



# THE TIME IS NOW 2012-2013

Cincinnati USA  
Partnership



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The Partnership is the first point of contact for businesses interested in growing in or relocating to Cincinnati USA. To learn more, please call 513.579.3100 or visit [cincinnatiUSA.org](http://cincinnatiUSA.org).

## INTRODUCTION



**KAY GEIGER**  
PRESIDENT,  
PNC BANK  
2013 BOARD CHAIR,  
CINCINNATI USA  
REGIONAL CHAMBER

As I reviewed Cincinnati USA's 2012 performance, it is clear that we have a renewed sense of momentum and our potential is limitless.

Last year, we implemented a new cluster strategy to elevate the growth of our own companies, attract new businesses, and bring talent to this region. As we execute this strategy, we continue to build strength through investments, job creation, collaboration and innovation. This commitment to our companies and an overall thriving business environment is paying dividends:

- At the end of 2012, we had the lowest unemployment rate for our region in years at 6.3%.
- *KPMG* rated Cincinnati as the least expensive city in the nation to do business.
- *CNN Money* listed Cincinnati as "One of six cities where startups are thriving".

- *Site Selection Magazine* ranked Cincinnati as 8th in the U.S. for business expansion.
- Our project pipeline remains strong with thirty-five projects closed that generated \$193 million in capital investment.
- Our region was selected as 7th in the nation for quality of life according to the *2012 Business Facilities, Metro Ranking Report*.

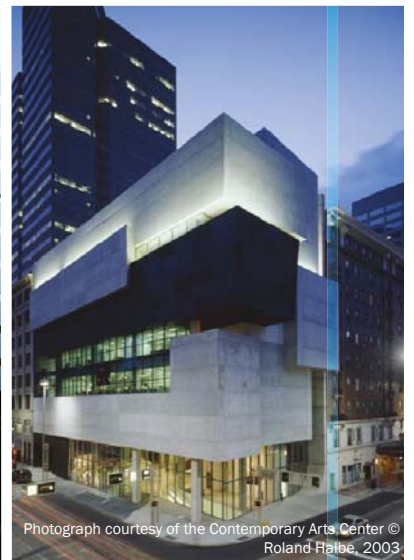
Looking ahead, strategic collaboratives will continue to form a solid foundation for our continued success. A great example is the launch of BrandHUB, which brought our consumer product companies and brand agencies together with the Partnership to leverage expertise and collective resources. This new initiative promotes Cincinnati USA's unique capabilities as the brand capital of the world and will attract more companies and jobs to our region.

Together, we have a powerful story and are engaging the entire community to join us in sharing it more broadly. To do just that, we recently launched a website for our brand ambassadors, each of you, that will help us capitalize on the story of our assets and advantages with the rest of the world. Visit [www.cincinnatiachamber.com/cincystory](http://www.cincinnatiachamber.com/cincystory) to get involved and help others discover why Greater Cincinnati is the best place in the nation to live, work and play.

As our region's story continues to unfold, I look forward to building from a foundation of strength as we catalyze change and maximize collaboration to drive economic growth in Cincinnati USA.

*Kay Geiger*







## CININNATI USA PARTNERSHIP

### ABOUT THE PARTNERSHIP

The Cincinnati USA Partnership is the regional economic development arm of the Cincinnati USA Regional Chamber.

Recognized as one of the top economic development organizations in the nation for 11 consecutive years by *Site Selection Magazine*, the Partnership is the first point of contact for businesses interested in relocating to or expanding in Cincinnati USA.

### WHAT WE DO

Our primary focus is to create jobs in Cincinnati USA. To accomplish this, we identify opportunities for expansion and attraction. Additionally we provide resources to help drive the growth of existing and prospective businesses. Specific strategic initiatives include:

- Identifying and proactively developing relationships with companies and new markets, nationally and internationally.

- Packaging and promoting Cincinnati USA's assets, advantages and key industry clusters to business decision makers.
- Meeting with regional companies to assess their growth needs and connect them with the best resources to help them grow their business.

### OUR PARTNERS IN ECONOMIC DEVELOPMENT

The region is successful because more than 100 local public and private economic development professionals and the State of Ohio work together, with the Partnership, to provide a seamless and well-coordinated response to business growth needs.

To successfully create new jobs in our region requires strong collaboration with counties, cities, townships and villages, chambers of commerce, government organizations, private-sector businesses, public-sector economic development organizations, and workforce and education providers.

### CININNATI USA'S 2012 PARTNERS:

#### OHIO

STATE: Jobs Ohio

CITIES: Blue Ash, Cincinnati, Cheviot, Deer Park, Fairfield, Forest Park, Franklin, Hamilton, Harrison, Lebanon, Loveland, Madeira, Mason, Middletown, Milford, Monroe, Montgomery, Mt. Orab, North College Hill, Norwood, Oxford, Reading, Sharonville, Springboro, Springdale, Trenton, Wyoming

CHAMBERS OF COMMERCE: Anderson, Clermont County, Fairfield, Greater Hamilton, Loveland Area, Middletown, Monroe and Trenton, Northeast Cincinnati, West Chester/Liberty Chamber Alliance

COUNTY ECONOMIC DEVELOPMENT DEPARTMENTS: Adams, Brown, Butler, Clermont, Hamilton, Warren

VILLAGES: Addyston, Amberly, Amelia, Arlington Heights, Batavia, Bethel, Cleves, Elmwood Place, Evendale, Fairfax, Glendale, Golf Manor, Green Hills, Lincoln Heights, Lockland, Mariemont, Newtown, North Bend, Silverton, St. Bernard, Woodlawn, Terrace Park, Williamsburg

TOWNSHIPS: Anderson, Batavia, Colerain, Columbia, Crosby, Deerfield, Delhi, Fairfield, Green, Liberty, Miami, Springfield, Sycamore, Symmes, West Chester

OTHER: Access Business Finance Development & Finance, Inc., Brixey & Meyer, Inc., Butler County Transportation Improvement District, Campbell County Economic Progress Authority, Cincinnati Center City Development Corp (3CDC), City of Cincinnati Department of Community Development, Clermont County Board of Commissioners, Development Strategies Group, Downtown Cincinnati,

Inc., Duke Energy, Hamilton County Development Company (HCDC), Hamilton County Business Center, Hamilton County Development Company/Economic Development Office, Hamilton County Development Company/Horizon Certified Development Company, LSR Consultants, Ohio County Economic Development Corp., TechSolve, Inc., University of Cincinnati Economics Center for Education & Research, Uptown Consortium, Inc.

#### KENTUCKY

CITIES: Alexandria, Bellevue, Covington, Crestview Heights, Erlanger, Florence, Fort Mitchell, Fort Thomas, Fort Wright, Highland Heights, Ludlow, Newport, Park Hills, Union, Walton

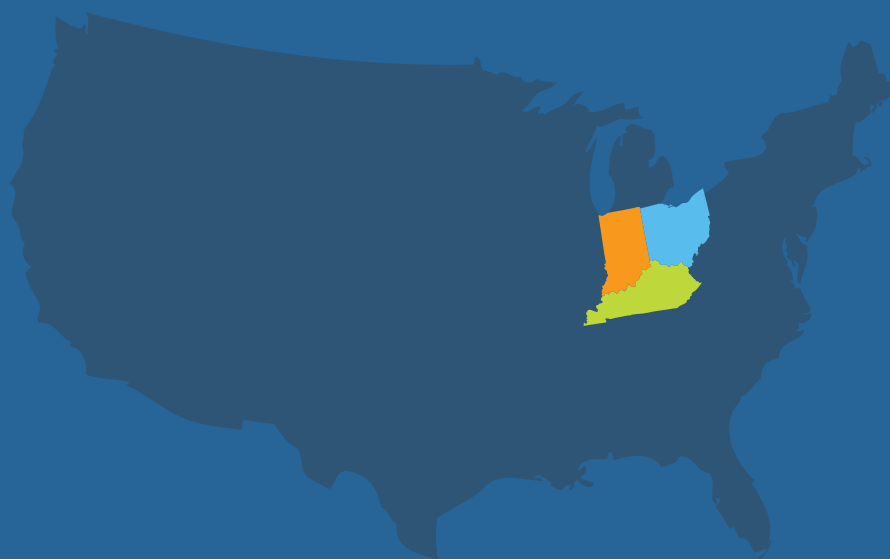
OTHER: Boone County Planning Commission, Campbell County Economic Progress Authority, Covington Business Council, Duke Energy Kentucky, Grant County Chamber of Commerce, Grant County Joint-Local Industrial Development Authority, NKY E-Zone, Northern Kentucky Development District, Northern Kentucky Chamber of Commerce, Northern Kentucky Tri-ED, Northern Kentucky University Center for Economic Analysis and Development: Haile/U.S. Bank College of Business, Pendleton County Industrial Authority, Southbank Partners, Inc.

#### INDIANA

Dearborn County Chamber of Commerce, Dearborn County Economic Development Initiative, Ohio County Economic Development Corp.

#### REGIONAL

Agenda 360, The Brandery, CincyTech USA, Cincinnati/Northern Kentucky International Airport, Cincinnati Regional Chamber, Cincinnati USA Regional Chamber's Minority Business Accelerator, Cintrifuse, Ohio-Kentucky-Indiana Council of Governments, Port of Greater Cincinnati Development Authority, Vision 2015



#### **ABOUT CINCINNATI USA**

Cincinnati USA is a progressive 15-county region of Ohio, Kentucky and Indiana. It is a global business center with more *Fortune*® 500 companies per capita than New York City, Los Angeles or Chicago, as well as more than 400 foreign-owned firms with U.S. operations here.

**BUSINESS ENVIRONMENT**

# #7 on the top 15 Emerging Downtown list

FORBES, MARCH 2013





# We Will Take Your Business to the Next Level



## **STARTING UP IN CINCINNATI USA**

Cincinnati USA is where startups thrive. A long list of highly successful and even legendary entrepreneurs started their businesses in Cincinnati USA, including Fortune® 500 giants Procter & Gamble (P&G), The Kroger Co., Western & Southern Financial Group, General Cable, AK Steel, Fifth-Third Bank, Omnicare, American Financial Group, and Ashland. Another Fortune® 500 company, Macy's, established its headquarters in the Queen City after acquiring Cincinnati-based Federated Department Stores.

Today, the region is cultivating the next generation of homegrown successes. This is being accomplished by helping entrepreneurs advance their innovations to commercialization through funding and guidance by several world-class incubators, accelerators, and executives from the metro's top corporations.

## **GROWING YOUR BUSINESS IN CINCINNATI USA**

Cincinnati USA is ranked eighth in the nation for business expansion by *Site Selection Magazine*. With the lowest business operating costs and taxes in the nation and superior access to customers and

suppliers across the globe, few places offer more opportunities for growth.

Significant ongoing investments also make Cincinnati USA one of the best places to live and work in the country. The high quality of life helps companies attract and retain top talent to fuel the growth and success of their businesses.



COLLEGE OF INFORMATICS – NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS, KY

## We Add up the Advantages

### **The lowest operating costs of all large U.S. cities**

KPMG "COMPETITIVE ALTERNATIVES STUDY", 2012

### **The lowest business taxes in the nation with a score of 80.8 vs. the U.S. baseline tax index of 100**

KPMG "COMPETITIVE ALTERNATIVES STUDY – SPECIAL EDITION – TAX", 2012

### **8th in the U.S. for business expansion**

SITE SELECTION MAGAZINE, 2013

### **#1 best cost structure in the nation and is 16th for global trade**

GLOBAL TRADE MAGAZINE, 2012

### **One of six cities in the U.S. where startups are thriving**

CNN MONEY, 2012

### **The Brandery is ranked as a Top Accelerator**

TECH COCKTAIL, 2011 AND 2012

### **9th in the nation for economic growth potential and 6th among the top ten manufacturing cities**

BUSINESS FACILITIES, 2012  
METRO RANKING REPORT

### **Top 10 in the U.S. for new office projects and headquarters in downtown areas**

SITE SELECTION MAGAZINE, 2012

### **Governor's Cup Award, Top 10 Metro**

SITE SELECTION MAGAZINE, 2013

### **Cintrifuse, an accelerator established in 2012, generates \$55 million in venture capital**

THE ACCELERATOR GAZETTE, 2013





## We Retain and Attract Top Talent

Great employees are an important asset for any business, and Greater Cincinnati's diverse workforce of 1+ million is among the best. Cincinnati USA's talent pipeline is a primary reason companies move, and stay in the region.

