

CIRP Freshman Survey
Table 1C: College Choice

How important was each reason in your decision to come here?	Miami University - Historical Trends				Current Results: 2013	
	2009	2010	2011	2012	Miami University	Public Universities - High Selectivity
I was offered financial assistance						
Very important	31.6%	NA	32.2%	36.7%	39.8%	30.6%
Somewhat important	28.8%	NA	32.1%	30.3%	26.6%	24.1%
Not important	39.6%	NA	35.7%	33.0%	33.6%	45.3%
<i>Mean</i>	1.92	NA	1.97	2.04	2.06	1.85
<i>Standard deviation</i>	0.84	NA	0.82	0.83	0.85	0.86
I was admitted through an Early Action or Early Decision program						
Very important	24.4%	NA	25.1%	31.8%	32.3%	19.6%
Somewhat important	21.0%	NA	20.7%	20.7%	22.5%	18.0%
Not important	54.6%	NA	54.2%	47.5%	45.1%	62.4%
<i>Mean</i>	1.70	NA	1.71	1.84	1.87	1.57
<i>Standard deviation</i>	0.84	NA	0.84	0.88	0.87	0.80
A visit to campus						
Very important	52.2%	NA	54.6%	54.5%	57.4%	44.1%
Somewhat important	37.7%	NA	35.5%	35.1%	32.6%	37.0%
Not important	10.2%	NA	9.9%	10.4%	10.1%	18.9%
<i>Mean</i>	2.42	NA	2.45	2.44	2.47	2.25
<i>Standard deviation</i>	0.67	NA	0.67	0.67	0.67	0.75
I wanted to live near home						
Very important	9.3%	NA	7.3%	7.6%	8.7%	9.2%
Somewhat important	27.5%	NA	22.2%	22.6%	24.1%	24.9%
Not important	63.2%	NA	70.5%	69.8%	67.2%	65.8%
<i>Mean</i>	1.46	NA	1.37	1.38	1.42	1.43
<i>Standard deviation</i>	0.66	NA	0.62	0.62	0.65	0.66
This college's graduates gain admission to top graduate/professional schools						
Very important	46.3%	NA	46.3%	46.5%	45.2%	45.3%
Somewhat important	36.6%	NA	34.2%	36.3%	35.0%	37.3%
Not important	17.2%	NA	19.4%	17.1%	19.8%	17.4%
<i>Mean</i>	2.29	NA	2.27	2.29	2.25	2.28
<i>Standard deviation</i>	0.74	NA	0.77	0.74	0.77	0.74
Rankings in national magazines						
Very important	32.8%	NA	36.9%	36.7%	32.9%	31.8%
Somewhat important	40.2%	NA	39.4%	40.1%	41.4%	42.1%
Not important	27.0%	NA	23.7%	23.1%	25.6%	26.1%
<i>Mean</i>	2.06	NA	2.13	2.14	2.07	2.06
<i>Standard deviation</i>	0.77	NA	0.77	0.76	0.76	0.76