First Destinations

2017-2018 Regional Campus Bachelor's Graduates: Placement by Major

Miami University

Office of Institutional Research & Effectiveness www.miamioh.edu/oir
# Table of Contents

Table of Contents.......................................................................................................................................................... 2

Methodology..................................................................................................................................................................... 3

Majors Without Placement Data....................................................................................................................................... 4

College of Liberal Arts and Applied Science......................................................................................................................... 5
    Criminal Justice............................................................................................................................................................... 6
    Engineering Technology.................................................................................................................................................... 7
    Information Technology..................................................................................................................................................... 8
    Integrative Studies............................................................................................................................................................ 9
    Liberal Studies............................................................................................................................................................... 10
    Nursing............................................................................................................................................................................. 11
    Small Business Management........................................................................................................................................... 12
First Destinations Methodology

Methodology
The First Destinations report provides placement information on students who graduated during the 2017-2018 academic year. Placement results are based on graduates' primary activity after graduation and align with National Association of Colleges and Employers (NACE) First Destination guidelines. National comparison data will be available from NACE in October.

First Destination data are based on variety of data sources, including online surveys, phone surveys, national databases, data from Miami University offices, direct employer confirmation, and public sources. Results are not publicly available for majors that have placement data for only a small number of graduates (n < 10).

Graduates must be employed, serving in the military, serving in a volunteer or service program, or enrolled by Dec. 31, 2018 in order to count as successfully placed. Consistent with the National Association of Colleges and Employers (NACE) First Destination guidelines, the success rate calculation excludes alumni who are not seeking employment or education from the denominator. However, alumni who are not seeking employment or education are included when calculating the individual primary activities (e.g., percent employed, percent continuing education).

The full methodology and results are available in the 2017-2018 Regional Campus Bachelor's Graduates report, available on the Office of Institutional Research & Effectiveness website at miamioh.edu/oir/alumni.

Questions can be directed to the Office of Institutional Research & Effectiveness at InstitutionalResearch@MiamiOH.edu or 513-529-1662.
Majors Without Placement Data

Results are not publicly available for majors that have placement data for only a small number of graduates (n < 10). The following majors are excluded from the current report due to small sample size.

- Applied Social Research
- Civic & Regional Development
- Communication Studies
- Community Arts
- English Studies
- Forensic Science
- Health Information Technology
- Psychological Science
First Destinations

2017-2018 Regional Campus Bachelor's Graduates

Graduating Class Size: 379
Graduates with Data: 235
Knowledge Rate: 62.0%

Overall Success Rate* 95.7%

Employed Full-Time: 176
Average Salary: $52,115
Median Salary: $50,000

Primary Activity of Graduates

- Employed Full-Time: 68.9%
- Standard Employment PT: 3.4%
- Seeking Employment: 3.4%
- Continuing Education: 14.0%
- Other Options**: 10.7%

**Other Options** included:
- Post Grad Fellowship/Internship FT (2.6%) & PT (0.4%)
- Entrepreneur FT (2.1%) & PT (0.4%)
- Freelance PT (0.4%)
- Military Service (1.3%)
- Temp/Contract FT (1.3%)
- Volunteer/Service Program (0.4%)
- Seeking Continuing Education (0.9%)
- Not Seeking Employment or Education (0.9%)

*The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program).

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First Destinations

2017-2018 Criminal Justice

Graduating Class Size: 34
Graduates with Data: 17
Knowledge Rate: 50.0%

Overall Success Rate*

88.2%

Employed Full-Time: 8
Average Salary: N/A (< 5)
Median Salary: N/A (< 5)

Primary Activity of Graduates

- 41.2% (Standard Employment FT)
- 35.3% (Continuing Education)
- 5.9% (Temp/Contract FT)
- 5.9% (Military Service)
- 11.8% (Seeking Employment)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.
First Destinations

2017-2018 Engineering Technology

Graduating Class Size: 69
Graduates with Data: 44
Knowledge Rate: 63.8%

Overall Success Rate*

98.6%

Employed Full-Time: 26
Average Salary: $55,212
Median Salary: $54,000

Primary Activity of Graduates

81.8% (Standard Employment FT)
9.1% (Continuing Education)
9.1% (Other Options**)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.

**“Other Options” include:
- Temp/Contract PT (2.3%)
- Post Grad Fellowship/Internship FT (2.3%)
- Military Service (2.3%)
- Seeking Employment (2.3%)
First Destinations

2017-2018 Information Technology

Graduating Class Size: 13
Graduates with Data: 13
Knowledge Rate: 100.0%

Overall Success Rate*

92.3%

Employed Full-Time: 11
Average Salary: $47,500
Median Salary: $50,000

Primary Activity of Graduates

7.7% (Seeking Employment)
92.3% (Standard Employment FT)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.
First Destinations

2017-2018 Integrative Studies

Graduating Class Size: 48
Graduates with Data: 28
Knowledge Rate: 58.3%

Overall Success Rate*

92.9%

Employed Full-Time: 12
Average Salary: $40,551
Median Salary: $42,100

Primary Activity of Graduates

- 50.0% (Standard Employment FT)
- 21.4% (Continuing Education)
- 21.4% (Other Options**)
- 7.1% (Seeking Employment)

**Other Options** include:
- Standard Employment PT (3.6%)
- Entrepreneurship FT (3.6%) & PT (3.6%)
- Freelance PT (3.6%)
- Post Grad Fellowship/Internship FT (3.6%)
- Temp/Contract FT (3.6%)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.
First Destinations

2017-2018 Liberal Studies

Graduating Class Size: 39
Graduates with Data: 24
Knowledge Rate: 61.5%

Overall Success Rate*

95.7%

Employed Full-Time: 7
Average Salary: $65,000
Median Salary: $59,500

Primary Activity of Graduates

50.0% (Standard Employment FT)
12.5% (Other Options**)
29.2% (Continuing Education)
8.3% (Standard Employment PT)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.

**“Other Options” include:
- Post Grad Fellowship/Internship FT (4.2%)
- Seeking Employment (4.2%)
- Not Seeking Employment or Education (4.2%)
First Destinations

2017-2018 Nursing
Graduating Class Size: 82
Graduates with Data: 49
Knowledge Rate: 59.8%

Overall Success Rate*
95.8%
Employed Full-Time: 28
Average Salary: $55,316
Median Salary: $54,718

Primary Activity of Graduates

**Other Options** include:
- Standard Employment PT (2.0%)
- Post Grad Fellowship/Internship FT (4.1%)
- Continuing Education (4.1%)
- Military Service (2.0%)
- Volunteer/Service Program (2.0%)
- Seeking Employment (2.0%)
- Seeking Continuing Education (2.0%)
- Not Seeking Employment or Education (2.0%)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.

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2017-2018 Small Business Management

Graduating Class Size: 51
Graduates with Data: 33
Knowledge Rate: 64.7%

Overall Success Rate*

97.0%

Employed Full-Time: 13
Average Salary: $56,303
Median Salary: $50,000

Primary Activity of Graduates

- 81.8% (Standard Employment FT)
- 6.1% (Entrepreneurship FT)
- 12.1% (Other Options**)

* The Overall Success Rate is the percentage of graduates who are successfully placed (employed, enrolled, military, or volunteer/service program), excluding not seeking.

**Other Options** include:
- Standard Employment PT (3.0%)
- Post Grad Fellowship/Internship FT (3.0%) & PT (3.0%)
- Seeking Employment (3.0%)