

2012 Alumni Survey: Oxford Campus Bachelor's Degree Recipients Miami University

- Two separate but related Alumni Surveys were administered during the summer of 2012. The *Established Alumni Survey* was sent to alumni who graduated either five or ten years prior to the survey. The *Recent Alumni Survey* was sent to alumni who graduated approximately one year prior to the survey.
- Both Alumni Surveys include questions about alums' careers and additional education after graduating from Miami, the skills they developed during their time at Miami and the importance of these skills to their current career, their personal development at Miami, and their overall evaluation of their Miami education. Although some questions are asked on both the Recent and the Established Alumni Surveys, each survey also included unique items.
- Alumni were invited to participate in the online survey via email. 313 Oxford campus bachelor's alumni completed the Recent Alumni Survey (9.4% response rate) and 668 completed the Established Alumni Survey (17.5% response rate).¹
- Detailed results for the Alumni Surveys, including demographic information for the participants and results for all close-ended survey questions, are in the attached tables.

Employment

- 79.6% of recent alumni were currently employed, compared with 91.3% of established alumni. Among recent alumni with a full-time, salaried position, the median salary range was \$30,000-\$39,999 per year; 12.3% of recent alumni earn \$60,000 or more per year. The median salary range for established alumni with a full-time, salaried position was \$60,000-\$69,999 per year; 29.2% of established alumni earn \$80,000 per year or more.
- Among alumni who were currently employed:
 - Roughly two-thirds of both recent and established alumni indicated that their current position was related to their major(s) at Miami.
 - Recent alumni were most likely to have found their current position through a lead from a friend or relative (31.4%), through Miami's Career Services (22.0%), or by circulating their resume to prospective employers via the web (19.9%). Established alumni were most likely to have found their current position through a lead from a friend or relative (31.2%), by responding to a web advertisement or job posting (20.6%), or through another strategy not explicitly identified on the survey (16.9%).
 - When asked to rate the importance of various skills and abilities to their current position, both recent and established alumni identified problem solving skills and critical thinking skills as the most important and research skills as the least important.
 - On average, recent alumni (including those who were not currently employed) agreed that the classes and activities they experienced at Miami helped them to develop all three of these skills. (Established alumni were not asked to rate Miami's support with these skills.)

¹ Response rates are calculated by dividing the number of surveys completed by the number of invitations sent. Due to the difficulty in tracking alumni, some alumni email addresses may be invalid, thus making the response rate appear lower than it truly is. Over 800 email addresses were returned as invalid; other invalid email addresses may not have resulted in an "invalid" return email.

Additional Education

- 26.1% of recent alumni and 14.5% of established alumni were currently enrolled in school. Alumni who were in school were most likely to be pursuing a master's-level degree (recent alumni: 46.2%; established alumni: 56.0%) followed by a doctoral degree (recent alumni: 42.3%; established alumni: 28.6%).
- 45.2% of established alumni had earned an additional degree since leaving Miami. Of those who had earned an additional degree, 59.1% had earned a master's degree, 26.4% earned a doctoral degree, and 7.2% had earned an additional bachelor's degree.

Evaluation of Miami

- 93.8% of recent alumni and 93.2% of established alumni rated their entire educational experience at Miami as either "excellent" or "good."
- 80.3% of recent alumni and 82.0% of established alumni were "satisfied" or "very satisfied" with their preparation to enter the professional world of their major.
- 90.1% of established alumni were "satisfied" or "very satisfied" with their preparation for further academic study.
- Among recent alumni, 91.2% agreed or strongly agreed with the statement, "My professors were effective, well-prepared teachers."

**2012 Recent Alumni Survey: Oxford Campus Bachelor's Degree Recipients
Miami University**

DEMOGRAPHICS	Survey Participants	All Recent Alumni (Oxf. Bach.)
Sample Size/Population Size	313	3,486
Response Rate	9.4%	NA
Gender		
Male	39.3%	44.9%
Female	60.7%	55.1%
Race/Ethnicity		
White	89.8%	84.6%
Minority (Domestic)	6.4%	11.4%
Non-Resident Alien	1.3%	0.9%
Unknown	2.6%	3.1%
Division¹		
Arts and Science	48.6%	51.9%
Business	23.0%	28.2%
Education, Health and Society	21.4%	20.6%
Engineering and Applied Science	5.8%	5.6%
Creative Arts	5.1%	6.1%

*****EMPLOYMENT*****

Are you currently employed?

