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Associate Professor & Director of Undergraduate Studies
 Department of Sport Leadership & Management
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GENERAL INFORMATION

EDUCATION

2009-2015	<i>Ph.D., University of Otago</i> School of Physical Education, Sport, and Exercise Science Supervisor(s): Jackson, S.J. & Newman, J.I.	<i>Dunedin, NZ</i>
2007-2009	<i>M.B.A., University of Baltimore/Towson University</i> Specialization: Sport Management Major Advisor: Newman, J.I.	<i>Baltimore, MD</i>
2003-2007	<i>B.S., Towson University</i> Major: Sport Management Minor: Business Administration Distinction: Magna Cum Laude	<i>Towson, MD</i>

PROFESSIONAL EXPERIENCE

2023-Present	<i>Miami University</i> Associate Professor Director of Undergraduate Studies Department of Sport Leadership & Management Coordinator of International Education College of Education, Health, and Society	<i>Oxford, OH</i>
2017-2023	<i>Miami University</i> Assistant Professor Director of Undergraduate Studies (2020-Present)	<i>Oxford, OH</i>

Department of Sport Leadership & Management (2020-Present)
 Department of Kinesiology & Health (2017-2020)

2012-2017 *University of Maryland – College Park* *College Park, MD*
 Lecturer
 Physical Cultural Studies Program
 Department of Kinesiology and Health

2010-2012 *University of Otago* *Dunedin, NZ*
 Teaching Fellow
 School of Physical Education, Sport, and Exercise Science

HONORS, AWARDS, AND PRIZES

2023 Nominee, John Dolibois Award for Innovation in Global Programming, Miami University Global Initiatives

2022 Prodesse Quam Conspici Award, Miami University President’s Office,

2022 Nominee, John Dolibois Award for Innovation in Global Programming, Miami University Global Initiatives

2022 Top 100 Most-Commended Faculty, Miami University Center for Teaching Excellence, Miami University

2022 Nominee, Outstanding Professor Award (OPA), Miami University Associated Student Government

2022 Top 150 Faculty Member for the 2021-2022 Academic Year, Miami University Associated Student Government

2021 Nominee, John Dolibois Award for Innovation in Global Programming, Miami University Global Initiatives

2021 Top 100 Most-Commended Faculty, Miami University Center for Teaching Excellence, Miami University

2021 Public Recognition at Miami University Football Game, Contribution to Developing Sport Analytics, Miami University

2021 Provost’s Letter of Appreciation, Major Insights Podcast Recognition Programming, Miami University

2020 Top 100 Most-Commended Faculty, Miami University Center for Teaching Excellence, Miami University

2019 Faculty Commendations, Miami University Center for Teaching Excellence, Miami University

2019 Awarded Miami University Data Analytics Initiative – Boldly Creative: Strategic Academic Enrichment Initiative, Miami University

2018 Certificate of Appreciation – Global Initiatives and Center for Teaching Excellence for High Impact Study Abroad, Miami University

2017 Provost’s Excellence Award- Excellence in Teaching, Provosts Office, University of Maryland – College Park

2016 Doris W. Sands Excellence in Teaching Award, School of Public Health, University of Maryland

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- International Society for the Sociology of Sport (ISSA)
- North American Society of Sport Management (NASSM)
- North American Society for the Sociology of Sport (NASSS)
- North American Association of Sport Economics (NAASE)
- The Football Collective
- Sport Venue Interest Group (SVIG)

RESEARCH AND ORIGINAL CREATIVE WORK

My research and scholarship interrogates the geopolitical economy of global sport. My primary research interests include six (6) areas:

- (1) Political Economy of Sport Mega-Events;
- (2) Geopolitics of Sport;
- (3) Sport Stadiums and Urban Development;
- (4) Social and Economic (in)justice in Collegiate Sport;
- (5) Sports Labor Markets and Global Athletic Migration and;
- (6) Sport, Globalization, and the Contemporary Global Economy.

My scholarship consists of publications and presentations to reach diverse audiences. To date, I have **1 Edited Book** and **40 peer-reviewed publications** – **32 of which have come since joining the Miami Faculty in Fall 2017**. This includes **13 refereed journal articles** (10 while at Miami), **19 refereed book chapters** (16 while at Miami), and **2 refereed book reviews** (both prior to joining Miami University). My peer-reviewed manuscripts have appeared in several high-quality and highly selective academic journals, including: *Soccer & Society*; *Sociology of Sport Journal*; *Journal of Sport and Social Issues*; *Sport in Society*; *Sport Management Review*; *Journal of Global Sport Management*; *International Journal of Sport Policy and Politics*; *International Journal of Sport Communication*, *International Journal of Sport Marketing and Sponsorship*; and *Journal of Intercollegiate Athletics*. Moreover, I have published numerous book chapters on issues pertaining to the global politics of international sport in a number of edited books from such publishers as: *Human Kinetics*; *Routledge*; *Palgrave MacMillan*; *Oxford University Press*; *Rutgers University Press*; and *Cornell University Press*.

I have **38 refereed paper presentations at academic conferences** (23 at Miami) and **15 invited presentations of original work** (10 at Miami). My presentations have been delivered at such conferences as: *North American Society for the Sociology of Sport*; *International Sociology of Sport World Congress*; *North American Society for Sport Management*; *College Sport Research Institute*; *the Football Collective*; *American Geographers*; *Sport Marketing Association*; & *Urban Affairs*. Moreover, I have contributed to public scholarship with **29 combined news media interviews, authored op-eds, and featured podcasts appearances**. I have applied for, and been granted, **8 sources of internal funding** to enhance my scholarship and support my research agenda.

I am currently working on an interdisciplinary research project critically examining the cultural and political economies of the 2023 FIFA Women's World Cup held in Australia and New Zealand. In 2023, I published an edited monograph, *The 2023 FIFA Women's World Cup: Politics, Representation, and Management* in the *Routledge Series on Women, Sport, and Physical Activity*. The collection features chapters from leading international scholars and explores a range of issues as the world prepares for the 2023 FIFA Women's World Cup. This

includes such topics as examining the use of Indigenous language and iconography in bid and official documents, the use of social media in the successful bid of Australia-New Zealand, the role of sporting policies in the development of the tournament, and critical analyses of the impact of the tournament in Oceania. Together, the collection takes a critical (and, at times, hopeful) approach to the development of the 2023 FIFA Women's World Cup tournament serving as a useful source and text for anyone interested in sport management, sport policy and politics, sport mega-events, international sports diplomacy, women and girls in sport, and gendered media representation(s) in sport. A book proposal for a second edited collection on the 2023 FIFA Women's World Cup has been accepted for publication with an expected publication date of late-2024.

Other ongoing research projects: critically examine the 2026 FIFA Men's World Cup joint hosted in Mexico, Canada, and the United States; investigate the social, economic, and political machinations of sports programming at intercollegiate athletic institutions; explore the economic impact of mixed-use development logics guiding stadium construction; researches the transnational mobility and movement of global athletic laborers in the context of international sport, and considers the cultural impacts or effects of commercialization and globalization on the contemporary sport system.

PUBLICATIONS

EDITED BOOKS

Beissel, A.S., Postlethwaite, V., Grainger, A., Brice, J. (Eds.) (Proposal Accepted – 2024 Publication Date). *The Gender Politics of 2023 FIFA Women's World Cup: Events, Issues, and Controversies. Routledge Book Series: Critical Research in Football. Routledge.*

Beissel, A.S., Postlethwaite, V., Grainger, A., & Brice, J. (Eds.) (2023). *The FIFA 2023 Women's World Cup: Politics, Representation, & Management. Routledge Book Series on Women, Sport, and Physical Activity.* ISBN: 1032459034.

