

**Miami University New Alumni Success Project  
2014 – 2015 Graduate Degree Recipients by Level**

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**Miami University New Alumni Success Project**  
**2014 – 2015 Graduate Degree Recipients by Level**

**Executive Summary**

- The Office of Career Services and the Graduate School collaborated to collect placement information for alumni who graduated in 2014-15 with a graduate degree from the Oxford campus.
- Educational and career placement data were collected from numerous sources, including the New Alumni Online Survey, the New Alumni Phone Survey, public LinkedIn profiles, graduation surveys (including surveys by Institutional Research and the Farmer School of Business), the National Student Clearinghouse, and Miami University's Banner data system, and are based on alumni placement as of fall 2015.
- Educational placement data were available for 100% of alumni while career placement data (excluding those who were enrolled in graduate/professional school after graduation) were available for 63% of master's degree recipients and 78% of doctoral degree recipients. Information on alumni's current state/country of residence was also obtained for 73% of master's alumni and 84% of doctoral alumni.

**Combined Educational and Career Placement**

- Doctoral degree recipients were slightly more likely than master's degree recipients to be either employed or enrolled in school after graduation. 98.1% of doctoral recipients were either employed or enrolled compared with 95.9% of master's degree recipients.

**Educational Placement**

- 15.0% of master's alumni were currently enrolled in school, compared with 4.3% of doctoral degree alumni.
  - 8.1% of the master's alumni were enrolled at the doctoral level while another 3.8% were enrolled in a master's-level program.

**Career Placement**

- Doctoral alumni who were not enrolled in graduate or professional school were somewhat more likely to be employed than were master's alumni.
  - Among master's alumni who were not enrolled in graduate or professional school, 94.8% were currently employed, including 1.3% who were self-employed or running their own business.
  - Among doctoral alumni who were not enrolled in graduate or professional school, 98.1% were employed.
- Doctoral alumni were also more likely than master's alumni to be employed at a college or university.
  - 65.0% of employed doctoral alumni worked at a college or university, compared with only 18.4% of employed master's alumni.
  - Post-docs were the most commonly held positions for employed doctoral alumni (25.0%).
- While the majority of employed alumni held a position that required a college degree (94.1% for master's alumni and 97.8% for doctoral alumni), not all held a position that required a graduate degree.
  - Among master's alumni, 34.1% were employed in a position that required a master's degree while 57.4% were in a position that required a bachelor's degree.
  - In comparison, 64.4% of employed doctoral alumni were in a position that required a doctoral degree. An additional 20.0% were in a position that required at least a master's degree, and 8.9% held a position that required a bachelor's degree.

### **State/Country of Residence**

- Master's degree recipients were more likely than doctoral degree recipients to live in Ohio after graduation; 56.3% of master's alumni currently lived in Ohio while 44.8% of doctoral alumni stayed in Ohio.

**Miami University**  
**New Alumni Success Project**  
**2014-2015 Graduate Degree Recipients by Level**

**COMBINED EDUCATIONAL AND CAREER PLACEMENT**

	<b>All Graduate Degree Recipients</b>	<b>Master's Degree Recipients</b>	<b>Doctoral Degree Recipients</b>
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<b>Graduating Class</b>	775	706	69
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<b>Knowledge Rate for Combined Educational and Employment Status<sup>1</sup></b>			
Knowledge Rate	69.2%	68.3%	78.3%
Number of degree recipients for whom data are available	536	482	54

<b>Combined Educational and Employment Status</b>			
Currently employed and/or enrolled in school	96.1%	95.9%	98.1%
Neither employed nor enrolled in school	3.9%	4.1%	1.9%

## EDUCATIONAL PLACEMENT

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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<b>Graduating Class</b>	775	706	69
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<b>Knowledge Rate for Educational Placement</b>			
Knowledge Rate	100.0%	100.0%	100.0%
Number of degree recipients for whom data are available	775	706	69

<b>Data Source</b>			
Miami University Banner data	5.4%	5.9%	0.0%
National Student Clearinghouse	83.7%	82.9%	92.8%
New Alumni Online Survey	5.0%	5.0%	5.8%
New Alumni Phone Survey	5.8%	6.2%	1.4%

