



RedHawk50

## PARTNERSHIP OPPORTUNITIES

Thank you for your interest in partnering with us as we build RedHawk50 in our inaugural year. We are excited to showcase and elevate Miami alumni-founded and led companies and welcome you on this journey.

Opportunities to collaborate with RedHawk50 include a number of options as well as your ability to work with us to create a custom package. We look forward to crafting an opportunity that best aligns with your goals.

We believe RedHawk50 presents unique marketing opportunities - reaching entrepreneurs of all ages around the world with the common thread of a Miami University education, as well as potential funders, investors, supporters, and other Miami alumni.

### Important Dates

January 15, 2024: Deadline to become an event sponsor

March 15, 2024: 2023 Miami RedHawk50 Evening Reception and Awards Gala

### Learn more

[RedHawk50.com](http://RedHawk50.com)

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No. 9

UNDERGRADUATE  
ENTREPRENEURSHIP PROGRAM  
IN THE WORLD

THE PRINCETON REVIEW

# PARTNERSHIP OPPORTUNITIES

	Sponsor Level	Reception (1 company) \$25,000	SWAG (1 company) \$25,000	Gala Platinum \$25,000+	Gala Gold \$10,000	Gala Silver \$5,000	Gala Bronze \$1,000
PRE-EVENT	Recognition in RedHawk50 Media Press Release	X	X	X			
	Recognition on RedHawk50 Website	X	X	X	X		
DAY OF EVENT	Verbal Recognition at RedHawk50 Reception and Gala	X	X	X			
	Recognition on SWAG Bag	X	X	X			
	Opportunity to Include "Gift" or Logoed Item in Honoree Award Bags	X	X	X			
	Recognition on Signage	X	X	X	X		
	Recognition in Program	Full Page	1/2 Page	1/2 Page	Name	Name	Name
	Recognition in slideshow	One Dedicated Slide	One Dedicated Slide	During portions of the program	During portions of the program	During portions of the program	During portions of the program
	Reserved Seating at RedHawk50 Reception and Awards Gala	16 (2 Tables)	16 (2 Tables)	16 (2 Tables)	8 (1 Table)	4 (1/2 Table)	2
POST-EVENT	Recognition on RedHawk50 Honoree Emails	X	X	X			