

# First Destinations

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2019 - 2020 Regional Campus  
Bachelor's Graduates



**Miami  
University**

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## **First Destinations Executive Summary 2019-2020 Regional Campus Bachelor's Graduates**

### **Methodology**

The First Destinations report provides placement information on students who graduated during the 2019-2020 academic year. Graduates must be employed, serving in the military, serving in a volunteer or service program, or enrolled by Dec. 31, 2020 in order to count as successfully placed.

First Destinations data are based on a variety of data sources, including online surveys, phone surveys, national databases, data from Miami University offices, direct employer confirmation, and/or public sources. Full details on the methodology are available in Appendix B.

Placement results are based on graduates' primary activity after graduation and align with National Association of Colleges and Employers (NACE) First Destination guidelines.

### **Results**

Response data were obtained for 227 graduates out of 469 total (48.4% knowledge rate).

The overall success rate for the graduating class is 95.6%, compared to 96.7% last year (1.1% decrease).

- According to NACE, nationally 86.0% of the previous year's bachelor's graduates (2018-19) were successfully placed.
- Comparison data for the current graduating class will be available from NACE in October and can be shared upon request.

59.0% of the graduating class are employed full-time, with an average salary of \$54,750.

Among those who are employed (full-time or part-time):

- 68.5% are employed in their field of study.
- 67.6% worked for their employer previously.
- 74.3% are employed in a position that requires a college degree.

16.7% of graduates are enrolled in graduate or professional school while 6.2% are pursuing additional undergraduate study.

85.2% of graduates live in Ohio while 13.7% live in a different U.S. state. The remaining 1.1% live in an American territory or foreign country.

### **Tableau Online**

An interactive dashboard look at the past three years' First Destination Survey by NACE Degree Type, Division, Department, and Major can be found at Miami's Tableau Online environment. Contact the Office of Institutional Research and Effectiveness for more information about this resource.

**First Destinations  
2019-2020 Regional Campus Bachelor's Graduates  
Miami University**

Graduating Class Size.....	469
Graduates with Data Available.....	227
Knowledge Rate <sup>1</sup> .....	48.4%

<b>Overall Success Rate<sup>2</sup></b>	<b>95.6%</b>
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● **Average FT Salary: \$54,750** ● **Median FT Salary: \$50,000** ●

**PRIMARY ACTIVITY**

	# of Alumni	% of Alumni	# with Salary Data	Average Salary <sup>3</sup>	Median Salary
<b>Employed (Total)</b>	<b>164</b>	<b>72.2%</b>			
<b>Employed Full-Time</b>	<b>134</b>	<b>59.0%</b>	<b>74</b>	<b>\$54,750</b>	<b>\$50,000</b>
Standard Employment FT <sup>4</sup>	129	56.8%	72	\$50,299	\$50,000
Entrepreneur FT	3	1.3%	1	---	---
Fellowship/Internship FT	0	0.0%	0	---	---
Freelance FT	0	0.0%	0	---	--
Temp/Contract FT	2	0.9%	1	---	--
<b>Employed Part-Time</b>	<b>30</b>	<b>13.2%</b>			
Standard Employment PT	29	12.8%			
Entrepreneur PT	0	0.0%			
Fellowship/Internship PT	0	0.0%			
Freelance PT	0	0.0%			
Temp/Contract PT	1	0.4%			
<b>Military Service</b>	<b>1</b>	<b>0.4%</b>			
<b>Volunteer/Service Program</b>	<b>0</b>	<b>0.0%</b>			
<b>Continuing Education</b>	<b>52</b>	<b>22.9%</b>			
Graduate or Professional School	38	16.7%			
Certificate program	2	0.9%			
Master's or master's equivalent	28	12.3%			
Doctoral level	1	0.4%			
Degree level other or unknown	7	3.1%			
Additional Undergraduate Study	14	6.2%			
<b>Not Successfully Employed or Enrolled</b>	<b>10</b>	<b>4.4%</b>			
Seeking Employment	9	4.0%			
Seeking Continuing Education	1	0.4%			
<b>Not Seeking Employment or Education</b>	<b>0</b>	<b>0.0%</b>			

## EMPLOYMENT DETAILS

Employment details are based on alumni whose primary status was employed, including positions classified as entrepreneur, faculty, fellowship/post-doc, freelance, and temporary/contract.

