

Brandy Reeves-Doyle, PhD, MPH, MEd, CHES®

Education

University of Cincinnati, August 2017 – November 2021

Doctor of Philosophy; Health Education and Promotion

Cognate: Sexual Health

Dissertation: Exploring the relationship between sexual assertiveness, sexual pleasure, and condom negotiation among college students in the United States

University of Kentucky, August 2011 – August 2013

Master of Science in Education; Higher Education-Student Affairs

Ohio State University, September 2005 – August 2007

Master of Public Health; Health Behavior-Health Promotion

Graduate Interdisciplinary Studies Program in Sexuality Studies

Miami University, August 2001 – May 2005

Bachelor of Arts; Speech Communications, emphasis in Public Relations

Professional Experience

Assistant Professor, August 2023 – present

Miami University, Oxford, Ohio

College of Education, Health, and Society

Department of Kinesiology, Nutrition, and Health

Teach public health courses to graduate and undergraduate students.

Adjunct Professor, August 2019 – present

University of Cincinnati, Cincinnati, Ohio

Teach one- and three-credit hour classes in several departments. Class sizes vary from approximately 20 students to 120 students. Develop new course content, grade assignments, and facilitate class discussions. Classes are in-person as well as online.

Director, December 2015 – present

Student Wellness Center, University of Cincinnati, Cincinnati, Ohio

Supervise three full-time staff members, one-two graduate students, and eight-14 peer educators; manage the department budget; coordinate programming; develop policies and procedures, including the alcohol/drug sanction class procedure for individuals and groups; oversee the implementation of gender-based violence and bystander intervention programming; plan and facilitate a new well-being space on campus,

including planning events, managing the space, and coordinating assessment. In partnership with the director of Student Conduct and Community Standards, developed the Campus-Community Alcohol and Other Drug Coalition to assess and address AOD use among UC students. Created a strategic plan for gender-based violence, alcohol and other drug use, and for the Student Wellness Center. Grew the office from two full-time staff to four full-time staff. Advocated for and received an additional \$30,000 for the Student Wellness Center budget for student salaries and programming. Partnered with several offices on campus to develop Healthy UC, a campus-wide initiative focused on well-being for students, faculty, and staff. Implemented the National College Health Assessment in Spring 2018 and 2020, including receiving IRB approval. As part of the work of Healthy UC, implemented a pilot well-being survey for students, faculty, and staff with the American College Health Foundation; analyzed results and created report for the campus community. Assisted in the development of prevention programming and messaging for COVID-19, including the creation of a COVID Ambassador program.

Director of Student Affairs, October 2013 – December 2015

College of Public Health, University of Kentucky, Lexington, Kentucky

Oversaw recruitment efforts for the college, including graduate and undergraduate programs; advise several student organizations within the college, including the College of Public Health Student Ambassadors and the Student Public Health Association; managed the budget for the department; represented the college to potential students and their parents.

Health Education Coordinator, February 2010 – October 2013

University Health Service, University of Kentucky, Lexington, Kentucky

Developed and advised a sexual health peer education program, the Sexperts; recruited and trained peer educators; coordinated sexual health education and presentations for college students; represented the student health center to students and parents; provided birth control information to woman-identified students in the clinic.

Health Education Coordinator, June 2007 – January 2010

Pure Romance, Inc., Loveland, Ohio

Coordinated health education and outreach for college students and consultants; managed the college outreach program, *The Naked Truth*; developed educational materials, including brochures, web site content, video, and newsletters; conducted trainings to college students, consultants, and the general public.

Other Professional Experience

External Reviewer, March – April 2022

Indiana University-Purdue University Indianapolis (IUPUI), Indianapolis, Indiana

Lead Reviewer for Health and Wellness Promotion at IUPUI. Interviewed stakeholders, compiled feedback, and facilitated the completion of an external program review for the office.

Independent Contractor, September 2021 – present

American College Health Association, Silver Spring, Maryland

Serve on the CoVAC Initiative Publication Working Group to plan educational work related to COVID-19 prevention and COVID vaccine uptake for colleges and universities. Create and edit publications for campus stakeholders. Participate on the CoVAC Initiative Advisory Committee.

Independent Contractor, July 2020 – December 2020

American College Health Foundation, Silver Spring, Maryland

Develop toolkit for the Best Practices for Sexual Health Promotion and Clinical Care in College Health Settings allowing college health centers to determine how well they are following the best practices and how to improve their sexual health care. Coordinated two webinars based on the toolkit, as well as best practices in sexual health promotion during COVID-19.