REFEREED JOURNAL ARTICLES

Friedman, M., Hindin, J., & **Beissel, A.S.** (in review). Producing a theme park city: A Lefebvorean Analysis of the Battery Atlanta. *Antipode*

Postlethwaite, V., **Beissel, A.S.**, Brice, J., & Grainger, A. (in review). FIFA Women's World Cup and legacy: From absence to centrality. *International Journal of Sport History.*

Chen, R., Su, Y., & **Beissel, A.S.** (Accepted - 2024). The quest for authenticity amidst athlete activism and sportswashing: A case study of distant fan communities during the 2022 FIFA Men's World Cup. *Soccer & Society Special Issue.*

Beissel, A.S., Postlethwaite, V., Grainger, A. & Brice, J. (2023). A New Hope? FIFA 2.0, Women's Football Strategy, and event bidding for the 2023 FIFA Women's World Cup. *Soccer & Society.* DOI: 10.1080/14660970.2023.2214512

Crabill, E., Maddox, C., & **Beissel, A.S.** (2022). We did it: Women's World Cup 2023 analysis of online news media. *International Journal of Sport Communication.* 16(1). DOI: 10.1123/ijsc.2022-0133

- Beissel, A.S.**, & Ternes, N. (2022). The Empire Strikes Back: FIFA 2.0, global peacemaking, and the 2026 FIFA Men's World Cup United Bid. *Journal of Global Sport Management*. DOI: 10.1080/24704067.2022.2116589.
- Brice, J., Grainger, A., **Beissel, A.S.**, Postlethwaite, V. (2022). The World Cup Trilogy: An analysis of Aotearoa New Zealand's hosting of three women's sport mega-events to leverage gender initiatives and programmes. *International Journal of Sport Policy and Politics*. DOI: 10.1080/19406940.2022.2117839.
- King-White, R., & **Beissel, A.S.**, Clevenger, S. (2021). Trust me, don't trust me: Administrative governance and the shift to big-time athletics at Towson University. *Journal of Intercollegiate Athletics*. 14, 626-651.
- Beissel, A.S.**, Postlethwaite, V., & Grainger, A. (2021). "Winning the Women's World Cup": Gender, branding, and the Australia-New Zealand AS ONE 2023 social media strategy for the 2023 FIFA Women's World Cup. *Sport In Society: Special Issue on Sport Mega-Events of the 2020s – Governance, Impacts, and Controversies*. DOI: doi.org/10.1080/17430437.2021.1980780. **Note:** Also appeared as a chapter in Ludvigsen J.A., Rookwood, J. & Parnell, D. (Eds.) (2023), *Winning the Women's World Cup": Gender, branding, and the Australia-New Zealand AS ONE 2023 social media strategy for the 2023 FIFA Women's World Cup*. (pp. 64-94). Routledge. ISBN: 978103259381.
- Beissel, A.S.**, & Kohe, G. (2020). United as one: the 2026 FIFA Men's World Cup hosting vision and the symbolic politics of legacy. *Managing Sport Leisure*. Vol. ahead-of-print No. ahead-of-print. DOI: 10.1080/23750472.2020.1846138.
- Friedman, M.F. & **Beissel, A.S.** (2020). Beyond "who pays?": Stadium development and urban governance. *International Journal of Sports Marketing and Sponsorship: Special Issue on Sport and Urban Governance*. Vol. ahead-of-print No. ahead-of-print. DOI: 10.1108/IJSMS-04-2020-0053.
- Beissel, A.S.** (2019). Transnational corporations of football kin: Migration, labor flows, and the American Samoa MIRAB economy. *Journal of Sport and Social Issues*, 44(1), 47-69. DOI: 10.1177/0193723519867684.
- King-White, R.W. & **Beissel, A.S.** (2018). Sport in the aspirational corporate university: A genealogy of athletic programming development at Towson University. *Sociology of Sport Journal*. 35(4), 334-346. DOI: 10.1123/ssj.2018-0100.
- Beissel, A.S.**, Newman, J.I. & Giardina, M.G. (2013) Men of steel: Social class, masculinity, and cultural citizenship in post-industrial Pittsburgh. *Sport in Society, July*. pp. 953-976. DOI: 10.1080/17430437.2013.806032. **Note:** Also appeared as a chapter in Guschwan, M. (Ed.), *Sport and Citizenship* (pp. 109-132). Routledge. ISBN: 978113889857.
- Newman, J.I., & **Beissel, A.S.** (2009). The limits to 'NASCAR Nation': Sport and the 'recovery movement' in disjunctural times. *Sociology of Sport Journal*, 26(4), 517-539. DOI: 10.1123/ssj.26.4.517.
- Braunstein, J.R., Newman, J.I., & **Beissel, A.S.** (2008). Inside BAM Racing: Rethinking the sponsorship match-up process in 'America's fastest-growing sport'. *International*

Journal of Sports Marketing & Sponsorship, 9(3), 219-233. DOI: 10.1108/IJSMS-09-03-2008-B009.

REFEREED BOOK CHAPTERS

- Beissel, A.S.** (2023). United as One: The conjunctural politics of the 2026 FIFA Men's World Cup. In S. Chadwick, P. Widdop, & M. Goldman (Eds.), *The geopolitical economy of sport – Pivotal moments in a new era*. (Chapter 23). Routledge. ISBN: 9781032390598.
- Grainger, A., **Beissel, A.S.**, Thompson, A.J., Brice, J. (2023). The 2023 Football Women's World Cup and Australia's sporting ambitions: A Decade of Green and Gold. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. (pp. 188-205). Routledge. ISBN: 9781032459035.
- Brice, J., Grainger, A., **Beissel, A.S.**, Postlethwaite, V. (2023). An analysis of Aotearoa New Zealand's leverage strategies for the Women's Cricket, Rugby, and Football World Cups. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. Routledge. (pp. 175-188). ISBN: 9781032459035.
- Crabill, E., Maddox, C., & **Beissel, A.S.** (2023). A content analysis of Australian and Aotearoa New Zealand online news media coverage of the bid process for the 2023 FIFA Women's World Cup: We did it. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. Routledge. (pp. 145-157). ISBN: 9781032459035.
- Beissel, A.S.**, Postlethwaite, V., & Grainger, A., & Brice, J., (2023). Gender, branding, and the Australia and Aotearoa New Zealand *As One 2023* social media strategy: Winning the Women's World Cup. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. Routledge. (pp. 124-145). ISBN: 9781032459035.
- Beissel, A.S.**, Postlethwaite, V., Grainger, A., & Brice, J., (2023). *As One 2023*, conjunctural politics, and commercialisation of gender equality and women's empowerment: The force awakens. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. Routledge. (pp. 100-123). ISBN: 9781032459035.
- Beissel, A.S.**, Postlethwaite, V., Grainger, A., & Brice, J., (2023). FIFA 2.0, FIFA Women's Football Strategy, and the bid process for the 2023 FIFA Women's World Cup: A new hope. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. (pp. 85-99). Routledge. ISBN: 9781032459035.
- Postlethwaite, V., **Beissel, A.S.**, Brice, J., & Grainger, A. (2023). Tracing FIFA's "flagship women's competition" and its use of legacy from 1991 to 2023. In **A.S. Beissel**, V. Postlethwaite, Grainger, A., and J. Brice (Eds.), *The 2023 FIFA Women's World Cup: Politics, representation, and management*. (pp. 60-83). Routledge. ISBN: 9781032459035.

Friedman, M. & **Beissel, A.S.** (2023). Supercharging the mallpark. In M. Friedman, *Mallparks: Baseball Stadiums and the culture of consumption*. (Chapter 9). Cornell Publishing.

Beissel, A.S. & Andrews, D.L. (2023). Disaster football: billionaire owners, shock therapy, and the exploitation of the COVID-19 pandemic in European football. In Andrews, D.L., Newman, J.I., & Thorpe, H., *Sport and physical culture in global pandemic times: COVID. assemblages*. (pp. 740-771). Palgrave MacMillan. ISBN: 9783031143861.

Beissel, A.S., & Andrews, D.L. (2022). Sport, globalization, and glocalization. In Wenner, L. (Ed.), (Chapter 10). *The Oxford handbook of sport & society*. Oxford University Press. ISBN: 978-0197519011.

Beissel, A.S., McLeod, C., & Andrews, D. (2022). The Corporeal Sport Economy. In J. I. Newman, D. L. Andrews, & R. Pitter (Eds.), *The active body: A socio-cultural introduction*. (pp. 72-89). Human Kinetics. ISBN: 1450468659.

Beissel, A.S., Grainger, A.G., & Morris, S.P. (2021). Going global: Developing, designing, and delivering a high-impact short-term, faculty-led study abroad for sport management students. In Rayner, M. & T. Webb (Eds.). *Global perspectives on sport management education: Implications for practice*. (pp. 86-109). Routledge. ISBN: 9780367690267.

Ruihley, B. & **Beissel, A.S.** (2021). EconFantasy simulation and practice: Implications of research-led teaching. In Rayner, M. & T. Webb (Eds.). *Global perspectives on sport management education: Implications for practice*. (pp. 58-72). Routledge. ISBN: 9780367690267.

Beissel, A.S., & Andrews, D.L. (2020). Art of the deal: Donald Trump, soft power, and winning the 2026 FIFA Men's World Cup bid. In Clift, B. & Tomlinson, A. (Eds.), *Populism and the sport and leisure spectacle*. (pp. 234-253). Routledge. ISBN: 9780367356385.

Beissel, A.S. (2018). Confessions of a human trafficker: Inside the global recruitment system(s) and network(s) of international student-athletes in NCAA football. In King-White, R.W. (Ed.), *Sport in the Neoliberal University: Profit, politics, and pedagogy*. (pp. 170-192). Rutgers University Press. ISBN: 9780813587738.

Jackson, S.J., Sam, M., Gee, S., Scherer, J. & **Beissel, A.S.** (2012). Sport mega-events between the global & the local: Lessons from the 2011 Rugby World Cup. In Ramon Llopis-Goig (Ed.), *Sport mega-events: Scientific Perspectives and Case Studies*. (pp. 209-226). Editorial UOC. ISBN: 978-1138061729.

