

ALEX SMITH

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EDUCATION

Miami University | Hamilton, Ohio

Anticipated May 2021

Bachelor of Arts in Communication Studies

GPA: 3.52

RELEVANT EXPERIENCE

Kroger | Cincinnati, Ohio

January 2020 to May 2020

Social Media Intern

- Created ten unique and eye-catching Instagram posts, adhering to Kroger's brand guidelines while appealing to viewers
- Collaborated with a team of five other interns to develop an innovative Instagram series to be implemented in July 2020
- Conducted research on social media best practices and analyzed Instagram metrics to increase Kroger's following

OTHER EXPERIENCE

Starbucks | Hamilton, Ohio

May 2018 to present

Barista

- Guided customers through the ordering process in a friendly and helpful manner, winning a customer service award twice
- Prepared drinks carefully and quickly to meet customers' needs and provide a positive experience
- Cleaned and organized the store regularly, taking the lead on both opening and closing procedures

Hamilton Central YMCA | Hamilton, Ohio

May 2017 to August 2017

Lifeguard

- Provided beginner and intermediate swim lessons, educating students on proper techniques
- Supervised the pool area and promoted the YMCA's safety principles to keep swimmers safe
- Worked alongside other YMCA staff members to keep facilities clean and orderly

ACTIVITIES

Secretary, Regional Student Government

August 2019 to

present

Volunteer, Open Door Food Pantry

December 2016 to present

INTERESTS

Painting, cooking, visiting museums, bicycling