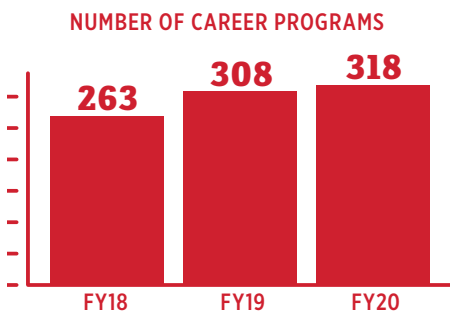


2019–2020 Annual Report *and a Look Ahead*

GOALS

The second year of the successful expansion of career services represented significant growth of Miami's Career Community and increased student engagement during 2019–2020. Near the end of FY20, the economic outlook and job market for internships and entry-level positions was significantly disrupted which initiated a significant strategy change for CCES. Looking forward to 2020–2021, CCES continues to adapt to these external forces and through the use of data, we will target our efforts and promote inclusive excellence across our constituencies.

- Targeted outreach and support to high priority student populations
- Expanded first and second year programming including Miami Bound/pre-semester offerings and career exploration efforts including Job Shadows and Career Treks
- Upgraded marketing and communication efforts
- Increased data and assessment efforts
- Reimagined and executed career services in light of global pandemic and the need to pivot to virtual delivery tactics



FIRST AND SECOND YEAR STUDENT INITIATIVES

Beginning in Fall 2018 for the Class of 2022, CCES launched “Success Starts with a Plan” to encourage early and ongoing career planning. We challenged this cohort to complete three specific career tasks during the year while keeping them informed of their progress 2-3 times per semester. We repeated this for the Class of 2023 and added another set of tasks for the Class of 2022 during their second year.



PRE-COLLEGE CAREER CONNECTIONS

The incoming class now connects with CCES even earlier. All families and students learn about Career Clusters during Orientation — **70% now indicate they are more likely to use the Career Center.**

CCES launched two Miami Bound (pre-semester) programs — Career Development for CAS students and Career Exploration for Students Exploring Majors & Careers. Both yielded students who became heavily engaged with CCES.

MIAMI BOUND

FOR CAS MAJORS

12PM, TUES. – 6PM, WED.
AUGUST 20 – AUGUST 21

Network with Faculty & Alumni
Career Assessments
Career Workshops

Students will be responsible for early move-in fees (2 days). The Center for Career Exploration and Success will cover the costs of career assessments and meals during the scheduled program.

MORE INFORMATION: Michael.Turner@MiamiOH.edu

• REGISTRATION NOW OPEN •





MIAMI UNIVERSITY
CENTER FOR CAREER
EXPLORATION & SUCCESS

INCLUSIVE EXCELLENCE INITIATIVES

The Center for Career Exploration and Success (CCES) affirms the guiding principles and values as outlined in the Diversity and Inclusion Statement for Miami University. CCES is committed to identifying career pathways for students that speak to the uniqueness and intersectionality of identities and ways in which identities operate in a global society.

Through strategic initiatives we foster inclusive networks with students, faculty, staff, employers and alumni—the Miami University Career Community.

\$8,900

raised through
DIVERSITY & INCLUSION
EMPLOYER SPONSORSHIP

diversity &
inclusion

NETWORKING EVENT



CCES believes that we have a responsibility to prepare all students for successful futures and we set out to build an infrastructure to support students most in need. In FY20, we fostered student engagement in career development across all of our high priority students groups for both first year students (Class of 2023) and for all undergraduate students as showcased in the chart below.

TARGET	FIRST YEAR	SECOND YEAR
First Generation	87.7%	58.0%
International	18.5%	65.1%
Low Income	81.5%	15.1%
Students of Color	84.4%	61.1%
University Studies	58.7%	45.3%

PRESIDENTIAL SERIES



Dr. Greg Crawford, President

Developments in technology, artificial intelligence and other innovations are impacting how we will work, where we will work and the skills needed to work. Thus, the work-world is changing and experiencing revolutionary and transformational developments. President Gregory Crawford and the Center for Career Exploration and Success presents the 2nd Annual Presidential Career & Leadership Series: “The Future of Work”. The 2019-2020 series promoted awareness of new realities related to the job market, prepared students for jobs ahead and provided students with the tools to create a path from college to work for career success.



