

TRANSFER PATHWAY GUIDE

3+1 Pathway for Associate of Applied Business in Marketing Management and Associate of Arts Degrees
at Cincinnati State Technical and Community College to
Bachelor of Science in Commerce at Miami University

To Complete at Cincinnati State Community College

(will complete requirements for AAB Business Management, Associate of Arts, and OT36)

Course Code and Name	Hours	Miami Equivalent
First Year Experience Elective	1	
ENG 101 English Composition I (OT36)	3	ENG 111
Mathematics Elective: MAT 131 Statistics I Recommended (OT36)	3	STA 261
MKT 101 Principles of Marketing <i>(AA Directed Elective 1)</i>	3	CMR 105
Social/Behavioral Science Elective: ECO 105 Principles of Microeconomics (OT36)	3	CMR 211
IM 120 Computer Elective: Electronic Spreadsheets: Microsoft Excel	2	CMR 282
BUS 190 Professional Practice	1	
COMM 110 Public Speaking (OT36)	3	STC 135
English Comp Elective: ENG 102 English Composition 2 or ENG 104 Technical Writing (OT36)	3	ENG 112 or EGS 215
MKT 130 Principles of Sales <i>(AA Directed Elective 2)</i>	3	
ACC 101 Financial Accounting <i>(AA Directed Elective 3)</i>	3	CMR 101
MGT XXX Cooperative Education Elective: Marketing	2	Elective
MGT 101 Principles of Management <i>(AA Directed Elective 4)</i>	3	CMR 111
MKT 205 Marketing Research and Consumer Behavior <i>(AA Directed Elective 5)</i>	3	
MKT 250 Digital Marketing and Social Media <i>(AA Directed Elective 6)</i>	3	
MGT 130 Project Management <i>(AA Directed Elective 7)</i>	3	
MKT 215 Advertising and Public Relations (must take with MKT 232)	3	CMR 263
MKT 232 Integrated Marketing Comm (must take with MKT 215)	1	With MKT 215 = CMR 263
ACC 102 Managerial Accounting	3	CMR 207
Arts & Humanities Course (OT36)	3	
Marketing/Management Elective 1: LAW 101 Business Law	3	CMR 108
Social & Behavioral Science Course (OT36)	3	
Natural Science Course with Lab (OT36)	4	
XXX XXX Marketing/Management Elective 2:	3	
MGT XXX Cooperative Education Elective: Marketing	2	Elective
Arts & Humanities Course (OT36)	3	
Natural Science Course no Lab (OT36)	3	
OT36 Elective 1 and 2 (OT36)	6	
General Electives	6	
Total:	85	

Cincinnati State Community College Degrees with OT36 Awarded – 85 credit hours.

To Complete at Miami University

Course Code and Name	Hours
Commerce Core	
CMR 244 Introduction to Global Business	3
CMR 302 Financial Information for Managers	3
CMR 495 Capstone in Organizational Strategy for Commerce (Senior Capstone and Experiential Learning)	3
Commerce Major Courses	18
Remaining Miami Plan Requirements	
Intercultural Consciousness or Global Inquiry course	3
Signature Inquiry courses (may already be met by other courses)	9
Electives to reach 124 minimum credits	TBD
Total Miami Hours:	39
Total Hours Transferred Hours:	85
Total Hours Earned:	124

Miami University Degree Awarded – minimum of 124 total credit hours required

Note: This document is an unofficial, information guide. Students should work closely with faculty and/or academic advisors at both Cincinnati State and Miami University.

SPECIAL NOTES

1. When applying to Miami University Regionals, please apply early for best course availability. For fall applicants, we suggest applying in spring semester.
2. Application Deadlines: Fall Admission – Aug.1. Spring Admission – Jan. 1.
3. Transfer Scholarship Deadlines: Fall Admission – June 1. Spring Admission – Dec. 1. See the Miami Regionals scholarship page for more information: MiamiOH.edu/Regionals/Scholarships

Department Website:

programs.MiamiOH.edu/program/small-business-management-bs/

Department Contact Information:

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