### **Cincinnati is the 12th most literate city in the U.S.**

CENTRAL CONNECTICUT UNIVERSITY'S CENTER FOR PUBLIC POLICY AND SOCIAL RESEARCH, 2013

### **7th in the nation for quality of life**

BUSINESS FACILITIES, METRO RANKING REPORT, 2012

### **7th top city where a paycheck stretches the furthest**

FORBES, 2012

### **9th best city to raise a family**

FORTUNE MAGAZINE, 2012

### **4th top city for working mothers**

FORBES, 2012

### **One of the 10 great cities for young adults and the #1 best bet for top hot spots**

KIPLINGER MAGAZINE, 2011

### **9th best midsize city for the arts**

AMERICAN STYLE MAGAZINE, 2012

### **9th best city in the nation to rent**

FORBES, 2012

### **#8 least expensive to live in the U.S.A.**

KIPLINGER MAGAZINE, 2012

### **15th most affordable city**

FORBES, 2012

### **8th top U.S. airport for business travelers**

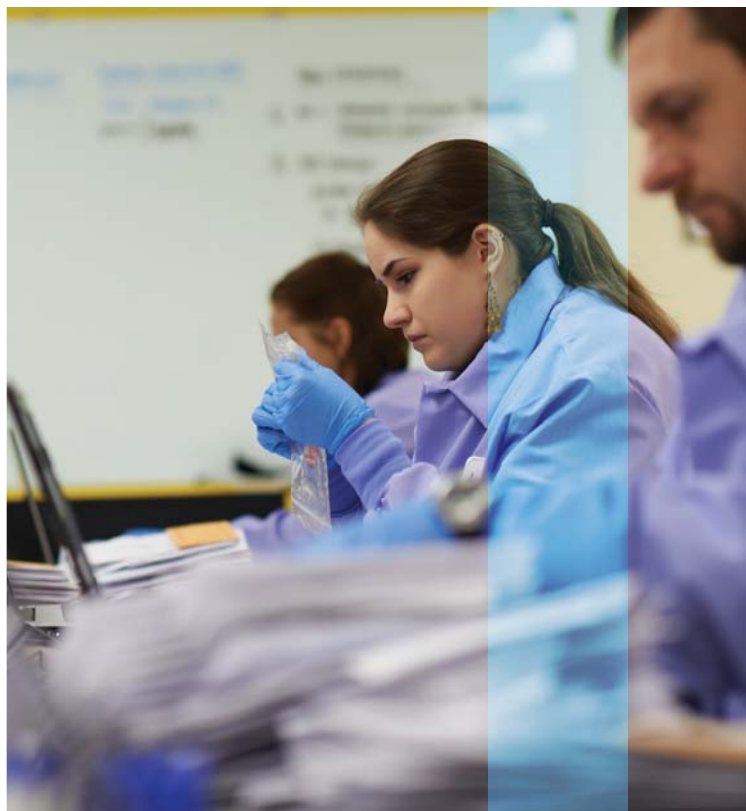
I FLY FIRST CLASS (IFFC), 2013

### **21st of the top 50 best cities**

BUSINESSWEEK.COM, 2012

### **Top 10 in the U.S. for emergency medical care (2012) and 4th for lowest in-hospital mortality rates (2013)**

HEALTHGRADES



# Cincinnati USA Offers the Best and the Brightest Talent From all Industries

**100,000+**

graduates that enter  
the work force each  
year from more than  
300 colleges and  
universities within  
a 200-mile radius

**50,000+**

scientists and  
engineers (within  
a 50-mile radius)

**60,000**

consumer products,  
marketing, brand  
management,  
design, research,  
advertising and  
data-analytics  
professionals

**35,600**

skilled workers in  
chemical and  
plastics companies

**180,000**

engineers, engine  
specialists,  
aircraft structure  
assemblers  
and specialists  
in precision  
production, craft  
and repair  
occupations  
(Cincinnati-Dayton  
corridor)





**95,000**  
motor vehicle,  
metalworking  
and industrial  
machinery  
employees

**15,000**  
business process  
outsourcing  
professionals

**105,000**  
physicians,  
engineers,  
biomedical and  
environmental  
scientists and  
technicians,  
agricultural and  
food scientists, and  
microbiologists

**30,000+**  
IT-related  
professionals

**3,000**  
chemists, chemical  
engineers and  
technicians, and  
chemical plant and  
systems operators



We Offer Vast  
Opportunities to Our  
International Partners



“Our job is to differentiate and sell the Cincinnati region, along with all of its great assets, as a perfect landing spot for expanding international companies looking to enter the U.S. market.”

DENYSE FERGUSON,  
EXECUTIVE DIRECTOR,  
CINCINNATI USA PARTNERSHIP



## FOREIGN DIRECT INVESTMENT

Foreign direct investment (FDI) plays a major role in the internationalization of businesses in Cincinnati USA. New markets and marketing channels, coupled with access to new technology, products and skills help fuel innovation of the region's fastest growing sectors to offset risk and long incubation periods. And, it all starts with relationships – and awareness. The 400+ foreign-owned companies with operations in Cincinnati USA that employ nearly 50,000 area residents continue to operate here because of our unique value proposition: good quality of life, access to workforce, transportation infrastructure, and tax structure conducive to business.

Trips abroad help us both to better market the region, and to better understand the needs of the companies in each of the unique target markets.

## INTERNATIONAL STRATEGY

Our FDI strategy focuses on 6 global markets:

Japan  
Germany  
UK  
France  
India  
Israel

Historically, Cincinnati USA has done well in attracting FDI from Japan, Germany, UK and France. India and Israel were recently identified as emerging opportunities for new sources of FDI and business development relationships. International missions focus on a carefully thought out strategic approach to target companies that are aligned with the Partnership cluster strategy – focusing on high-potential economic sectors. We work with international consultants in each of the targeted markets to identify companies with a definite interest in entering the U.S. market, as well as companies with potential for investment in the U.S.

## We continuously search for opportunities to:

- Establish global connections within and across clusters to support and drive job growth in region
- Support the growth of our existing businesses in the region through international joint ventures and contract manufacturing partners
- Showcase Cincinnati USA as the best entry point for U.S. operations of foreign firms
- Connect with business leaders abroad to raise awareness and best position Cincinnati USA to win FDI opportunities



## **THE PARTNERSHIP 2012 FDI RECAP**

Last year, the Partnership had several opportunities to meet with corporate executives from international companies. These meetings provided the chance to share the advantages of doing business in our region, and gain a better understanding of their goals in growing their business. In addition to hosting events that welcomed ambassadors from many of our countries of focus, the Partnership also embarked on multiple mission trips to take our message globally and highlight why companies are doing business in Cincinnati USA.

## **REGIONAL PARTNERS FOR FDI:**



## **Spotlight: Israel**

In 2012, the Partnership visited all of the major cities in Israel presenting Cincinnati's unique capability in the Consumer Products & Brand Development space. While there, a Memorandum of Understanding was signed between the Cincinnati USA Regional Chamber and the Federations of Israeli Chambers of Commerce to ensure that our relationship with this country is a solid one with large potential for growth.

## **Spotlight: United Kingdom**

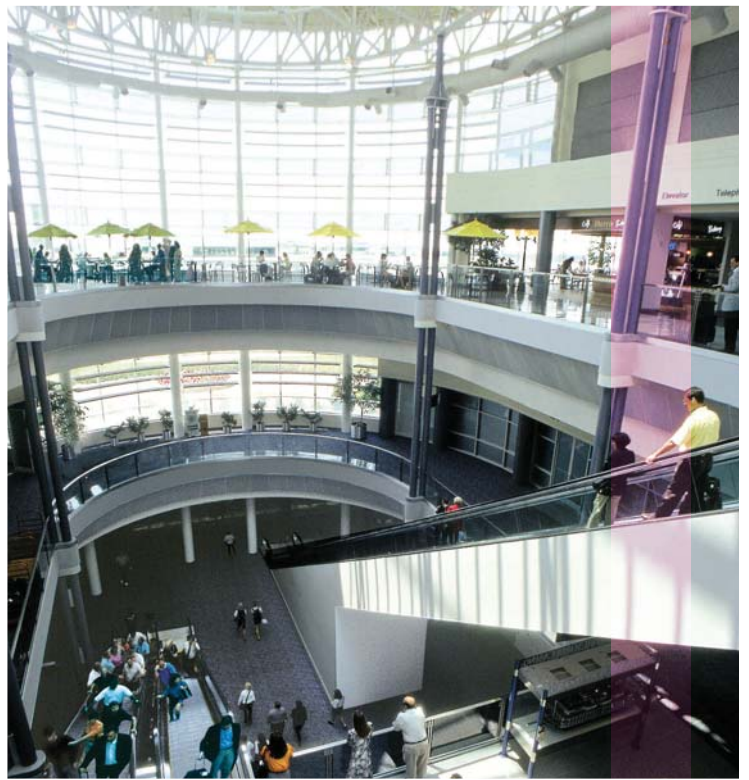
Nearly 60 British firms have established a presence in Cincinnati USA making the United Kingdom the third largest source of foreign investment in the region. These companies employ several thousand people in the area and represent a wide range of industries from chemicals to software, and include small entrepreneurial firms to large multinationals like GKN Aerospace and WPP.

## **Axiom Consulting**

Axiom Consulting, a Product Development and Engineering partner to corporations worldwide based out of Bangalore, India, has been at the forefront of many challenging engagements. Their strong innovation culture has played a key role in their success, and they have been experiencing rapid growth. In 2012, Axiom committed to creating/retaining 65 jobs, with a capital investment of \$365,000.

## **Makino Inc.**

The Makino North American headquarters is located in Mason, Ohio. This facility is dedicated to the machining technology that offers the complete integration of machining center/EDM/graphite machines and machining processes to achieve the highest quality and lowest cost per part. In 2012, Makino announced plans to create 48 new engineering jobs at its Mason headquarters to support growing sales of machine tools.



Every grocery store in the world has at least one consumer product branded by a Cincinnati firm.





## We Make Your Brand a Household Name



Cincinnati USA is BrandHUB, the brand capital of the world. With upwards of 60,000 talented industry professionals, no place else has more consumer branding expertise per capita.

From Greater Cincinnati, some of the most loved and successful brands are connected to consumers across the globe every day. And, with more than 200 consumer products companies in the region, there is at least one consumer product with a Cincinnati mark on it in every grocery aisle in the world.

BrandHUB is Cincinnati USA's signature industry, and its network of unique resources are available to companies that are interested in building their brands. This includes access to the region's top talent in an open and collaborative environment.

BrandHUB's Consumer Brand Council has C-level leadership from nearly all agencies and consumer products companies in the region. Strategic oversight is provided by the Cincinnati USA Partnership.

**Cincinnati USA's brands include Pampers®, Tide®, Jergens®, Folgers®, Olay®, SunnyD®, Crest®, Ban®, Bioré®, Curél®, and John Frieda®, to name a few.**

**Consumer products and brand development companies located in Cincinnati USA have a significantly higher growth rate than similar companies located in the top 25 metros. And the growth is continuing this year.**

SOURCE: BUREAU OF  
LABOR AND STATISTICS

**Nowhere, other than in Cincinnati USA, is there a larger concentration of advanced brand design consultancies, many of which are clustered within a few blocks of one another in the City's vibrant downtown.**

**The foundation for brand management was created in Cincinnati by a young P&G executive named Neil McElroy in 1931. McElroy went on to become the company's president, and P&G is now the world's largest consumer products company.**



MARY ZALLA, GLOBAL CEO OF LANDOR ASSOCIATES, DOWNTOWN CINCINNATI

### TALENT AND EXPERTISE

Cincinnati USA has close to 60,000 consumer branding, marketing, research, data analytics, and digital marketing professionals. They work in the region's consumer products companies as well as global agencies, including Interbrand, Landor, Possible Worldwide, and LPK, as well as other brand design consultancies, advertising and marketing agencies, public relations firms, research and data analytics companies, and digital strategy firms.

**Several top ten research companies are located in Cincinnati USA, including Nielsen, Ipsos, IRI Group, Inc., and GfK USA.**

RANKING SOURCE: 2012  
HONOMICHL TOP 50 U.S. MARKET



POSSIBLE WORLDWIDE, DOWNTOWN CINCINNATI

**Two of the top 25 research companies, dunnhumby USA and Burke Inc., are headquartered in Cincinnati.**

RANKING SOURCE: 2012  
HONOMICHL TOP 50 U.S. MARKET

**Cincinnati is the most "social city" in the world based on its vibrant community of digital marketers and social media enthusiasts**

MASHABLE, 2011  
SOURCE: BUREAU OF LABOR AND STATISTICS



### **UNIQUE RESOURCES FOR STARTUPS**

Several accelerators offer funding, expertise and resources that help entrepreneurs successfully connect their brands to opportunities.

One is the Brandery, a seed stage startup accelerator that was founded in 2010. Since then, it has been ranked as a top program in the U.S. by Tech Cocktail in 2011 and 2012. Each year, the Brandery selects approximately 10 consumer-focused companies to participate in a four-month program that concentrates on the importance of consumer marketing and branding.

### **OPPORTUNITIES ABROAD**

In 2012, members of the Cincinnati USA Partnership and BrandHUB team visited with several companies in Israel, which has the largest density of engineers and startups in the world. The objective was to present Cincinnati USA's unique capability to help innovative companies achieve global market domination and access the U.S. consumer marketplace through world class branding. As a result of these efforts, several companies have already begun to explore Cincinnati USA and two have committed to making the region the U.S. home for their businesses.

## BrandHUB in Action



THE BRANDERY, OVER-THE-RHINE, CINCINNATI OH

### **KAO USA**

Kao USA established its Headquarters of the Americas in downtown Cincinnati last year. The company is investing \$21 million in two facilities and will increase its workforce to 200.