Yes	79.6%
No	20.4%

How many job offers (if any) did you receive when searching for post-graduation employment?

0	11.2%
1	41.3%
2	28.5%
3	11.2%
4	5.0%
5	2.1%
6 or more	0.8%

If you currently have more than one job, please respond to the following questions using what you consider to be your primary job.

Is your position a full-time or a part-time position?

Full-time	87.6%
Part-time	12.4%

How many months have you been with your current company/organization?

1 or fewer	11.0%
2	4.6%
3	3.4%
4	2.5%
5	2.1%
6	4.2%
7	3.8%
8	3.0%
9	5.5%
10	5.9%
11	8.0%
12 or more	46.0%

In what field of employment are you working? (You may mark more than one field, if necessary.)	
Architecture	1.3%
Art and Design	2.1%
Business Operations	12.1%
Community and Social Services	4.2%
Computer and Mathematical	5.8%
Education	15.0%
Engineering	4.2%
Entertainer or Performer	0.4%
Farming, Fishing or Forestry	0.4%
Finance	12.1%
Food Preparation and Serving	2.9%
Healthcare/Medical	11.3%
Law Enforcement	0.4%
Legal	2.9%
Library	0.8%
Life, Physical, or Social Science	4.2%
Management	2.9%
Manufacturing	1.3%
Media and Communication	4.2%
Military	1.3%
Sales	12.1%
Transportation and Material Moving	2.1%
Other	18.3%

Is the position related to your major(s) at Miami?	
Yes	65.6%
No	34.4%

Are you paid on an hourly basis or an annual (i.e., salaried) basis?	
Hourly	29.6%
Annual	70.4%

Please provide an estimate of your salary.	
Hourly (Full-Time and Part-Time)	
Less than \$10.00/hour	16.4%
\$10.00 - \$14.99/hour	47.8%
\$15.00 - \$19.99/hour	22.4%
\$20.00 - \$24.99/hour	10.4%
\$25.00 - \$29.99/hour	1.5%
\$30.00 - \$34.99/hour	1.5%
\$35.00 - \$39.99/hour	0.0%
\$40.00 - \$44.99/hour	0.0%
\$45.00 - \$49.99/hour	0.0%
\$50.00/hour or more	0.0%

Please provide an estimate of your salary.	
Annual (Full-Time Only)	
Less than \$20,000 per year	4.8%
\$20,000-29,999 per year	8.8%
\$30,000-39,999 per year	25.2%
\$40,000-49,999 per year	27.9%
\$50,000-59,999 per year	21.1%
\$60,000-69,999 per year	8.2%
\$70,000 or more per year	2.0%
\$80,000 - \$89,999 per year	1.4%
\$90,000 - \$99,999 per year	0.7%
\$100,000 - \$124,999 per year	0.0%
\$125,000 - \$149,999 per year	0.0%
\$150,000 - \$199,999 per year	0.0%
\$200,000 or more per year	0.0%

How did you locate your current position? (Mark all that apply.)	
Through Miami University's Career Services	22.0%
Circulated resume to prospective employers via the web	19.9%
Responded to a web advertisement/posting	14.0%
Through a lead from a friend or relative	31.4%
As a direct result of an internship	8.5%
Faculty contact	5.1%
Circulated resume to prospective employers via paper	4.2%
Responded to a paper advertisement/posting	1.3%
Through an employment agency	3.4%
Recruited by an employer	12.7%
Other	15.7%

How important are each of the following skills and abilities in your current position?	
Average Score [Scale range: Not at all important (1) to Very Important (4)]	
Collaboration skills	3.3
Leadership skills	3.1
Computer/technology skills	3.2
Research skills	2.7
Problem solving skills	3.5
Critical thinking skills	3.4
Innovative thinking skills	3.2

*****ADDITIONAL EDUCATION*****

Are you currently enrolled in school?	
Yes	26.1%
No	73.9%

What degree are you currently pursuing?	
Bachelor's Level Program	2.6%
Certificate Program (Graduate Level)	7.7%
Master's or Master's Equivalent	46.2%
Specialist Degree	0.0%
Doctoral - Research/Scholarship or Professional	42.3%
Other	1.3%