<b>Enrollment Status</b>			
Currently enrolled	14.1%	15.0%	4.3%
Not enrolled	85.9%	85.0%	95.7%

<b>Enrollment Level</b>			
Graduate School	12.0%	12.9%	2.9%
Professional School	0.5%	0.6%	0.0%
Additional Undergraduate Study	1.4%	1.4%	1.4%
Enrolled, level (undergraduate vs. graduate) unknown	0.1%	0.1%	0.0%
Not enrolled	85.9%	85.0%	95.7%

<b>Graduate or Professional Level - Aggregated Degree Type</b>			
Non-degree-seeking	0.5%	0.6%	0.0%
Certificate program (graduate level)	0.4%	0.4%	0.0%
Master's or master's equivalent	3.5%	3.8%	0.0%
Doctoral level	7.4%	8.1%	0.0%
Enrolled at graduate/professional level, degree level unknown	0.8%	0.6%	2.9%
Enrolled, level (undergraduate vs. graduate) unknown	0.1%	0.1%	0.0%
Not enrolled at the graduate/professional level	87.4%	86.4%	97.1%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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Graduate or Professional Level- Detailed Degree Type (multiple responses allowed) <sup>2</sup>			
Certificate program (graduate level)	0.5%	0.6%	0.0%
EdD	0.1%	0.1%	0.0%
PhD	5.5%	6.1%	0.0%
PsyD	0.0%	0.0%	0.0%
DDS	0.0%	0.0%	0.0%
DO	0.0%	0.0%	0.0%
DVM	0.0%	0.0%	0.0%
JD	0.4%	0.4%	0.0%
MA/MS/MED/MAT	1.2%	1.3%	0.0%
MBA	0.0%	0.0%	0.0%
MD	0.0%	0.0%	0.0%
MFA	0.0%	0.0%	0.0%
Specialist degree	1.2%	1.3%	0.0%
Other	1.3%	1.4%	0.0%
Enrolled at graduate/professional level, degree type unknown	2.5%	2.4%	2.9%
Enrolled, level (undergraduate vs. graduate) unknown	0.1%	0.1%	0.0%
Not enrolled at the graduate/professional level	87.4%	86.4%	97.1%

## CAREER PLACEMENT<sup>3</sup>

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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<b>Graduating Class</b>	775	706	69
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<b>Graduating class who are not enrolled in graduate or professional school</b>	678	611	67
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<b>Knowledge Rate for Career Placement (excludes those enrolled in graduate or professional school)</b>			
Knowledge Rate	64.2%	62.7%	77.6%
Number of degree recipients for whom data are available	435	383	52

<b>Data Source</b>			
Graduation Surveys (OIR and FSB)	20.8%	19.1%	35.8%
LinkedIn profile	18.1%	18.3%	16.4%
New Alumni Online Survey	9.9%	9.3%	14.9%
New Alumni Phone Survey	15.3%	15.9%	10.4%
No employment data available (excluded from remaining analyses)	35.8%	37.3%	22.4%

<b>Employment Status</b>			
Currently employed or has received job offer	94.0%	93.5%	98.1%
Self-employed or running his/her own business	1.1%	1.3%	0.0%
Not employed, total, including:	4.8%	5.2%	1.9%
- Not employed and currently looking for a job	1.8%	2.1%	0.0%
- Not employed and <u>not</u> currently looking for a job	0.9%	1.0%	0.0%
- Not employed, job-seeking status unknown	2.1%	2.1%	1.9%



	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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<b>Full-Time/Part-Time Status</b> (multiple responses allowed)			
Full-time, including:	65.1%	64.2%	71.2%
- In field of study	60.5%	59.3%	69.2%
- Outside field of study	5.3%	5.7%	1.9%
- Field of study unknown	0.0%	0.0%	0.0%
Part-time	4.8%	4.4%	7.7%
Employed, ft/pt status unknown	26.0%	26.9%	19.2%
Not employed	4.8%	5.2%	1.9%