**“Kao USA is thrilled about the move to downtown Cincinnati and to a world-class facility. This move demonstrates our ongoing commitment to the Cincinnati area and will support our efforts to retain and attract the high-end talent that we need to compete and grow.”**

BILL GENTNER, KAO'S PRESIDENT  
FOR CONSUMER PRODUCTS  
AMERICAS AND EMEA

### **E.W. SCRIPPS CO.**

E.W. Scripps is creating a 142-employee digital division in downtown Cincinnati that will develop products for smart phones, tablets and computers.

**“Cincinnati remains a highly attractive headquarters city for an entrepreneurial media company like Scripps. It's a natural fit for those of us investing in emerging digital media.”**

RICH BOEHNE, CEO OF  
EW SCRIPPS CO.



DUNNHUMBY USA, DOWNTOWN CINCINNATI



## DUNNHUMBY USA

Cincinnati-based dunnhumbyUSA has had the kind of success any company would envy. Founded in 2003 as a joint venture of The Kroger Co. and UK-based dunnhumby Ltd., dunnhumbyUSA has grown from four employees to almost 650. And that growth is not expected to end anytime soon. The company anticipates its workforce will climb to 1,000 by 2018, and recently broke ground on a \$122 million headquarters building in downtown Cincinnati to stay ahead of the curve.

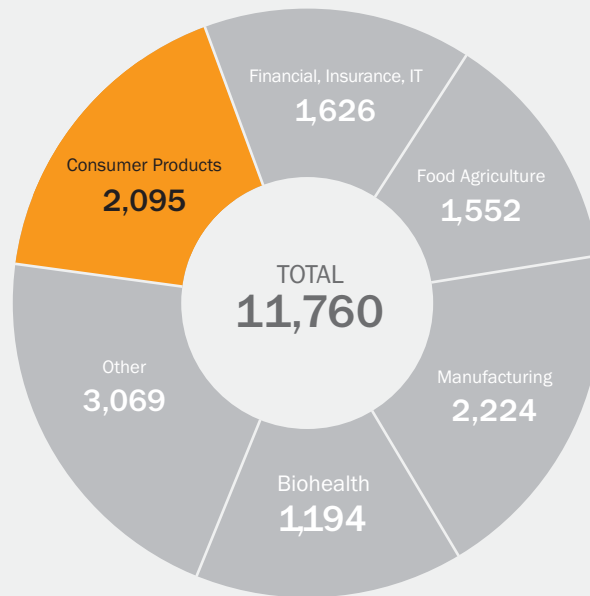
It is easy to see why business is booming for this innovative consumer insights company. Knowledge is power for large retailers and consumer products companies, particularly when it comes to understanding the purchasing behavior of their customers. dunnhumbyUSA gets to the heart of the matter by analyzing consumer purchasing data from loyalty programs and arms its clients with this knowledge. As a result, companies are able to improve their customers' in-store and brand experience — and earn their lifetime loyalty.

In addition to having access to the top data analytics, branding and marketing talent in the world, dunnhumbyUSA credits the wide-spread support it has received and the opportunities it has to grow with the region's Fortune® 500 companies.

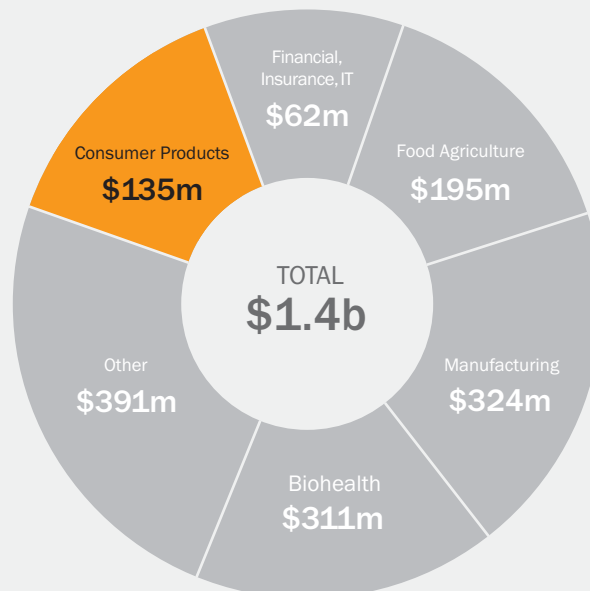
*“Cincinnati USA has given us the kind of support and access we would not have received anywhere else. To pay this forward, we’re committed to helping other startups succeed by mentoring them at the Brandery. We tell them they would be minnows in an ocean if they were located in Silicon Valley or Chicago, but not in Cincinnati USA. Here, they have a chance to really stand out.”*

STUART AIKEN, CEO,  
DUNNHUMBYUSA

## NEW JOBS BY CLUSTER

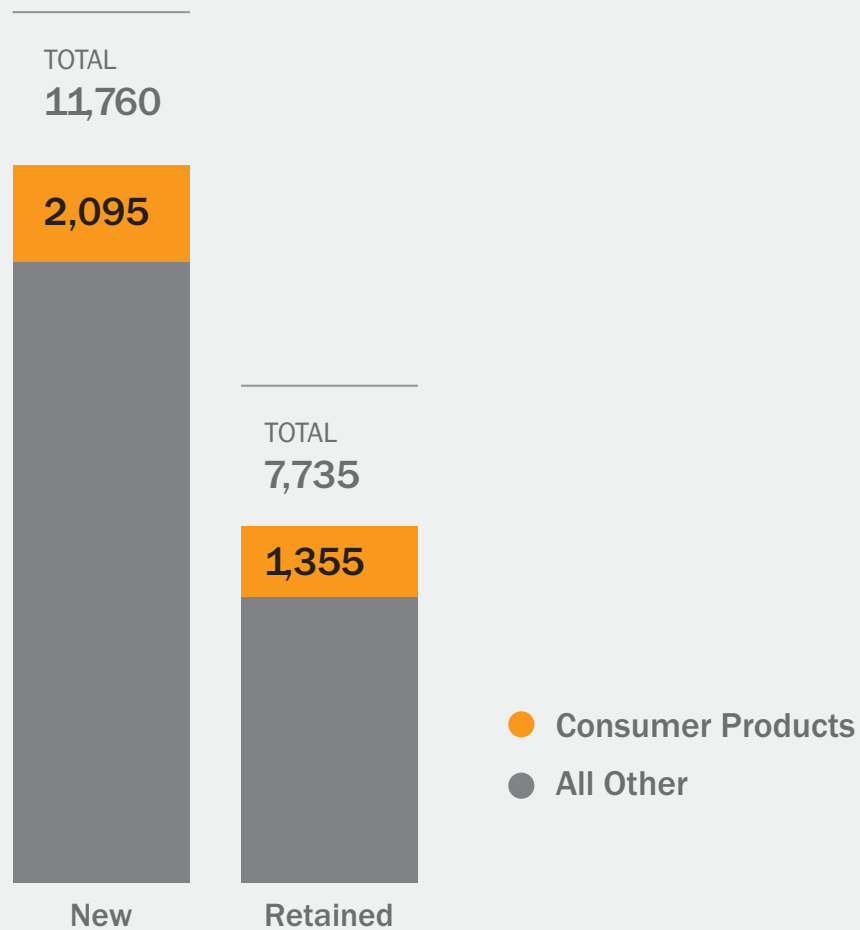


## INVESTMENT BY CLUSTER





## INDUSTRY JOBS NEW VS RETAINED



**ADVANCED MANUFACTURING**

6th in the nation for leading  
the U.S. manufacturing revival  
and industrial job growth.

FORBES, 2012





## We Advance Manufacturing Businesses

Manufacturing has played a significant role in Cincinnati USA's history – and advanced manufacturing now holds the key to the future. With a proven infrastructure of resources and assets, the region opens new doors of opportunity to foster the growth and success of advanced manufacturing businesses.

**One of three metros leading the industrial development momentum, including 46 growth projects in Hamilton County, OH, 18 in Boone County, KY, and 7 in Kenton County, KY from July 2011–August 2012**

SITE SELECTION MAGAZINE AND CONWAY  
DATA NEW PLANT DATABASE, 2012

**Cincinnati USA is the 8th best location for recent veterans' job and educational opportunities in defense, engineering, aviation, and medical services**

USAA AND MILITARY.COM, 2012





## AEROSPACE

From the time the Wright Brothers invented the airplane in Dayton in 1903, the aerospace industry has skyrocketed in Southwest Ohio. Today, more than 400 industry-related companies line the Cincinnati – Dayton corridor – a concentration that makes the area one of the top 15 in the nation for number of establishments directly involved with aerospace products and parts manufacturing. As a result, suppliers of aerospace-related products and services have exceptional access to potential customers – including manufacturers of parts for the NASA space missions and GE Aviation, a subsidiary of General Electric and the world's leading manufacturer of large jet engines. Companies also have access to top talent as five of the nation's leading universities for aerospace engineering are within 200 miles of Cincinnati USA.

## AUTOMOTIVE

Located in the heart of automobile assembly country, eighty-percent of North American light-vehicle production takes place within 600 miles of Cincinnati USA. This prime

location gives suppliers access to 58 assembly plants of major automotive manufacturers, including Toyota, Honda, Ford, Nissan, General Motors, Volkswagen, AM General, Subaru, Chrysler, MAC Trailers, Navistar Trucks, and Kenworth Trucks.

The region's workforce makes Cincinnati USA a top place for automotive companies. Almost one of nine employees works in the industry and 25 area universities, colleges and vocational schools offer automotive-related courses and degrees.

## CHEMICALS AND PLASTICS

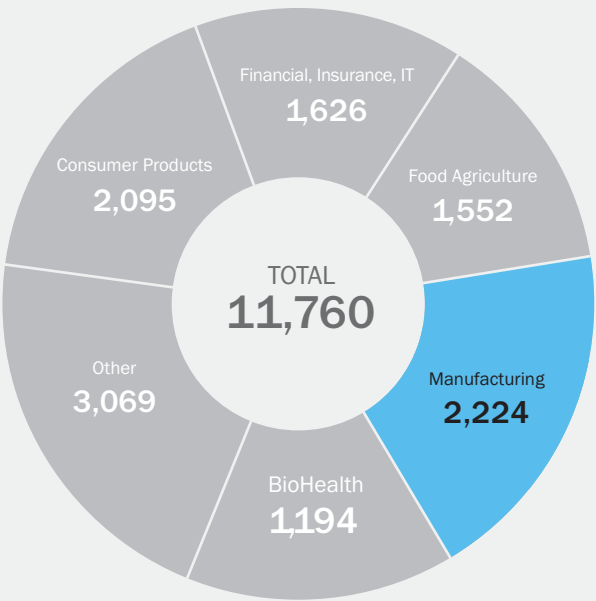
There are more than 300 chemical and plastics companies in the region, ranging from manufacturers of basic and specialty chemicals, soaps and cleaners, printing inks, adhesives, paints and coatings, to plastics and rubber products. Many actively collaborate to advance their R & D efforts and maximize their resources. Leading companies include Ashland Inc., Kao USA, Ampac, LyondellBassell, Michelman, and Milacron Plastics Machinery.

35,000+ skilled chemicals and plastics workers are in the region. In addition, 22 highly-rated Ph.D. programs including chemical engineering, materials engineering, chemistry, biochemistry, molecular biology, and pharmacology are offered at six universities within 200 miles of Cincinnati.

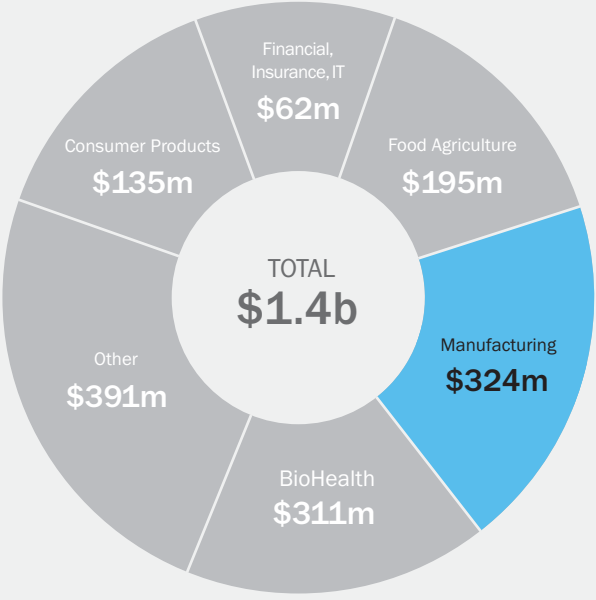
## INDUSTRIAL MACHINERY AND METALWORKING

Thanks to leading global and national companies including GE Aviation, Mazak Corp., Makino, Cincinnati Machines, and MAG, Cincinnati USA is the go-to place for metals, plastics, composite parts, and difficult-to-machine metals and materials. Their unique and innovative production capabilities turn the visions of major aerospace, automotive, original equipment manufacturers, and component part suppliers into realities.

