

Associate of Applied Business in Business Administration – Marketing and Associate of Arts to Bachelor of Science in Commerce, Small Business Management [online] Transfer Pathway

Course selection/order may vary. All pathways are subject to change. Always review with your LCCC/Partner advisor. Campus location is indicated above each semester.

Disclaimer: *The fluidity of these pathways is acknowledged. At each level changes are possible as requirements, courses, course numbers, etc. may change. All efforts have been made to confirm the accuracy of the pathway by each institution. Always be aware of the date of review on the document. Always seek the assistance of an Academic Advisor or Counselor.*

Semester One Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
ACTG 151: Accounting I-Financial	4	CMR 101: Introduction to Financial Accounting	
BADM 165: Legal Environment of Business	3	CMR 108: Introduction to Business Law	
CISS 121: Microcomputer Applications I	3	CIT 154: Personal Computer Concepts & Applications	
ECNM 151: Macroeconomics	3	CMR 211: Economics for Commerce	
ENGL 161: College Composition I	3	ENG 111: Composition & Rhetoric	
SDEV 101: Introduction to the LCCC Community	1	EDLT**	
Semester Credit Hours Total	17		

Semester Two Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
ACTG 152: Accounting II-Managerial	4	CMR 207: Introduction to Managerial Accounting	
ECNM 152: Microeconomics	3	ECO 201: Microeconomics	
ENGL 162: College Composition II	3	ENG 112: Composition and Literature	
MKRG 113: Principles of Selling	3	CMR 263: Sales and Promotion	
MTHM 168: Statistics	3	STA 261: Statistics	
Semester Credit Hours Total	16		

Semester Three Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
BADM 211: Business Communications or CMMC 151: Oral Communication	3	BUS 284: Professional Communication for Business or STC135: Principles of Public Speaking	
BADM 251: Principles of Management	3	CMR 111: Introduction to Management	
MRKG 251: Principles of Marketing	3	CMR 105: Introduction to Marketing	
PSYH 151: Introduction to Psychology	3	PSY 111: Intro to Psychology	

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
or SOCY 151: Introduction to Sociology		or SOC 153: Sociology in a Global Context	
OT36 Natural Science Non-Lab Course	3		
Semester Credit Hours Total	15		

Semester Four Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
MKRG 221: Consumer Behavior	3	CMR 266: Consumer Behavior	
MKRG 247: Services Marketing	3	CMR 261: Customer Service & Satisfaction	
MKRG 255: Advertising & Promotion Management	3	CMRT**	
MKRG 245: Social Media Marketing or MKRG 256: Retail Management or MKRG 258: Advanced Sales Techniques	3	CMR 441: Social Media & Career Development - -	
Elective	3		
Semester Credit Hours Total	15		

LCCC Degree Attainment – Cumulative Total Credit Hours Earned: 63

Student will have earned the Lorain County Community College Associate of Applied Business in Business Administration – Marketing degree (#0226) at the conclusion of the above curriculum pathway.

Notes:

- Student must complete a minimum of 60 credit hours to earn a LCCC associate degree.

Semester Five Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
OT36 Natural Science Lab Course	4		
OT36 Arts & Humanities Course	3		
OT36 Arts & Humanities Course	3		
OT36 Arts & Humanities Course	3		
FNCE 251: Business Finance	3	CMR 302: Financial Info for Managers	
Semester Credit Hours Total	16		

LCCC Degree Attainment – Cumulative Total Credit Hours Earned: 79

Student will have earned the Lorain County Community College Associate of Arts degree (#8720) at the conclusion of the above curriculum pathway.

Notes:

- Student completing the above curriculum pathway, which fulfills the OT36 and completes an Associate of Arts degree, is thus not required to complete the *Miami Global Plan*, with the exception of 3 credit hours of *Global Inquiry* or *Intercultural Perspectives*, which can be completed at LCCC, as mapped out and noted in the remaining semesters, and the Knowledge in Action requirements which include Experiential Learning (0 credits) and Capstone (3 credits) requirements, which are included and mapped out in the remaining semesters of this curriculum pathway.

Semester Six Curriculum (Enrolled at LCCC)

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
CISS 212: Spreadsheet Applications	3	CMR 282: Computer-Based Business Analysis	
Elective	3		
Elective	3		
Elective	3		
Elective	3		
Semester Credit Hours Total	15		

Semester Seven Curriculum (Enrolled at Miami) [ONLINE]

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
		Elective	3
		CMR 301: Personal Organizational Skills	3
		Elective	3
		CMR 361: Marketing for the Small Business	3
		CMR 242: Management for Small Business Operations	3
		Semester Credit Hours Total	15

Semester Eight Curriculum (Enrolled at Miami) [ONLINE]

LCCC Course	Credit Hours	Partner Course Equivalency	Credit Hours
		CMR 442: Current Issues & Innovation in Small Business	3
		CMR 495: Capstone in Organizational Strategy for Commerce	3
		CMR 401: Leadership Decision Skills (<i>Experiential Learning</i>)	3
		CMR 244: Introduction to Global Business	3
		Global or Intercultural Perspectives (<i>if not already completed</i>)	3
		Semester Credit Hours Total	15



Miami University Degree Attainment – Cumulative Total Credit Hours Earned: 124

Student will have earned the Miami University Bachelor of Science in Commerce, Small Business Management at the conclusion of the above curriculum pathway.

Notes:

- Student must earn a minimum of 124 credit hours to earn a Miami bachelor's degree.
- Students must complete a minimum of 30 credit hours offered through Miami University, including 12 of the final 30 hours required for the baccalaureate degree.
- The above pathway is provided as a guide for students while enrolling at LCCC. Official Miami curriculum is locked in and permanent for the student upon matriculation (enrolling) at Miami.