Field of Study	# of Alumni	% of Alumni
Employed in field of study	76	68.5%
Employed outside field of study	35	31.5%

Number of Job Offers Received During Search	# of Alumni	% of Alumni
1	39	47.0%
2	14	16.9%
3	15	18.1%
4	6	7.2%
5	7	8.4%
6 or more	2	2.4%

Previous Employment with Current Employer (multiple responses allowed) <sup>5</sup>	# of Alumni	% of Alumni
<b>Previously employed, total, including:</b>	<b>73</b>	<b>67.6%</b>
Previously employed as a part-time or seasonal employee	21	19.4%
Previously employed as a full-time employee	50	46.3%
Previously employed as an intern or co-op student	10	9.3%
Previously employed as a student teacher	0	0.0%
Previously employed in another capacity or in an unknown capacity	0	0.0%
<b>Not previously employed by current employer</b>	<b>35</b>	<b>32.4%</b>

Degree Type Required for Current Position	# of Alumni	% of Alumni
<b>College degree required, total, including:</b>	<b>61</b>	<b>58.7%</b>
Associate's degree	7	6.7%
Bachelor's degree	54	51.9%
Master's degree	0	0.0%
Doctoral degree	0	0.0%
Professional degree (e.g., MD, JD)	0	0.0%
Other	0	0.0%
<b>College degree not required</b>	<b>43</b>	<b>41.3%</b>

**STATE/COUNTRY OF RESIDENCE**

<b>State/Country of Residence - Aggregated</b>	<b># of Alumni</b>	<b>% of Alumni</b>
Ohio	156	85.2%
U.S. state other than Ohio (including Washington D.C.)	25	13.7%
American territory	0	0.0%
Foreign country	2	1.1%

<b>State/Country of Residence - Detailed</b>	<b># of Alumni</b>	<b>% of Alumni</b>
<b>U.S. states (including Washington D.C.)</b>	<b>181</b>	<b>98.9%</b>
California	2	1.1%
Colorado	3	1.6%
Florida	2	1.1%
Illinois	2	1.1%
Indiana	1	0.5%
Kentucky	5	2.7%
Massachusetts	3	1.6%
Missouri	1	0.5%
New York	1	0.5%
North Carolina	1	0.5%
Ohio	156	85.2%
Tennessee	1	0.5%
Texas	2	1.1%
Virginia	1	0.5%
<b>Foreign country</b>	<b>2</b>	<b>1.1%</b>
Not Specified	2	1.1%

## Footnotes

<sup>1</sup> The "knowledge rate" indicates the percentage of the graduating class for whom we have placement data.

<sup>2</sup> The overall success rate identifies the total percentage of alumni who are employed, engaged in military service, engaged in a volunteer/service program, or who are continuing education. Consistent with the National Association of Colleges and Employers (NACE) First Destination guidelines, the success rate calculation excludes alumni who are not seeking employment or education from the denominator. However, alumni who are not seeking employment or education are included when calculating the individual primary activities (e.g., percent employed, percent continuing education).

<sup>3</sup> Results marked "---" are not available because the response size was too small to be identified in reporting (n < 10).

<sup>4</sup> Salary data reported by NACE are based solely on alumni whose primary activity is classified as "Standard Employment FT." This field should be used for NACE comparisons. Alumni who are employed in other full-time positions (e.g., entrepreneur FT, faculty FT) are excluded from NACE salary reporting.

<sup>5</sup> Because participants were allowed to select more than one option, responses may total more than 100%.

## Appendix A: List of Employers

Employment details are based only on alumni whose primary status was employed, including positions classified as entrepreneur, faculty, fellowship/post-doc, freelance, and temporary/contract.

Employer Name	Number of Alumni
ADM	< 5
AK steel	< 5
AMERICAN EAGLE OUTFITTERS INC	< 5
American Electric Power	< 5
Aspen Dental	< 5
Azek	< 5
B-K Tool & Design	< 5
Bosch Rexroth	< 5
Burns Garden Center	< 5
Butler County Coroner's Office	< 5
Butler County Educational Service Center	< 5
C&W	< 5
Cardinal Group Management	< 5
Chaminade Julianne High School	< 5
Chard Snyder	< 5
Cincinnati Children's Hospital Medical Center	< 5
Cincinnati Insurance Company	< 5
Cintas	< 5
CVAMC	< 5
DECKED, LLC	< 5
Dillard's	< 5
Divisions Maintenance Group	< 5
DJJ-The David J Joseph Company	< 5
DNA Diagnostics Center	< 5
Dollar Tree	< 5
Dorothy Lane Market	< 5
Doug Zeigler - State Farm Insurance Agent	< 5
Duke Energy	< 5
EASi	< 5
Ecolab	< 5
EF Kids / EF Education First	< 5
E-Merge Real Estate	< 5
EssAnalytics	< 5
Fairfield TWP PD	< 5
Ferguson Enterprises	< 5
Fidelity Investments	< 5
FIS	< 5
Fitore Infinivie	< 5



