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## Faculty Resume

Dennis Cheatham  
Assistant Professor, Graphic Design  
Miami University, Department of Art

### Professional Preparation

Master of Fine Arts in Design—Applied Design Research, University of North Texas, 2013  
Principal and Graphic Designer, Dennis Cheatham Design, 2000-present  
Creative Director and Director of Electronic Media, Irving Bible Church, 2008-2013  
Senior Art Director, HKS Architects, 2007-2008  
Graphic Designer and Art Director, Irving Bible Church, 2000-2007  
Writer, Customer Relations, Southwest Airlines, 1999-2000  
Graphic Designer, Dennard, Lacey and Wood, 1998-1999  
Bachelor of Fine Arts in Design Communication, Texas Tech University, 1998  
Bachelor of Arts in English—Creative Writing, Texas Tech University, 1998

### Peer-reviewed Research, Scholarly, or Creative Activities

#### Book Chapter Abstracts – Accepted

Making Meaning Tangible: How Participatory Design Can Reveal the Ways People Perceive the World  
Philosophy of Design: On Exploring Design and Design Research Philosophically | Editors: Pieter Vermaas & Stéphane Vial | Springer, New York | Expected September 2016 Release | Accepted July 2015

#### Paper Abstracts – Accepted

A Necessary Shift: Embracing Research and Front-End Coding for Experience-Focused Graphic Design  
Graphic Designers of Canada upcoming journal | Editors: Graphic Designers of Canada Review Board  
Accepted August 2015

#### Conference Presentations – Presented

Research Your Way Into Users' Hearts  
HOW Interactive Design Conference | San Francisco, California | September 20-22, 2015

Designers as Users: Switching Roles to Teach Critical Thinking in Design Education  
New Ventures: Intersections In Design Education | AIGA Design Educators Conference | Portland, Oregon |  
September 11-13, 2014

A Necessary Shift: Engaging Coding In Graphic Design Education  
PICA Conference | Society of Graphic Designers of Canada, Alberta North Chapter | Edmonton, Alberta, Canada |  
May 7-10, 2014

Responsive Web Design and a New Web Aesthetic  
4th Annual Research Student Conference in Art & Design | University of Wolverhampton | Wolverhampton, United  
Kingdom | May 14-15, 2012

#### Conference Presentation Abstracts – Accepted

End-of-Life Decisions: Using Systemic Approaches to Research  
the Conversations Americans Aren't Having  
Relating Systems Thinking and Design 4 | Banff Centre, Alberta, Canada | September 1-3, 2015 | Accepted June  
2015 | Poster

The Modern Sacred: Applying the Ancient Faith to a Digital Congregation  
International Conference on Digital Religion | Center for Media, Religion and Culture, University of Colorado,  
Boulder | Boulder, Colorado | January 12-15, 2012

### Teaching and Instructional Activities

#### Courses Taught

Experience Design Core Studio | ART 600 | Miami University | Fall 2015  
Systems Design | ART 651 | Miami University | Fall 2015  
Senior Degree Project | ART 452 | Miami University | Spring 2015

Applied Interaction Design | ART 355 | Miami University | Fall 2013, 2014, 2015  
Fundamentals of Interaction Design | ART 254 | Miami University | Spring 2014, 2015  
Highwire Brand Studio | ART 453 | Miami University | Fall 2014, Spring 2014  
Image | ART 252 | Miami University | Fall 2013  
Typography | ADES 2510 | University of North Texas | Fall 2012 (2 Sections)  
Design Thinking | ADES 2500 | University of North Texas | Spring 2012  
Typography II | ADES 2510 | University of North Texas | Fall 2011

#### **Curriculum Development**

Master of Fine Arts in Experience Design | Program Curriculum | Summer 2013, Summer 2015  
Systems Design | ART 651 | Miami University | Fall 2015 | 100% New  
Applied Interaction Design | ART 355 | Miami University | Fall 2013, 2014, 2015 | 100% New  
Fundamentals of Interaction Design | ART 254 | Miami University | Spring 2014, 2015 | 100% New  
Image | ART 252 | Miami University | Fall 2013 | 90% New  
Design Thinking | ADES 2500 | University of North Texas | Spring 2012 | 100% New

#### **Advising and Advisees**

40 undergraduate advisees, 3 graduate advisees | Fall 2013-Fall 2015  
Duties include regular check-ins with advisees, managing degree plans with graduate students

#### **Service to the Profession Department/Program, Division, University, External**

##### **Department/Program**

Lead Faculty | Graphic Design Program | Fall 2015  
Director | MFA Experience Design | Fall 2015  
Graphic Design Faculty Search Committee | Committee Chair | Fall 2015  
Art Department Chair's Advisory Committee | Fall 2015  
Highwire Brand Studio Logo | Summer 2014–Spring 2015  
National Portfolio Review Day: Cincinnati | October 4, 2014  
Visiting Artists, Scholars & Exhibitions (VASE) Committee | Fall 2013–Spring 2015  
Hiestand Galleries Committee | Fall 2013–Spring 2014  
MFA Experience Design Implementation | Fall 2013–Fall 2014  
MFA in Experience Design XD:MFA Web Site | MFA in Experience Design XD:MFA Web Site | August–November 2013

##### **Division**

CCA Works: Career Committee | Spring 2015-Fall 2015  
Art/ Armstrong Interactive Media Studies (AIMS) Faculty Search Committee | Fall 2014–Spring 2015  
Dean's Advisory Committee | Fall 2014–Spring 2015

##### **University**

Armstrong Interactive Media Studies (AIMS) affiliate | 2013-2015

##### **External**

Steering Committee Member | Connecting Dots | AIGA Design Educators Conference | Cincinnati, Ohio | January–March 2014  
Board Member and Working Lunches Co-Chair | Dallas Society of Visual Communications | 2010-2012