<b>[Among alumni who are currently employed or have accepted a job offer]</b>			
<b>Number of Job Offers Received During Search</b>			
None	12.9%	13.9%	7.9%
1	41.3%	38.1%	57.9%
2	23.8%	24.3%	21.1%
3	12.1%	12.9%	7.9%
4	3.8%	4.0%	2.6%
5	3.3%	3.5%	2.6%
6 or more	2.9%	3.5%	0.0%

<b>[Among alumni who are currently employed or have accepted a job offer]</b>			
<b>Currently employed at a college or university</b>			
No	76.4%	81.6%	35.0%
Yes (total), including the following positions:	23.6%	18.4%	65.0%
-Adjunct or visiting faculty	3.9%	2.5%	15.0%
-Administrative staff	10.1%	9.5%	15.0%
-GA, TA, or RA	2.8%	3.2%	0.0%
-Post-doc	2.8%	0.0%	25.0%
-Tenure-track assistant professor	0.6%	0.0%	5.0%
-Other	3.4%	3.2%	5.0%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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***[Among alumni who are currently employed or have accepted a job offer]***

**Previous Employment with Current Employer (multiple responses allowed)**

Previously employed, total, including:	71.4%	74.8%	52.4%
- Previously employed as a part-time or seasonal employee	6.4%	6.7%	4.8%
- Previously employed as a full-time employee	47.5%	50.8%	28.6%
- Previously employed as an intern or co-op student	11.4%	12.2%	7.1%
- Previously employed as a student teacher	2.5%	2.1%	4.8%
- Previously employed in another capacity not already specified	4.3%	3.8%	7.1%
- Previously employed, details unknown	0.7%	0.8%	0.0%
Not previously employed by current employer	28.6%	25.2%	47.6%

***[Among alumni who are currently employed or have accepted a job offer]***

**Degree Type Required for Current Position**

College degree required, total, including:	94.6%	94.1%	97.8%
- Associate's degree	0.6%	0.7%	0.0%
- Bachelor's degree	50.5%	57.4%	8.9%
- Master's degree	32.1%	34.1%	20.0%
- Doctoral degree	9.2%	0.0%	64.4%
- Professional degree (e.g., MD, JD)	1.3%	0.7%	4.4%
- Other/Unspecified	1.0%	1.1%	0.0%
College degree not required	5.4%	5.9%	2.2%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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**[Among alumni who are currently employed or have accepted a job offer]**

<b>Salary</b>			
<b>Annual</b>			
Less than \$20,000 per year	2.3%	2.3%	2.6%
\$20,000 - \$29,999 per year	3.5%	3.2%	5.3%
\$30,000 - \$39,999 per year	12.7%	14.0%	5.3%
\$40,000 - \$49,999 per year	20.4%	20.3%	21.1%
\$50,000 - \$59,999 per year	16.5%	15.3%	23.7%
\$60,000 - \$69,999 per year	9.2%	7.7%	18.4%
\$70,000 - \$79,999 per year	5.8%	5.4%	7.9%
\$80,000 - \$89,999 per year	1.5%	1.4%	2.6%
\$90,000 - \$99,999 per year	3.1%	3.6%	0.0%
\$100,000 - \$124,999 per year	4.6%	5.0%	2.6%
\$125,000 - \$149,999 per year	0.4%	0.5%	0.0%
\$150,000 - \$199,999 per year	0.4%	0.5%	0.0%
\$200,000 per year or more	0.8%	0.9%	0.0%
<b>Hourly</b>			
Less than \$10/hour	0.0%	0.0%	0.0%
\$10.00 - \$14.99/hour	6.5%	7.2%	2.6%
\$15.00 - \$19.99/hour	2.3%	2.3%	2.6%
\$20.00 - \$24.99/hour	2.7%	2.7%	2.6%
\$25.00 - \$29.99/hour	1.5%	1.8%	0.0%
\$30.00 - \$34.99/hour	1.9%	2.3%	0.0%
\$35.00 - \$39.99/hour	1.9%	1.8%	2.6%
\$40.00 - \$44.99/hour	0.8%	0.9%	0.0%
\$45.00 - \$49.99/hour	0.8%	0.9%	0.0%
\$50.00/hour or more	0.4%	0.5%	0.0%