COVID-19 Outbreak Team member, June 2020 – January 2021

Hamilton County Public Health, Cincinnati, Ohio

Work closely with businesses and facilities when an employee or resident tests positive for COVID-19. Provide education to and other coordination with the facilities to prevent the transmission of the virus. Utilize epidemiology skills to ask questions and guide recommendations.

Website Content Writer, March 2019 – December 2019

American College Health Association, Silver Spring, Maryland

Develop new and edit and revise existing content for a web site for college students and families. Content includes general health and wellness content, as well as sexual health information.

Chemical Abuse and Education Program facilitator, November 2015 – present

Miami University, Oxford, Ohio

Facilitate alcohol and drug sanction classes for groups of five-30 students. Lead discussions and present information related to alcohol and drug misuse and prevention. Facilitate alcohol and drug sanction classes for sanctioned student organizations. Delivered presentations in-person as well as virtually.

Content Writer, October 2014 – May 2016

Student Health 101, College Health Services, LLC, Boston, Massachusetts

Create health content for high school and college students on a variety of health topics.

Licenses and Certifications

1. **Certified Health Education Specialist** (CHES #14017), April 2007 – current
The National Commission for Health Education Credentialing
2. **AASECT Certified Sexuality Educator**, December 2007 - December 2013
The American Association of Sexuality Educators, Counselors, and Therapists

Publications in Peer-Reviewed Journals

1. **Reeves, B.**, Rojas-Guyler, L., Brown, J. E., Bennett, K., & Bennett, S. (2021). Attitudes toward health care needs and utilization of a university health center among LGBT and non-LGBT college students. *Journal of American College Health*, in print. DOI: [10.1080/07448481.2021.1898400](https://doi.org/10.1080/07448481.2021.1898400).
2. **Reeves, B.**, Ickes, M., & Mark, K. (2016). Gender differences and condom-associated embarrassment in the acquisition of purchased versus free condoms among college students. *American Journal of Sexuality Education*, 11(1), 61-75.
3. Ickes, M., Brown, J., **Reeves, B.**, & Zephyr, P. (2015). Differences between undergraduate and graduate students in stress and coping strategies. *Californian Journal of Health Promotion*, 13(1), 13-25.

Publications in Peer-Reviewed Journals Under Review

1. **Reeves-Doyle, B.**, Rojas-Guyler, L., Nabors, L., & Bernard, A. L. (under review). The association between communicating about sexual pleasure and negotiating condom use in a sample of college women in the US. Submitted December 15, 2022, to *Journal of American College Health*.
2. Bishop, J. M., McDonald, S. L., **Reeves, B.**, & Rosen, B. L. (under review). Vaccine factors associated with Ohio school nurses' professional practice to educate parents about HPV vaccination. Submitted November 20, 2021, to *American Journal of Health Studies*.
3. Bishop, J. M., Evans, J., **Reeves, B.**, & Rosen, B. L. (under review). Using the Theory of Planned Behavior to predict intentions in sexual communication among college students. Submitted January 3, 2022, to *Family & Community Health*.

Presentations

National

1. **Reeves, B.** Condom Negotiation and Sexual Pleasure: Exploring Possible Associations. American College Health Association Annual Meeting. June 1, 2022. Oral presentation.
2. Brown, J., Flaughner, B., **Reeves, B.**, & Trevor-Wright, C. Best Practices for Sexual Health Promotion and Clinical Care in College Health Settings. American College Health Association/Foundation. September 25, 2020. Webinar.
3. McNeill, L. H. & **Reeves, B.** Utilizing Peer Educators in AOD Prevention. Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery National Meeting, July 31, 2019. Oral presentation.
4. Blanton, S. & **Reeves, B.** Hashtags, Follows, and Likes! Oh My! How to Maximize your Social Media Presence to Enhance your Office's Goals. NASPA Culture of Respect, June 20, 2019. Webinar.
5. Guyler, L., **Reeves, B.**, Brown, J., Fallin-Bennett, K., & Bennett, S. Attitudes toward Health Care Needs and Utilization of a University Health Center among LGBTQ and non-LGBTQ College Students. American College Health Association conference, May 30-31, 2019. Poster presentation.
6. **Reeves, B.** Health Service Attitudes among LGBTQ College Students: Implications for Health Educators. NASPA Strategies conferences, January 18, 2019. Oral presentation.
7. Blanton, S. & **Reeves, B.** Hashtags, Follows, and Likes! Oh My! How to Maximize your Social Media Presence to Enhance your Office's Goals. NASPA Strategies conference, January 18, 2019. Roundtable discussion.
8. **Reeves, B.** Hashtags, Follows, and Likes, Oh My! How to Maximize Your Social Media Presence to Enhance Community. Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery National Meeting, October 16, 2018. Oral presentation.
9. Brown, J., **Reeves, B.**, & Wallis, N. The Effects of a Brief Educational Intervention on LGBT Health at a University Health Center. American College Health Association Annual Meeting, May 31, 2014. Oral presentation.
10. **Reeves, B.**, Brown, J., & Ickes, M. Stress and Coping Behaviors Among Undergraduate and Graduate Students. American College Health Association Annual Meeting, May 2013. Poster presentation.