Events in the 2019-2020 series:

- Future-Proofing Your Career
- Code Demystified
- Career & Leadership Summit
- Leadership Bootcamp
- The Art & Science of Storytelling

OTHER SERVICES

\$4,500

awarded for
PROFESSIONAL
ATTIRE SCHOLARSHIPS

212
FROM OHIO

431
COMPANIES
RECRUITED
ON CAMPUS

17,305

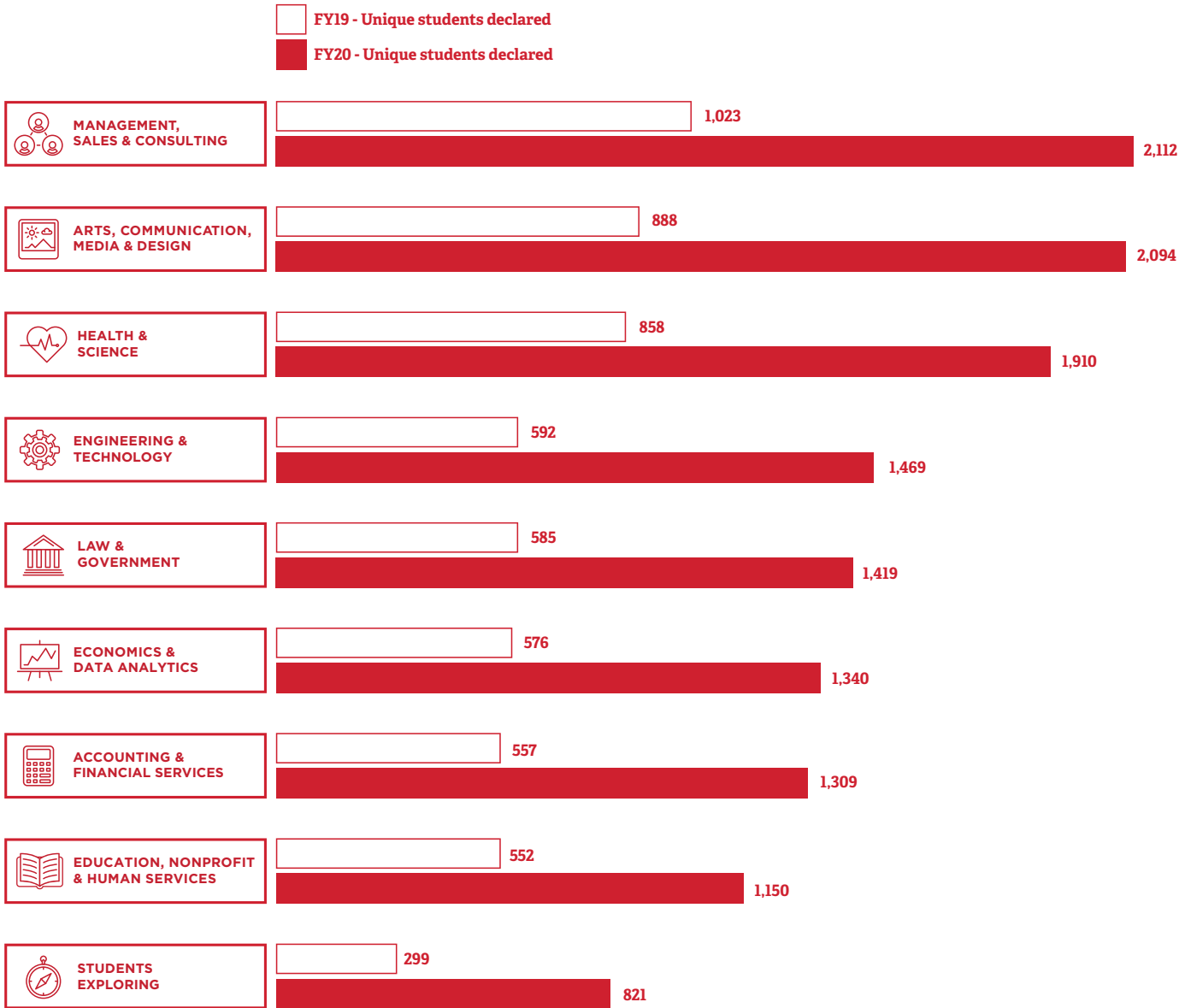
UNIQUE HANDSHAKE LOGINS

151

CLASSROOM
PRESENTATIONS

CAREER CLUSTERS

Launched in 2019, career clusters allow students to focus their professional interests while they explore similar careers within broad industry categories. We urge them to consider their interests, skills and preferences on work settings and job functions in relation to their occupational options and to acquire skills and experiences throughout college that would align to their career goals.



6,512
students declared
a career cluster

2.1
declared clusters
per student

MIAMI UNIVERSITY
CENTER FOR CAREER
EXPLORATION & SUCCESS

CAREER PARTNERS PROGRAM

The Career Partnership Program allows employers to elevate their presence and expand their recruiting capacity. The Employer Relations team provides concierge recruiting services that fosters intentional engagement between employer partners and students.

\$107,500
raised through
CAREER PARTNERS

2019-2020 Career Partners

Gartner

GT GENESIS
TECHNOLOGIES

KeyBank



The David J. Joseph Company

Crowe

COYOTE

EST. 1892
**Abercrombie
& Fitch**
NEW YORK

worldpay
from FIS



Nationwide
is on your side

ROCKET
Mortgage
by Quicken Loans

Peoples
BANK
Working Together. Building Success.®

enterprise



CAREER GRANTS

The Center for Career Exploration and Success (CCES) hosts Miami's Career Collaborative — an initiative to continually strengthen connections with faculty on the Oxford campus. Each semester, faculty may apply for funding to support career-related programs and events by way of Career Grants.



37

grants awarded

\$78,086

in funds awarded

5

colleges awarded

CAREER FAIRS & JOB SHADOWS

Career exploration as well as networking events are highly successful student success events at Miami University. Annually, we attract some of the most desirable companies to recruit our talented students. In 2019-2020, we offered 6 career fairs, a Diversity and Inclusion Networking event, and expanded our Job Shadow program for Ohio organizations.