What is your current area of study?	
Agriculture, agriculture operations, and related sciences	0.0%
Architecture and related services	5.4%
Area, ethnic, cultural, gender, and group studies	0.0%
Biological and biomedical sciences	5.4%
Business, management, marketing, and related support services	4.1%
Communication, journalism, and related programs	1.4%
Communications technologies/technicians and support services	0.0%
Computer and information sciences and support services	0.0%
Education	8.1%
Engineering, engineering technologies, and related fields	5.4%
English language and literature/letters	4.1%
Family and consumer sciences/human sciences	2.7%
Foreign languages, literatures, and linguistics	0.0%
Health professions and related programs	25.7%
History	0.0%
Law enforcement, homeland security, firefighting and related protective services	0.0%
Legal professions and studies	16.2%
Liberal arts and sciences, general studies and humanities	0.0%
Library science	0.0%
Mathematics and statistics	0.0%
Military science, leadership, operational art, technologies, and applied sciences	1.4%
Multi/interdisciplinary studies	0.0%
Natural resources and conservation	1.4%
Parks, recreation, leisure, and fitness studies	0.0%
Philosophy and religious studies	0.0%
Physical sciences	0.0%
Psychology	6.8%
Public administration and social service professions	1.4%
Science technologies/technicians	0.0%
Social sciences	2.7%
Theology and religious vocations	1.4%
Visual and performing arts	1.4%
Other	5.4%

*****PROFESSIONAL AND PERSONAL DEVELOPMENT*****

The classes and activities I experienced at Miami helped me to develop:

Average Score [Scale range: Strongly Disagree (1) to Strongly Agree (4)]

Collaboration skills	3.3
Leadership skills	3.2
Computer/technology skills	3.0
Research skills	3.4
Problem solving skills	3.4
Critical thinking skills	3.5
Innovative thinking skills	3.2
A passion for my profession	3.1

During my time at Miami, I:

Average Score [Scale range: Strongly Disagree (1) to Strongly Agree (4)]

Developed a sense of personal ethics or responsibility	3.4
Gained a sense of greater personal identity or sense of self	3.4
Learned more about my learning style or approach to learning	3.4

Miami prepared me to:

Average Score [Scale range: Strongly Disagree (1) to Strongly Agree (4)]

Work with others from different cultures	2.9
Take social action	2.9

*****EVALUATION OF EDUCATION*****

How satisfied were you with your preparation to enter the professional world of your major(s)?

Very Dissatisfied	4.1%
Dissatisfied	15.5%
Satisfied	51.7%
Very Satisfied	28.6%

My professors were effective, well-prepared teachers.

Strongly Disagree	6.7%
Disagree	2.1%
Agree	49.8%
Strongly Agree	41.4%

How would you evaluate your entire educational experience at Miami?

Excellent	59.7%
Good	34.1%
Fair	5.9%
Poor	0.3%

¹ Totals for this category may sum to more than 100% due to students receiving multiple degrees.

**2012 Established Alumni Survey: Oxford Campus Bachelor's Degree Recipients
Miami University**

DEMOGRAPHICS	Survey Participants	All Established Alumni (Oxf. Bach.)
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Sample Size/Population Size	668	7,054
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Response Rate	17.5%	NA
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Gender		
Male	40.0%	43.7%
Female	60.0%	56.3%

Race/Ethnicity		
White	89.8%	89.7%
Minority (Domestic)	6.9%	7.0%
Non-Resident Alien	0.0%	0.0%
Unknown	3.3%	3.4%

Division¹		
Arts and Science	44.6%	42.6%
Business	29.2%	31.3%
Education, Health and Society	16.6%	18.5%
Engineering and Applied Science	6.6%	3.7%
Creative Arts	4.0%	5.7%
Western College	2.5%	1.5%

*****EMPLOYMENT*****

Are you currently employed?

Yes	91.3%
No	8.7%

If you currently have more than one job, please respond to the following questions using what you consider to be your primary job.

Is your position a full-time or a part-time position?

Full-time	94.5%
Part-time	5.5%

How many years have you been with your current company/organization?

