governor and legislators



Since 1809, the partnership between Miami University and the state of Ohio has benefited students and families, expanded the Ohio economy and enhanced Ohio communities.

Miami University is focused on providing the best undergraduate experience in the nation, enhanced by targeted graduate programs. Research with faculty mentors, internships with the world's leading companies and accessible study abroad programs ensure that Miami students graduate ready for leadership in today's global society. We offer an immersive residential experience in Oxford while our regional campuses in Hamilton and Middletown and the Voice of America Learning Center in West Chester provide accessible and affordable options for students seeking a non-residential experience.

More than 220,000 alumni – nearly half of them living in Ohio – proudly carry Miami's mission and values throughout Ohio and around the world.

We provide this Report Card highlighting quality measures to Miami students and families from around the state, nation and world; to families of prospective students; and to our local, regional and state leaders.



## National Measures of Quality and Value

Miami University is ranked **No. 39 nationally** among public universities in “Best Colleges 2020” by *U.S. News & World Report*. Among all national universities, Miami moved up five spots to **No. 91 out of 399 universities** on the list.

Miami programs in engineering (**No. 8**), business (**No. 41**) and services to veterans (**No. 35**) also earned top-50 rankings in the edition, and Miami was ranked **No. 81** on the list of “Best Value Colleges.”

In a special *U.S. News & World Report* list, Miami ranks **No. 3 nationally among public universities** and No. 8 overall for our commitment to undergraduate teaching. Miami has been on the list since 2009.

Miami University’s Altman Institute for Entrepreneurship (**No. 7** among public universities) and the Armstrong Institute for Interactive Media Studies Games Center (**No. 3** among publics) are ranked highly by *The Princeton Review*.

Miami University ranks **No. 1** among top-quality national universities for **operating efficiency** in the most recent *U.S. News & World Report* analysis in November 2017.

## Attracting, Retaining and Graduating Talented Students

### First-year class stats, fall 2019

Average ACT .....	28
Average GPA .....	3.78
Non-resident students .....	37%
Domestic students of color .....	16.5%
First-generation students .....	13%
International students .....	4.7%

### Miami’s academic experiences

**17-to-1** Miami’s student-to-faculty ratio



Nearly **two-thirds** of courses include fewer than 30 students.

More than **61%** of the Oxford campus Class of 2019 graduated with at least one minor or additional major.

**13,743** students from all our campuses took online Miami courses in 2018-2019, an option enhancing course access and availability.

### Graduation

Miami’s four-year graduation rate of 66% ranks **No. 1 among public universities in Ohio** and No. 26 among publics nationally. The national average is 37% for all universities and 29% for public universities.

Miami’s six-year graduation rate of 80% ranks **No. 39 among public universities nationally**. The rate includes 72% for African American students, 68% for Hispanic students and 75% for international students.

In 2018, Miami posted a **91% graduation success rate for student-athletes**, the percentage of eligible student-athletes who graduate within six years.

## Experiential Learning

In 2018–2019, more than **2,800 Miami undergraduates** worked with professors on research, many starting in their first year.

About **70% of Miami seniors** in the Class of 2019 were involved in internships, field work or co-ops during their time at Miami.

Leadership training through the Wilks and Lockheed Martin Leadership Institutes and the Government Relations Network included nearly **3,000 students** in 2018–2019.

Immersion opportunities are available to Miami students in a variety of majors and careers. **Digital Innovation Centers** in Cincinnati and San Francisco help students gain access to some of the country’s most innovative employers and hands-on experience at startup companies. Miami’s **Inside Washington and Inside Hollywood** programs provide opportunities in government and entertainment for students.

**Nearly 47% of Miami undergraduates earn credit abroad** before graduation. Including students on internships, non-credit and service learning programs; international students who study in a third country; and other international programs, **55% of Miami students** study away or abroad.

### Public service and sustainability

Nearly **3,500 Miami students** volunteered in 2018–2019 for more than **47,000 total hours**.

Miami offers public service immersion opportunities at the local, state and federal levels through its Urban Cohort, Center for Community Engagement in Cincinnati’s Over-the-Rhine neighborhood, Government Relations Network and the Center for Public Management and Regional Affairs.

In Miami’s ongoing Lean initiative to reduce costs and maximize efficiency, we have gained **more than \$86 million** in new revenue or cost reductions while reinvesting in critical strategic priorities and building academic quality.

Miami continues to invest in building and infrastructure improvements that maintain physical assets while reducing energy consumption and carbon footprint.

Since 2008, Miami’s energy footprint per square foot has been **reduced by 36%** and its carbon footprint has been **reduced by 44%**.



### Miami’s Positive Impact in Ohio

Miami **added \$2.3 billion to Ohio’s economy** in 2016–2017. Miami’s operations on all campuses combined to support **31,473 Ohio jobs** during that year.



## Strategic Initiatives to Align with Ohio Priorities

### BOLDLY Creative

#### Boldly Creative: Preparing Ohio’s future workforce

Miami University is investing **\$50 million in its Boldly Creative academic innovation fund** to enhance our nationally recognized undergraduate teaching, learning

and research with a sharpened focus on innovation and creativity. Boldly Creative invests in programs that span traditional disciplines, creating engaged citizens and workforce leaders to expand Ohio’s economy.

The first round of investments in 2019 includes programs designed to **prepare Miami students in areas critical to Ohio’s future**: analytics and data science, robotics and automation, nursing and other health care professions, business skills for non-majors and stackable micro-credentials to help Ohio residents advance their careers. Miami also is studying the feasibility of a Center for Cybersecurity and an expanded eSports curriculum.

### Work+: A debt-free Miami education

Miami is working with local employers and Ohio officials to pilot the **Ohio Work+ program** at Miami University Regionals. Launched in fall 2019, the program provides Ohio residents the opportunity to gain work experience, build a career and earn an associate or bachelor’s degree debt-free. Participants work 24 hours a week with a partner company while taking classes in a major of their choice at Miami University Regionals.

Partner companies pay Work+ participants an hourly wage and support their tuition expenses. Work+ demonstrates Miami’s commitment to **reducing the impact of college debt** on Ohio students and families, helping local companies train and recruit workers and **expanding the regional and statewide economy**.