NEW JOBS BY CLUSTER

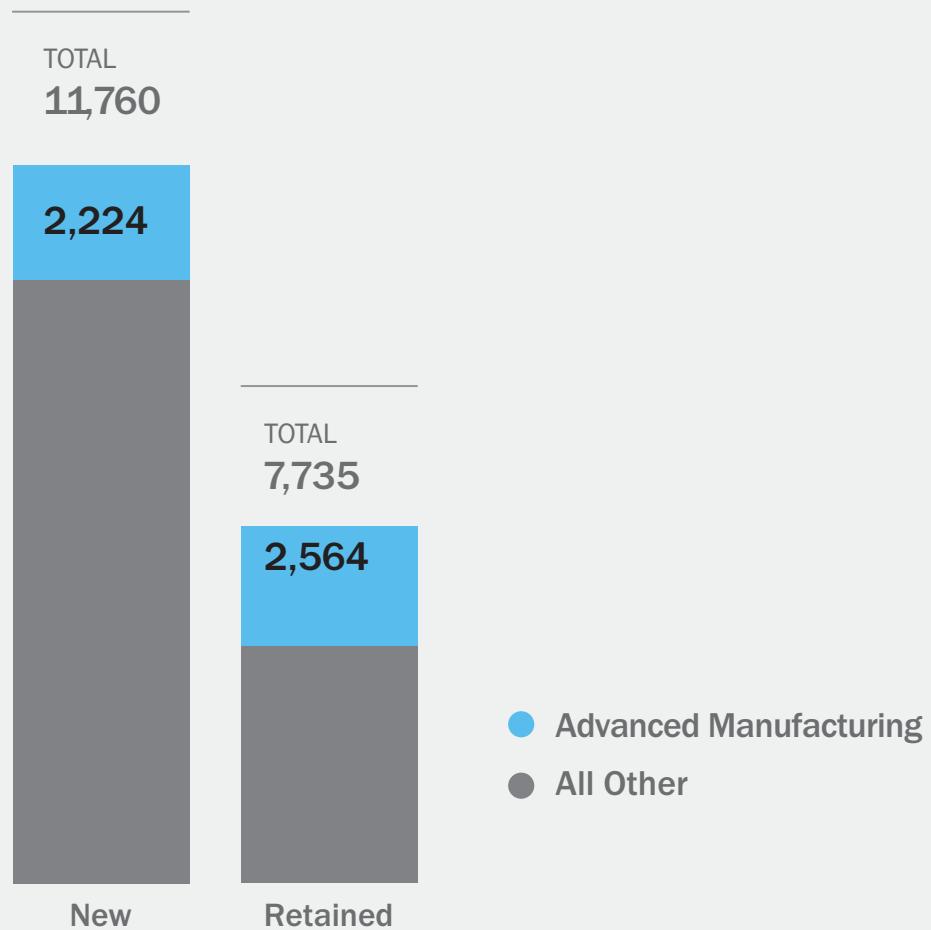


INVESTMENT BY CLUSTER



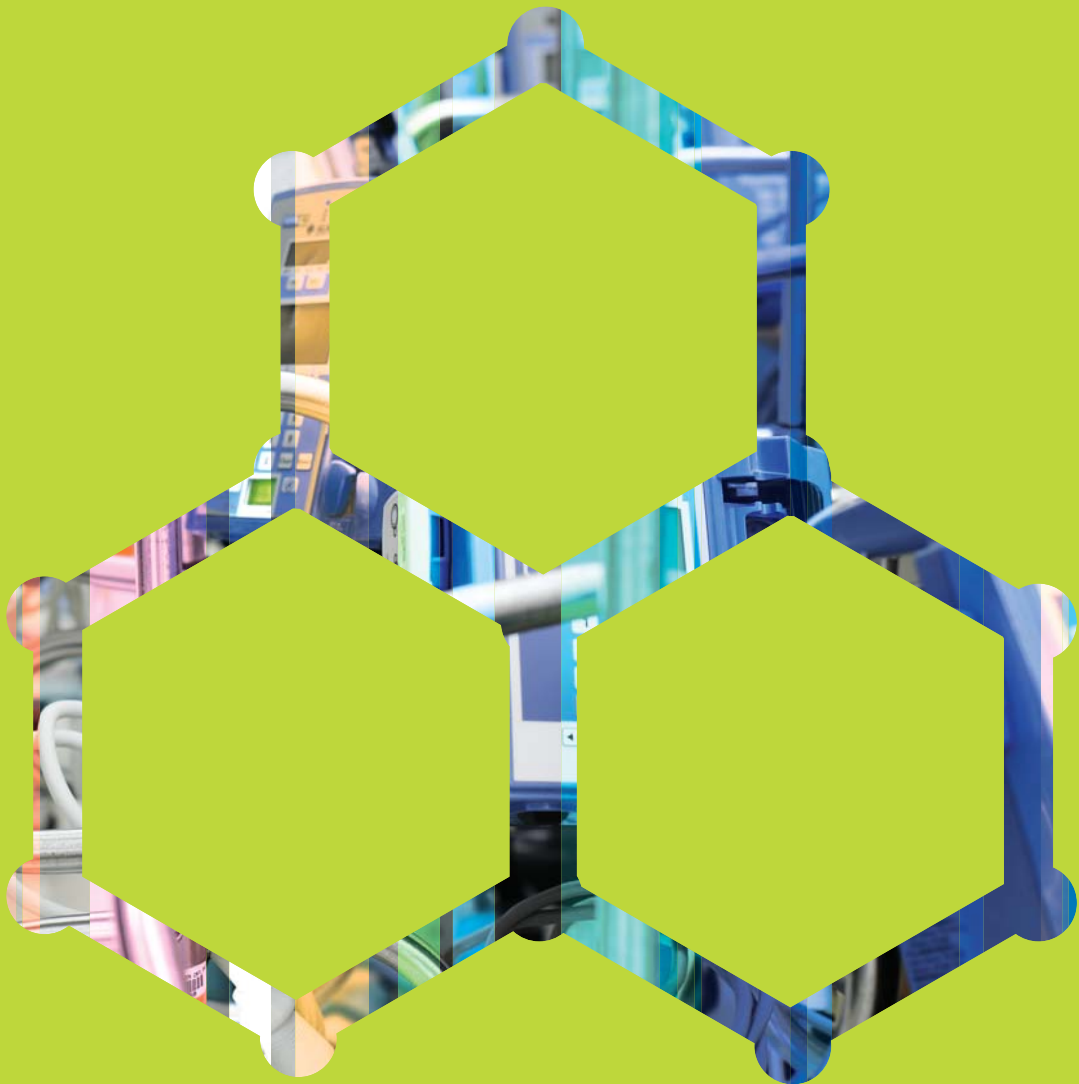


## INDUSTRY JOBS NEW VS RETAINED



The University of Cincinnati has significantly rebuilt its campus in recent years, attracting more students and national attention, and serving as the foundation of an expanding medical research and health services industry.

WALL STREET JOURNAL, 2012





# We Establish and Maintain BioHealth Market Leadership

More than 300 BioHealth related businesses are in Greater Cincinnati, and they range from startups to leading companies. The region is gaining momentum as a location of choice because of its pipeline of talent, exceptional access to markets, hundreds of suppliers, outsourcing firms, and unprecedented collaboration.

**Cincinnati USA's BioHealth organizations include hospitals and research institutions, manufacturers of pharmaceuticals, medical devices and therapeutics, health information technology companies, testing and diagnostics firms, and clinical research companies.**

## **BIOHEALTH IS IN CINCINNATI USA'S DNA**

Cincinnati USA has a heritage of significant medical breakthroughs. Discoveries at Cincinnati Children's Hospital Medical Center and The University of Cincinnati's College of Medicine have saved countless lives throughout the world. They include Dr. Albert Sabin's oral, live virus polio vaccine, the first functional heart-lung machine, and the vaccine for the deadly rotavirus, to name a few.

Between the two institutions, hundreds of researchers innovate every day and commercialize their technologies to improve the lives and health of people around the world.

## **THE HOME OF MARKET LEADERS**

Several businesses in the region have evolved into market leaders, including Fortune® 500 Omnicare, a provider of pharmacy-related services, and Johnson & Johnson's Ethicon Endo-Surgery, a leading medical device manufacturer. Many BioHealth companies were founded and are headquartered in Cincinnati USA including:

- Medpace, a global full-service clinical research organization
- Prasco Laboratories, a manufacturer of authorized generic products
- Atricure Inc., a medical device company
- Assurex Health, a personalized medicine company dedicated to helping clinicians determine the right drug treatment for individual patients

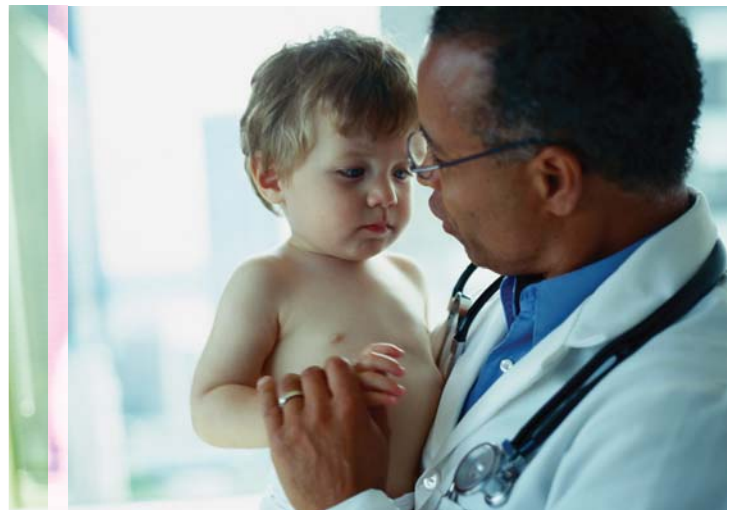
In addition, startups in Cincinnati USA are gaining recognition, including SparkPeople.com. Founded in 2001, it has become the most highly trafficked diet and fitness website in the world.

## **CULTIVATING THE NEXT GENERATION OF MARKET LEADERS**

Several incubators and accelerators help BioHealth startups transform their innovations to commercialization.

bioLOGIC is a life science accelerator, providing scientific and business expertise to life science companies in Northern Kentucky. Located in Covington, KY, bioLOGIC is on the road to becoming a global life science development, management and investment firm, and is currently home to fourteen companies in the life sciences sector.

BioOhio is a non-profit organization designed to build and accelerate bioscience industry, research, and education in Ohio. As Ohio's bioscience membership and development organization, they are focused on networking the distributed and outstanding bioscience assets of Ohio to accelerate growth of a globally competitive bioscience industry.



“Cincinnati is a true sweet spot for running a business. The combination of world class talent, low business operating costs, and an incredibly high quality of life makes it possible for us to attract and retain high quality talent at around 50% the cost of our competitors in Silicon Valley and New York City.”

DAVE HEILMANN, CHIEF  
OPERATING OFFICER,  
SPARKPEOPLE.COM

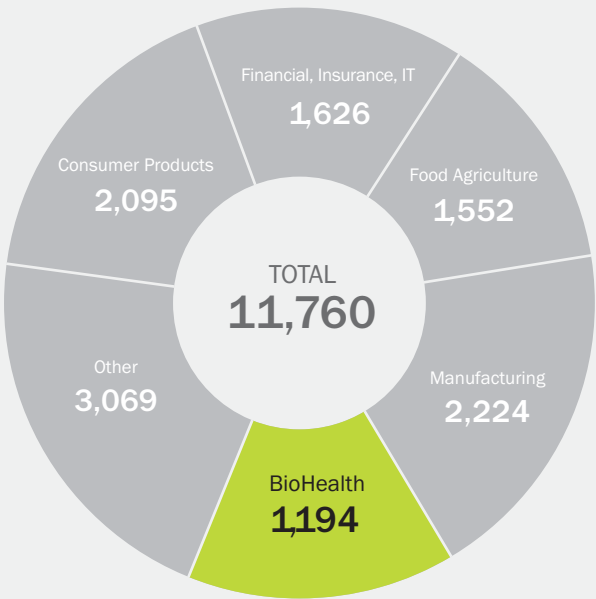
**Cincinnati Children’s Hospital Medical Center is ranked 1st in the nation in Neonatology, 2nd in Pulmonology, 3rd in Gastroenterology, and Nephrology, and is the 3rd on the list of hospitals on the Honor Roll.**

US NEWS AND WORLD REPORT,  
2012–2013 BEST CHILDREN’S  
HOSPITAL RANKINGS

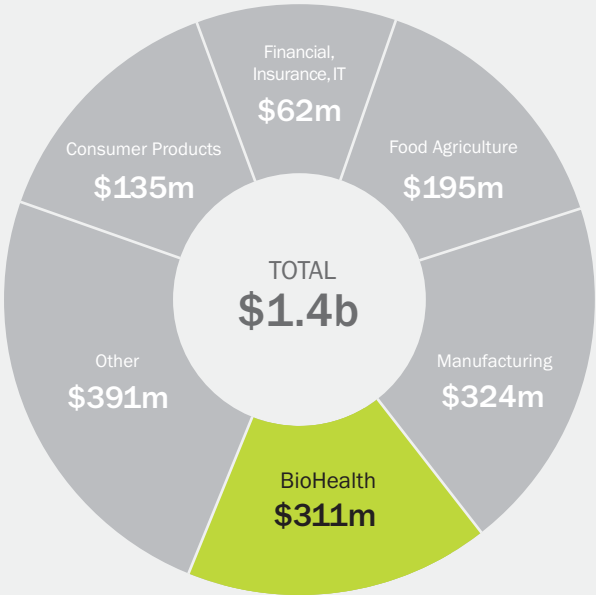
**Employees working at Cincinnati Children’s Hospital Medical Center are from more than 90 countries around the world, and nearly 160 physicians, nurses, scientists, and hospital leaders from 39 countries visit this facility for training and education.**