Newman, J.I., & Giardina, M.D. & **Beissel, A.S.** (2011). Part I. NASCAR Nation as/in petrol empire. In Newman, J.I. & Giardina, M.D., *sport, spectacle, and NASCAR Nation: consumption and the cultural politics of neoliberalism*. (pp. 151-161). Palgrave MacMillan. ISBN: 978-0230115194.

Newman, J.I., Giardina, M.D. & **Beissel, A.S.** (2011). Part II. Militarizing NASCAR Nation. In Newman, J.I., & Giardina, M.D., *Sport, spectacle, and NASCAR Nation: Consumption and the cultural politics of neoliberalism*. (pp. 162-184). Palgrave MacMillan. ISBN: 978-0230115194.

 JOURNAL ARTICLES IN PROGRESS

Beissel, A.S., Grainger, A.G., & Falcous, M. (in preparation). Nation(s) for Sale: private equity, capitalization, and the future of national sport teams. *Managing Sport Leisure*.

Beissel, A.S. & King-White, R. (in preparation). A tale of two cities: Baltimore, Cincinnati, and the competitive bid process of hosting the 2026 FIFA Men's World Cup. *Social Sciences*.

 BOOK CHAPTERS IN PROGRESS

Beissel, A.S., Grainger, A.G., & Newman, J.I. (in process). Coming to America: Messi, Major League Soccer, and the sporting state. *The Geopolitical Economy of Sport*.

Beissel, A.S. & Grainger, A.G. (in process). Mind the Gap: Deconstructing the progress narratives of the 2023 FIFA Women's World Cup. In Yanity, M. and D. Coombs (Eds.). *The 2023 Women's World Cup: Media, Fandom, and Soccer's Biggest Stage*. Palgrave.

Beissel, A.S. & Ruihley, B. (in preparation). The sports-media-gambling industrial complex: influencers, user-generated content, and the rise of integrative media.

Beissel, A.S., Grainger, A.G., & Kohe, G. (in preparation). The Transcontinental Lessons in Sport Mega-Event Diplomacy. *The Routledge Handbook of Sports Diplomacy*.

 REFEREED REVIEWS

Beissel, A.S. (2013). Book Review. Sport Management – Principles and Applications 3rd Ed. Hoye, R., Smith, A.C.T., Nicholson, M., Stewart, B., & Westerbeek, H. Routledge, UK. For *Sport Management Review*. 16(4): 533-534.

Beissel, A.S. (2011). Book Review. Introduction to Sport Management: Theory and Practice. By Nagel, M. & Southall, R. (Eds.). (2010). Iowa: Kendall Hunt Publishing. For *Sport Management Review*, 14: 465-466.

 MEDIA INTERVIEWS, FEATURES, & PUBLIC OP-EDS

Beissel, A.S. Interview on Sport Gambling Legalization in Ohio. *WOSU Public Media*. <https://news.wosu.org/show/all-sides/2023-12-06/looking-at-the-first-year-of-legal-sports-betting-in-ohio>.

Beissel, A.S. Interview on Western & Southern Open. *WCPO: Cincinnati ABC News Affiliate*. <https://www.wcpo.com/news/local-news/i-team/the-tournament-stays-but-not-the-name-western-southern-steps-down-as-title-sponsor-of-cincinnati-masters>.

Beissel, A.S. (October 10, 2023). Soccer Souvenirs help Adam Beissel stay connected with SLAM students. *Miami University Communications and Marketing*. <https://miamioh.edu/news/2023/10/soccer-souvenirs-help-adam-beissel-stay-connected-to-slam-students.html>.

- Beissel, A.S.** (August 10, 2023). Interview on Minnesota Score Radio about the 2023 FIFA Women's World Cup. *Ten Thousand Lakes Radio*.
<https://omny.fm/shows/minnesota-score-radio-s-ten-thousand-takes/08-03-23>.
- Beissel, A.S. & Grainger, A.** (August 9, 2023). Women's football gap is closing, but it's not due to FIFA. *360Info*. <https://360info.org/womens-football-closing-the-gap-but-its-not-all-down-to-fifa/>
- Beissel, A.S. (July 28, 2023).** Interview for popularity of USWNT remains over the top. *Katy Trail Magazine*. www.katytrailweekly.com.
- Beissel, A.S.** (July 26, 2023). The 2023 Women's World Cup signifies a new era in women's sport. *Expert Alert Series*. *Miami University*.
<https://www.rec.miamioh.edu/news/2023/07/the-2023-womens-world-cup-signifies-a-new-era-in-womens-sport.html>.
- Beissel, A.S.** (July 25, 2023). Ohio Professor among thousands of U.S. fans at the Women's World Cup. *SpectrumNewsOne*.
<https://spectrumnews1.com/oh/columbus/sports/2023/07/25/ohio-professor-among-thousands-of-u-s-fans-at-women-s-world-cup>.
- Beissel, A.S.** (July 21, 2023). Interview on Minnesota Score Radio about the U.S. Women's National Team. *Ten Thousand Lakes Radio*.
<https://omny.fm/shows/minnesota-score-radio-s-ten-thousand-takes/07-21-23?t=24m25s>.
- Beissel, A.S.** (July 13, 2023). Interview on the numbers behind the Women's World Cup. *Stats + Stories Podcast*. <https://statsandstories.net/sports1/fifa-20-and-womens-world-cup-bid>.
- Beissel, A.S.** (May 8, 2023). Legal sports betting remains largely unseen in Butler County. *Medium*. <https://medium.com/oxford-stories/legal-sports-betting-remains-largely-unseen-in-butler-county-b931efbd413d>.
- Beissel, A.S., Grainger, A., Brice, J., & Postlethwaite, V.** (July 20, 2023). Women's World Cup will highlight how far other countries have closed the gap with the US – but that isn't the only yardstick to measure growth of global game. *The Conversation*. <https://theconversation.com/womens-world-cup-will-highlight-how-far-other-countries-have-closed-the-gap-with-us-but-that-isnt-the-only-yardstick-to-measure-growth-of-global-game-210008>.
- Beissel, A.S.** (May 2, 2023). Educators who integrate teaching and scholarship: Adam Beissel profile. *Miami University Teacher's Appreciation Week*.
https://miamioh.edu/profiles/teacher-scholars/adam-beissel.html?fbclid=IwAR2-2hFAgKH0Lrc6AoQIp0xxnkr_yNxFmNBuJVvdW9TfG851bOe57PwyLRA.
- Beissel, A.S.** (December 11, 2022). Sportswashing and the 2022 World Cup. *LX News*.
<https://wettransfer.com/downloads/907379db159cff1504376168970bd5ec20230106153538/0648354847fe1d7783530eee529cf43220230106153947/9a9c98>.

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<https://spectrumnews1.com/oh/columbus/news/2022/11/29/term--sportswashing--comes-to-light-at-world-cup->
- Beissel, A.S.** (December 2, 2022). Exuberant Miami students general global excitement for U.S. Men's National Soccer Team. *Miami University News and Events*. <https://miamioh.edu/news/2022/12/exuberant-miami-students-generate-global-excitement-for-u.s.-mens-national-soccer-team.html>.
- Beissel, A.S.** (December 2, 2022). Avant Pays-Bas-États-Unis, le soccer gagne le coeur des Américains. *L'EQUIPE*. <https://www.lequipe.fr/Football/Article/Avant-pays-bas-etats-unis-le-soccer-gagne-le-coeur-des-americains/1368135>.
- Beissel, A.S.** (November 30, 2022). Roundtable discussion on the geopolitics around Qatar 2022. *Football Studies Podcast*.
<https://www.youtube.com/watch?v=0ID06T099Rg>.
- Beissel, A.S.** (November 30, 2022). 2022 World Cup reveals the power and propaganda of 'sportswashing'. *Expert Alert Series*. Miami University.
<https://docs.google.com/document/d/1NrAW7SPHu1NZtDwJy3AKe-9Yj--oFHNO/edit?usp=sharing&ouid=107401528363587102543&rtpof=true&sd=true>.
- Beissel, A.S.** (November 28, 2022). Discussion on 'Sportswashing' the 2022 Qatar World Cup. *Reframe Podcast – Episode 91*. The Miami University College of Education, Health, and Society.
<https://miamioh.edu/news/podcasts/reframe/2022/11/sportswashing-a-world-cup.html>.
- Beissel, A.S.** (November 23, 2022). Football v. Soccer – can the World Cup win a TUS TV battle with the NFL? *The Guardian*.
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- Beissel, A.S.** (Z, 2022). Interview on Western & Southern Open. WCPO: Cincinnati ABC News Affiliate. <https://www.wcpo.com/news/local-news/i-team/next-owner-vows-to-bring-the-best-resources-to-western-southern-open>.
- Beissel, A.S.** (August 9, 2022). Interview on the Cincinnati Bengals stadium naming rights deal. WCPO: Cincinnati ABC News Affiliate.
<https://www.wcpo.com/sports/football/bengals/paul-brown-stadium-is-now-called-paycor-field>.
- Beissel, A.S.** (June 10, 2022). Interview on the numbers behind a FIFA World Cup bid. *Stats + Stories Podcast*. <https://statsandstories.net/sports1/the-numbers-behind-a-world-cup-bid>.
- Beissel, A.S.** (June 1, 2022). Interview on Hamilton County Commissioners voting to authorize public funds to host FIFA 2026 Men's World Cup games in Cincinnati. WCPO: Cincinnati ABC News Affiliate. <https://www.wcpo.com/news/local-news/i-team/did-arbitrary-deadline-heighten-world-cup-pressure-on-hamilton-countys-elected-officials>.

