

## FOOTBALL CONTRACT

**THIS AGREEMENT** is entered into on **August 9, 2017**, between **MIAMI UNIVERSITY ("Miami")** and **University of Cincinnati ("Cincinnati")**.

**WHEREAS**, Miami and Cincinnati desire to provide the participation between the parties' varsity football teams in games of football.

**WHEREAS**, each of the parties involved will field a varsity football team that falls within the NCAA guidelines of a Division 1A "counter" in terms of grant in aids awarded.

**NOW, THEREFORE**, in consideration of the foregoing, Miami and Cincinnati agree as follows:

1. The varsity football teams representing the above institutions shall play games of football as set forth below:

<u>Date</u>	<u>Location</u>	<u>Time</u>
September 16, 2017	Miami University	8:00 pm
September 8, 2018	Paul Brown Stadium <sup>1</sup>	TBD
September 14, 2019	University of Cincinnati	TBD
September 19, 2020	Miami University	TBD
September 4, 2021	University of Cincinnati	TBD
September 17, 2022	Paul Brown Stadium <sup>2</sup>	TBD
September 16, 2023	University of Cincinnati	TBD
September 14, 2024	Miami University	TBD
September 6, 2025	University of Cincinnati	TBD
September 19, 2026	Paul Brown Stadium <sup>3</sup>	TBD
September 11, 2027	Miami University	TBD
September 9, 2028	University of Cincinnati	TBD
September 8, 2029	Miami University	TBD

<sup>1</sup> The game will be played at Paul Brown Stadium and there will be a 50/50 split of all net revenues and all Paul Brown Stadium Game Operation Expenses assessed to the institutions. Revenue generated from any sponsors specific to the game at Paul Brown Stadium will be shared equally 50/50. TV rights will remain with Miami. Miami will be listed as the Home Team for the event and venue. Miami will serve as the contracting agent with Paul Brown Stadium. An addendum to this contract will outline specific revenue, expense, sponsorship and ticket pricing for the game at Paul Brown Stadium.

<sup>2</sup> The game will be played at Paul Brown Stadium and there will be a 50/50 split of all net revenues and all Paul Brown Stadium Game Operation Expenses assessed to the institutions. Revenue generated from any sponsors specific to the game at Paul Brown Stadium will be shared equally 50/50. TV rights will remain with Miami. Miami will be listed as the Home Team for the event and venue. Miami will serve as the contracting agent with Paul Brown Stadium. An addendum to this contract will outline specific revenue, expense, sponsorship and ticket pricing for the game at Paul Brown Stadium.

<sup>3</sup> The game will be played at Paul Brown Stadium and there will be a 50/50 split of all net revenues and all Paul Brown Stadium Game Operation Expenses assessed to the institutions. Revenue generated from any sponsors specific to the game at Paul Brown Stadium will be shared equally 50/50. TV rights will remain with Cincinnati. Cincinnati will be listed as the Home Team for the event and venue. Cincinnati will serve as the contracting agent with Paul Brown Stadium. An addendum to this contract will outline specific revenue, expense, sponsorship and ticket pricing for the game at Paul Brown Stadium.

2. The eligibility of the participating players, and other rules, shall be governed by the rules and regulations of the National Collegiate Athletic Association ("NCAA"), the teams respective Conferences and the institutional rules of the Home Team and the Visiting Team.
3. The game officials in charge of officiating the football games shall be appointed by the Visiting Team's Conference and their expenses shall be paid by the Visiting Team.
4. The Visiting Team will be allowed 400 complimentary tickets.
5. Miami and Cincinnati agree to eliminate the annual guarantee payment of \$40,000 to visiting team for playing each game and eliminate the guaranteed purchase of \$40,000 in tickets by the visiting team for each game herein.
6. The Home Team will make Three Thousand (3,000) tickets available for purchase by the Visiting Team. The Visiting Team shall return all unsold tickets not later than Thirty (30) days prior to the contest date or pay the face value of the tickets to the Home Team.
7. Upon approval of Home Team, which will not be unreasonably withheld, the Visiting Team's cheerleaders, band members (no more than 300) and pompom squad members who are dressed in uniforms shall be admitted to the game at no cost and shall be permitted to perform under the rules and regulations of Home Team. A request by the Visiting Team for its band to perform shall be made no later than Thirty (30) days prior to date of game.
8. The Home Team will set ticket prices.
9. The Visiting Team shall be allowed Sixty (60) sideline passes at no charge. Sideline passes are for use by coaches, trainers and working personnel only. Sideline passes must be worn by all personnel with the exception of varsity players in uniform. All Visiting Team sideline passes will be restricted to the Visiting Team Bench area.
10. Home Team shall have the exclusive right to sell programs and operate concessions and parking. All income from program sales, concessions and parking shall be the sole property of Home Team.
11. Home team shall have a medical doctor and an ambulance at the game site throughout the period of the football game.
12. The Visiting Team understands that Home Team has assigned its live, over-the-air broadcast and cable television rights to the football game to their respective Conference Office, which in turn has contracted with certain television networks and cable broadcasters ("Conference Contracts"). Conditions in the Conference Contracts relating to television exposure and/or exclusivity shall apply to Home Teams participation in the football game.
13. Any discussion regarding the conditions of the Conference Contracts should be directed to the respective Conference offices of each team. The Visiting Team agrees that it will negotiate any agreement for rights to televise the football game and related rights fees, if any, with the Home Team's Conference.
14. Television revenue distribution shall be governed by the Home Team's Conference's agreement.
15. The Home Team shall control radio broadcast of the game and shall retain the revenue from all radio rights to broadcast the game. Notwithstanding the above, the Visiting Team will be provided one (1) rights-free radio outlet for the live radio broadcast of the game by the Visiting Team's officially designated station or affiliated radio network, and is entitled to retain any revenue from such broadcast. The Visiting Team shall be responsible for ordering and paying for telephone and broadcast lines incidental to such radio broadcast. The Home Team shall not be required to make any alteration to existing facilities for purposes of this Agreement.

