

NETWORKING: Elevator Pitch

An elevator pitch is a short (30-60 second) introduction of yourself.

Formula for Elevator Pitch: Personal Information + Passion + Position + Question

Elements of A Great Elevator Pitch

Effectively and efficiently **communicate who you are.**

Highlight specific characteristics that are unique to you.

Identify a problem or challenge you want to solve.

Share a general trajectory of your next career step.

Optional: Share what you did during massive change in your life (COVID19, etc...).

Passion | Excitement | Challenge

What is the **problem or challenge** you wish you solve?

What inspires you in your work?

When you think about your future, **what sparks your creativity?**

Position | Connection to Job Posting

What is the **reason** for delivering your pitch?

Networking (learning)

Job seeking (seeking an interview)

Interview (securing employment)

What other reasons are there for elevator pitches?

Personal Demographic Information

Name

Year

Major/Minor

Significant club or organization

Bonus Question

What do you want to know from the person you're talking to?

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////// Sample Elevator Pitch

My name is Katie Bowling, I'm a Junior Psychology major with a Business Management minor. I'm a captain on the Synchronized Skating team but —

Personal Demographic Information

— what I'm really interested in is how groups of people work together with differing personalities and communication styles. In some way I would like to work with groups to help build mutual respect while maximizing efficiency in the workplace.

Passion | Excitement Challenge

I've thought a lot about Human Resources, but I'm curious to know more about **this position** and what it looks like as an entry level position.

Position Connection to Job Posting

What type of students do you see succeed in this internship?

Bonus Question