- Beissel, A.S.** (February 15, 2022). Interview on financial impact of Bengals Super Bowl run. WCPO: Cincinnati ABC News Affiliate. <https://www.wcpo.com/sports/football/bengals/how-super-bowl-run-will-impact-cincinnati-bengals-finances>.
- Beissel, A.S.**, Maddox, C., & Li, B. (December 15, 2021). Roundtable Discussion on the 2022 Beijing Winter Olympics. *Reframe Podcast – Episode 87*. The Miami University College of Education, Health, and Society. <https://miamioh.edu/news/2022/01/how-geopolitics,-the-pandemic,-and-gender-equality-will-impact-the-2022-beijing-winter-olympics.html>.
- Beissel, A.S.**, McMurray, M., & Smith, A. (October 20, 2021). New Opportunities and challenges in the age of sport gambling. *Sport Business Journal*. Available at: <https://www.sportsbusinessjournal.com/SB-Blogs/COVID19-OpEds/2021/10/20-Beissel-McMurray.aspx>
- Beissel, A.S.** (September 10, 2021). How the Sport Analytics Revolution is Changing Society. *Reframe Podcast – Episode 87*. The Miami University College of Education, Health, and Society. <https://www.miamioh.edu/ehs/news/podcasts/2021/fall-2021/reframe-87.2.html>
- Beissel, A.S.** (September 1, 2021). How the Sport Analytics Revolution is Changing Society. *Reframe Podcast – Episode 87*. The Miami University College of Education, Health, and Society. <https://www.miamioh.edu/ehs/news/podcasts/2021/fall-2021/reframe-87.html>.

PRESENTATIONS

REFEREED PAPERS AT CONFERENCES

- Ruihley, B. & **Beissel, A.S.** (2024). Sport, gambling, and promotional culture: The rise of integrated media, user-generated content, and the sports-media-gambling industrial complex. *Applied Sport Management Association Conference (ASMA)*, Knoxville, TN, USA.
- Beissel, A.S.** & Grainger, A.G. (2023). Mind the Gap: FIFA, Women’s Football, and the Progress Narratives of the 2023 FIFA Women’s World Cup. *North American Society for the Sociology of Sport (NASSS)*. New Orleans, LA, November.
- Chen, R., Su, Y., & **Beissel, A.S.** (2023). The quest for authenticity amidst athlete activism and sportswashing: A case study of distant fan communities during the 2022 FIFA Men’s World Cup. *Sport Marketing Association*. Tampa, FL, October.
- Grainger, A.G., & **Beissel, A.S.**, (2023). The 2023 Football Women’s World Cup and Australia’s sporting ambitions: Mobilising gender equality in the “Decade of Green and Gold”. *International Women in Sport Symposium (IWSS) at Western Sydney*. Sydney, Australia, August.
- Beissel, A.S.** (2023). Roundtable: Football Markets and Women’s Football. *The Business and Development of Women’s Football Conference*. Sydney, Australia, August.

- Beissel, A.S., & Grainger, A.G. (2023). A New Hope? FIFA 2.0, Women's Football Strategy, and event bidding for the 2023 FIFA Women's World Cup. *Reimagining fields of play: A sport and gender research symposium*. Hamilton, New Zealand, July.
- McMurray, M. & **Beissel, A.S.**, & Coley, B. (2023). College students and sports betting: Opportunities for risk and resilience. *Sports Betting Conference (SBC) Summit North America*. Secaucus, New Jersey, May.
- Custer, S., McMurray, M. & **Beissel, A.S.** (2023). Sports betting and the college student. *20th Annual Ohio Problem Gambling Conference*. Dayton, Ohio, February.
- Postlethwaite, V., **Beissel, A.S.**, Brice, J., & Grainger, A. (2022). FIFA Women's World Cup and legacy: From absence to centrality. *North American Society for the Sociology of Sport (NASSS)*. Las Vegas, November.
- Grainger, A. G., **Beissel, A. S.**, & Postlethwaite, V. (2022). "Winning the Women's World Cup: Gender, branding, and the Australia/New Zealand *As One* 2023 bid campaign." *8th IWG World Conference on Women & Sport*. Auckland. New Zealand, 5-8 May.
- Crabill, E., Maddox, C., & **Beissel, A.S.** (2022). Speaking in silence: Women's World Cup 2023 analysis of online news media. *North American Society for the Sociology of Sport (NASSS)*. Montreal, April.
- Beissel, A.S.**, & Ternes, N. (2022). The Empire Strikes Back: FIFA 2.0, global peacemaking, and the 2026 FIFA Men's World Cup United Bid. *North American Society for the Sociology of Sport (NASSS)*. Montreal, April.
- Friedman, M. & **Beissel, A. S.** (2022). Toward a future of integrated stadium development: A public purpose perspective. Annual Conference of Urban Affairs. Washington D.C., United States, April.
- Beissel, A.S.**, & Ternes, N. (2022). The Empire Strikes Back: FIFA 2.0, global peacemaking, and the 2026 FIFA Men's World Cup United Bid. *Annual Conference of Association of American Geographers (AAG)*. New York City, February 25-March 1.
- Postlethwaite, V., **Beissel, A. S.**, & Grainger, A. G. (2021). "Beyond the bottom line?: Gender, branding, and the Australia/New Zealand *As One* 2023 bid strategy for the 2023 FIFA Women's World Cup." *Women in Sport & Exercise Conference (WISE)*. University of Worcester. United Kingdom, April.
- Beissel, A. S.**, & Hodler, M. (2020). A story of progress? An intertextual approach to understanding the past as narrative for the 2026 FIFA Men's World Cup and soccer's long history as America's [Sport of the] Future. *The Football Collective Annual Conference*. Portsmouth. United Kingdom, November. (conference canceled due to COVID-19).
- Friedman, M. & **Beissel, A. S.** (2020). Toward a future of integrated stadium development: A public purpose perspective. Annual Conference of Urban Affairs. Washington D.C., United States, April. (conference canceled due to COVID-19).

- Beissel, A. S.** & Ternes, N. (2019). United as One: FIFA, soft power, and the 2026 FIFA Men's World Cup United Bid. *The Football Collective Annual Conference*. Sheffield, England, United Kingdom, November.
- Beissel, A. S.** & Ternes, N. (2019). United as One: FIFA, soft power, and the 2026 FIFA Men's World Cup United Bid. *Annual Conference of the North American Society for the Sociology of Sport (NASSS)*. Virginia Beach, Virginia, United States, November.
- King-White, R., & **Beissel, A. S.** (2019). *Following the money: Learning how revenues and expenses work in Division I Athletics. Annual Conference of the College Sport Research Institute (CSRI)*. Charleston, South Carolina, United States, March.
- Beissel, A. S.** (2018). "Mexico is not our friend": Donald Trump, US-Mexican-Canadian relations, and the 2026 FIFA Men's World Cup United Bid. *Annual Conference of the North American Society for the Sociology of Sport (NASSS)*. Vancouver, British Columbia, Canada, November.
- King-White, R., **Beissel, A. S.** & Bernstein, S. (2018). Towson University as the neoliberal problematic. Paper presented at the Annual Conference of the College Sport Research Institute (CSRI), Columbia, South Carolina, April.
- Beissel, A. S.** (2017). Muscle-exchange: migration, labour flow, and the American Samoa MIRAB economy. Paper presented at the North American Society for the Sociology of Sport (NASSS), Windsor, Canada, November.
- Beissel, A. S.** (2017). *Panel on intercollegiate athletics, facility development, and Cole Fieldhouse. 10th Annual University of Maryland Physical Cultural Studies Graduate Symposium*. College Park, Maryland, United States, April.
- Beissel, A.S.** (2016). Confessions of a human trafficker. Paper presented at the North American Society for the Sociology of Sport (NASSS), Tampa, Florida, United States, November.
- Friedman, M.F. & **Beissel, A.S.** (2016). Supercharging the Mallpark: The Battery, Atlanta, and the future of baseball stadium development. Paper presented at the North American Society for Sport Management (NASSM) 2016 Conference, Orlando, Florida, United States, June.
- Friedman, M.F. & **Beissel, A.S.** (2016). Supercharging the Mallpark: The Battery, Atlanta, and the Future of baseball stadium development. Paper presented at the Annual Meeting of Association of American Geographers, San Francisco, California, United States, March.
- King-White, R., & **Beissel, A.S.** (2015). Show me the money: Student Fees and the Myth of Athletics as a Drain on the University. Paper presented at the Annual Conference for the North American Society for the Sociology of Sport, Albuquerque, New Mexico, United States, November.
- Friedman, M.F., & **Beissel, A.S.** (2014). A real estate deal masquerading as a stadium Agreement: The Atlanta Braves move to Cobb County and the future of stadium development. *Paper presented at the Annual Conference for the North American Society for the Sociology of Sport*, Portland, Oregon, United States, October.

