

Ryan Chen, Ph.D.

Department of Sport Leadership and Management, 113 Laws Hall
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Academic Background

Florida State University, Tallahassee, Florida

Ph.D., Sport Management: 2018 – 2022

Advisor: Joshua I. Newman

Dissertation title: Neoliberal globalization and mediated sport fandom: A study of Chinese distant fans

University of California, San Diego, California

MA, International Affairs: 2015 – 2017

University of Connecticut, Storrs, Connecticut

BA, Political Science; Geography: 2011 – 2015

Professional Experience

Miami University, Oxford, Ohio

Assistant Professor: 2022 – Present

- Teaching sport analytics courses at undergraduate and graduate level
- Responsible for coordinating and facilitating Sport Analytics Minor, Master of Sport Analytics program, and Sport Analytics Summer Academy at the Department of Sport Leadership and Management

Florida State University, Tallahassee, FL

Graduate Teaching Assistant / Teaching Instructor: 2018 – 2022

- Teaching multiple sport management courses at the undergraduate level (Sport Analytics, Sport Governance, Lifetime Activity Program)
- Responsible for grading and student mentoring in multiple sport management courses at the undergraduate level (Cross-cultural Sport, Sport in Literature, Sport in Society, Sport Governance)

Eva Care Group, Los Angeles, California

Business Office Associate: 2017 – 2018

- Responsible for operational management in affiliated senior care centers and investment projects in mainland China, Hong Kong, Taiwan, and Japan.

University of California, San Diego Extension, San Diego, California

Education Program Assistant: 2016 – 2017

- Responsible for conducting marketing research, optimizing the process of administrative management, and planning prospective courses.

Honors, Awards, and Prizes

Honorary Member of Gamma Theta Upsilon (International Geographical Honor Society)

Language Proficiency

Mandarin Chinese – native in speaking, reading, and writing

English – business proficient in speaking, reading, and writing

Japanese – intermediate in speaking, reading, and writing

Research Experience

Refereed Publications

Chen, R., Su, Y., & Beissel, A. (Accepted). The Quest for Authenticity amid Activism and Sportswashing: A Netnographic Study of Chinese Satellite Fans during the 2022 FIFA Men's World Cup. *Soccer & Society*.

Newman, J. I., Xue, H., Chen, R., Chen, Y., & Watanabe, N. M. (2021). Football and cultural citizenship in China: A study in three embodiments. *Sport in Society*. (Impact factor: 1.725)

Chen, R., & Davidson, N. P. (2021). English Premier League manager perceptions of video assistant referee (VAR) decisions during the 2019-2020 season. *Soccer & Society*, 23(1), 44 - 55.

Chen, R., Rochon, M. A., & Anderson, L. C. (2021). "That is terrible news!": Media framing of Mamba Mentality within contemporary US racial and gender politics. *Communication & Sport*, 10(4), 616 - 641. (Impact factor: 3.178)

Liu, Z., Chen, R., & Newman, J. I. (2021). The football dream of a sleeping dragon: Media framing (s), east-west geopolitics, and the crisis of the Chinese men's national team. *Communication & Sport*, 9(1), 55-87. (Impact factor: 3.178)

Xue, H., Watanabe, N. M., Chen, R., Newman, J. I., & Yan, G. (2020). Football (as) Guanxi: A relational analysis of actor reciprocity, state capitalism, and the Chinese football industry. *Sport in Society*, 23(12), 2005-2030. (Impact factor: 1.725)

Chen, R. (2019). What is Enes Kanter afraid of? – Political intrigue and international travel in the NBA. *Sports Litigation Alert*, 16(4).

Refereed Book Chapters

Xue, H., Chen, R., Dai, S., & Newman, J. I. (2022). Measuring sustainable development goal 1. In McCullough, B. P., Kellison, T. B. & Melton, E. N. (Eds.). *The Routledge Handbook of Sport and Sustainable Development*. Routledge.

Teaching Experience

Courses Taught

Miami University

SLM 638 Sport Performance Analytics – Spring 2024
SLM 453 L L B: Seminar in SLM – Spring 2024
SLM 247L L A: Global Sport Perspectives – Spring 2024
SLM 212 Introduction to Sport Management – Winter 2023
SLM 314 Sport Analytics I – Fall 2023
SLM 275 Introduction to Sport Analytics – Fall 2023
SLM 638 Sport Performance Analytics – Spring 2023
SLM 275 Introduction to Sport Analytics – Spring 2023
SLM 275 Introduction to Sport Analytics – Fall 2022

Florida State University

SPM 4604 Sport Governance – Spring 2022
SPM 4604 Sport Governance – Fall 2021
SPM 4703 Introduction to Sport Analytics – Spring 2021
SPM 4703 Introduction to Sport Analytics – Fall 2020
SPM 4604 Sport Governance – Spring 2020
Lifetime Activity Program

- PEM 1148 Fitness Walking – Spring 2019
- PEM 1001 Esports and Exergaming – Spring 2019
- PEM 1121 Stretch and Relaxation – Spring 2019
- PEM 1121 Stretch and Relaxation – Fall 2018

Service Experience

Conference Presentations

Chen, Y., & Chen, R. (2023). *Recreational skiers, skilled workers, and classed bodies: Reflecting Asian diasporas' leisure experience through embodied research acts*. November 4, 2022. North American Society for the Sociology of Sport. New Orleans, LA

Chen, R., Su, Y., & Beissel, A. (2023). *The Quest for Authenticity amid Activism and Sportswashing: A Netnographic Study of Chinese Satellite Fans during the 2022 FIFA Men's World Cup*. October 25, 2023. Sport Marketing Association. St. Petersburg, FL

Chen, R. (2022). Mediated sport fandom and neoliberal globalization: A study of Chinese distant fans. November 11, 2022. North American Society for the Sociology of Sport. Las Vegas, NV

Chen, R. & Xu, Y. (2022). *A double-edged sword: An empirical analysis of Video Assistant Referee (VAR) on viewer experience*. June 4, 2022. North American Society for Sport Management. Atlanta, GA

Chen, R. (2019). *Transposable citizenship: Negotiating fandom in a globalizing world*. November 9, 2019. North American Society for the Sociology of Sport. Virginia Beach, VA

Journal Reviewer

Communication & Sport: 2023

Sport in Society: 2022, 2023

Journal of Decision Systems: 2021

University Service

Departmental committees

SLAM Academic Grievance Committee: Fall 2022 – present

Community Service

Student Supervising Service at Kearney Center, Tallahassee: 2018 – 2020

- Responsible for supervising FSU students volunteering at a comprehensive emergency social service center in Tallahassee.

Professional Affiliations

North American Society for the Sociology of Sport: 2019 – Present

North American Society for Sport Management: 2019 – Present