<b>Employer Name</b>	<b>Number of Alumni</b>
Fort Hamilton Hospital	< 5
Freestore Food Bank	< 5
Global Furniture Group	< 5
Grace Point Fellowship	< 5
Greg Wright CPA	< 5
Gus Perdikakis Associates	< 5
Halker Drywall Inc.	< 5
Have A Heart Cincy	< 5
HH Global	< 5
Home Care Pulse	< 5
Huntington National Bank	< 5
ICA	< 5
Ikron Co	< 5
Integra LifeSciences	< 5
InterDesign	< 5
J.B. Hunt Transport Services, Inc	< 5
Kettering Health Network	< 5
Kramer Electric	< 5
Kroger	< 5
L3 Harris Space and Sensors	< 5
Lakota Family YMCA	< 5
Lane Public Library - Hamilton Branch	< 5
LexisNexis	< 5
Liberty Sportswear	< 5
Life Tabernacle Church	< 5
LK Technologies	< 5
Lube Squad	< 5
Mae Ploy Thai Restaurant	< 5
Meraki East	< 5
Miami University	5 - 9
Miami Valley	< 5
Middletown City School District	< 5
Mikesell's Snack Food Company	< 5
Millkin and Fitton Law Firm	< 5
Mission to the World	< 5
Morgan Stanley	< 5
Northwestern Mutual	< 5
Opspro	< 5
PANERA LLC	< 5
Pies + Pints	< 5
PNC	< 5
Point Source Inc.	< 5
Premier Health	< 5

<b>Employer Name</b>	<b>Number of Alumni</b>
Premiere Health	< 5
Procter & Gamble	< 5
Production Control Units	< 5
ProLink Staffing	< 5
Queen City Soup Kitchen	< 5
Randall Bearings	< 5
Reebok	< 5
Rimrock	< 5
Root Insurance	< 5
Schaeffler Transmission Systems LLC	< 5
Shermin Williams	< 5
Smallwood septic and excavating	< 5
Southview	< 5
Speedway LLC	< 5
Starbucks	< 5
Sunrise Treatment Center	< 5
Sweetie's Sandwich Shop	< 5
The Cincinnati Insurance Companies	< 5
The Goddard School	< 5
TriHealth	< 5
True Edge Painting, LLC	< 5
True Religion Brand Jeans	< 5
Trumpet Behavioral Health	< 5
TSM	< 5
UC Health	< 5
United States Air Force	< 5
University of Cincinnati Health	< 5
US Bank	< 5
US Environmental Protection Agency (EPA)	< 5
Vistech Manufacturing Solutions	< 5
VMware	< 5
Warren County Court	< 5
Wave Pool Corp.	< 5
Wengu, LLC	< 5
Wings Model Management	< 5
Woodhall LLC	< 5
Wyndham Destinations	< 5
Xtek inc	< 5

## **Appendix B: Methodology**

For the 2019-2020 graduates, students must be employed, serving in the military, serving in a volunteer or service program, or enrolled by Dec. 31, 2020 in order to count as successfully placed.

First Destinations data are based on variety of data sources, including online surveys, phone surveys, national databases, data from Miami University offices, direct employer confirmation, and public sources. When multiple data sources are available, data that are self-reported by the graduate after graduation (i.e., online and phone surveys of alumni) are prioritized.

### **Data Sources**

#### *First Destination - Online Survey*

An online survey of alumni, conducted by the Office of Institutional Research & Effectiveness and administered September - December (after the end of the academic year).

#### *First Destination - Phone Survey*

A phone survey of alumni, conducted by the Office of Institutional Research & Effectiveness and administered October - December (after the end of the academic year).

#### *Banner*

Data on graduates who are employed at Miami after graduation or who continue their enrollment at Miami (after completing a degree) are based on data available in the Banner data system.

#### *Optional Practical Training (OPT)*

The Office of International Students and Scholar Services maintains employment information on international graduates who participate in Optional Practical Training (OPT). The OPT program allows individuals who are in the U.S. on a student visa to work after graduation for a limited period of time.

#### *National Student Clearinghouse*

The National Student Clearinghouse (NSC) maintains student enrollment records for students enrolled at more than 3,600 colleges and universities, representing 98% of all students in public and private U.S. institutions. NSC records are used to identify graduates who are continuing their education after graduation.

#### *OIR Graduation Survey*

A online survey of graduating students (undergraduate and graduate), conducted by the Office of Institutional Research & Effectiveness. The Graduation Survey is administered each term to students shortly prior to graduation.

#### *Farmer School of Business (FSB) Graduation Survey*

A survey of graduating FSB students (undergraduate and graduate), administered by the Farmer School of Business.

#### *College of Engineering and Computing (CEC) Graduation Survey*

A survey of graduating CEC students (undergraduate only), administered by the College of Engineering and Computing.

*Center for Career Exploration and Success*

A small number of employers provide hiring and salary data directly to the Center for Career Exploration and Success.

*LinkedIn*

Public profiles of graduates are used to identify basic placement information, including job-seeking status, position titles, employer names, and enrollments. LinkedIn profiles are used only if all other data sources failed to provide data.