- King-White, R., Newman, J.I., **Beissel, A.S.**, Deluca, J.R., & Friedman, M.F. (2014). Stakeholder becomings: An interdisciplinary, multi-method study of organizational politics and (de-)democratic decision-making in intercollegiate stadium financing. *60-minute Symposium Roundtable Discussion at North American Society for Sport Management Annual Conference (NAASM)*, Pittsburgh, Pennsylvania, United States, May.
- Beissel, A.S.** (2012). Men of steel. Social class, masculinity, and cultural citizenship in post-industrial Pittsburgh. Paper presented at the Annual Conference for the North American Society for the Sociology of Sport, New Orleans, Louisiana, United States, November.
- Beissel, A.S.** (2012). Portraits from Tutuilla: Practice and parallax in physical cultural studies. Paper Presented at a public symposium: Sport and National Identity in a Global World, Georgetown University, Washington D.C., United States, November 30.
- Beissel, A.S.** (2011). Postcards from Tutuila: Reflections of the ethnographic self. Paper presented at the *Third Annual Postgraduate Student Research Symposium*, School of Physical Education, University of Otago, New Zealand, November.
- Beissel, A.S.** (2011). Reducing the Samoan body: Articulating scientific racism and neoliberal sport. Paper presented at the *International Sociology of Sport World Congress 2011*, Havana, Cuba, July.
- Beissel, A.S.** (2009). Brought to you by Waitangi TV: The cultural politics of the Rugby World Cup broadcast rights. Paper presented at the *First Annual Postgraduate Student Symposium*, School of Physical Education, University of Otago, New Zealand, November.
- Beissel, A.S.**, & Newman, J.I. (2008). Manufacturing America: Post-industrialism and the militarized stock Car spectacle. *Paper presented at the Annual Conference for the North American Society for the Sociology of Sport*, Denver, Colorado, United States, November.
- Beissel, A.S.** (2008). NASCAR of Tomorrow: NASCAR, Milton Friedman, and the pPolitics of falling empire. *Paper presented at the 1st Annual University of Maryland Physical Cultural Studies Student Conference*, College Park, Maryland, United States, April.
- Braunstein, J., Newman, J. I., & **Beissel, A.S.** (2007). NASCAR: A preliminary exploration of the sponsorship match-up process. *Paper presented at the Annual Conference for the North American Society for Sport Management*, Miami, Florida, United States, May.

INVITED TALKS, LECTURES, & READINGS OF ORIGINAL WORK

- Beissel, A.S.** (2023). Sport analytics at Miami University. Presented at Sport analytics session for Mariemont High School students. Oxford, OH, United States, April.
- Beissel, A.S.** (2023). Sport management, the role of sport in society, study abroad/study away, and careers in the sport industries. Presented at Honors Residential College (Hillcrest Hall) Faculty Lunch Series. Oxford, OH, United States, April.
- Beissel, A.S.** (2023). Faded glory: Ethics and politics of international sport mega-events. Presented at *Miami University Virtual Winter College Webinar Series*, Oxford, OH, Miami University, United States, February. <https://alumlc.org/miamioh/25494>

- Beissel, A.S.** (2022). Sport analytics and Miami University. Sport Economics: Using prisoner's dilemma to understand competitive behavior. Presented at the *Summer Scholars Program – Analytics and Data Science Cohort*. Oxford, OH, United States, July.
- Beissel, A.S.** & Wang, J. (2022). Sport Economics: Using prisoner's dilemma to understand competitive behavior. Presented at the *Miami University Alumni Education Seminar*. Oxford, OH, United States, June.
- Beissel, A.S.** (2021). Sport analytics and Miami University. Presented at the *Summer Scholars Program – Analytics and Data Science Cohort*. Oxford, OH, United States, July.
- Beissel, A.S.** (2020). Understanding the economic Impact of COVID-19 on intercollegiate athletics. Presented at the *University of Maryland Physical Cultural Studies Journal Club*. College Park, Maryland, United States, November.
- Beissel, A.S.** (2019). Learning to labor: A strategic planning seminar for early career researchers. Paper presented at the *Pre-NASSS Conference Sessions: Newman FamilyFest 2019*. Virginia Beach, Virginia, United States, November.
- Beissel, A.S.** (2019). An analysis of intercollegiate athletics finance and accounting. Paper presented at the *Symposium on College Sports at Miami University*. Oxford, Ohio, United States, March.
- Beissel, A.S.** (2018). An Introduction to Qualitative Research: A Research Portfolio. Presented to Research Foundations in Sport course (KNH 621) at *Miami University*. Oxford, Ohio, United States, March.
- Beissel, A.S.** (2015). The McDonaldization of the sporting spectacle. Paper presented at the *3rd Annual Executive Master in European Sport Governance (MESGO) Conference*. New York, New York, United States, December.
- Beissel, A.S.** (2015). Global trojan horses and sporting white elephants. Paper presented at *Neumann College Sport, Sales, and Sponsorship Research Seminar*, Neumann College, Aston, Pennsylvania, United States, October.
- Beissel, A.S.** (2015). Sons of Samoa: The corporeal economy of American Samoa gridiron football. Paper presented at the *Department of Kinesiology Faculty Research and Teaching Seminar*, University of Maryland, College Park, Maryland, United States, May.
- Beissel, A.S.** (2015). Invited speaker at 60-minute Roundtable Discussion on Careers in the Sport Industry at *2nd Annual Towson Sport Management Symposium*, Towson, Maryland, United States, April.
- Beissel, A.S.** (2009). Ethnographic tales from 'NASCAR Nation'. Presentation given for *Research Design and Analysis Seminar*, School of Physical Education, University of Otago, New Zealand, October.

RESEARCH FUNDING & GRANTS

RESEARCH FUNDING

- 2023 *Cornerstone Grant: Research, Scholarship, and Artistry, Office of Research and Innovation, Miami University, \$ 5,518.87 (Internal)*
 Research, Scholarship, and Artistry grants are aimed at providing targeted investments that will enable scholars to make quick and substantive advances in their research, scholarship, and artistry. The purpose of this grant was to fund the completion of ethnographic fieldwork and data collection related to my ongoing research project on the 2023 FIFA Women's World Cup.
- 2023 *Undergraduate Summer Scholars Research Program, Office of Research for Undergrads, Miami University, \$4,000.00 (Internal)*
 Miami University's Office of Research for Undergraduates facilitates the Undergraduate Summer Scholars Program to facilitate student-centered learning through mentored research. This funding provided research opportunities for undergraduate student Lauren Skelly. Lauren's particular research project involved the theoretical and methodological analysis of women's football media coverage, with a particular focus on the ways in which social media (e.g., Twitter, Instagram, Facebook) serve as platforms for disseminating and framing information with regard to women's football events and players.
- 2023 *PREP Program Award: Publication, Reprint, Exhibition, and Performance Cost Grant, Committee on Faculty Research, Office of Research and Innovation, Miami University, \$183.50 (Internal)*
 The PREP Award provides payment of up to \$500 toward journal page charges, book publication, article or book chapter reprint costs, exhibition or competition costs, and performance or composition costs incurred by continuing tenure-eligible or tenured faculty members, librarians, research engineers, and research scientists. This funding was used to grant reprints of an academic journal article for publication as a book chapter in an edited book.
- 2021 *Faculty Enhancement Fund, Provost's Office, Miami University, \$7953.33 (Internal)*
 The Faculty Enhancement Fund is designed to provide additional support for faculty who are experiencing the impact of the global pandemic. The priority is to award a one-month summer salary to pre-tenure faculty whose research, scholarship, and artistry has been significantly impacted. The purpose of this Summer 2022 funding request is to allow me to develop a book proposal for the Routledge Book Series: Critical Research in Football.
- 2019 *International Travel Grant, Global Travel Fund, College of Education Health and Society, Miami University, \$500 (Internal)*
 The Global Travel Fund (GTF) supports Miami University faculty and staff whose travel contributes to the internationalization of Miami University and global objectives of the Miami 2020 Plan. The GTF is now the single source for faculty support from Global Initiatives, combining resources from both the prior Faculty Development Fund and the Philip and Elaina Hampton Fund for Faculty International Initiatives.

