

MANAGEMENT DEPARTMENT HATS-OFF NEWSLETTER



FARMER SCHOOL OF BUSINESS
Department of Management

THE MGT DEPARTMENT:

The Supply Chain and Operations Management (SCOM) and Human Capital Management and Leadership (HCML) majors are housed in the Department of Management. Additionally, the Center for Supply Chain Excellence is also housed in the MGT department.

MESSAGE FROM THE DEPARTMENT CHAIR

DR. XIAOWEN HUANG

BILL MOECKEL PROFESSOR IN BUSINESS

I am thrilled to share our Summer/Fall 2024 departmental hats-off newsletter, where we celebrate the incredible accomplishments of our faculty, staff, students, and alumni. As Chair of the Management Department, I am consistently impressed by the talent and dedication within our community.

Our faculty continue to be recognized as leaders in the field, and their commitment to advancing knowledge and sharing their expertise with our students is truly inspiring. I am also proud that our Management Department is home to some of the most driven and accomplished students on campus. I extend my sincerest congratulations to all our faculty, students, and alumni featured in this newsletter. Thank you for your contributions to the Management Department community, and hats off to all of our incredible achievers!

Stay tuned for more good things from the Department of Management in future newsletters, and I will stay tuned for news from you all!



FACULTY SPOTLIGHT



Dr. Matt Schwieterman was nominated for the Disability Advocate Award.

Dr. Matt Schwieterman and **Dr. Chris Welter** coauthored a paper titled "The Value of Supply Chain Orientation in Entrepreneurship: Implications for Opportunity Evaluation and Lean Startup," which has been published in the Transportation Journal.



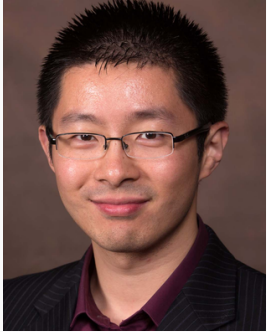
Dr. Megan Gerhardt was featured in interviews with Forbes and Times Higher Education to discuss the concept of GenIntelligence in the workplace. She was also featured on CBS-WKRC Local 12 discussing generational differences in communication and highlighted in an article, "7 Tips for Communicating with Gen-Z Employees," published by Ragan PR. Additionally, Dr. Gerhardt appeared on The Authority Series podcast to discuss Gentelligence and inclusion, as well as on the Business Group on Health podcast, where she explored how generational diversity creates organizational advantage.

Dr. Vincent Yu received the Outstanding Reviewer Award from the Operations and Supply Chain Management (OSCM) Division at the 2024 Academy of Management Annual Meeting.



Dr. Nicolò Masorgo coauthored a paper titled "Last-Mile Delivery: A Process View, Framework, and Research Agenda" with Dr. Dobrzykowski, D. D., and Dr. Fugate, B. S. The paper is accepted by the Journal of Business Logistics (2024).

FACULTY SPOTLIGHT



Dr. Henry Jin joined Scott Sloan on 700WLW to discuss the supply chain challenges expected due to the striking dock workers. The interview reached an audience of over 283,700 listeners.

Additionally, **Dr. Henry Jin** has coauthored two papers recently accepted for publication:

- "An Experimental Investigation of Environmental Knowledge Sharing in a Supply Chain Coopetition Situation," accepted by the International Journal of Operations and Production Management.
- "Navigating Diversity in Supply Chain Relationships: Building Trustworthiness through Supplementary and Complementary Fits," accepted by the International Journal of Physical Distribution & Logistics Management.

Dr. Darryl Rice has been appointed as the incoming PDW (Professional Development Workshop) Chair for the Farmer School of Business, and elected to the Diversity, Equity, and Inclusion (DEI) Division of the Academy of Management.