State/Regional

1. **Reeves, B.** & Bishop-Ley, L. Big Impact, Little Cost: Simple marketing strategies that won't break the budget. Ohio Department of Higher Education Changing Campus Culture initiative. September 9, 2021. Online presentation.
2. Baudry Young, R., Machechko, A., & **Reeves, B.** The Intersection Between the College Population & Community Coalitions: A Panel Discussion. PreventionFIRST! 2020 Coalition Academy. September 30, 2020. Webinar.
3. Blanton, S., Mitchell, A., & **Reeves, B.** Highlights from Ohio's Medical Marijuana Law and the UC AOD Coalition. University of Cincinnati Student Affairs Conference, May 22, 2019. Oral presentation.

4. **Reeves, B.** Attitudes toward Health Care Needs and Utilization of a University Health Center among LGBT and non-LGBT College Students. University of Cincinnati College of Education, Criminal Justice, and Human Services Fifth Annual Diversity Matters Research Day. January 24, 2019. Oral presentation.
5. **Reeves, B.,** Bishop-Ley, L., & Mulligan, E. Having the STREngTh to Educate Students and Support Survivors. University of Cincinnati Advising Conference, September 19, 2017. Oral presentation.
6. **Reeves, B.** & Bishop-Ley, L. Using the National College Health Assessment to Understand your Students' Needs. University of Cincinnati Student Affairs Assessment Conference, May 18, 2017. Oral presentation.
7. **Reeves, B.,** Bishop-Ley, L., Mulligan, E., & Harchaoui, C. A Year in Review: The Gender-Based Violence Student Education and Outreach Team. University of Cincinnati Student Affairs Assessment Conference, May 18, 2017. Panel presentation.
8. **Reeves, B.** Healthy Relationships. University of Cincinnati Greek Sexual Assault Mini Conference. April 2, 2017. Oral presentation.
9. **Reeves, B.** & Mayo, N. Creating a Safer Campus Culture through Academic Advising. University of Cincinnati Advising Conference, September 21, 2016. Oral presentation.
10. Brown, J., Ickes, M., **Reeves, B.,** & Smith, T. Stress and Coping Behaviors among Undergraduate and Graduate Students. University of Kentucky Center for Clinical and Translational Science Spring Conference, April 8, 2013. Poster presentation.

Grants

1. **Reeves-Doyle, B.** and Culbertson, S. "Bearcats Got Your Back," Ohio Department of Higher Education. \$12,000. Awarded.
2. **Reeves, B.** and Griffith, C. "UC Late Night," MolsonCoors Brewing Company, 2023. \$10,000. Awarded
3. **Reeves, B.** "UC Late Night," MolsonCoors Brewing Company, 2022. \$10,000. Awarded.
4. **Reeves, B.** "UC Late Night," MolsonCoors Brewing Company, 2021. \$10,000. Awarded.
5. **Reeves, B.** "COVID and wellness programming," Ohio College Initiative/Ohio Mental Health and Addiction Services, 2020. \$31,451.61. Awarded.
6. **Reeves, B.** and Blanton, S. "Prescription drug prevention," PreventionFIRST/City of Cincinnati, 2020. \$2,450. Awarded.
7. **Reeves, B.** and Blanton, S. "AOD prevention in residence halls," PreventionFIRST/Hamilton County Family Services and Treatment Prevention Program Mini Grant, 2020. \$2,000. Awarded.
8. **Reeves, B.** "Impaired driving and college students," Higher Education Center for Alcohol and Other Drug Misuse Prevention and Recovery/Ohio Transportation Safety Office, 2019. \$12,500. Awarded.
9. **Reeves, B.** and Blanton, S. "Sober tailgates and UC Late Night," MillerCoors Brewing Company, 2019. \$10,000. Awarded.