1 or fewer	28.2%
2	16.7%
3	10.4%
4	9.1%
5 or more	35.6%

In what field of employment are you working? (You may mark more than one field, if necessary.)

Architecture	1.4%
Art and Design	1.9%
Business Operations	7.3%
Community and Social Services	2.2%
Computer and Mathematical	6.5%
Education	19.9%
Engineering	3.2%
Entertainer or Performer	0.3%
Farming, Fishing or Forestry	0.5%
Finance	11.2%
Food Preparation and Serving	1.0%
Healthcare/Medical	15.3%
Law Enforcement	0.7%
Legal	5.3%
Library	0.3%
Life, Physical, or Social Science	3.1%
Management	6.5%
Manufacturing	3.9%
Media and Communication	6.5%
Military	1.4%
Sales	7.5%
Transportation and Material Moving	1.2%
Other	20.9%

Is the position related to your major(s) at Miami?	
Yes	66.6%
No	33.4%

Are you paid on an hourly basis or an annual (i.e., salaried) basis?	
Hourly	17.2%
Annual	82.8%

Please provide an estimate of your salary.	
Hourly (Full-Time and Part-Time)	
Less than \$10.00/hour	3.1%
\$10.00 - \$14.99/hour	19.4%
\$15.00 - \$19.99/hour	20.4%
\$20.00 - \$24.99/hour	20.4%
\$25.00 - \$29.99/hour	14.3%
\$30.00 - \$34.99/hour	8.2%
\$35.00 - \$39.99/hour	2.0%
\$40.00 - \$44.99/hour	2.0%
\$45.00 - \$49.99/hour	1.0%
\$50.00/hour or more	9.2%
Annual (Full-Time Only)	
Less than \$20,000 per year	0.2%
\$20,000-29,999 per year	2.4%
\$30,000-39,999 per year	9.7%
\$40,000-49,999 per year	16.2%
\$50,000-59,999 per year	16.2%
\$60,000-69,999 per year	13.1%
\$70,000 or more per year	13.1%
\$80,000 - \$89,999 per year	7.5%
\$90,000 - \$99,999 per year	6.0%
\$100,000 - \$124,999 per year	7.3%
\$125,000 - \$149,999 per year	2.4%
\$150,000 - \$199,999 per year	4.0%
\$200,000 or more per year	2.0%

How did you locate your current position? (Mark all that apply.)	
Through Miami University's Career Services	6.8%
Circulated resume to prospective employers via the web	10.1%
Responded to a web advertisement/posting	20.6%
Through a lead from a friend or relative	31.2%
As a direct result of an internship	7.5%
Faculty contact	3.6%
Circulated resume to prospective employers via paper	4.1%
Responded to a paper advertisement/posting	3.6%
Through an employment agency	4.1%
Recruited by an employer	15.7%
Other	16.9%

How important are each of the following skills and abilities in your current position?	
Average Score [Scale range: Not at all important (1) to Very Important (4)]	
Collaboration skills	3.5
Leadership skills	3.4
Computer/technology skills	3.3
Research skills	2.9
Problem solving skills	3.7
Critical thinking skills	3.7
Innovative thinking skills	3.4

How important are each of the following skills and abilities in your current position?	
Average Score [Scale range: Not at all important (1) to Very Important (4)]	
The ability to draw conclusions from quantitative data	3.2
The ability to draw conclusions from qualitative data	3.3
Oral presentation skills	3.3
Writing skills	3.2
The ability to engage in continuous learning and intellectual growth	3.4
The ability to apply information and skills to new, complex situations.	3.5
The ability to identify when there is a need for information and to evaluate and effectively use information for the problem at hand	3.6

*****ADDITIONAL EDUCATION*****

Are you currently enrolled in school?	
Yes	14.5%
No	85.5%

What degree are you currently pursuing?	
Bachelor's level program	1.1%
Certificate program (graduate level)	11.0%
Master's or master's equivalent	56.0%
Specialist degree	0.0%
Doctoral - Research/Scholarship or Professional	28.6%
Other	3.3%