CINCINNATICHILDRENS.ORG

NEW JOBS BY CLUSTER

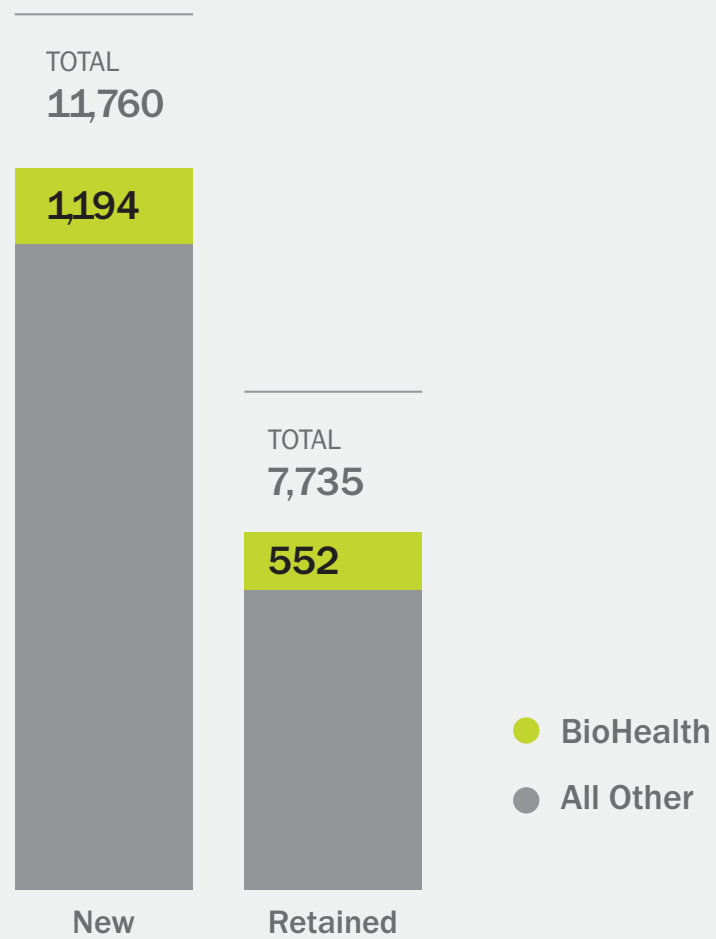


INVESTMENT BY CLUSTER





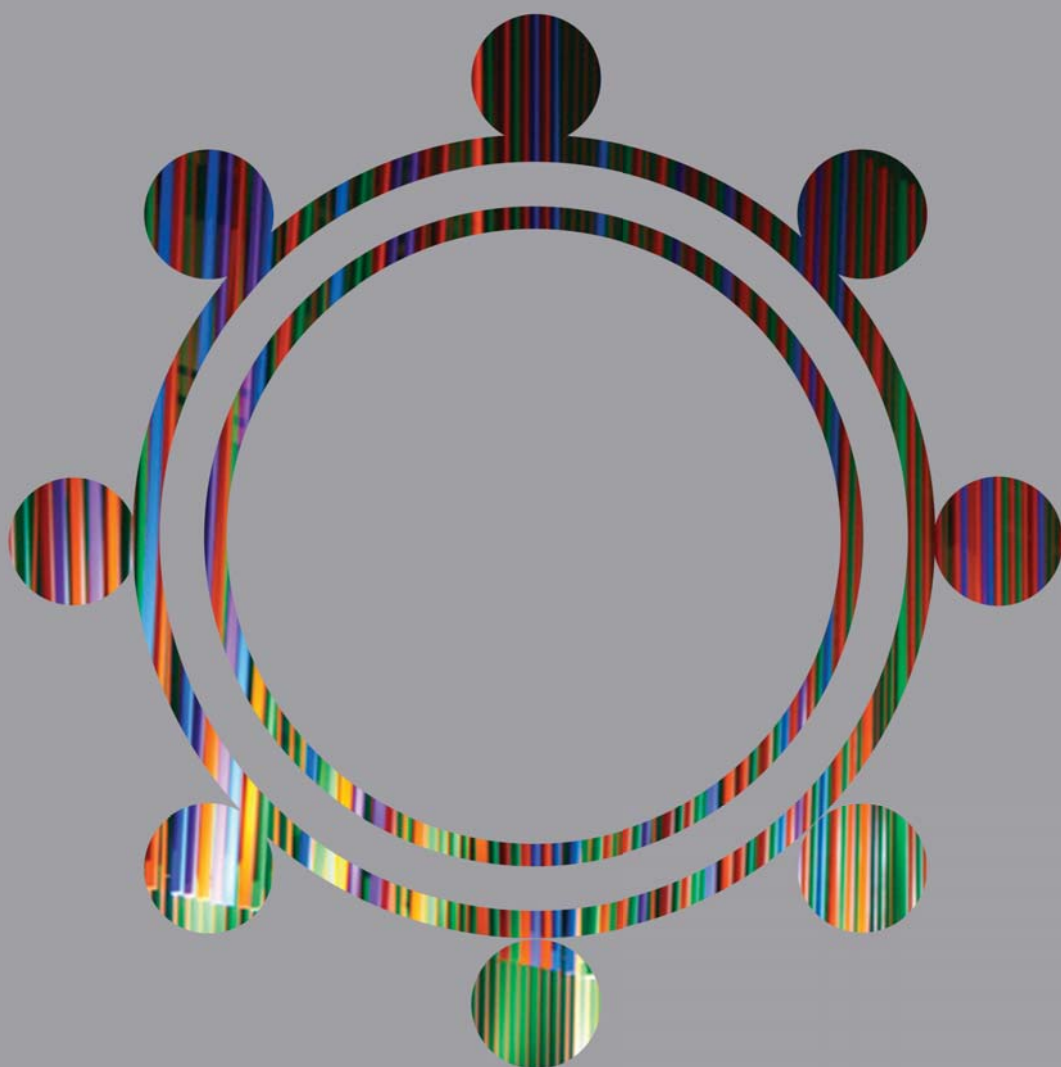
## INDUSTRY JOBS NEW VS RETAINED



FINANCE, INSURANCE & INFORMATION TECHNOLOGY

Cincinnati ranked in the top 10 cities on the brink of becoming the next Silicon Valley.

BRIGHT.COM, 2013



## We Bank On a Legacy of Success and New Opportunities for Growth



FIDELITY INVESTMENTS' MIDWEST REGIONAL CENTER, COVINGTON, KY



VORA TECHNOLOGY PARK, HAMILTON, OH

### FINANCIAL SERVICES

With more than two million consumers and an industry workforce of 62,000, Cincinnati USA is an ideal location to start or grow a financial services company.

At the top of the list of successful banks that are headquartered in the region is Fortune® 500 Fifth Third Bank, and First Financial Bank. In addition, PNC Bank, Huntington Bank, and U.S. Bank have major operations in Cincinnati USA, and the region is the home of Fidelity Investments' Midwest Regional Center.

### INSURANCE

Cincinnati USA is known for its trusted and nationally recognized insurance companies. Among the largest is Fortune® 500 Western & Southern Financial Group which was founded in Cincinnati in 1888 and is a leader in consumer and business financial services.

American Financial Group traces its roots back to the 19th century with the founding of Great American Insurance Company in 1872 in the Queen City. Today,

the company is engaged primarily in property and casualty insurance.

Cincinnati Financial Corporation, which is also headquartered in Cincinnati, is one of the top 25 property and casualty insurer groups.

The Midland Company, part of German-based Munich RE, is a highly-focused provider of specialty insurance products and services through its American Modern Insurance Group subsidiary.

Ohio National Financial Services, through its affiliated insurance companies (The Ohio National Life Insurance Company and Ohio National Life Assurance Corporation), markets a variety of insurance and financial products in 47 states, the District of Columbia and Puerto Rico, with subsidiary operations in Santiago, Chile. They are headquartered in Blue Ash, OH.



## **INFORMATION TECHNOLOGY**

Cincinnati USA is home to more than 2,000 IT companies that have made significant investments in the region. Leading technology-based companies that started in Cincinnati USA include Cincom, Nielson BuzzMetrics, and Paycor. Major IT consulting and services companies include Siemens, Sogeti, Tata Consultancy Services, Pomeroy, CBTS, Itelligence, and Atos/Origin. In addition, the region's entrepreneurs continue to pioneer the next generation of IT applications and solutions.

Cincinnati USA has a well-established IT talent base which continues to grow, as the demand for talent in this space has never been higher. The region has surpassed Silicon Valley and Boston in tech job growth, and 10,000 additional jobs are expected to be created by 2020.

This next generation of IT talent is being groomed through several STEM initiatives, internships and co-op work programs, along with numerous organizations and higher educational institutions helping companies develop their current workforce. Leading this effort requires collaboration between the Cincinnati USA Partnership's Partners for Competitive Workforce, the CIO Roundtable and the IT Cluster council which make up the majority of the largest IT employers in the region.

**IT investment by the top 20 companies exceeds \$3 billion annually**

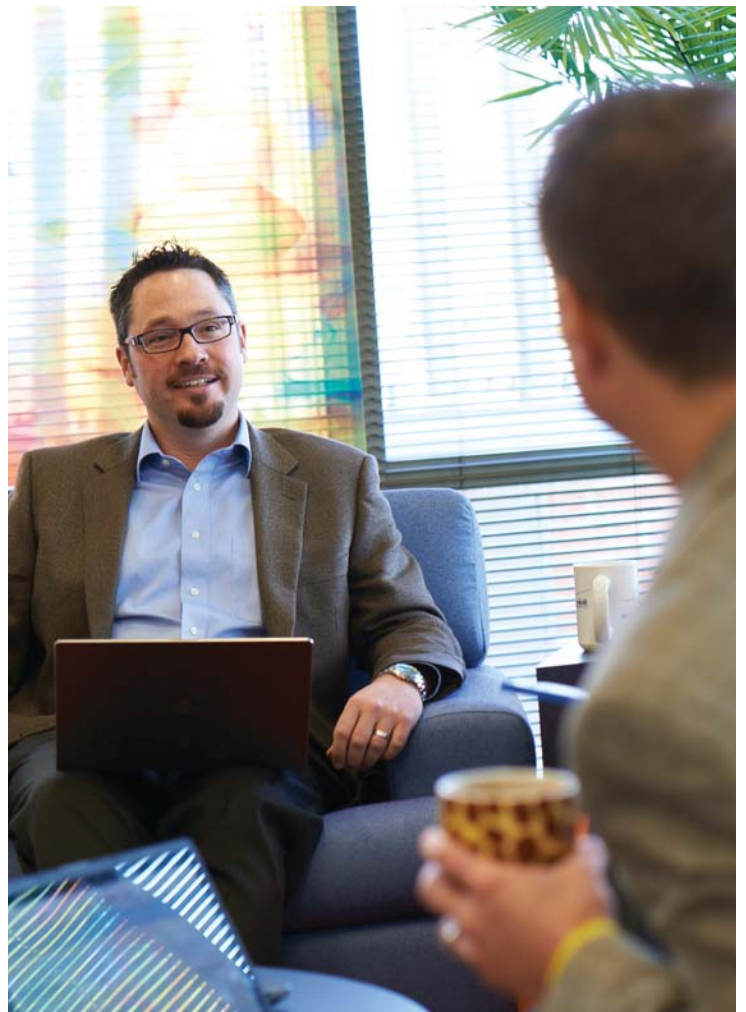
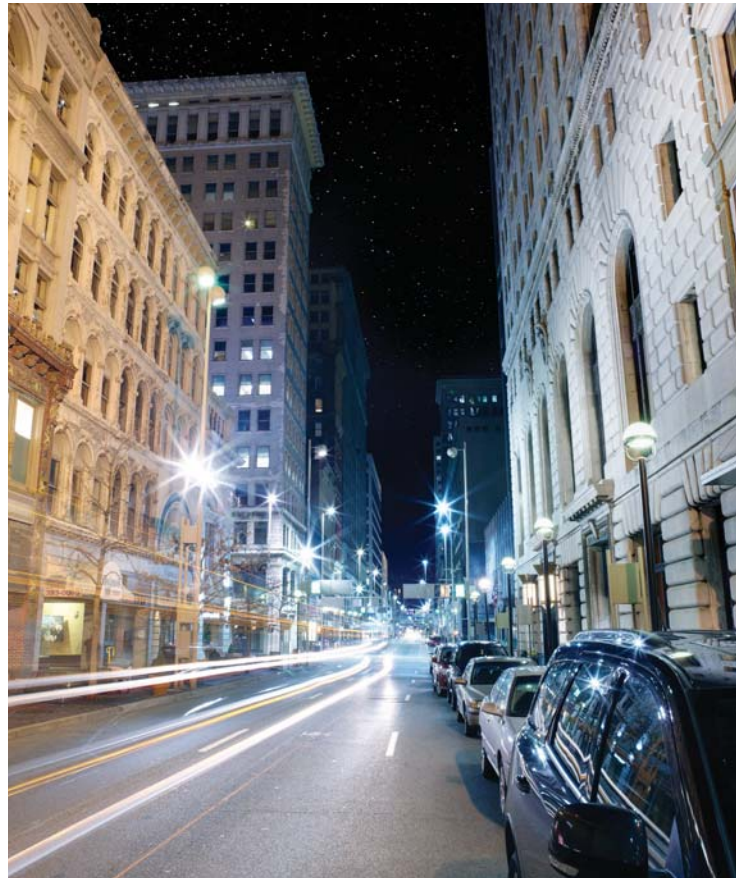
**Cincinnati USA's IT sector has an estimated \$2.5 billion impact on the country's GDP**

