

Devin Young

(555) 513-4567 • dyoung@yahoo.com • Franklin, OH

12 November 2020

Warren Smith
LISNR
1340 Clay Street Suite 400
Cincinnati, OH 45202

Dear Mr. Smith:

I am writing to express my interest in the Marketing Internship available with LISNR at your Cincinnati location. I am a junior at Miami University majoring in Small Business Management. In all the courses I have taken so far, anything related to marketing has been my favorite. I have become passionate about learning the latest marketing tools and techniques in order to creatively solve problems and promote products.

In addition to my passion for marketing, I would be a good fit for this position because of your need for an enthusiastic intern with an understanding of social networks and the ability to learn quickly. I am an energetic team member who strives to do their best every day. My friendly and positive attitude led to me being named Employee of the Month three times at Starbucks. I have extensive experience with social networks, particularly through my internship with Miami Regionals. While working with the Marketing & Communications team, I learned how to track metrics and use that data to create meaningful content. I also was given the opportunity to design a six-week campaign to increase student awareness of resources, and usage of student resources went up significantly as a result of the campaign. Finally, I am a lifelong learner who can pick up new skills and concepts quickly. I learn best by doing and enjoy diving in and making an impact right away.

I am especially interested in LISNR because I am fascinated by innovations that can be used to improve the customer experience. Contactless authentication is more important now than ever, and it appears that LISNR is a leader in this service based on the number of awards received and Fortune 100 companies who use LISNR's technology. It would be a privilege to work with LISNR to increase both external and internal knowledge of our services.

Please feel free to contact me if I can provide any further information. Thank you for your time, and I look forward to hearing from you.

Sincerely,

Devin Young