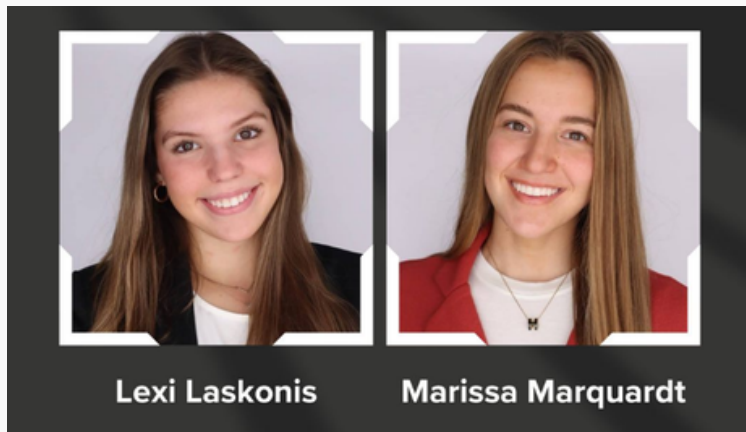
His paper, titled "Black and Abused: Understanding Who Black Employees Hold Accountable for Their Mistreatment," has been accepted for publication in The International Journal of Human Resource Management.



Dr. Lisa Ellram was recently honored with an honorary doctorate in business from the Hanken School of Economics. She was also recognized as a WISE (Women in Supply Chain Excellence) Legend at the Annual WISE Future Leaders Symposium.

Additionally, Dr. Lisa Ellram, along with her co-author from the Finance Department, Dr. Thomas Boulton, had their article titled "The Intersection of Supply Chain Operations and Finance: Logistics Uncertainty and International IPO Underpricing" accepted for publication in Transportation Research Part E.

STUDENT SPOTLIGHT



Lexi Laskonis

Marissa Marquardt

AWESOME EXCELLENCE IN EDUCATION SCHOLARSHIP

A pair of Farmer School of Business supply chain and operations majors, **Lexi Laskonis** and **Marissa Marquardt**, have been selected for the AWESOME Excellence in Education Scholarship from *AWESOMELeaders.org*. Lexi and Marissa join 18 other recipients from universities nationwide in receiving this honor this year. The AWESOME Excellence in Education Scholarship was created in 2013 to provide university women enrolled in a full-time supply chain degree program with the opportunity to attend the AWESOME Symposium and other networking opportunities in addition to \$5,000 tuition assistance.



This past summer, two former HCML students, **Katherine Rudie** (left) and **Samantha Strasburger** (right) achieved a major milestone by passing their SHRM-CP certification exams. Both are now thriving in HR roles. Samantha also returned to speak at a student SHRM meeting, where she shared her HR journey and valuable tips on exam preparation. Congratulations to Kati and Samantha on their impressive achievements!



Alexa Philko, a junior at Miami University, is pursuing her SHRM-CP certification and serves as the Chair of Digital Media for Women in Business. She has gained valuable HR experience as an intern at Multi Construction Services and a consultant for the Friedman Law Firm. Alexa's leadership roles and involvement in DEI initiatives have shaped her passion for HR, and she is set to take her SHRM-CP exam over break.

PROGRAM SPOTLIGHT



In research productivity in empirical SCM output
AMONG NON-DOCTORAL PROGRAMS IN AMERICA
SCM Journal, 2024



In research productivity in empirical SCM output
AMONG NON-DOCTORAL PROGRAMS IN THE WORLD
SCM Journal, 2024

TOP 25 SUPPLY CHAIN PROGRAM

The SCOM program was number 20 in Supply Chain programs by Gartner in 2024!



EY EXAMINE AI POTENTIAL FOR EDUCATION AT WORKSHOP

Ernst & Young LLP (EY US) hosted more than 20 FSB faculty and staff members at the Nottingham Spirk Innovation Hub in Cleveland for a two-day workshop looking at AI and how to bring it into the classroom to benefit our students and prepare them for the workforce. During the workshop, FSB faculty and staff not only shared and learned more about how AI is impacting higher education but also they learned how AI is impacting their own subject domain areas.