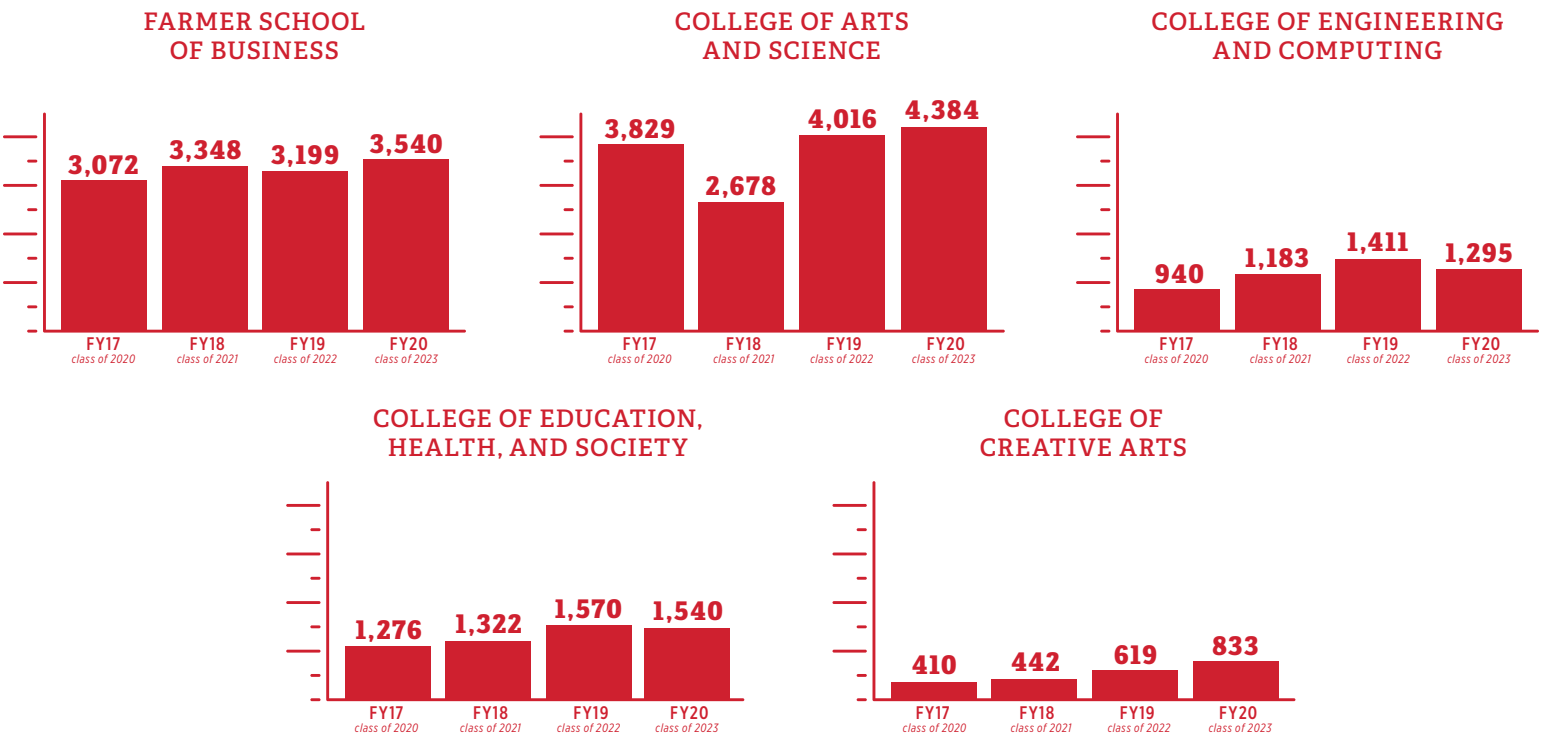


3,056
on-campus
interviews



ENGAGEMENT BY COLLEGE

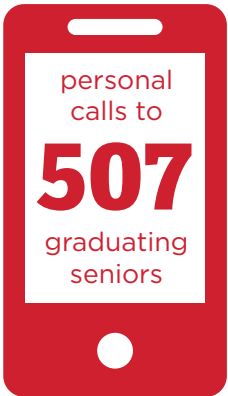
CCES engagements include career advising appointments/drop-ins, mock interviews, attendance at career fairs and other CCES events (programs, workshops, classroom presentations, etc.).



RESPONDING TO COVID-19



CCES launched Vmock. VMock is a SMART Resume platform designed to help students create a powerful resume and customize a student's career journey.



JCPenney SUIT-UP EVENT

GOES
VIRTUAL

NEW
DATE!

huge discounts on
select career dress
apparel, shoes & accessories

AVAILABLE SUNDAY, SEPTEMBER 6

The Fall 2020 Suit-Up event has over 100 applications for professional attire grants.

FIRST YEAR STUDENTS
& FIRST TIME ATTENDEES

CAREER FAIR BACKSTAGE ACCESS PART 1

Join us for a Backstage look at our virtual career fairs for first year students and first time attendees. Students will learn how to prepare and navigate the career cluster career fairs.

SEPTEMBER 2 • 3:30PM • HANDSHAKE



First year and first time students will have access to career fair prep events hosted by CCES staff.

CAREER & INTERNSHIP WEEK

September 9, 10, & 11

Registration now open
in Handshake

Hosted virtually via Handshake
Sponsored by The David J. Joseph Company

In support of the health and safety of our students, staff, and employers, all Fall 2020 recruiting events will be virtual.

CCES WELCOMES THE CLASS OF 2024