**P&G, Toyota and GE's centers of excellence are in greater Cincinnati. In addition, Citigroup, Fidelity, Fifth Third Bank, Great American Insurance, Cincinnati Financial, Western Southern, Ohio Casualty and The Kroger Co. have major technical centers in the region.**

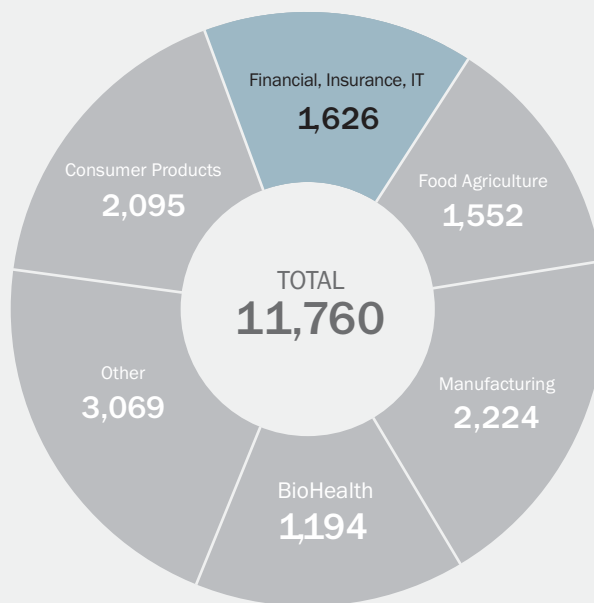
**More than 3,500 financial services companies are in Cincinnati USA, including banks, insurance companies, investments and securities firms, venture capital businesses, and real estate firms.**

**#3 in the top ten cities with the biggest growth in tech jobs.**

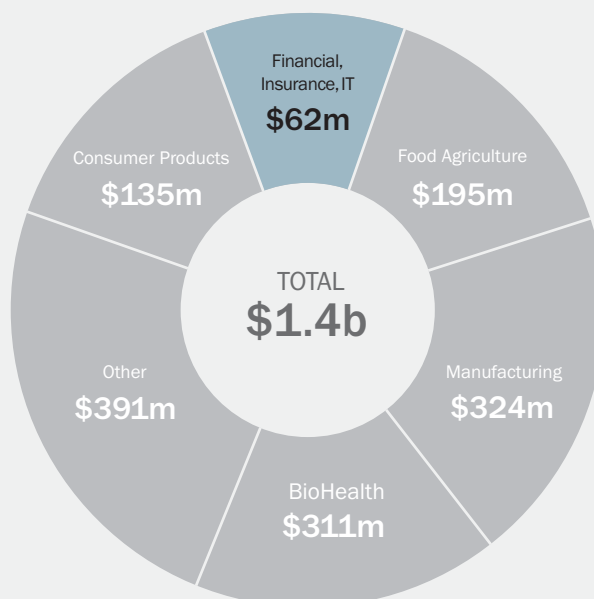
BLOOMBERG  
BUSINESSWEEK. 2011



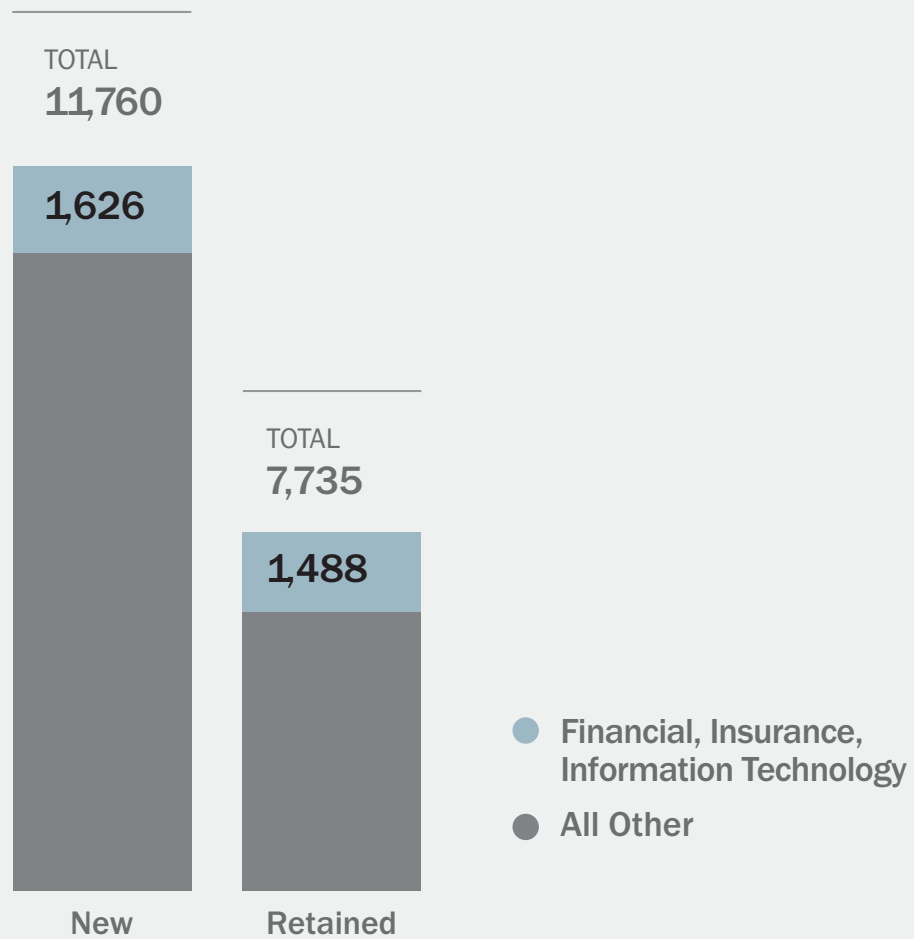
## NEW JOBS BY CLUSTER



## INVESTMENT BY CLUSTER



## INDUSTRY JOBS NEW VS RETAINED



## FOOD PROCESSING & AGRICULTURE

Greater Cincinnati, including Butler and Warren counties, is one of the leading hubs for flavor companies in the U.S.

BOB BAUER, EXECUTIVE DIRECTOR OF THE NATIONAL  
ASSOCIATION OF FLAVORS AND FOOD-INGREDIENT  
SYSTEMS JOURNAL NEWS, DECEMBER 21, 2011





## We Give Businesses the Ingredients for Success

Cincinnati USA is home to hundreds of food, beverage, and flavoring companies that range from homegrown successes to international giants. The number of companies continues to grow due to the region's industry talent pipeline of 30,000, strategic access to markets, and the ability to share knowledge and collaborate with other companies.

Cincinnati USA is a recognized hotspot for the \$20 billion worldwide flavor industry. Three of the top companies in the world have their North American Headquarters and R & D Centers in the region, including French-owned MANE, Inc., Swiss-owned

Givaudan Flavors and German-based WILD Flavors. Another of the top ten, Israel-based Frutarom, entered the region in 2011 with the acquisition of Cincinnati-based Flavor Systems International.

One of the nation's top 100 food processing companies, Advance Pierre Foods, LLC, is headquartered in Cincinnati USA, along with The Sunny Delight Beverages Co. The region is also the home of Schwan Food Company's manufacturing plant for Red Baron® and Freschetta® pizzas, Perfetti Van Melle USA, the maker of Mentos®, and a brewery for Boston Beer Company Inc.'s Samuel Adams® Beer.

### **FOOD/AGRICULTURE SUCCESS**

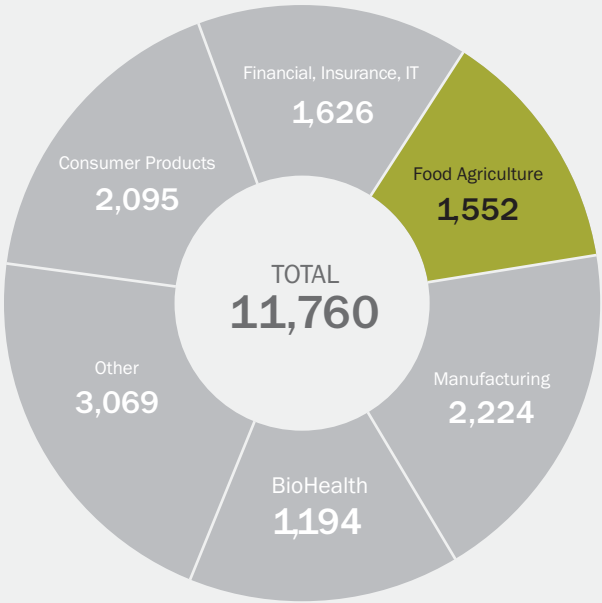
iHerb Inc., a world-class online store that provides top quality, brand name natural products and food supplements, will establish a regional e-commerce headquarters in Northern Kentucky, creating 600 new jobs and investing significantly in the project.

Newly Weds Foods, an international manufacturer and distributor of food ingredients that are used in thousands of products consumed around the world, will invest \$57 million to build a new food production facility in Boone County, creating 115 jobs within a 326,000 square-foot facility in Erlanger, Ky.

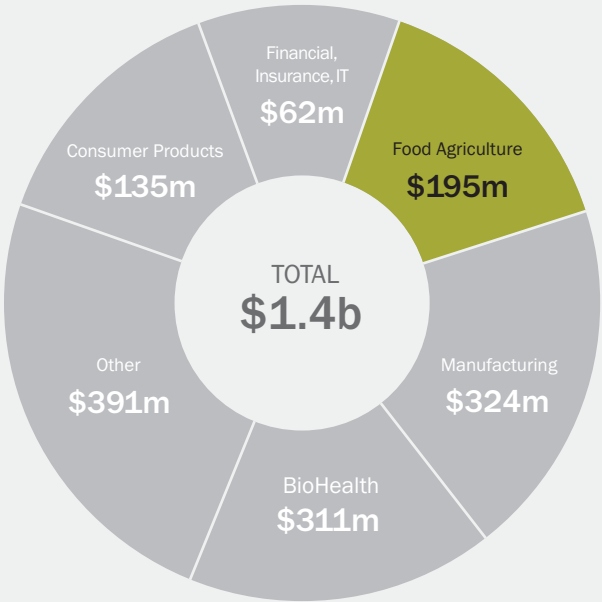
Koch Foods is planning to double the size of its chicken processing and packaging plant in Fairfield, OH. The Chicago-based company plans to spend \$45 million on the project, which includes new construction, improvements to its existing plant, new machinery, equipment and inventory. Employment is projected to increase 53 percent, from 730 employees today, to 1,120 within three years.



NEW JOBS BY CLUSTER

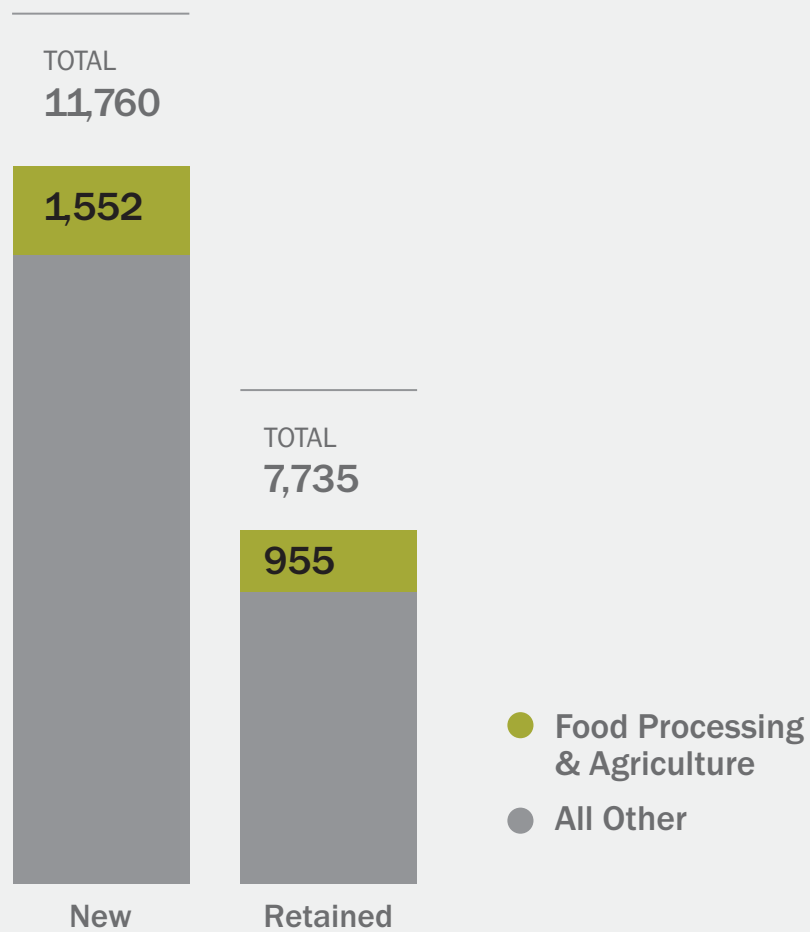


INVESTMENT BY CLUSTER





## INDUSTRY JOBS NEW VS RETAINED



## ADVANCED ENERGY

Cincinnati USA is on its way to becoming a leading force in the next generation of advanced energy solutions.