- 2019 *International Travel Grant, Global Travel Fund, Global Initiatives, Miami University, \$500 (Internal)*
 The Global Travel Fund (GTF) supports Miami University faculty and staff whose travel contributes to the internationalization of Miami University and can include travel for research, professional development, conference presentations, or international partnership development. The GTF is now the single source for faculty support from Global Initiatives, combining resources from both the prior Faculty Development Fund and the Philip and Elaina Hampton Fund for Faculty International Initiatives.
- 2019 *Faculty Success Program, College of Education Health and Society, Miami University, \$3,000 (Internal).*
 The purpose of the EHS grant program is to assist pre-tenure and tenured EHS faculty members in participating in the Faculty Success Program (FSP). The FSP is the signature program of the National Center for Faculty Development and Diversity (NCFDD). The FSP is a 12-week virtual professional development program designed to assist faculty members in important areas for career advancement in academia, including writing, research, and work life balance. The NCFDD describes the FSP as a program for "tenure-track and tenured faculty who are looking for the perfect combination of empirically-tested methods to improve research productivity through intense accountability, coaching, and peer support to propel their work-life balance and personal growth to a whole new level."
- 2019 *EHS Summer Research Grant, College of Education Health and Society, Miami University, \$6,000 (Internal).*
 Summer Research Awards are authorized by the EHS Dean's Office to support tenure- eligible faculty by providing a summer salary of \$6,000 (in lieu of teaching) to allow time for scholarly work related to the development and establishment of a defined research agenda. The appointment should eventually lead to the dissemination of knowledge through scholarly publications. Proposals to develop curricula or courses are not appropriate. These awards require a full-time commitment of 6 weeks in the summer. Awardees are paid a salary in a Summer Term on a Summer Contract Form. Priority will be given to tenure-track faculty members for the summer after their first full year as a tenure-track faculty member at Miami University.
- 2011 *PhD Postgraduate Student Travel Award, Division of Science, University of Otago, \$2,000 (Internal)*
 Awarded by the Otago University Division of Science to postgraduates presenting research at international academic conferences. The one-time award covers partial international travel, registration, and related expenses not to exceed the amount of \$2,000. This award is limited to those students with invited presentations at academic conferences.
- 2010 *PhD Postgraduate Student Research Grant, University of Otago, \$1,300 (Internal)*
 Given by the Research Committee of the School of Physical Education, to postgraduates to cover expenses related to thesis fieldwork and research. This merit-based award is a highly coveted source of funding within the specified

academic department and only those applicants with the highest quality of research are bestowed the award.

- 2009 *PhD Scholarship Award, University of Otago, \$20,000 per annum (Internal)*
Awarded by the University Council, on the recommendation of the Senate, to candidates proceeding to a course of study for the degree of Doctor of Philosophy.
- 2008 *Graduate Student Award, Graduate Student Association of Towson University \$500.00 (Internal)*
Monetary award given by the Graduate Student Association of Towson University to be used specifically for funding graduate student research and professional development. Award allotted for travel expenses related to presenting first-authored paper at the *Annual Conference of the North American Society for the Sociology of Sport* in Denver, Colorado.

TEACHING, ADVISING, & CURRICULUM DEVELOPMENT

At present, I am an **Associate Professor** in the Department of Sport Leadership and Management at Miami University (OH). In this role, I regularly instruct undergraduate curricular offerings in the area of sport economics and global sport. Since July 2020, I have been appointed the **Director of Undergraduate Studies (DUGS)** for the Department of Sport Leadership and Management. In this role, I'm responsible for managing all undergraduate curricular offerings and programming in the department. This includes developing, reviewing, and approving new academic programs and curricular offerings at the undergraduate level, as well as revising and updating existing programs, program requirements, and curricular offerings. The DUGS role also managed all marketing and communication internally for the SLAM department, overseeing the distribution of important SLAM-related content across multiple digital media platforms from 2020-2023.

I also serve as the **Faculty Director** of two annual study abroad programs that take 50-60 total undergraduate students abroad during the winter/summer short-term sessions. For these courses, students are given the opportunity for firsthand experience in, and thorough understanding of, the rapidly expanding global sport marketplace. The program *New Zealand: Sport, Management, and Culture in the Global Marketplace* critically examines the management, delivery, and organization of sport and physical activity for the benefit of diverse populations. For the program *London: The Management and Culture of English Soccer* students experience firsthand the social and cultural relations of some of most globally prominent sport spaces and facilities that serve as important spaces for the articulation of local, national, and international identities in English soccer. Since 2016, I have taken 202 undergraduate students on international study abroad programs.

I'm currently the primary **undergraduate academic advisor** for forty-two (42) SLAM students. Over the past five (5) years at Miami University, I have been the **supervisor and major thesis advisor** for 8 master's students. In addition, I have served on three (3) Ph.D. and 8 Master's students' theses as a **committee member at Miami**. I have also **been a project supervisor** for 13 Independent Studies, Readings, and Internships and served as **an advisor** for 1 Interactive Media Studies (IMS) course project. Prior to joining Miami University, I served as a **graduate committee member** on 3 Ph.D. and 1 Masters committees in my former role as lecturer of Physical Cultural Studies in the Department of

Kinesiology. I was also the **project supervisor** for 3 Individual Studies Program (IVSP) students in this role.

TEACHING

COURSES INSTRUCTED

MIAMI UNIVERSITY

- SLM 413/513: Sport Economics (3 credits)
- SLM 414/514: Facilities and Event Management in Sport (3 credits)
- SLM 448/548: Global Sport Perspectives (3 credits)
- SLM 446 & 448: Sport, Management, & Culture in the Global Marketplace: New Zealand Study Abroad (6 credits)
- SLM 446 & 448: Sport, Management, & Culture in the Global Marketplace: London Study Abroad (6 credits)
- SLM 414 OR 448: The Management and Culture of English Soccer: London Study Abroad (3 credits)

UNIVERSITY OF MARYLAND – College Park

- KNES 287: Sport in American Society (3 credits)
- KNES 342: Sport, Commerce, Culture in the Global Marketplace: Study Abroad (3 credits)
- KNES 389c: Sport Economics (3 credits)
- KNES 389e: Sport for Development (3 credits)
- KNES 485: Sport Globalization (3 credits)
- KNES 497: Senior Seminar – Qualitative Research for Sport and Physical Culture (3 credits)
- KNES 497: Senior Seminar – Qualitative Research in Sport Management (3 credits)

UNIVERSITY OF OTAGO

- SPSX 111: Introduction to Sport Management (3 credits)

SUPERVISION, COMMITTEES, & ADVISING

COMMITTEES

DOCTORAL COMMITTEE MEMBER

- Mindy Jennings (Spring 2020 – Education Leadership)
- Elaysha Wright (Spring 2020 – Education Leadership)
- Craig Myers (Spring 2019 – Education Leadership)
- Katelyn Esmonde (Spring 2018 – University of Maryland)
- Meir Lewin (Spring 2017 – University of Maryland)

- Shaun Edmonds (Spring 2017 – University of Maryland)

MASTER'S COMMITTEE CHAIR/ADVISOR

- Dylan Harris (Spring 2023)
- Angela Bucci (Fall 2022)
- Tyler Hawkins (Fall 2022)
- Isaiah Coleman (Spring 2022)
- Sarah Bruns (Spring 2022)
- Max Driesbach (Spring 2022)
- Elise Walker (Spring 2022)
- James Warwick (Summer 2019)

MASTER'S COMMITTEE CO-CHAIR/ADVISOR

- Mariana Niekamp (Summer 2022 – w/ Callie Maddox)
- Eleanor Crabill (Spring 2022 – w/ Callie Maddox)

MASTER'S COMMITTEE MEMBER

- Ryan Smith (Spring 2023)
- Austin Edwards (Spring 2023)
- Ryan Solis (Spring 2022)
- Kevin Napoleon (Fall 2021)
- Alison Tuiyott (Spring 2020)
- Jiayang 'Jay' Wang (Spring 2020)
- Olivia McAnilran (Spring 2019)
- Julie Brice (Maryland – Spring 2017)

MASTER'S ORAL DEFENSE MEMBER

- Jordan Uheski (Spring 2019)

UNDERGRADUATE HONORS THESIS

- Jared Sanford (Fall 2018)

SUPERVISION OF INDEPENDENT WORK

UNDERGRADUATE INDEPENDENT STUDY

- Finley McLearn (Spring 2022)
- Dunovan Rodgers (Spring 2022)
- Mariana Niekamp (Fall 2020)
- Dan Bosworth (Fall 2020)
- Khari Anderson (Summer 2019)
- Renata Findling (Spring 2019)
- Brett Smith (Spring 2019)

- Danny Condron (Spring 2019)
- Paul Johnson (Fall 2018)
- Jordan Castle (Spring 2018)

GRADUATE INDEPENDENT STUDY

- Eleanor Crabil (Spring 2021)
- Shae-Lynn Van Gassen (Fall 2020)
- James Warwick (Summer 2019)