10. **Reeves, B.** “University of Cincinnati Campus Community Alcohol and Other Drug Coalition,” PreventionFIRST/Hamilton County Family Services and Treatment Prevention Program Mini Grant, 2019. \$2,000. Awarded.
11. **Reeves, B.** “#MindfulMondayUC,” American College Health Foundation, 2019. \$2,500. Not funded.
12. **Reeves, B. & Rojas-Guyler, L.** “Sexual Violence Prevention with Parents and Families,” University of Cincinnati College of Education, Criminal Justice, and Human Services, 2019. \$1,000 mentoring grant. Not funded.
13. **Reeves, B.** “One Student Training,” Ohio Department of Higher Education, 2019. Pilot training and \$1,000. Awarded.
14. **Reeves, B. & Mulligan, E.** "Creating a Safer UC Campaign," Ohio Department of Higher Education, 2018. \$10,000. Awarded.
15. **Reeves, B.** "National College Health Assessment 2018," MillerCoors Brewing Company, 2017. \$10,000. Awarded.
16. **Reeves, B.** "Tobacco Free UC," American Cancer Society, 2017. \$20,000. Awarded.
17. **Reeves, B.** “Effects of a Brief Educational Intervention on LGBT health at a University Health Center,” American College Health Foundation, Gallagher Koster Innovative Practices in Culturally Competent Health Care, 2013. \$2,500. Awarded.

Teaching Experience

1. HPE 1002: Introduction to Public Health, University of Cincinnati – Online, Spring 2023. 3 credit hours, online, asynchronous, 7-week course.
2. HPE 1001: Personal Health, University of Cincinnati – Clermont, Spring 2023. 3 credit hours, online, asynchronous.
3. HPE 1003: Introduction to Global Health, University of Cincinnati – Clermont, Fall 2022. 3 credit hours, online, asynchronous.
4. HPE 1002: Introduction to Public Health, University of Cincinnati – Online, Fall 2022. 3 credit hours, online asynchronous, 7-week course.
5. HPE 1002: Introduction to Public Health, University of Cincinnati – Online, Summer 2022. 3 credit hours, online asynchronous, 7-week course.
6. HPE 1002: Introduction to Public Health, University of Cincinnati – Online, Spring 2022. 3 credit hours, online, asynchronous, 7-week course.
7. HPE 1001: Personal Health, University of Cincinnati – Clermont, Spring 2022. 3 credit hours, online, asynchronous.
8. HPE 1002: Introduction to Public Health, University of Cincinnati – Online, Fall 2021. 3 credit hours, online, asynchronous, 7-week course.
9. HPE 1003: Introduction to Global Health, University of Cincinnati – Clermont, Fall 2021. 3 credit hours, online, asynchronous.
10. WGS 2002: Introduction to Women’s, Gender, and Sexuality Studies, University of Cincinnati – Blue Ash, Summer 2021. 3 credit hours, online, asynchronous.
11. WGS 2002: Introduction to Women’s, Gender, and Sexuality Studies, University of Cincinnati – Blue Ash, Spring 2021. 3 credit hours, online, asynchronous.
12. HPE 2071: Applied Statistics for Human Services I, University of Cincinnati, Spring 2021. 3 credit hours, online, asynchronous.

13. PRFS1001: FYE in CECH (Health Education), University of Cincinnati, Fall 2020. 1 credit hour, online, asynchronous.
14. HPE 2071: Applied Statistics for Human Services I, University of Cincinnati, Spring 2020. 3 credit hours, online, asynchronous.
15. PD1000: Exploring Health Professions, University of Cincinnati, Fall 2019. 3 credit hours, in-person.
16. PRFS1001: FYE in CECH (Health Education), University of Cincinnati, Fall 2019. 1 credit hour, in-person.
17. UK 101, University of Kentucky, 2011-2013 (fall semesters only). 1 credit hour, in-person.