**[Among alumni who are currently employed or have accepted a job offer]**

<b>Employer Location</b>			
<b>U.S. states (including Washington D.C.)</b>			
Alabama	0.0%	0.0%	0.0%
Alaska	0.0%	0.0%	0.0%
Arizona	0.0%	0.0%	0.0%
Arkansas	0.0%	0.0%	0.0%
California	3.7%	3.6%	4.3%
Colorado	1.1%	1.2%	0.0%
Connecticut	0.3%	0.3%	0.0%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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*[Among alumni who are currently employed or have accepted a job offer]*

**Employer Location (Continued)**

Delaware	0.0%	0.0%	0.0%
Florida	2.4%	2.1%	4.3%
Georgia	0.5%	0.6%	0.0%
Hawaii	0.0%	0.0%	0.0%
Idaho	0.3%	0.0%	2.1%
Illinois	6.3%	6.9%	2.1%
Indiana	3.2%	3.0%	4.3%
Iowa	0.3%	0.0%	2.1%
Kansas	0.0%	0.0%	0.0%
Kentucky	2.6%	2.1%	6.4%
Louisiana	0.3%	0.3%	0.0%
Maine	0.0%	0.0%	0.0%
Maryland	1.6%	0.9%	6.4%
Massachusetts	0.3%	0.3%	0.0%
Michigan	1.6%	0.9%	6.4%
Minnesota	0.5%	0.6%	0.0%
Mississippi	0.0%	0.0%	0.0%
Missouri	1.1%	1.2%	0.0%
Montana	0.3%	0.3%	0.0%
Nebraska	0.3%	0.3%	0.0%
Nevada	0.0%	0.0%	0.0%
New Hampshire	0.0%	0.0%	0.0%
New Jersey	0.5%	0.6%	0.0%
New Mexico	0.0%	0.0%	0.0%
New York	2.1%	1.8%	4.3%
North Carolina	2.1%	1.8%	4.3%
North Dakota	0.0%	0.0%	0.0%
Ohio	56.6%	58.3%	44.7%
Oklahoma	0.0%	0.0%	0.0%
Oregon	1.1%	1.2%	0.0%
Pennsylvania	0.8%	0.6%	2.1%
Rhode Island	0.0%	0.0%	0.0%
South Carolina	0.0%	0.0%	0.0%
South Dakota	0.0%	0.0%	0.0%
Tennessee	0.5%	0.3%	2.1%
Texas	1.3%	1.5%	0.0%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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<i>[Among alumni who are currently employed or have accepted a job offer]</i>			
<b>Employer Location (Continued)</b>			
Utah	0.0%	0.0%	0.0%
Vermont	0.0%	0.0%	0.0%
Virginia	0.8%	0.9%	0.0%
Washington (state)	3.4%	3.9%	0.0%
Washington, D.C.	0.5%	0.6%	0.0%
West Virginia	0.0%	0.0%	0.0%
Wisconsin	1.3%	1.2%	2.1%
Wyoming	0.0%	0.0%	0.0%
American territories and foreign countries			
Brazil	0.3%	0.3%	0.0%
Central America	0.3%	0.3%	0.0%
China	0.3%	0.3%	0.0%
Germany	0.3%	0.3%	0.0%
Mexico	0.3%	0.0%	2.1%
Peru	0.3%	0.3%	0.0%
Thailand	0.3%	0.3%	0.0%
Turkey	0.5%	0.6%	0.0%

**STATE/COUNTRY OF RESIDENCE**

	<b>All Graduate Degree Recipients</b>	<b>Master's Degree Recipients</b>	<b>Doctoral Degree Recipients</b>
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<b>Graduating Class</b>	775	706	69
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<b>Knowledge Rate for State/Country of Residence</b>			
Knowledge Rate	73.5%	72.5%	84.1%
Number of degree recipients for whom data are available	570	512	58

<b>Data Source</b>			
Graduation Surveys (OIR and FSB)	31.6%	30.3%	44.9%
LinkedIn profile	12.3%	12.3%	11.6%
New Alumni Online Survey	10.3%	9.9%	14.5%
New Alumni Phone Survey	19.4%	20.0%	13.0%
No location data available (excluded from remaining analyses)	26.5%	27.5%	15.9%