## We Power Up Opportunities for Advanced Energy Solutions

With thousands of businesses and millions of consumers in the area, there is a large base of potential customers interested in advanced energy solutions that save money.

### **Opportunities include:**

Ohio's Renewable and Advanced Energy Portfolio Standard offers a significant advantage for companies that provide renewable energy sources. The policy mandates electric distribution utilities and electric services companies to secure a portion of their electricity supplies from alternative energy resources.

Ohio Third Frontier's Advanced Energy Program provides direct financial support to organizations with near-term specific commercial objectives for products, processes or services that reduce the cost of advanced energy systems, address technical and commercialization barriers, or demonstrate market readiness.

The Ohio Advanced Energy Fund supports investments in renewable energy and energy-efficiency projects in the industrial, commercial, agricultural, public and residential sectors.

### **Balluff, Inc**

In 2012, Balluff Inc., the U.S. subsidiary of Balluff GmbH, Neuhausen, Germany, announced that they were adding 48k sq. ft of new space, \$6M in investment and 25 jobs. This company is a leading manufacturer of a wide range of inductive, photoelectric, vision, capacitive and magnetic sensors as well as linear position transducers, RFID systems, and networking products. Balluff products for OEM and factory floor solutions are used to control, regulate, automate, assemble, position, and monitor manufacturing, assembly, and packaging sequences for industries including: metalworking, automotive, plastics, material handling, wood processing, aerospace, alternative energy, medical, electrical, and electronics.

### **Milacron LLC**

Milacron LLC, located in Mount Orab, OH, is a leading global supplier of plastics processing technologies and industrial fluids. The company is expanding the reach of its custom machining business, Milacron Machining. After years of supplying Milacron LLC's plastics machinery business and other companies in the industry, Milacron Machining is now applying its sophisticated precision machining expertise to produce large, complex parts for markets including wind power, oil and gas, heavy machinery and others. Additionally, Milacron Contract Manufacturing offers custom fabricating and machining services of metal components for the solar industry. These solar frames are manufactured complete and are installed on-site as part of solar panel program. They are machined, fabricated, and painted exclusively in-house.





**ACCOLADES & ACADEMICS**

With 80,000 downtown jobs, Cincinnati's business core is thriving.

WALL STREET JOURNAL, 2012





## We Promote the Region's Assets



### ACCOLADES

On a bright blue afternoon, just the sort of day that prompted Alexis de Tocqueville in 1831 to describe this part of the Ohio River as “one of the magnificent valleys in which man has made his stay”, the full sweep of Cincinnati’s new development, clearly designed as the city’s new gateway, comes into full view.

WALL STREET JOURNAL, 2012

Nestled on the Ohio River, Ohio’s third-largest city has a picturesque downtown that includes one of the country’s most beautiful pro sports stadiums, the Cincinnati Reds’ Great American Ball Park on the riverside. Other city stalwarts: the acclaimed Cincinnati Pops orchestra and major employer Procter & Gamble.

BUSINESSWEEK, 2012

The city is home to more than 1,000 area firms that contribute to Cincinnati’s position as an international trade center and generate approximately \$6.7 billion in sales to markets outside the U.S. annually.

GLOBAL TRADE MAGAZINE, 2012

Cincinnati is experiencing a strong revival in urban core business and residential growth, much of it prompted by developing along a scenic river that state and federal water quality data show is cleaner and more ecologically vital.

WALL STREET JOURNAL, 2012



## ACADEMICS

### **The University of Cincinnati**

The University of Cincinnati (UC) is the oldest institution of higher education in Cincinnati and is the second largest university in Ohio. The university garners nearly \$500 million per annum in research funding, ranking 22nd among public universities in the US. Numerous programs across the university are nationally ranked, including: aerospace engineering, anthropology, architecture, classics, composition, conducting, cooperative education, criminal justice, design, environmental science, law, medicine, music, musical theater, neurology, opera, otolaryngology, paleontology, pediatrics and pharmacy.

### **The University of Cincinnati ranked as a Tier One university**

US NEWS AND WORLD REPORT, 2012

### **UC named one of the nation's best institutions for undergraduate education for the sixth straight year.**

PRINCETON'S REVIEW'S 2013 EDITION OF "THE BEST 377 COLLEGES. (2008-13)

### **Cincinnati State Technical and Community College**

Cincinnati State Technical and Community College (CSTCC) offers over 75 associate degree programs and majors, and over 40 certificate programs. In addition to being home to the Midwest Culinary Institute, Cincinnati State houses the Center for Innovative Technologies

(CIT), which combines the Engineering Technology and Information Technology divisions.

### **Cincinnati State Technical and Community College has one of the largest co-op programs in the U.S.**

### **International students attending Cincinnati State represent more than 75 countries.**

CINCINNATISTATE.EDU

### **Xavier University**

Founded in 1831, Xavier University is a Jesuit Catholic university in Cincinnati, Ohio. Its three colleges offer 87 undergraduate majors, 55 minors and 19 graduate programs to 6,945 total students, including 4,540 undergraduates. The University is the sixth-oldest Catholic university in the nation and one of 28 Jesuit colleges and universities nationwide.

### **#1 in the Midwest in 2012 with an average graduation rate of 78 percent for four consecutive years**

US NEWS & WORLD REPORT, 2013

### **Top 25 International MBA and Executive MBA Programs (Williams College of Business)**

U.S. NEWS MEDIA GROUP, 2012-2013

### **Northern Kentucky University**

Northern Kentucky University (NKU) is located in Highland Heights, KY. The university is the third largest university in the region, behind the

University of Cincinnati and Miami University, but before Xavier University, and the youngest of Kentucky's eight state universities. In 2012, NKU's college of Informatics launched UPTech, a business accelerator for information start-ups that provides six months of business accelerator support and research support from the College of Informatics.

### **Northern Kentucky University has been cited for academic quality and value by multiple publications.**

CIO MAGAZINE, U.S. NEWS AND WORLD REPORT AND FORBES

### **Miami University**

Nationally recognized as one of the most outstanding undergraduate institutions, Miami University is a public university located in Oxford, Ohio. With a student body of 16,000, Miami effectively combines a wide range of strong academic programs with a high level of personal attention.

### **Ranked 3rd for best undergraduate teaching at national universities, and 90th in the overall rankings**

US NEWS & WORLD REPORT, 2012

### **Ranked 34th among U.S. public universities and 1st among public universities within Ohio**

FORBES, 2012



### **Other Partnerships for Education and Innovation in Cincinnati and Northern Kentucky**

College of Mount Saint Joseph

Gateway Community and Technical College

Thomas More College

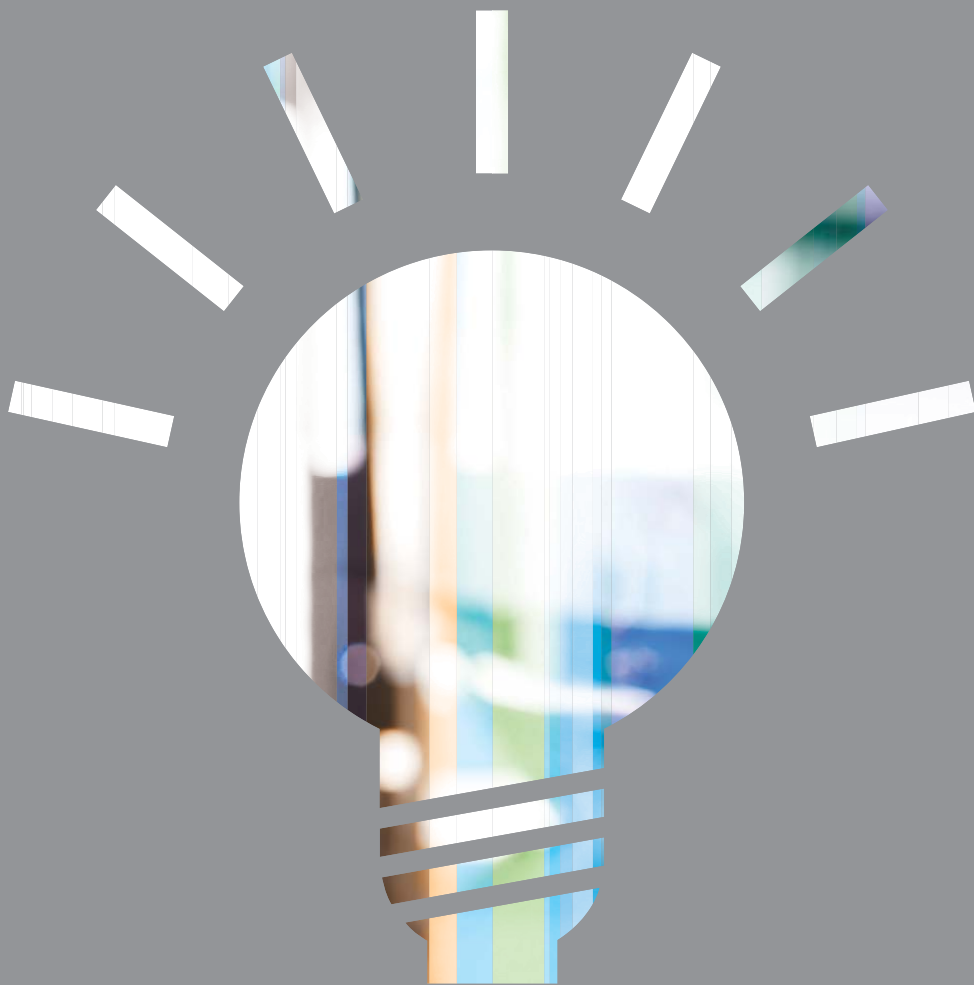
**PARTNERING TO  
ACCELERATE INNOVATION**

# One of Six Cities in the U.S. where Startups are thriving.

CNNMONEY, 2012

In addition to helping more established firms grow and succeed, the Partnership knows the importance of a thriving startup community in relation to the future economic growth of the region. Though established firms are credited with a large portion of job creation and retention within our region, it is fair to say that much of the organic job growth is also occurring within the startup community. In order to assist and support the growth of these startup firms, we have established strong partnerships throughout Cincinnati USA with key accelerators and business organizations.

Cincinnati USA's accelerators, incubators and early stage funding sources offer startups several advantages. With access to the region's world-class research institutions and product testing expertise, and the opportunity to collaborate with global business leaders and potential customers, startups in Cincinnati USA have a competitive edge that few regions offer.



# We Accelerate the Growth of Minority Business



The Minority Business Accelerator's (MBA) singular focus is to foster the strategic and economic growth of African American and Hispanic-owned businesses.

To accomplish this, the MBA offers several unique services that increase the competitiveness and success of its portfolio member firms. They include best-in-class consulting solutions as well as connecting members to business opportunities and serving as their trusted advisor.

The MBA also works with corporations in the region to secure annual spend goals for the procurement of services and goods from minority-owned firms. Since 2005, the MBA's corporate goal setters have spent \$3.7 billion with regional minority-owned firms.

At the end of 2012, there were 33 portfolio member companies in the MBA and 31 corporate goal setters.

## **ADDING INNOVATION TO THE MIX**

The MBA is also dedicated to ensuring minority-owned businesses are included in the region's efforts to innovate and grow startups. To that end, the MBA actively works with Cincinnati USA's numerous incubators and accelerators to identify opportunities for minority business entrepreneurs to be involved as coaches, advisors and potential investors.