16. The Visiting Team shall have the right to produce films and/or videotapes of the game for coaching purposes and the Home Team agrees to provide reasonable facilities for such cameras as may be required.

17. Each party shall have the right to produce films and/or videotapes of the games for use in a coach's show or locally originated delayed television broadcast subject to compliance with rules governing delayed television broadcast established by the NCAA or other agencies of which either or both institutions are members. Each party may retain all income that it may receive from such opportunities.

18. If it becomes impossible to play the football game for reasons of power failure, strikes, severe weather conditions, riots, war, or other unforeseen catastrophes or disasters beyond the control of either party, this Agreement may be terminated by mutual agreement of both parties, and neither party shall be responsible to the other for any loss or damage. No such cancellation shall affect the parties' obligations as to subsequent games covered by this Agreement.

19. Either party failing to comply with the conditions of Article 1 for any reason other than those stated in Article 19 above, will forfeit money in the amount of \$500,000 per contest if notification occurs less than 5 years prior to the date of the contest or \$100,000 if notification occurs more than 5 years prior to the date of the contest unless cancellation will be by mutual consent in which case this agreement will be null and void.

*Handwritten initials: JH, UC, 19/75*

19. Each party shall be solely responsible for payment of any assessments due its own conference or any other governing body.

20. The Visiting Team recognizes that the Home Team has exclusive agreements with certain corporate sponsors which may prevent the Visiting Team from bringing certain products or items into Home teams football stadium. The Visiting Team agrees to consult with Home Team before the football game to ensure that the Visiting Team does not bring products or items into Home Teams football stadium that violate Home Teams corporate sponsor agreements.

21. Any notice required under this Agreement to be given by either Miami University or the Visiting Team to the other shall be in writing, postage prepaid, addressed to the following addresses:

If to Miami

Director of Athletics  
Miami University  
230 Millett Hall  
Oxford, OH 45056

If to Cincinnati

Director of Athletics  
University of Cincinnati  
Richard E Center  
2751 O'Varsity Way  
Cincinnati, OH 45221

22. If any provisions of this Agreement or any application thereof shall be invalid or unenforceable, the remainder of this Agreement and any application of such provision shall not be affected.

23. No failure by either party to insist upon the strict performance by the other of any term or condition of this Agreement or to exercise any right to remedy contingent upon a breach thereof shall constitute a waiver of any such breach or of such term or condition of this Agreement and the term or condition shall continue in full force and effect with respect to any then existing or subsequent breach.

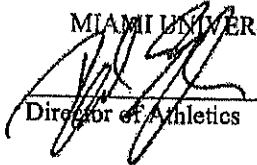
24. This Agreement is the whole Agreement between the two parties. Any additions or modifications must be in writing and must be signed by both parties. This Agreement shall be binding only insofar as it is not in


conflict with existing or future legislation by state legislatures or the governing bodies of either participating teams.

25. The persons executing this agreement on behalf of their respective institutions warrant that they are duly authorized to do so.

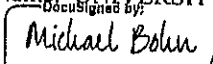
IN WITNESS WHEREOF, the parties hereto have executed this agreement on the day, month and year first above written.

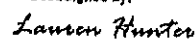
MIAMI UNIVERSITY BY:

  
Director of Athletics      8/25/17  
Date

  
Date      8-28-17  
Date  
Vice President for Finance and Business Affairs

Name: UNIVERSITY OF CINCINNATI

DocuSigned by:  
 / 8/25/2017  
Date  
8C8EE62A0732196  
Director of Athletics

DocuSigned by:  
 / 8/24/2017  
Date  
8978C70442F644F  
Date  
General Counsel