GRADUATE INTERNSHIPS

- Trey LaBounty (Summer 2023)
- Reece Gorley (Spring 2023)
- Andrea Wright (Spring 2023)
- Edward Warriner (Fall 2022)
- Angela Bucci (Spring 2022)
- Eleanor Crabil (Spring 2021)
- Josh Ostrander (Fall 2019)

INDIVIDUAL STUDIES PROGRAM

- Zach Elgort (Maryland – Fall 2018)
- Topher Zuleger-Freeman (Maryland – Spring 2016)
- Michael Constantine (Maryland – Fall 2015)

DEVELOPMENT OF PEDAGOGICAL METHODS AND INSTRUCTION

COURSE AND CURRICULUM DEVELOPMENT

COURSE DEVELOPMENT

- SLM 313 – Sport Economics (flipped classroom)
- SLM 448 – Global Sport Perspectives (hybrid course creation)
- SLM 446 & 448 – Sport, Management, & Culture in the Global Marketplace: New Zealand study abroad (complete redevelopment)
- SLM 413/513 – Sport Economics (complete course redevelopment)
- SLM 446/448 – The Management and Culture of English Soccer: London study abroad (complete redevelopment)
- SLM 513 – Sport Economics (online course delivery)
- SLM 246 - Sport, Management, & Culture in the Global Marketplace: New Zealand study abroad (partial redevelopment)

CURRICULUM DESIGN

- SLM 275 – Sport Analytics (significant contributor)
- SLM 314 – Sport Analytics I (significant contributor)
- SLM 315 – Sport Analytics II (significant contributor)

- SLM 317 – Sport Analytics III (primary)
- SLM 418 – Applied Sport Analytics (primary)
- SLM 637 – Sport Business Analytics (significant contributor)
- SLM 638 – Sport Performance Analytics (significant contributor)

NEW PROGRAMS

- Sport Analytics Minor (primary)
- Sport Analytics Certificate and Summer Academy (primary)
- Sport Analytics Concentration in the Bachelor of Arts in Analytics (primary)
- Master of Sport Analytics (primary)
- Bachelor of Science in Sport Leadership & Management (contributor)

NEW MAJORS

- Sport Leadership and Management (contributor)
- Sport Coaching (contributor)
- Sport Communication & Media (contributor)

CURRICULUM REVISIONS

- Sport Analytics Minor (primary)
- Sport Analytics Certificate and Summer Academy (primary)
- Sport Coaching Minor (contributor)
- Sport Management Minor (contributor)
- SLAM Concentrations (contributor)

CURRICULUM DEVELOPMENT GRANTS & FUNDING

- | | |
|------|---|
| 2023 | <p><i>Technology Grant, College of Education, Health, and Society, Miami University, \$9,760 (Internal)</i></p> <p>Secondary investigators on the application for Student Technology funding in support of purchasing sport analytics hardware and software. In addition to the renewal of the Wyscout database subscription (see below), this grant included funding for necessary hardware to equip the sport analytics laboratory in Laws Hall. This hardware will provide students with the technical apparatus necessary for conducting sport analytics research.</p> |
| 2022 | <p><i>Technology Grant, College of Education, Health, and Society, Miami University, \$5,250 (Internal)</i></p> <p>One of two (2) principal investigators on the application for Student Technology funding in support of purchasing sport analytics database software. The purpose of this submission was to fund a one-year subscription to a sports information database to enhance the delivery and classroom pedagogies of our undergraduate and graduate sport analytics curriculum. The database comes from Wyscout, an industry recognized leader in soccer analytics data, owned</p> |

under the parent company of Hudl. Access to this database provides students with highly detailed, accurate, and 'real world' data that can be used across multiple levels of learning in sport analytics.

2018-Present Miami University Data Analytics Initiative, Boldly Creative: Strategic Academic Enrichment Initiative Committee, Office of the President, Miami University, \$1,392,511 (Internal)

One of five (5) principal investigators on the Miami University Data Analytics Initiative awarded by the Boldly Creative: Strategic Academic Enrichment Initiatives Committee. These funds were used to launch new programs within the Sport Leadership and Management (SLAM) program in the area of data science. Phase 1 included: a sport analytics minor, sport analytics undergraduate certificate and summer academy, and a sport analytics concentration in the bachelor of arts in analytics. Phase 2 of funding allowed for the creation of a masters of sport analytics program – one of the first in the country. In addition, these funds were used to create and staff eight (8) additional courses in the SLAM program: Sport Communication and Media, Introduction to Sport Analytics, Sport Analytics I, Sport Analytics II, Sport Analytics III, Applied Sport Analytics, Sport Performance Analytics (graduate) and Sport Business Analytics (graduate). Future funding (\$3,000,000) is dependent on the success of present initiatives.

2020 Sports Analytics Panel, Career Grant, Center for Career Exploration and Success, Miami University, \$2874 (Internal)

The Center for Career Exploration and Success (CCES) hosts Miami's Career Collaborative – an initiative to continually strengthen connections with faculty on the Oxford campus. Each semester, faculty may apply for funding to support career-related programs for students and events by way of Career Grants.

SERVICE TO UNIVERSITY, PROFESSION, AND COMMUNITY

I actively seek opportunities to provide service to my students, program, department, division, university, and profession. Firstly, I provide service to Miami University in various roles at the university, divisional, department, and program level. At the university level, I serve as a **Member** on **University Senate** representing jointly the Department of Sport Leadership & Management (SLAM) and the Department of Kinesiology and Health (KNH). Senate is the primary University governance body where students, faculty, staff, and administrators debate university issues and reach conclusions on the policies and actions to be taken by the institution. I also hold the position of **Member** on the **Athletic Policy Committee** where I represent University Senate and advise the President and Director of Intercollegiate Athletics about matters affecting the academic and athletic integrity of intercollegiate athletics. I also serve on the **Provost's Advisory Council** to provide feedback and support for the university provost's office. Additionally, I'm a **Founding Faculty** for the **Miami University Institute for Responsible Gaming, Lottery, and Sport (MUIRGLS)**. More recently, I was appointed a **Faculty Fellow** following my successful completion of the **Miami Global Plan Faculty Advisors Program** and currently serve as a **Faculty Fellow** for the **Howe Writing Center** during the spring 2023 term. In 2023-2024, I completed the **Mid-American Conference Academic Leadership Development Program** aimed at assisting a select group of individuals to develop and enhance their ability to be effective academic leaders.

Within the division, I began serving as the **Coordinator of International Education** for the **College of Education, Health, and Society** in 2023. In this role, I'm responsible for developing and coordinating EHS international programs, supporting the faculty that deliver them, and promoting/marketing programs to students. This includes, but is not limited to, supporting faculty and students for: semester-long study abroad/away programs; short-term, faculty-led programs; and signature programs on Miami's Luxembourg campus. In fall 2023, I led a Faculty Learning Community (FLC) to support EHS faculty developing their own study abroad/away programs, taking them from an idea to a fully developed program proposal. Additionally, I'm a **Committee Member** of the **Undergraduate Curriculum Committee** in the College of Education, Health, and Society (EHS). In this role, I assist in reviewing all undergraduate course proposals and evaluate undergraduate degree/program proposals submitted by the EHS faculty and forwarded by departments.

At the department level, I currently serve as the **Director of Undergraduate Studies (DUGS)** for the Department of Sport Leadership and Management. In this role, I'm responsible for managing all undergraduate curricular offerings and programming in the department. This includes developing, reviewing, and approving new academic programs and curricular offerings at the undergraduate level, as well as revising and updating existing programs, program requirements, and curricular offerings. The DUGS role also manages all marketing and communication internally for the SLAM department, overseeing the distribution of important SLAM-related content across multiple print and online media platforms. Throughout my time at Miami, I have served as a **Search Committee Member** for eight (8) open faculty positions in the SLAM program and two (2) university-level positions in the Center for Career Exploration and Success. I'm a **Committee Member** for the **Promotion and Tenure Committee** for my department. Additionally, the SLAM program was the recipient of a Boldly Creative (B.C.) grant to bring sport analytics to campus. As one of the **principal investigators on the Boldly Creative**, I devoted significant service time to creating truly innovative and cutting curricular offerings.

Secondly, I view service to students as a vital aspect of my role as a faculty member at Miami University. Among my many service roles at Miami, I currently serve as the **Chief Advisor** to the **Sport Analytics Club** and previously served as the **Faculty Co-Advisor** of the **SLAM Club**. The SLAM Club is the main student association of more than 100 SLAM majors and minors on campus. In partnership with this role, I also served as the **Faculty Co-Advisor** for the **SLAM Sport Career Expo and Networking Event (SCENE)** – an annual student-organized job fair and networking event held on Miami's campus aimed at securing SLAM student internship and job opportunities. Finally, I served as **Faculty Co-Director** of the inaugural **Sport Analytics Summer Academy (SASA)** at Miami University in Summer 2021. SASA is a four-week, on-campus summer program designed to engage students, sport business leaders, and community members with an understanding of how sport organizations analyze, interpret, and communicate data efficiently and effectively in sport.