Journal Review Activities

2018 – present	Ad Hoc Reviewer	<i>Journal of American College Health</i>
2021 – present	Ad Hoc Reviewer	<i>Journal of Homosexuality</i>
2022 – present	Ad Hoc Reviewer	<i>Violence and Gender</i>

Service and Leadership

National

1. American College Health Association (ACHA). LGBTQ+ equity task force, 2022 – present.
2. American College Health Association (ACHA). Reproductive rights task force, 2022 – present.
3. American College Health Association (ACHA). Program reviewer, ACHA Annual Meeting, 2022.
4. National Collegiate Athletics Association (NCAA). CHOICES alcohol grant reviewer, 2019.
5. National Association of Student Personnel Administrators (NASPA). Sexual violence prevention conference planning committee, NASPA Strategies Conference, 2019.
6. National Association of Student Personnel Administrators (NASPA). Program reviewer, NASPA Strategies Conference, 2019.
7. National Association of Student Personnel Administrators (NASPA). Program reviewer, BACCHUS General Assembly, 2018.
8. American College Health Association (ACHA). Program reviewer, ACHA National Conference, 2018.
9. National Association of Student Personnel Administrators (NASPA). Program reviewer, NASPA Strategies Conference, 2018.
10. American College Health Association, Sexual Health Coalition, 2018-present.
 - a. Helped revise content for several sexual health brochures, including HIV/AIDS and Sexually Transmitted Infections (STI brochure).
 - b. Secretary, 2020 – 2021.

11. National Association of Student Personnel Administrators (NASPA). Program reviewer, BACCHUS General Assembly, 2017.
12. EverFi Inc., Sexual Assault Advisory Council, 2017-2018.
13. The BACCHUS Network, Kentucky State Coordinator, 2011-2013.

Regional

1. PreventionFirst! Center for Community Engagement. Leadership team member. December 2018 – present.
2. Ohio College Health Association. August 2018 – present.
 - a. Vice President 2018-19.
 - b. President-elect 2019-20
 - c. President 2020-21, 2021-22.
 - d. Past President 2022-23.
3. Ohio Department of Higher Education. Generation IX Student Summit. Summit planning committee. Fall 2016.
4. The Ohio State University College of Public Health Alumni Society. General member, 2012-2015; regional alumni committee, 2015-2017.
5. Bluegrass Buckeyes Alumni Association, Lexington. Secretary, 2012-2015.

University

1. Healthy UC, University of Cincinnati, 2018 – present. *Founding member.*
2. Research on Adolescent Sexual Health lab, University of Cincinnati, College of Education, Criminal Justice, and Human Services, 2017-2019.
3. Be Well UC Health Ambassador, University of Cincinnati, 2016 – present.
4. Welcome Weekend programming co-chair, University of Cincinnati, 2015-2019.
5. Sexual Health Promotion Lab, University of Kentucky, 2013-2015.
6. Common Reading Experience book selection committee, University of Kentucky, 2013-2015.
7. Student Affairs Alcohol Task Force, University of Kentucky, 2013.
8. LGBT Task Force/Advisory Committee, University of Kentucky, co-chair, 2012-2015.
9. University of Kentucky alcohol sanction class facilitator, September 2010-December 2015.

College/Division

1. Hazing Prevention Task Force, University of Cincinnati, Division of Student Affairs, 2022.
2. Assessment Council, University of Cincinnati, Division of Student Affairs, 2016-2019, 2022-present. Assessment Conference planning committee, 2017.
 - a. Helped develop an assessment “flipbook.”

Awards and Recognition

- Vice President’s Award for Distinguished Leadership, University of Cincinnati Division of Student Affairs, 2019.

- Star of the Month, University of Cincinnati Division of Student Affairs, August 2016, August 2017.
- Nominated for Lexington Fairness Ally Award, 2014.
- Nominated for UK Women's Forum Award, 2014.
- Nominated for College of Public Health Employee of the Year, 2014.
- Violence Intervention and Prevention (VIP) Center partnership award, University of Kentucky, 2013.
- Outstanding Advisor Award, The BACCHUS Network, 2013.
- Pure Romance Rising Star Award, 2009.

Professional Affiliations

1. NASPA: Student Affairs Administrators in Higher Education, 2015-present.
2. American College Health Association, 2010-present.

Trainings/Professional Development

1. Adult Learner Institute, University of Cincinnati, 2022.
2. Substance Abuse and Mental Health Services (SAMHSA)'s Bringing Recovery Supports to Scale Technical Assistance Center Strategy *Building a Strong College Recovery Program* learning community, November 2018 – April 2019.
3. Leadership and Management training, University of Cincinnati, Division of Student Affairs, 2017-2018.
4. Respecting Ourselves and Others Through Education (ROOTEd) training series, University of Cincinnati, Division of Student Affairs, 2017-2019.
5. Essential Leader Program, University of Kentucky, 2014.
6. Humanity Academy, University of Kentucky, 2013.
7. 7 Habits of Highly Effective People, University of Kentucky, 2013.
8. Prime for Life Facilitator Training, Prevention Research Institute, 2012. Recertification 2017.