<b>State/Country of Residence - Aggregated</b>			
Ohio	55.1%	56.3%	44.8%
U.S. state other than Ohio (including Washington D.C.)	42.3%	41.4%	50.0%
American territory or foreign country	2.6%	2.3%	5.2%

<b>State/Country of Residence - Detailed</b>			
U.S. states (including Washington D.C.)			
Alabama	0.0%	0.0%	0.0%
Alaska	0.2%	0.2%	0.0%
Arizona	0.0%	0.0%	0.0%
Arkansas	0.2%	0.2%	0.0%
California	3.7%	3.5%	5.2%
Colorado	1.1%	1.2%	0.0%
Connecticut	0.4%	0.4%	0.0%
Delaware	0.0%	0.0%	0.0%
Florida	1.8%	1.6%	3.4%
Georgia	0.5%	0.6%	0.0%
Hawaii	0.0%	0.0%	0.0%
Idaho	0.2%	0.0%	1.7%
Illinois	6.3%	6.8%	1.7%
Indiana	3.9%	3.7%	5.2%
Iowa	0.4%	0.2%	1.7%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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State/Country of Residence - Detailed (Continued)			
Kansas	0.0%	0.0%	0.0%
Kentucky	2.1%	1.8%	5.2%
Louisiana	0.0%	0.0%	0.0%
Maine	0.0%	0.0%	0.0%
Maryland	1.6%	1.4%	3.4%
Massachusetts	0.5%	0.6%	0.0%
Michigan	2.5%	2.1%	5.2%
Minnesota	0.5%	0.6%	0.0%
Mississippi	0.0%	0.0%	0.0%
Missouri	0.9%	1.0%	0.0%
Montana	0.2%	0.2%	0.0%
Nebraska	0.2%	0.2%	0.0%
Nevada	0.0%	0.0%	0.0%
New Hampshire	0.0%	0.0%	0.0%
New Jersey	0.4%	0.4%	0.0%
New Mexico	0.0%	0.0%	0.0%
New York	2.6%	2.5%	3.4%
North Carolina	2.1%	2.0%	3.4%
North Dakota	0.0%	0.0%	0.0%
Ohio	55.1%	56.3%	44.8%
Oklahoma	0.0%	0.0%	0.0%
Oregon	0.9%	1.0%	0.0%
Pennsylvania	1.9%	1.6%	5.2%
Rhode Island	0.0%	0.0%	0.0%
South Carolina	0.2%	0.2%	0.0%
South Dakota	0.0%	0.0%	0.0%
Tennessee	0.4%	0.2%	1.7%
Texas	1.4%	1.4%	1.7%
Utah	0.2%	0.2%	0.0%
Vermont	0.0%	0.0%	0.0%
Virginia	0.7%	0.8%	0.0%
Washington (state)	3.0%	3.3%	0.0%
Washington, D.C.	0.4%	0.4%	0.0%
West Virginia	0.2%	0.2%	0.0%
Wisconsin	1.2%	1.2%	1.7%
Wyoming	0.0%	0.0%	0.0%
Multiple U.S. locations (e.g., rotating, military)	0.0%	0.0%	0.0%

	All Graduate Degree Recipients	Master's Degree Recipients	Doctoral Degree Recipients
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State/Country of Residence - Detailed (Continued)			
American territories and foreign countries			
Azerbaijan	0.2%	0.2%	0.0%
Belize	0.2%	0.2%	0.0%
Brazil	0.2%	0.2%	0.0%
China	0.7%	0.6%	1.7%
Germany	0.2%	0.2%	0.0%
Malawi	0.2%	0.0%	1.7%
Mexico	0.2%	0.0%	1.7%
Peru	0.2%	0.2%	0.0%
Thailand	0.2%	0.2%	0.0%
Turkey	0.5%	0.6%	0.0%



## Footnotes

<sup>1</sup> The "knowledge rate" indicates the percentage of the graduating class for whom we have data, regardless of the source of the data.

<sup>2</sup> Because participants were allowed to select more than one option, responses may total more than 100%.

<sup>3</sup> All items in the "Career Placement" section exclude from analyses individuals who are enrolled in graduate or professional school.