## **SOME WORDS FROM MBA PORTFOLIO MEMBER COMPANIES**

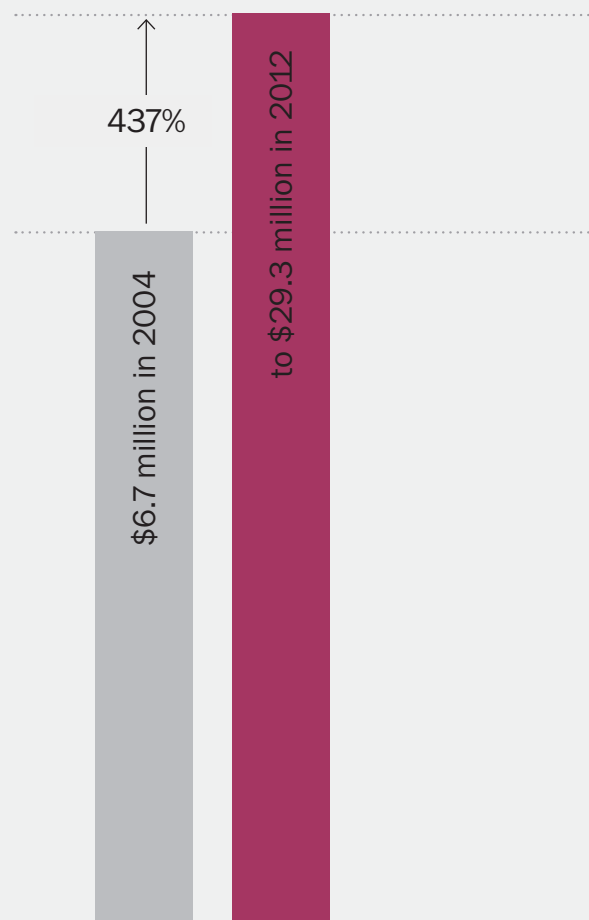
**"I cannot begin to put a value on the services the MBA provides. Having access to major corporations through introductions and networking events has helped fuel the growth of my company. I also feel the educational programs are exceptional and have attended each one."**

CHRISTOPHER CHE, PRESIDENT  
AND CHIEF EXECUTIVE OFFICER,  
CHE INTERNATIONAL GROUP

**"The prestige of the MBA and the support it receives from major corporations that have spending goals with local corporations is remarkable."**

GREG BATTLE, CHIEF EXECUTIVE  
OFFICER, COOLANT CONTROL

INCREASE IN THE AVERAGE  
REVENUE OF MBA FIRMS







CincyTech is a seed-stage investor that creates jobs in Southwest Ohio by fostering the growth of high-tech startups. Since its inception in 2007, \$254.7 million in company investment and revenue has been generated.

CincyTech is strategically focused on information technology, bioscience and advanced manufacturing companies that have high-potential. CincyTech provides seed-capital and management assistance and also connects portfolio members to resources.



**CincyTech is creating a strong economic base of leading edge technology companies in Southwest Ohio that hold the jobs of today and the future.**

**In December, 2012, CincyTech received a \$3 million grant from Ohio Third Frontier and raised an additional \$3 million from Southwest Ohio institutions, foundations, and individuals. The money will be used to invest in up to 18 new information technology, bioscience and advanced manufacturing startups that are based in or willing to move to Southwest Ohio.**

## We Give Technology-Based Startups a Boost

### Impact Highlights

**161**

companies given significant technical assistance

**41**

companies receiving CincyTech investments

**367.5**

jobs attributed to CincyTech investment

**\$14.3**

million total invested by CincyTech

**\$161.9**

million total invested in CincyTech companies by private sources

**\$254.7**

total company investment and revenue

**11:1**

leverage ratio of private dollars into CincyTech dollars

**\$76,864.24**

average salary at a CincyTech-backed company

CINCYTECH ANNUAL REPORT 2011-2012

**CINCINNATI USA**  
**ACCELERATING INNOVATION**  
**AND COLLABORATION**



In July of 2012, several forward-thinking leaders from some of Cincinnati USA's largest companies combined resources to form Cintrifuse, a not-for-profit organization meant to connect high-growth startups to the assets and opportunities the region offers. At the same time, they set their sights on turning Cincinnati USA into a magnet for high-growth startups. With \$55 million in venture capital and 11 startup members,

Cintrifuse is well on its way to accomplishing its goals. Cintrifuse provides mentors, business consultants, flexible workspaces, conference rooms, and networking opportunities. As member businesses mature, a full range of content and programming services are available to assist with talent recruitment and retention, investment sources, customers, revenue, and exit opportunities.







PHOTO BY ZACKARIAH COLE  
PHOTOGRAPHY



The Branderly is a seed stage startup accelerator that focuses on the importance of consumer marketing and branding and is ranked as one of the top programs in the United States. Founded in 2010, the Branderly selects approximately 10 consumer-focused companies each year to participate in a four-month program that concentrates on the importance of consumer marketing and branding. Each company receives

\$20,000 in seed funding and a team of mentors who are experts in the field. They also work with market research partners and some of Cincinnati USA's best agencies to gain meaningful consumer insights that help turn their startups into true brands. At the end of the four-month program, the startup companies have the opportunity to pitch to investors and venture capitalists.

## We are the Southwest Ohio Partner for JobsOhio

JobsOhio, a private, non-profit corporation, leads Ohio's economic development efforts by leveraging statewide and regional strengths to create jobs, attract capital investment and stimulate job growth.

On a statewide level, JobsOhio strategically pursues opportunities for growth in Ohio's key industry sectors. On a regional level, JobsOhio works with six regional partners that form the JobsOhio Network. The Cincinnati USA Partnership is JobsOhio's southwest Ohio regional partner.

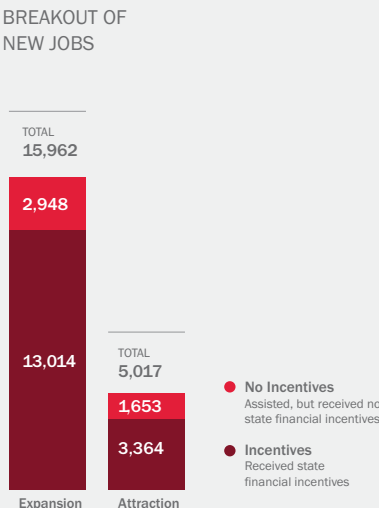
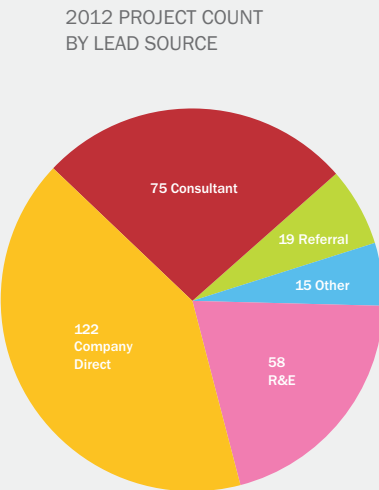
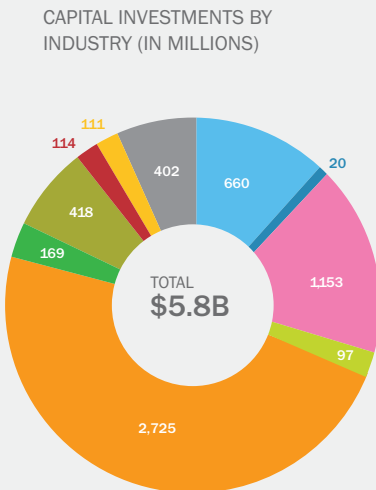
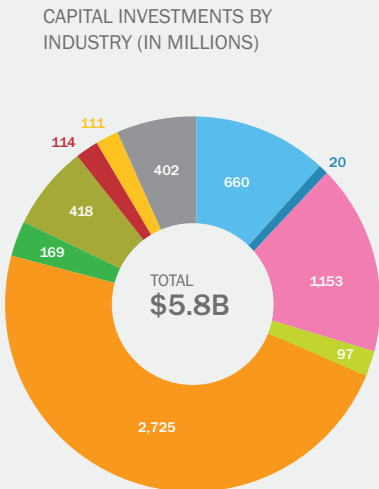
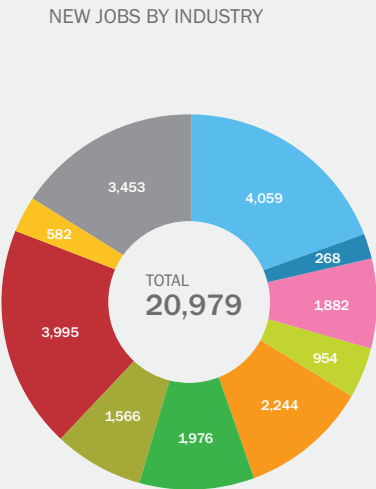
The network provides a progressive approach that connects companies to innovative economic development experts in each region who are able to respond to their needs at the speed of business.





# 2012 COMPANY COMMITMENTS

## SPAN OHIO'S DIVERSE INDUSTRIES



- Advanced Manufacturing
- Automotive
- Energy
- Food Processing
- Polymers & Chemicals
- Aerospace & Aviation
- BioHealth
- Financial Services
- Information & Technology
- Other

**CASTELLINI  
FOUNDATION**



**Directors**

**(\$100,000 AND ABOVE ANNUALLY)**

Castellini Foundation  
Cincinnati Children's  
Hospital Medical Center  
City of Cincinnati  
Duke Energy Foundation  
Fifth Third Bank  
Hamilton County  
The Jewish Foundation  
of Cincinnati  
JobsOhio  
Macy's  
P&G  
PNC Bank  
University of Cincinnati

**Partners**

**(\$50,000 – \$99,999 ANNUALLY)**

AK Steel Corporation  
Business Courier  
Carol Ann & Ralph V.  
Haile Jr. Foundation/  
U.S. Bank Foundation  
City of Blue Ash  
City of Mason  
Enquirer Media  
Ethicon Endo-Surgery  
Foundation  
The E. W. Scripps Co.  
First Financial Bancorp  
GE Aviation  
Huntington Bank  
Mercy Health Partners of  
Southwest Ohio  
Northern Kentucky Tri-ED  
Western & Southern  
Financial Group

**Stewards**

**(\$25,000 – \$49,999 ANNUALLY)**

Cincinnati Bell  
Sheakley Group of Companies  
Thompson Hine LLP  
Toyota Motor Engineering  
& Manufacturing  
North America Inc.  
Warren County

**Associates**

**(\$10,000 – \$24,999 ANNUALLY)**

Budco Group, Inc.  
Butler County  
Cassidy Turley Commercial  
Real Estate Service  
Cincinnati Board of Realtors  
Cintas  
City of Covington  
City of Hamilton  
City of Lebanon  
City of Sharonville  
Clermont Chamber of  
Commerce  
Colliers International  
Deerfield Township  
Deloitte  
Dinsmore & Shohl LLP  
Downtown Cincinnati, Inc.  
Duke Realty Corporation  
Ernst & Young LLP  
Fidelity Investments  
Frisch's Restaurants, Inc.  
Frost Brown Todd LLC  
Graydon Head & Ritchey LLP  
Hamilton County Development  
Co., Inc.

Katz, Teller, Brant & Hild  
 Keating Muething &  
 Klekamp PLL  
 The Kroger Co.  
 Messer Construction Co.  
 PricewaterhouseCoopers LLP  
 Towne Properties  
 TriVersity Construction  
 Company\*  
 U.S. Bank  
 West Chester Township

### **Ambassadors**

**(\$5,000 – \$9,999 ANNUALLY)**

AAA Allied Group Inc.  
 Al Neyer Inc.  
 Brixey & Meyer  
 City of Middletown  
 City of Reading  
 Federal Home Loan Bank  
 of Cincinnati  
 Great Oaks Institute of  
 Technology and Career  
 Development  
 Hixson Architecture,  
 Engineering, Interiors  
 Huff Realty  
 Liberty Township  
 Paycor, Inc.  
 PEDCO E & A Services, Inc.  
 River Cities Capital Funds  
 Rumpke Consolidated  
 Companies Inc.  
 Sibcy Cline, Inc.  
 TechSolve, Inc.  
 TriHealth  
 Wood Herron & Evans LLP

### **Friends of the Partnership**

**(\$4,999 AND BELOW)**

Amantea Nonwovens LLC\*  
 Apex Environmental  
 Services LLC\*  
 Aunty's Homemade Food\*  
 Baker Concrete  
 Construction, Inc.  
 Baldwin Gilman LLC  
 Barnes Dennig & Co.  
 Best Upon Request\*  
 The Che International  
 Group LLC\*  
 City of Forest Park  
 City of Harrison  
 Comey & Shepherd Realtors  
 Coolant Control, Inc.\*  
 Cooney Faulkner &  
 Stevens LLC  
 Cushman & Wakefield, Inc.  
 Cincinnati Commercial Realtors  
 d.e. Foxx & Associates, Inc.\*  
 Diversified Facilities  
 Solution LLC\*  
 Diversitech, Inc.\*  
 DNK Architects\*  
 Environmental & Safety  
 Solutions, Inc.\*  
 Gold Star Chili  
 Hightower's Petroleum Co.\*  
 Hi-Mark Construction  
 Group, Inc.\*  
 Kanu Asset Management LLC\*  
 Kao Corporation  
 LaRosa's, Inc.  
 LaVERDAD Media &  
 Marketing\*  
 LOTH  
 Mayfield Clinic and  
 Spine Institute

Megan Construction  
 Company\*  
 M-PACT Corporation\*  
 North American  
 Properties  
 PEP\*  
 Quality Associates, Inc.\*  
 RCF\*  
 SHP Leading Design  
 Smart IT\*  
 TechSoft Systems, Inc.\*  
 Trio Enterprises\*  
 Verst Group Logistics, Inc.  
 Village of Evendale  
 Vivian Llambi &  
 Associates, Inc.\*  
 Winegardner & Hammons Inc.  
 WorldPac Paper LLC\*  
 Xavier University

\* MINORITY BUSINESS ACCELERATOR  
 PORTFOLIO FIRM



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