

Commerce is the broad system of organizations producing goods and services for their markets to satisfy their stakeholders.

RECOMMENDED FOUR-YEAR PLAN

First Year

<i>First Semester • 15-16 Credit Hours</i>	<i>Second Semester • 16 Credit Hours</i>
ENG 111 English Composition (3)	CMR 101 Introduction to Accounting I (3)
CMR 111 Introduction to Management I (3)	CMR 108 Introduction to Business Law (3)
MPF IIA Creative Arts (3)	STA 261 Statistics (4)
MPF IV Natural Science (3-4)	MPF IIB Humanities (3)
ELECTIVE Elective (3)	MPF III Global Perspectives (3)

Freshmen are strongly encouraged to take UNV 101 their first semester.

Second Year

<i>First Semester • 15 Credit Hours</i>	<i>Second Semester • 15-16 Credit Hours</i>
CMR 105 Introduction to Marketing (3)	CMR 244 Introduction to Global Business (3)
CMR 207 Management Planning & Control (3)	CMR 263 Sales & Promotions (3)
CMR 211 Economics for Commerce (3)	CMR 282 Computer-based Business Analysis (3)
MPF IIC Social Science (3)	MPF IV Natural Science (3-4)
ELECTIVE Elective (3)	ELECTIVE Elective (3)

Third Year

<i>First Semester • 15 Credit Hours</i>	<i>Second Semester • 15 - 18 Credit Hours</i>
CMR 242 Management Small Business Operations (3)	CMR 301 Personal Organizational Skills (3)
CMR 302 Financial Information for Managers (3)	CMR 361 Marketing for the Small Business (3)
MP-AW Advanced Writing (3)	MP-ExL Experiential Learning (CMR 401 with SL designation recommended) (0-3)
MPT Thematic Sequence (3)	MPT Thematic Sequence (3)
ELECTIVE Elective (3)	ELECTIVE Elective (3)
	ELECTIVE Elective (3)

Fourth Year

<i>First Semester • 15 Credit Hours</i>	<i>Second Semester • 15 Credit Hours</i>
CMR 401 Leadership Decision Skills (3)	CMR 495 Strategic Management for Commerce (3)
CMR 442 Current Issues & Innovation (3)	MPT Thematic Sequence (3)
MP-IP Intercultural Perspectives (3)	ELECTIVE Elective (3)
ELECTIVE Elective (3)	ELECTIVE Elective (3)
ELECTIVE Elective (3)	ELECTIVE Elective (3)

This planning sheet does not guarantee offer of classes in any given semester; please consult with an Advisor to schedule your classes appropriately. Your degree audit is your official program record.

CAREER OPTIONS

Small Business Management prepares students to start their own business, operate a franchise, manage a department or advance in their current organization. Graduates can pursue a wide variety of careers ranging from but not limited to:

- Management
- Marketing
- Graduate degree pursuit in related areas
- Professional Sales & Sales Management
- Small Business Owner

GRADUATION REQUIREMENTS

Students must earn a minimum of 124 credit hours, achieve an overall GPA of 2.0 in order to qualify for graduation. Students should consult with their DAR and advisor to ensure degree requirements are met.

<http://bulletin.miamioh.edu/liberal-arts-applied-science/commerce-bs/>

<http://bulletin.miamioh.edu/liberal-arts-applied-science/applied-social-research-bs/>

ELECTIVE COURSEWORK

This major has several elective courses. Electives provide an opportunity to explore other disciplines or interest areas. To make the most of your electives consider completing:

- A Minor
- An Internship
- Study Abroad
- A Co-Major or Second Major
- A Service Learning Experience
- A Career Related Experience

CONTACT INFORMATION

Department of Commerce

513-785-7706

commerce@MiamiOH.edu

MiamiOH.edu/Regionals/CMR

Office of Advising

513-727-3440

regadvising@MiamiOH.edu

MiamiOH.edu/Regionals/Advising

Office of Admission

513-785-3111

MURAdmission@MiamiOH.edu

MiamiOH.edu/Regionals/Admission

Career Services and Professional Development

513-785-3113 (MUH) | 513-217-3390 (MUM)

miamiregionalscareer@MiamiOH.edu

MiamiOH.edu/Regionals/Careers

ABBREVIATION KEY

MP-EL = Experiential Learning

MPF I = English Composition

MPF IIC = Social Science

MPF V = Mathematics, Formal Reasoning, Technology

MPT = Thematic Sequence

MP-AW = Advanced Writing

MPF = Global Miami Plan Foundation

MPF IIB = Humanities

MPF IV = Natural Science

MP-IP = Intercultural Perspectives

MPF IIA = Creative Arts

MPF III = Global Perspectives