Thirdly, I serve my profession through the organization of sessions at my annual conference and as a referee for manuscripts. I regularly serve as a **Session Organizer** at the annual conference for my main professional association, **the North American Society for the Sociology of Sport (NASSS)**. This role requires submission of session proceedings and review of all manuscript proposals for the session. I serve as a **Committee Member** on the **NASSS Finance Committee**. I regularly serve as a reviewer for book proposals and journal article manuscripts including such outlets as: *Frontiers in Sport and Active Living*; *Sociology of Sport Journal*; *Sport in Society*; *Managing Sport and Leisure*; *Sport Management Review*; and *International Journal of Sport Marketing and Sponsorship*; and Routledge Publishing.

Finally, I was appointed a **Member** on the **Oxford City Council's Recreation Board**. My responsibilities in this role are to implement policies and procure funding for sports and recreation needs in the community of Oxford, Ohio. Moreover, I currently serve as the **Vice-President** of **Oxford Say Soccer**—a local non-profit soccer organization with more than 250 annual participants. My responsibilities in this role include coach compliance, players safety, parent communication, and uniform procurement. Additionally, I'm the **Head Coach** for the **Oxford United Girls U12** travel team that participates in the Cincinnati Cardinal Premier League. Finally, I am currently the 6th grade girls basketball **Head Coach** for the Talawanda School District in Oxford, OH.

UNIVERSITY

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2023-Present	Member, Athletic Policy Committee, University Senate, Miami University, Oxford, OH
2023-Present	Member, University Senate, Miami University, Oxford, OH
2023-Present	Volunteer, Scholars Showcase, Miami University Office of Admissions
2023-2024	Representative, Senate Subcommittee on Mission Statement Revision, Office of the Provost, Miami University, Oxford, OH
2023-2024	Leadership Fellow, Mid-American Conference Academic Leadership Development Program, Office of the Provost, Miami University, Oxford, Ohio
2023	Mentor, Cross-Cultural Mentoring Program 2023-2024, Graduate School, Miami University, Oxford, Ohio
2023	Faculty Fellow, Faculty Writing Fellows Program, Howe Center for Writing Excellence, Miami University, Oxford, Ohio
2023	Certified Program Leader, Study Abroad Faculty Leaders Program, Office of Global Initiatives, Miami University, Oxford, Ohio
2022-Present	Provost's Faculty Advisory Council, Miami University Provosts Office, Miami University, Oxford, Ohio
2022-Present	Member, 18 of the Last 9 Selection Committee, Miami University Alumni Association, Miami University, Oxford, Ohio
2021-Present	Faculty Fellow, Miami Plan Advisor Program, Liberal Education Council, Miami University, Oxford, Ohio
2021-Present	Founding Faculty Fellow, Miami University Institute for Responsible Gambling, Lottery, and Sport (MUIRGLS), Oxford, Ohio
2022	Committee Member, Search Committee for Associate Director of Employer Relations, Center for Career Exploration & Success (CCES), Miami University, Oxford, Ohio
2020-2022	Member, Global Initiatives and Outdoor Leadership LEAN Project, Global Initiatives, Miami University, Oxford, Ohio

DIVISION

- 2020-Present Member, Undergraduate Curriculum Committee, College of Education, Health, and Society, Miami University, Oxford, Ohio
- 2017-Present Volunteer, Make it Miami Events, Miami University, Oxford, Ohio

DEPARTMENT

- 2023-Present Promotion & Tenure Committee, Department of Sport Leadership and Management, Miami University, Oxford, Ohio
- 2023 Committee Member, Sport Leadership and Management Search Committee for Tenure-track Assistant Professor of Sport Analytics, Miami University, Oxford, Ohio
- 2020-Present Director of Undergraduate Studies, Department of Sport Leadership and Management, Miami University, Oxford, Ohio
- 2020-Present Committee Member, Curriculum & Assessment Committee, Department of Sport Leadership & Management, Miami University, Oxford, Ohio
- 2020-Present Department Liaison to Center for Teaching Excellence, Department of Sport Leadership & Management, Miami University, Oxford, Ohio
- 2019-Present Volunteer, College of Education, Health, and Society Open House, Miami University, Oxford, Ohio
- 2017-Present Faculty Director, Sport, Management, and Culture in the Global Marketplace Study Abroad, Department of Sport Leadership & Management, Miami University, Oxford, Ohio
- 2023 Committee Member, Sport Leadership and Management Search Committee for Visiting Assistant Professor of Sport Marketing, Miami University, Oxford, Ohio
- 2022 Committee Member, Sport Leadership and Management Search Committee for Visiting Assistant Professor of Sport Sociology, Miami University, Oxford, Ohio
- 2021 Committee Member, Sport Leadership and Management Search Committee for Tenure-track Assistant Professor of Sport Analytics, Miami University, Oxford, Ohio
- 2021 Co-Director, Sport Analytics Summer Academy (SASA), Miami University, Oxford, Ohio
- 2019 Committee Member, Sport Leadership and Management Search Committee for Tenure-track Assistant Professor of Sport Analytics, Miami University, Oxford, Ohio
- 2019 Committee Member, Sport Leadership and Management Search Committee for Visiting Assistant Professor of Sport Sociology, Miami University, Oxford, Ohio
- 2018-2020 Undergraduate Committee, Department of Kinesiology and Health, Miami University, Oxford, Ohio
- 2018 Member, Miami University Global Initiatives Higher Impact Study Abroad, Center for Teaching Excellence, Miami University, Oxford, Ohio
- 2018 Committee Member, Sport Leadership and Management Search Committee for Tenure-track Assistant Professor, Miami University, Oxford, Ohio

- 2018 Committee Member, Sport Leadership and Management Search Committee for Visiting Assistant Professor of Sport Management, Miami University, Oxford, Ohio
- 2017-2020 Study Abroad Committee, Department of Kinesiology and Health, Miami University, Oxford, Ohio
- 2016-2017 Dean's Taskforce for Career Development, School of Public Health, University of Maryland, College Park, Maryland
- 2015-2017 Undergraduate Committee, Department of Kinesiology, University of Maryland, College Park, Maryland.

STUDENTS

- 2022-Present Faculty Advisor, Sport Analytics Club, Miami University, Oxford, Ohio
- 2017-Present Faculty Leader - Sport Leadership & Management Program Trips, Miami University, Oxford Ohio
- 2019-2020 Faculty Advisor, SLAM DataFest Team, Department of Sport Leadership & Management, Miami University, Oxford, Ohio
- 2019-2020 Faculty Advisory Committee, Miami Metrics, Miami University, Oxford, Ohio
- 2018-2020 Faculty co-advisor, Sport Career Expo and Networking Event (SCENE), Miami University, Oxford, Ohio
- 2018-2020 Faculty Co-advisor, Sport Leadership and Management Club, Department of Kinesiology, Miami University, Oxford, Ohio

PROFESSION

PROFESSIONAL ORGANIZATION COMMITTEE MEMBER

- 2023-Present Committee Member - Finance Committee - *North American Society for the Sociology of Sport*

CONFERENCE SESSION ORGANIZER

- 2023 Co-Organizer of Session - The Wake of the 2023 FIFA Women's World Cup - *Annual Conference of North American Society for the Sociology of Sport, New Orleans, LA, USA.*
- 2022 Organizer of Session - Global Sport Mega-Events in the 2020s - *Annual Conference of North American Society for the Sociology of Sport, Montreal, QB, Canada*
- 2021 Organizer of Session - Teaching Sport Management as Sociologists - *Annual Conference of North American Society for the Sociology of Sport, New Orleans, LA, USA (conference cancelled due to COVID-19)*

2019 Organizer of Session – Political Economy of Sport and the Active Body – *Annual Conference of North American Society for the Sociology of Sport*, Virginia Beach, VA, USA

2017 Organizer of Session – Political Economy of Sport and the Active Body – *Annual Conference of North American Society for the Sociology of Sport*, Windsor, ON, Canada

COMMUNITY

CITY OF OXFORD

2022-Present Member, Recreation Board, City of Oxford, Oxford, Ohio

TALAWANDA BASKETBALL

2023-Present Head Coach, 6th Grade Girls Basketball, Talawanda School District, Oxford, Ohio

OXFORD SAY SOCCER

2020-Present Vice President, Oxford Say Soccer, Oxford, Ohio

2019-Present Head Coach, Oxford United Girls U11, Oxford, Ohio

REVIEWER CONTRIBUTIONS TO SCHOLARLY JOURNALS AND BOOKS

BOOK PROPOSAL REVIEWER

2022–Present Routledge Publishing

JOURNAL ARTICLE REVIEWER

2023-Present *Journal of Sport Marketing and Sponsorship*

2023-Present *Sport in Society*

2022-Present *Frontiers in Sports and Active Living*

2022-Present *Managing Sport & Leisure*

2018-Present *Sociology of Sport Journal*

2018-Present *Journal of Amateur Sport*

2017-Present *Sport Management Review*