

# ISAAC AND OXLEY CENTER FOR BUSINESS LEADERSHIP

## Cincinnati Emerging Leaders Consulting Experience A MIAMI UNIVERSITY FACULTY-LED STUDY AWAY COURSE EXPERIENCE January 7 – 18, 2019

*"The Isaac & Oxley Center for Business Leadership engages our students with inspiring business leaders who model and instill the courage and virtuous leadership necessary for success in the 21<sup>st</sup> century. Students 'own' a real project from start to finish, a process where they can explore, identify, and clarify their leadership style. They experience the power of ethical decision-making."*

Greg Crawford  
President, Miami University

A critical component of the Isaac & Oxley Center for Business Leadership (CBL) is to reinforce and enhance the values it teaches by exposing students to business leaders across a diverse set of companies so they can see how these leaders work with various stakeholders to achieve strategic objectives and create lasting value.

The CBL Emerging Leaders Experience is a two-week study-away experience that takes place in downtown Cincinnati, Ohio. It includes 15 to 20 students working with several key organizations to develop consulting skills and work on real business challenges. Students will visit companies at the start of the program, interact with them during the program and provide a final presentation and report to executives at the end of the program.



Students Present to Cintrifuse



Western & Southern Consulting Team

*"I am grateful for the opportunity to work alongside Western & Southern professionals to analyze a current company problem and develop innovative solutions. This experience allowed me to further hone my business skills through networking, team work, and public speaking. This unique program provides knowledge and hands-on experience. It was incredibly rewarding to see our project come to fruition as a team, and the opportunity to present in front of over 20 W&S professionals was an experience that I will never forget."*

Victoria '20 Finance major  
Entrepreneurship & Information  
Systems minors



FARMER SCHOOL OF BUSINESS  
MIAMI UNIVERSITY

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## WINTER TERM 2019: Cincinnati Emerging Leaders Consulting Experience A Unique Study-Away Opportunity

Open to all majors and years - 3 credit hours (ACC 490)

- Learn effective consulting skills.
- Interact with values-based, high integrity executives.
- Consult on-site tackling real world business challenges facing innovative companies.
- Explore Cincinnati—restaurants, shows, museums, Over-the-Rhine and The Banks.
- Faculty-led by Center for Business Leadership (CBL) Faculty Co-Directors
- Network and interact with company leaders.

Students in this class have the unique advantage of seeing and learning from top business leaders, as well as working with them to solve actual business issues. The ability to learn from some of Cincinnati's most accomplished, ethical leaders and see how they work with key stakeholders to achieve strategic objectives and create lasting value is a once-in-a-lifetime opportunity. In addition, students receive feedback from business leaders, further enhancing their learning.

The Program is open to other students at Miami subject to availability, but priority registration is given to Isaac & Oxley CBL Fellows.

Learn more or apply today: [www.fsb.miamioh.edu/cbl/winterterm](http://www.fsb.miamioh.edu/cbl/winterterm)

*"As a freshman, I was able to immerse myself in a fast-paced, professional environment at Nielsen where I got to work with upperclassman and executives in ways I never thought I would be able to do so soon into college. I was also able to explore and learn about a city I had never visited. This experience will greatly help me in all future classes and projects."*

Matt '22, Finance Major



Students Skate at Fifth Third Center  
on Fountain Square

*"The CBL Emerging Leaders consulting experience has been a highlight of my professional experience within the Farmer School of Business. I was granted real-life, personal interaction with my client, Western & Southern, as well as the opportunity to gain invaluable insights, support and feedback from a highly esteemed consulting firm, Ernst & Young."*

Olivia '20, Management  
& Leadership Major

To learn more, contact Isaac & Oxley CBL Co-Directors

DR. BRIAN BALLOU  
DR. MEGAN GERHARDT  
DR. DAN HEITGER

Isaac & Oxley CBL Co-Directors  
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