What is your current area of study?	
Agriculture, agriculture operations, and related sciences	0.0%
Architecture and related services	0.0%
Area, ethnic, cultural, gender, and group studies	0.0%
Biological and biomedical sciences	5.4%
Business, management, marketing, and related support services	22.8%
Communication, journalism, and related programs	0.0%
Communications technologies/technicians and support services	0.0%
Computer and information sciences and support services	0.0%
Education	8.7%
Engineering, engineering technologies, and related fields	2.2%
English language and literature/letters	0.0%
Family and consumer sciences/human sciences	0.0%
Foreign languages, literatures, and linguistics	0.0%
Health professions and related programs	10.9%
History	0.0%
Law enforcement, homeland security, firefighting and related protective services	0.0%
Legal professions and studies	2.2%
Liberal arts and sciences, general studies and humanities	0.0%
Library science	0.0%
Mathematics and statistics	3.3%
Military science, leadership, operational art, technologies, and applied sciences	0.0%
Multi/interdisciplinary studies	0.0%
Natural resources and conservation	1.1%
Parks, recreation, leisure, and fitness studies	0.0%
Philosophy and religious studies	1.1%
Physical sciences	2.2%
Psychology	4.3%
Public administration and social service professions	2.2%
Science technologies/technicians	0.0%
Social sciences	4.3%
Theology and religious vocations	1.1%
Visual and performing arts	1.1%
Other	27.2%

Have you earned any additional degrees since leaving Miami University?	
Yes	45.2%
No	54.8%

What type of degree did you earn after graduating from Miami University? (If you earned more than one, please provide the highest degree earned.)	
Bachelor's level program	7.2%
Certificate program (graduate level)	2.5%
Master's or master's equivalent	59.1%
Specialist degree	3.6%
Doctoral - Research/Scholarship or Professional	26.4%
Other	1.1%

In what area of study did you earn your (post-Miami) degree? (If you earned more than one, please provide the highest degree earned.)	
Agriculture, agriculture operations, and related sciences	0.0%
Architecture and related services	0.0%
Area, ethnic, cultural, gender, and group studies	0.0%
Biological and biomedical sciences	2.9%
Business, management, marketing, and related support services	14.6%
Communication, journalism, and related programs	1.5%
Communications technologies/technicians and support services	0.4%
Computer and information sciences and support services	1.1%
Education	22.6%
Engineering, engineering technologies, and related fields	2.6%
English language and literature/letters	0.4%
Family and consumer sciences/human sciences	0.0%
Foreign languages, literatures, and linguistics	1.5%
Health professions and related programs	12.8%
History	0.0%
Law enforcement, homeland security, firefighting and related protective services	0.0%
Legal professions and studies	10.2%
Liberal arts and sciences, general studies and humanities	0.0%
Library science	0.7%
Mathematics and statistics	1.1%
Military science, leadership, operational art, technologies, and applied sciences	0.0%
Multi/interdisciplinary studies	0.7%
Natural resources and conservation	0.7%
Parks, recreation, leisure, and fitness studies	0.0%
Philosophy and religious studies	0.0%
Physical sciences	0.7%
Psychology	1.8%
Public administration and social service professions	2.9%
Science technologies/technicians	0.4%
Social sciences	5.5%
Theology and religious vocations	0.4%
Visual and performing arts	0.4%
Other	14.2%

*****PROFESSIONAL AND PERSONAL DEVELOPMENT*****

The classes and activities I experienced at Miami helped me to develop:

Average Score [Scale range: Strongly Disagree (1) to Strongly Agree"(4)]

Collaboration skills	3.2
Leadership skills	3.1
A passion for my profession	3.0
The ability to engage in continuous learning and intellectual growth	3.3
The ability to apply information and skills to new, complex situations	3.3
The ability to identify when there is a need for information and to evaluate and effectively use information for the problem at hand	3.2

*****EVALUATION OF EDUCATION*****

How satisfied were you with your preparation to enter the professional world of your major(s)?

Very Dissatisfied	2.8%
Dissatisfied	15.2%
Satisfied	55.0%
Very Satisfied	27.0%

How satisfied were you with your preparation for further academic study, e.g., graduate school or postdoc?

Very Dissatisfied	1.3%
Dissatisfied	8.6%
Satisfied	53.7%
Very Satisfied	36.4%

How would you evaluate your entire educational experience at Miami?

Excellent	57.0%
Good	36.2%
Fair	6.4%
Poor	0.3%

¹Totals for this category may sum to more than 100% due to students receiving multiple degrees.